



CONGRESS ORGANISED BY THE HEART FAILURE ASSOCIATION OF THE ESC

# HEART FAILURE

23-26 MAY SEVILLE SPAIN 2015



2<sup>nd</sup> WORLD CONGRESS  
ON  
ACUTE HEART FAILURE 2015

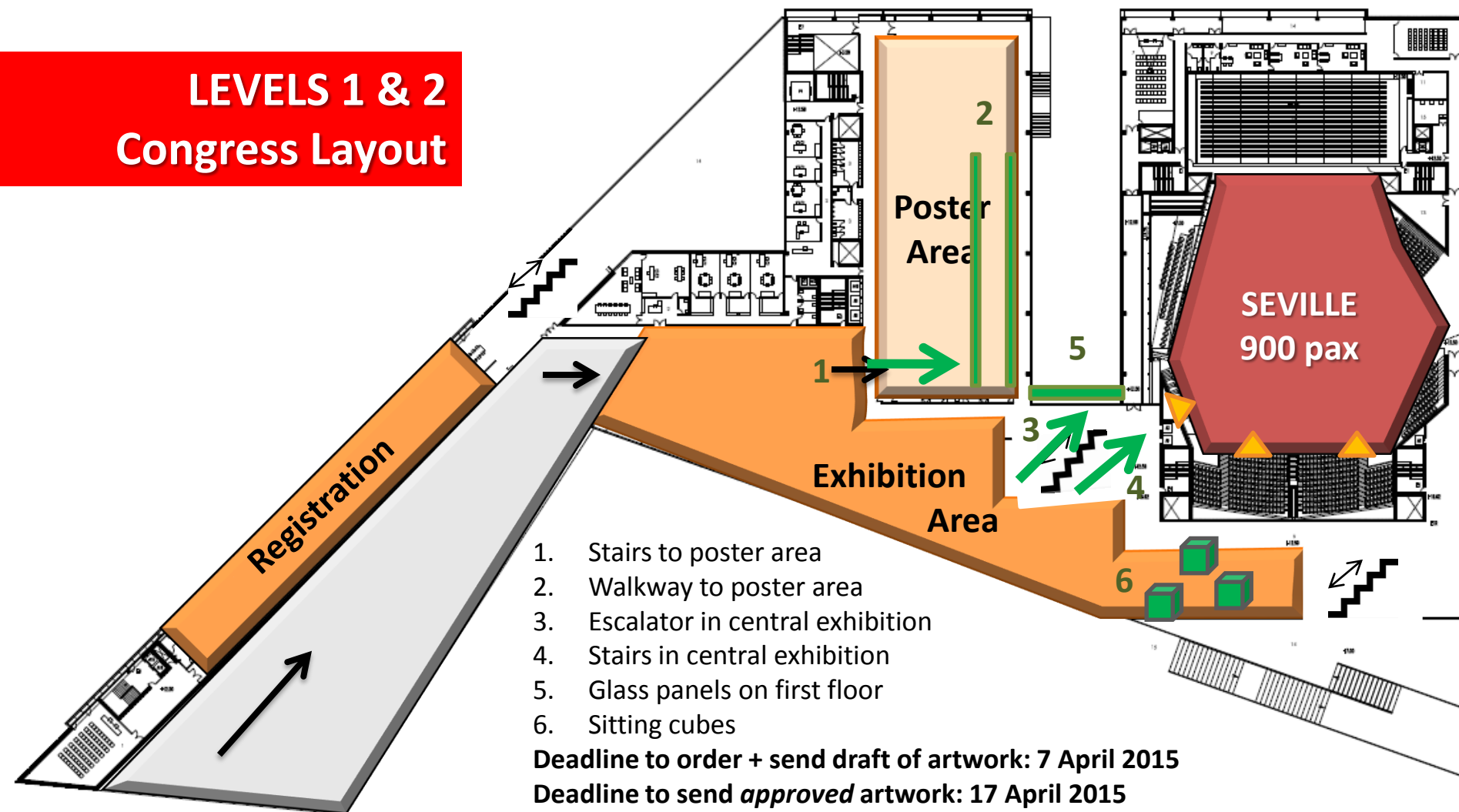


HEART FAILURE  
ASSOCIATION  
OF THE ESC

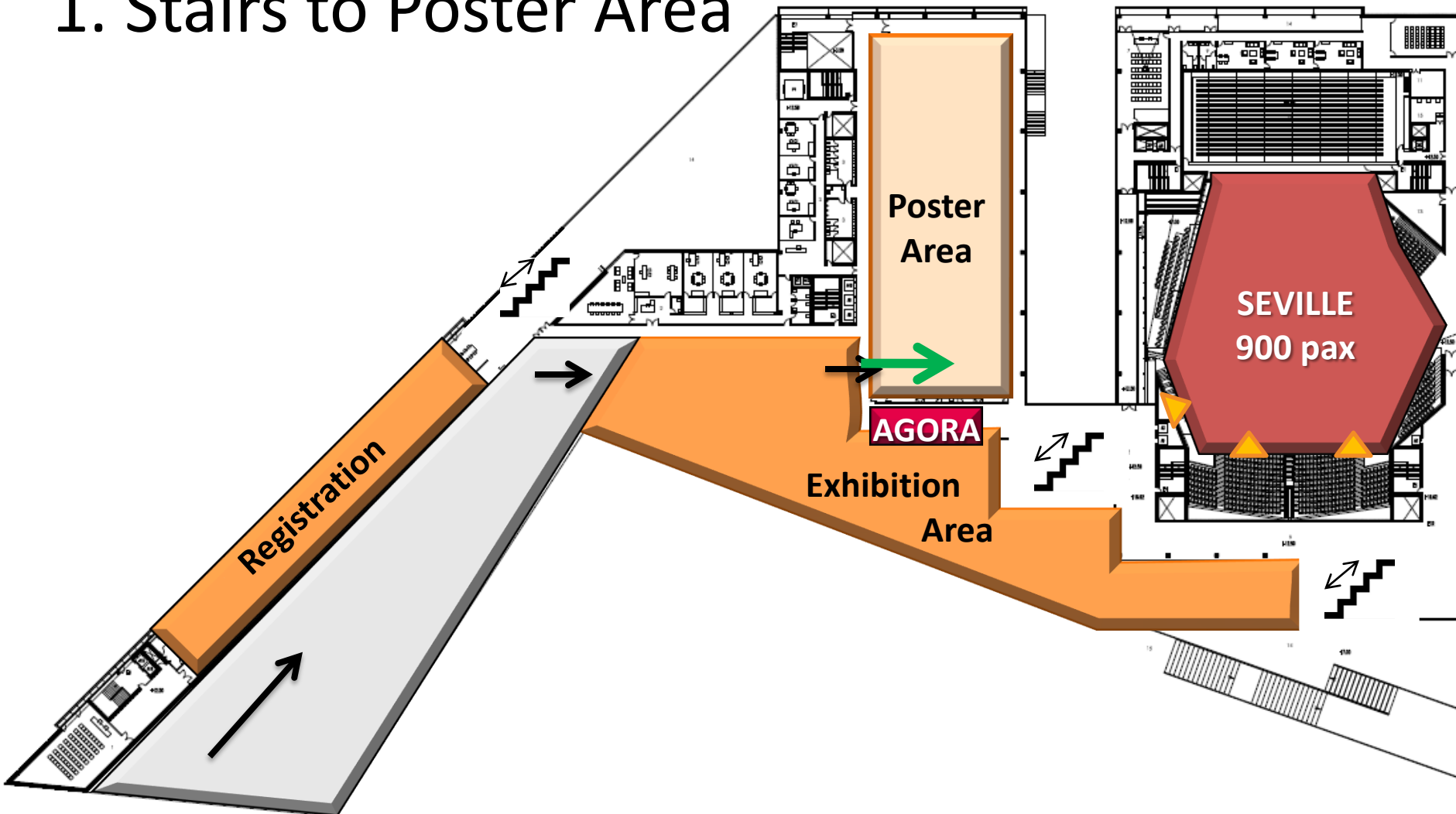


EUROPEAN  
SOCIETY OF  
CARDIOLOGY®

## LEVELS 1 & 2 Congress Layout



## 1. Stairs to Poster Area





# 1. Stairs to Poster Area

Brand the kickboards of the stairs leading delegates to the poster area. This staircase will permit delegates to see your congress message as they access or exit the poster area.

