LEVELS 1 & 2
Congress Layout

1. Stairs to poster area
2. Walkway to poster area
3. Escalator in central exhibition
4. Stairs in central exhibition
5. Glass panels on first floor
6. Sitting cubes

Deadline to order + send draft of artwork: 7 April 2015
Deadline to send approved artwork: 17 April 2015
1. Stairs to Poster Area
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Brand the kickboards of the stairs leading delegates to the poster area. This staircase will permit delegates to see your congress message as they access or exit the poster area.

Branding on 24 kickboards of staircase

**Price: € 10 000**

Size of each step: 3,57 x 0,15m

Quantity of steps: 24 units

Approximate overall size of visual: 3m x 3m blocks = 9m²
2. Walkway to Poster Area
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The Ramp leading to the Poster area will give great visibility to congress message.

Single sided branding inside each ramp

Price: € 18 000

Size of each ramp:
10 glasses - each glass is 2,9 m long x 1 m high
3. Escalator in central exhibition

Middle of exhibition stairs + escalator
3. Escalator in central exhibition

This escalator leads delegates to the lecture rooms. It is possible to brand 5 sides of the escalator.

Branding of 5 escalator glass sides:
Price: €25 000

Size of glass panels: 22m x 1m20
*Technical specifications in separate document*
4. Stairs in central exhibition

Middle of exhibition stairs + escalator
4. Staircase in central exhibition

It is possible to brand both sides of the centre glass railing taking delegates from the exhibition to lecture rooms.

Brand both sides of the 8 glasses of the ramp.
Size: 1 x 2,25 per glass

Price: € 12 500
5. Glass panels on first floor
5. Glass on First floor

The glass at the top of escalator is centrally located. This is visible for delegates going from the exhibition to the lecture rooms. See location on following slide.

Branding of 6 panels
Price: €27 500

Quantity of panels: 6 units
A panel is 3,40 x 2,40 m
6. Sitting cubes
6. Sitting Cubes

It is possible to brand the sitting cubes available for delegates to sit on and read the congress material in the end of the exhibition area. This area is very popular to delegates.

Brand 5 sides of the sitting cubes, quantity 50, size 45 x 45 x 45cm (subject to change to 48 x 48 x 48cm)

Price € 20 000