You have 3 Promotional items included for each Satellite Symposium

Advert in Industry Programme

Promote your satellite session by designing a double sided promotional advert to be included in the Industry Programme given to each registered delegate at the congress. This invitation will communicate your congress message directly to delegates. No product advertising allowed.

Deadline to submit artwork for final approval: **8 April 2015**

- Double sided insert (please find technical specifications attached
- Remember to include, date, time, room, and session title. You may include your stand number but not stand activities
- No printing or shipping necessary
- Technical specification (on dedicated industry website: www.escexhibition.org/HeartFailure2015)

Information Screen Advert

Display details of your session on the screen located at the entrance of your Satellite Symposium lecture room.
- PowerPoint, 16:9, HD resolution (1920 x 1080).
- The powerpoint maximum timing is 30 seconds,
- If there are multiple slide the total slide viewing need to add to a 30 sec (eg: 1st slide 12 sec, 2nd slide 10 sec, final slide 8 sec)
- If possible please name the file with your company name when sending it to sponsorship@escardio.org

Deadline to submit artwork for final approval: **27 April 2015**

Weblink

Invite delegates to your congress activities by designing a promotional page link to the Scientific Programme & Planner (SPP). This invitation will communicate your congress message to delegates. No hyperlinks to sponsor web sites allowed. No product advertising allowed.
1 Weblink can only promote 1 Satellite Symposium.

Deadline to submit artwork for final approval**: 29 April 2015**

Weblink format:
Either a PDF, or a html / flash invitation

PDF PAGE
Size: the lighter the better, screen quality,
600Kb max
Security: ideally locked
Open size: ideally 100%
Images: may be included

html / flash invitation
Provide organiser with the invitation URL, not the company Web Site URL.
Must be optimized for web 1280 x 1024 pixel
Size: the lighter the better