Branding on 24 kickboards of staircase

**Price: € 10 000**

Size of each step: 3,57 x 0,15m

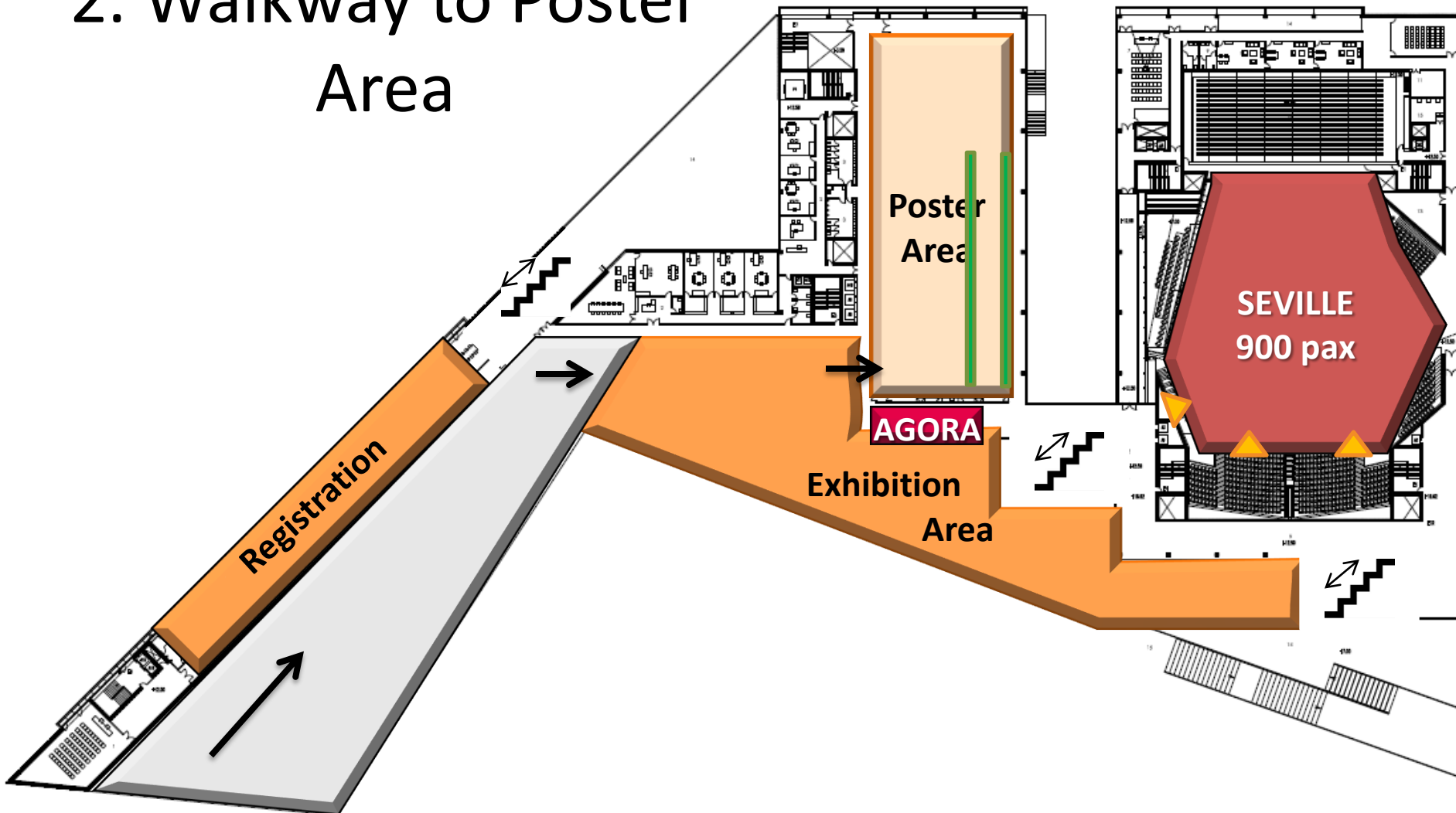
Quantity of steps: 24 units

Approximate overall size of visual: 3m x 3m  
blocks = 9m<sup>2</sup>





## 2. Walkway to Poster Area







## 2.Walkway to Poster Area

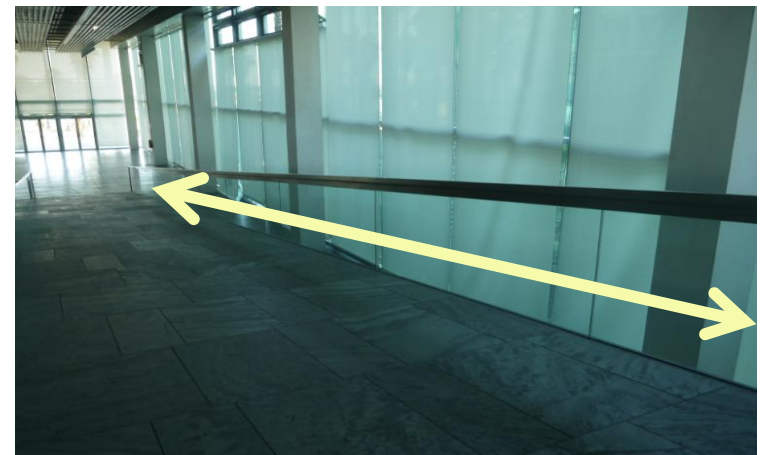
The Ramp leading to the Poster area will give great visibility to congress message.

Single sided branding inside each ramp

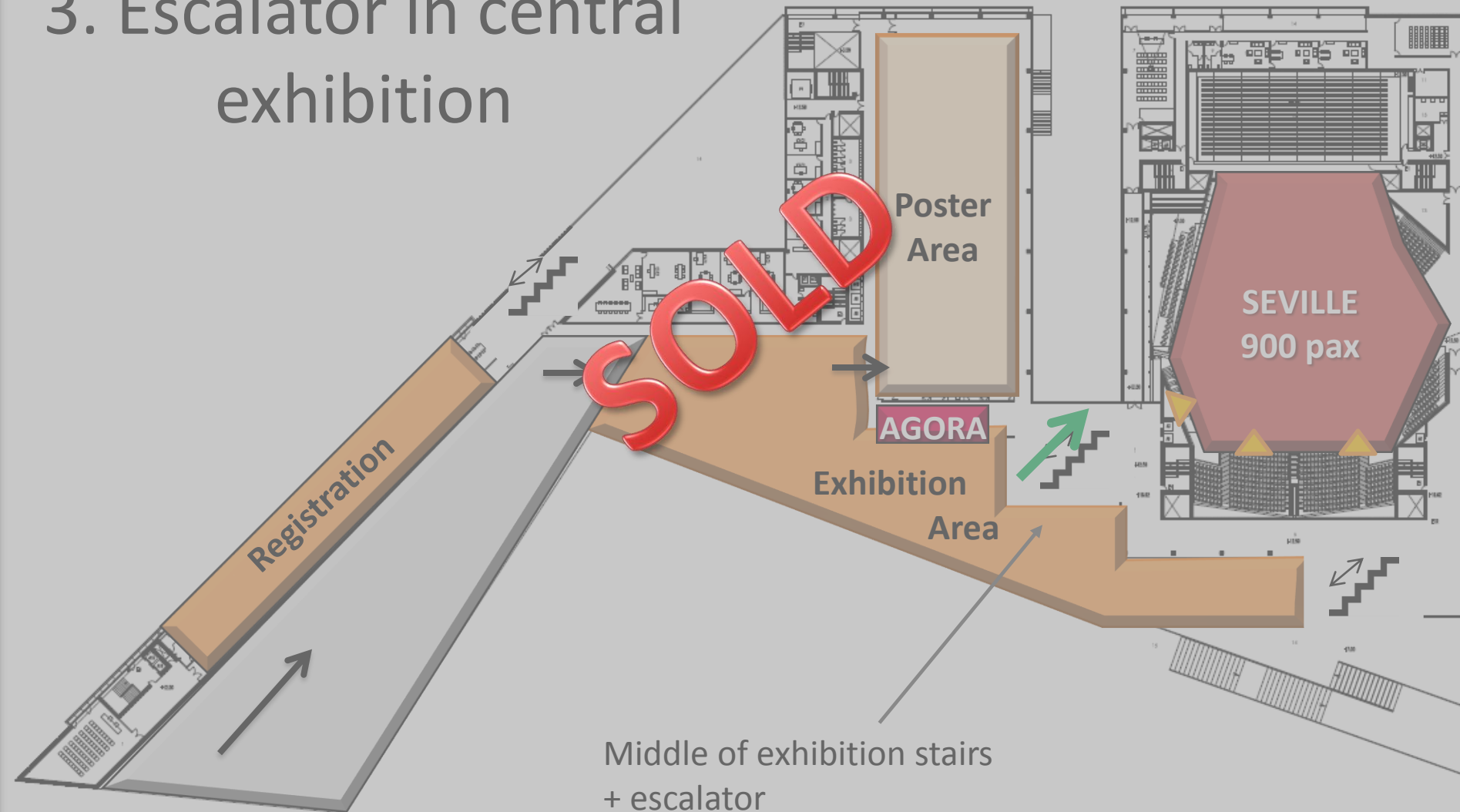
**Price: € 18 000**

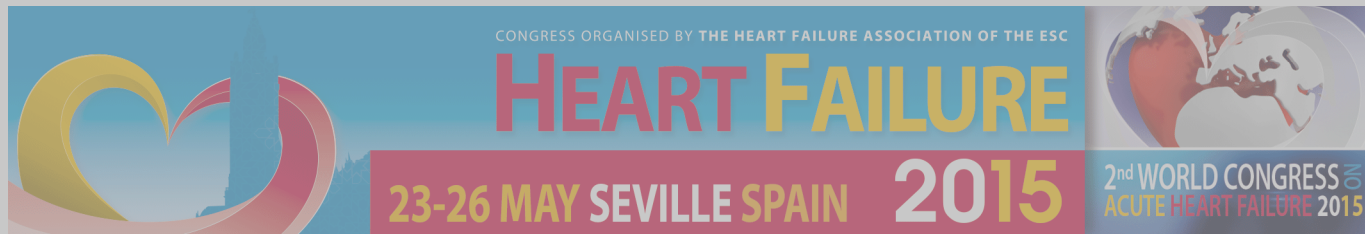
Size of each ramp:

10 glasses - each glass is 2,9 m long x 1 m high



## 3. Escalator in central exhibition





## 3. Escalator in central exhibition

This escalator leads delegates to the lecture rooms. It is possible to brand 5 sides of the escalator

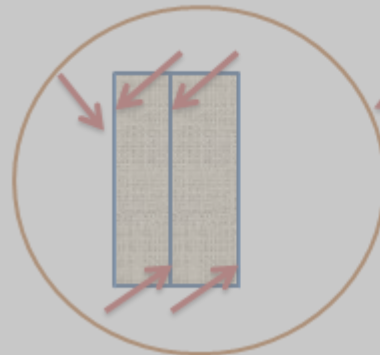
Branding of 5 escalator glass sides:

**Price: €25 000**

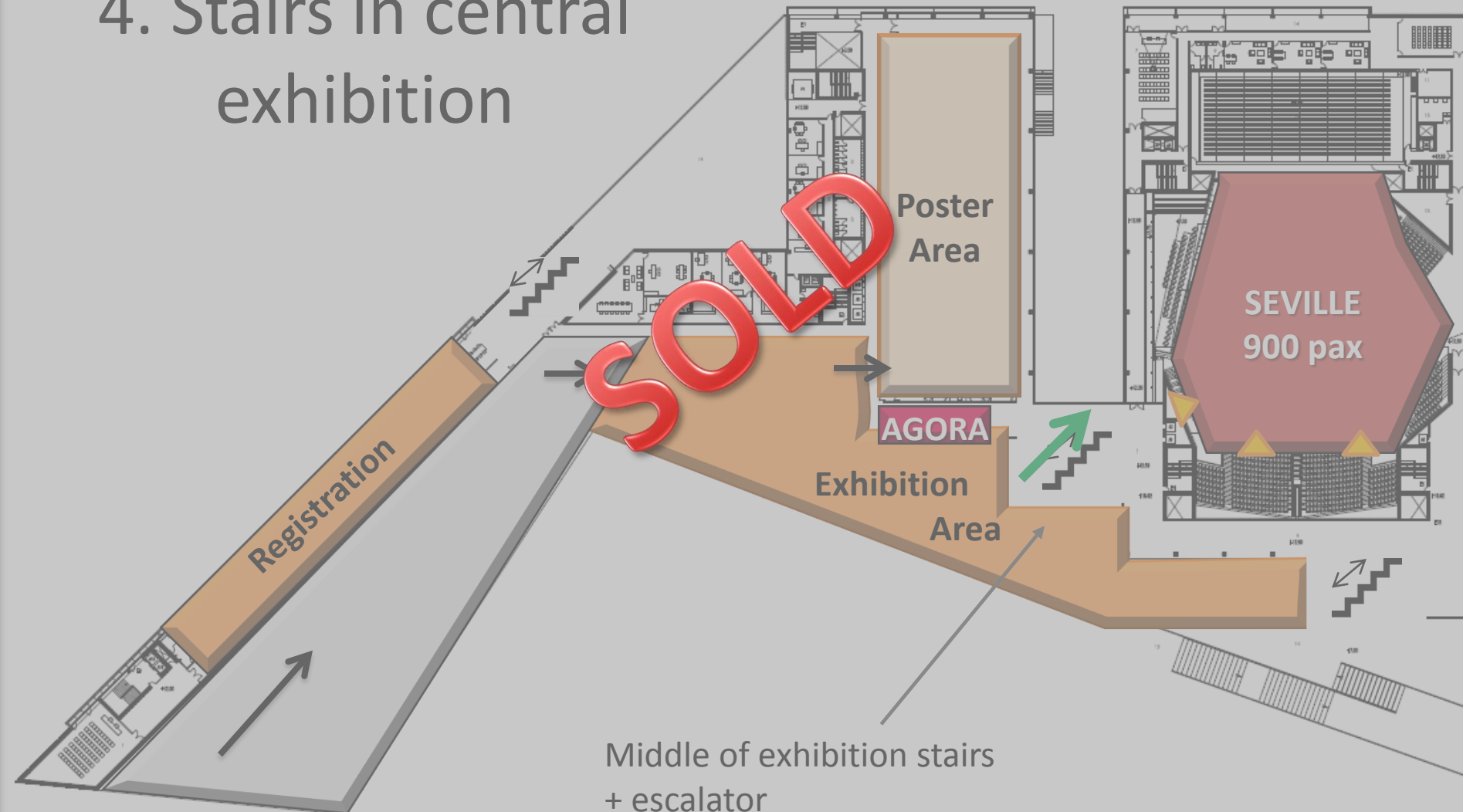
Size of glass panels: 22m x 1m20

*Technical specifications in separate document*

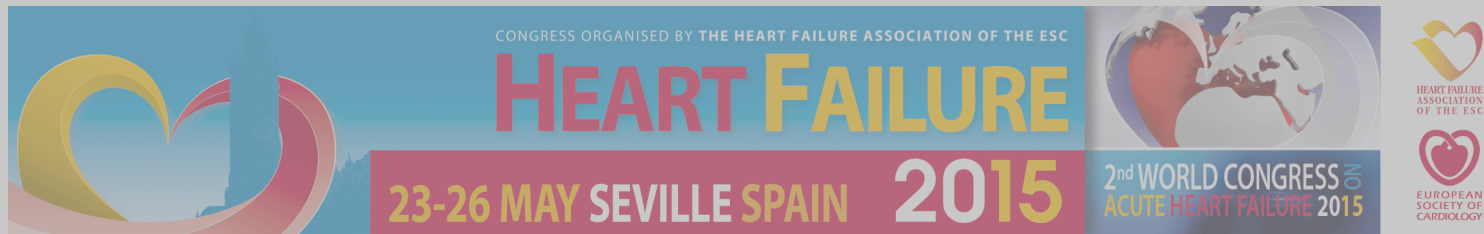
**SOLD**



## 4. Stairs in central exhibition







## 4. Staircase in central exhibition

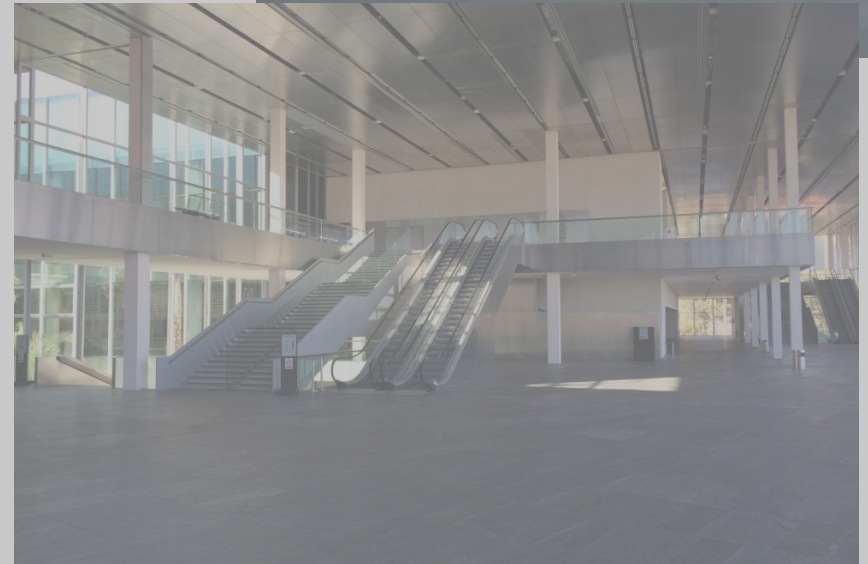
It is possible to brand both sides of the centre glass railing taking delegates from the exhibition to lecture room

Brand both sides of the 8 glasses of the ramp

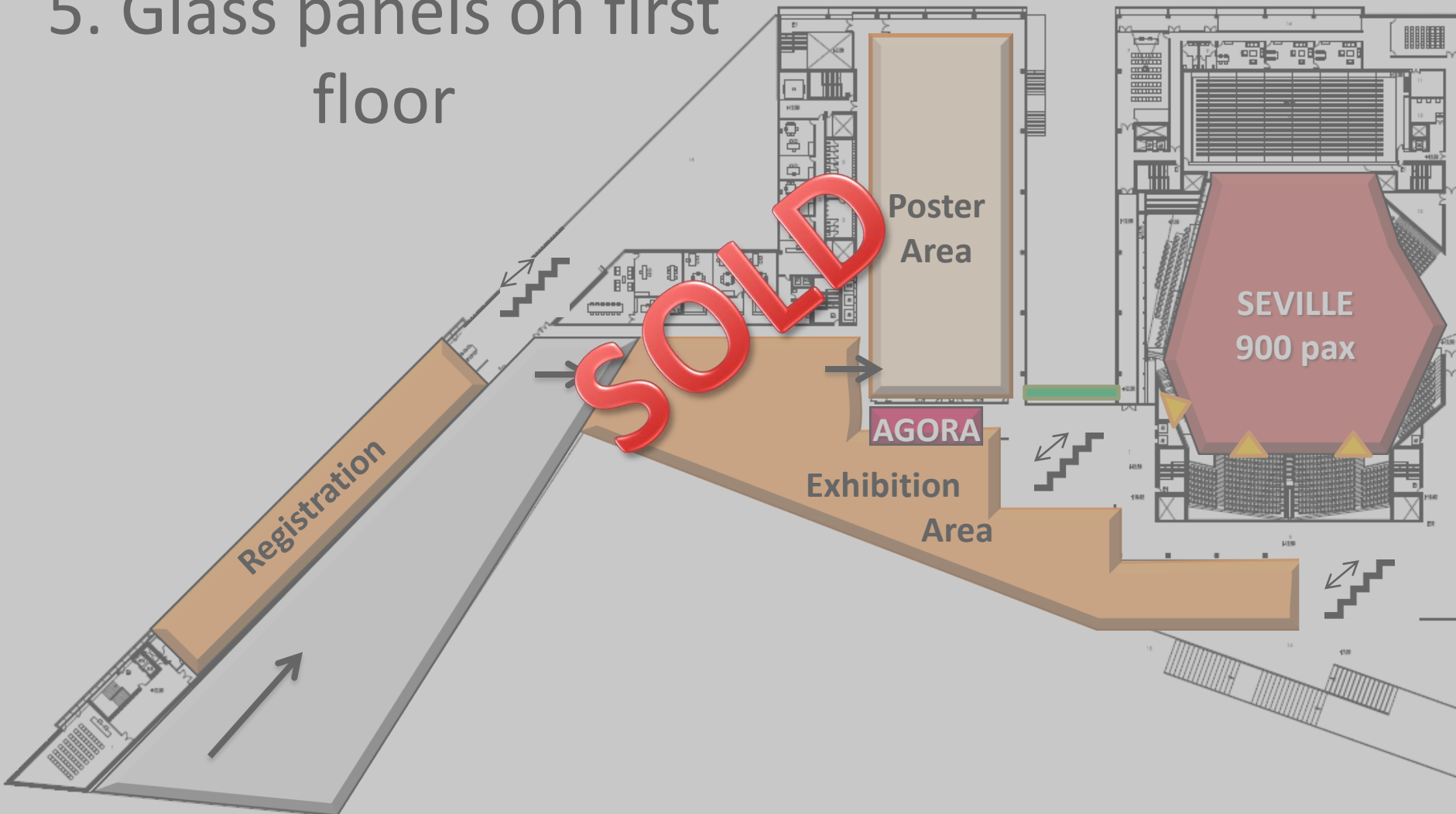
Size: 1 x 2,25 per glass

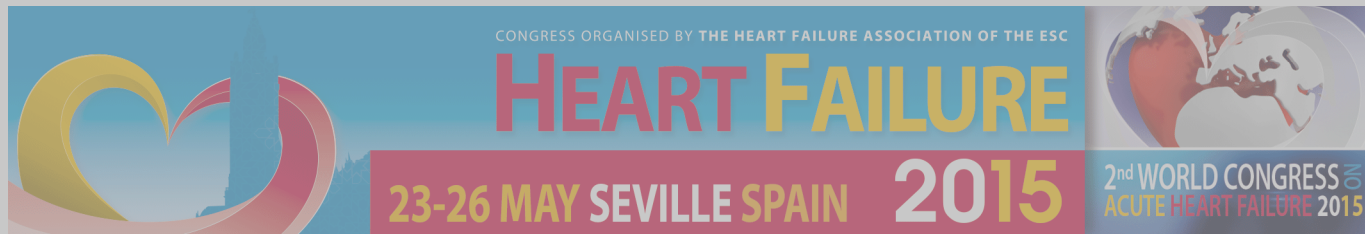
**Price: € 12 500**

**SOLD**



## 5. Glass panels on first floor





## 5. Glass on First floor

The glass at the top of escalator is centrally located. This is visible for delegates going from the exhibition to the lecture rooms. See location on following slide.

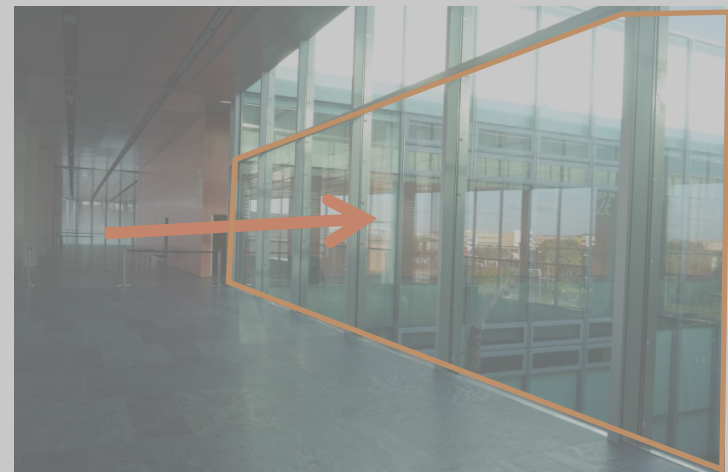
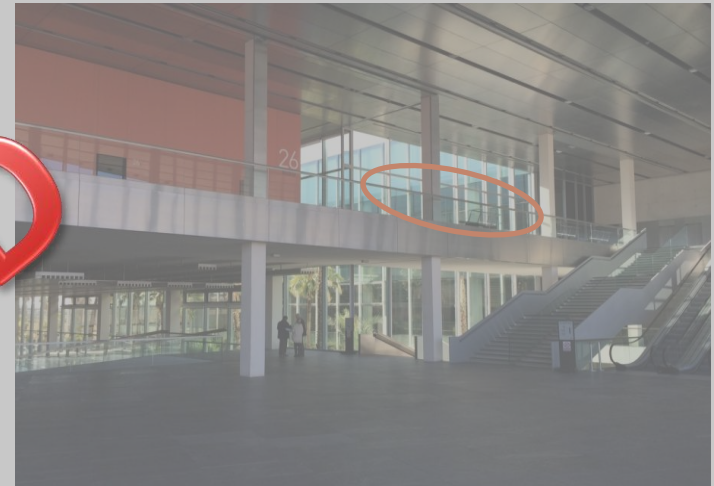
Branding of 6 panels

**Price: €27 500**

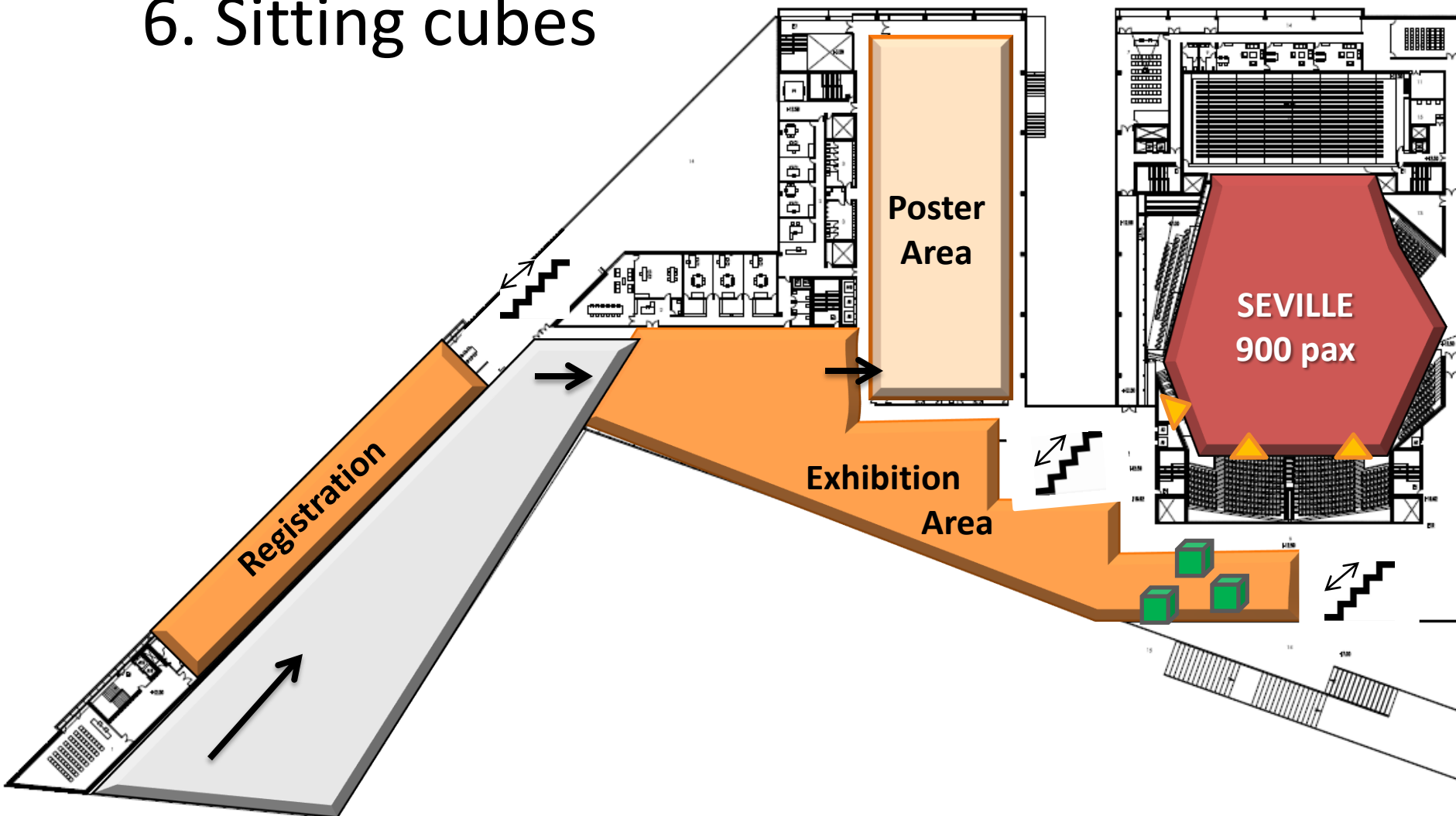
Quantity of panels: 6 units

A panel is 3,40 x 2,40 m

**SOLD**



## 6. Sitting cubes







## 6. Sitting Cubes

It is possible to brand the sitting cubes available for delegates to sit on and read the congress material in the end of the exhibition area. This area is very popular to delegates.

Brand 5 sides of the sitting cubes, quantity 50,  
size 45 x 45 x 45cm (subject to change to 48 x 48 x  
48cm)

**Price € 20 000**

