

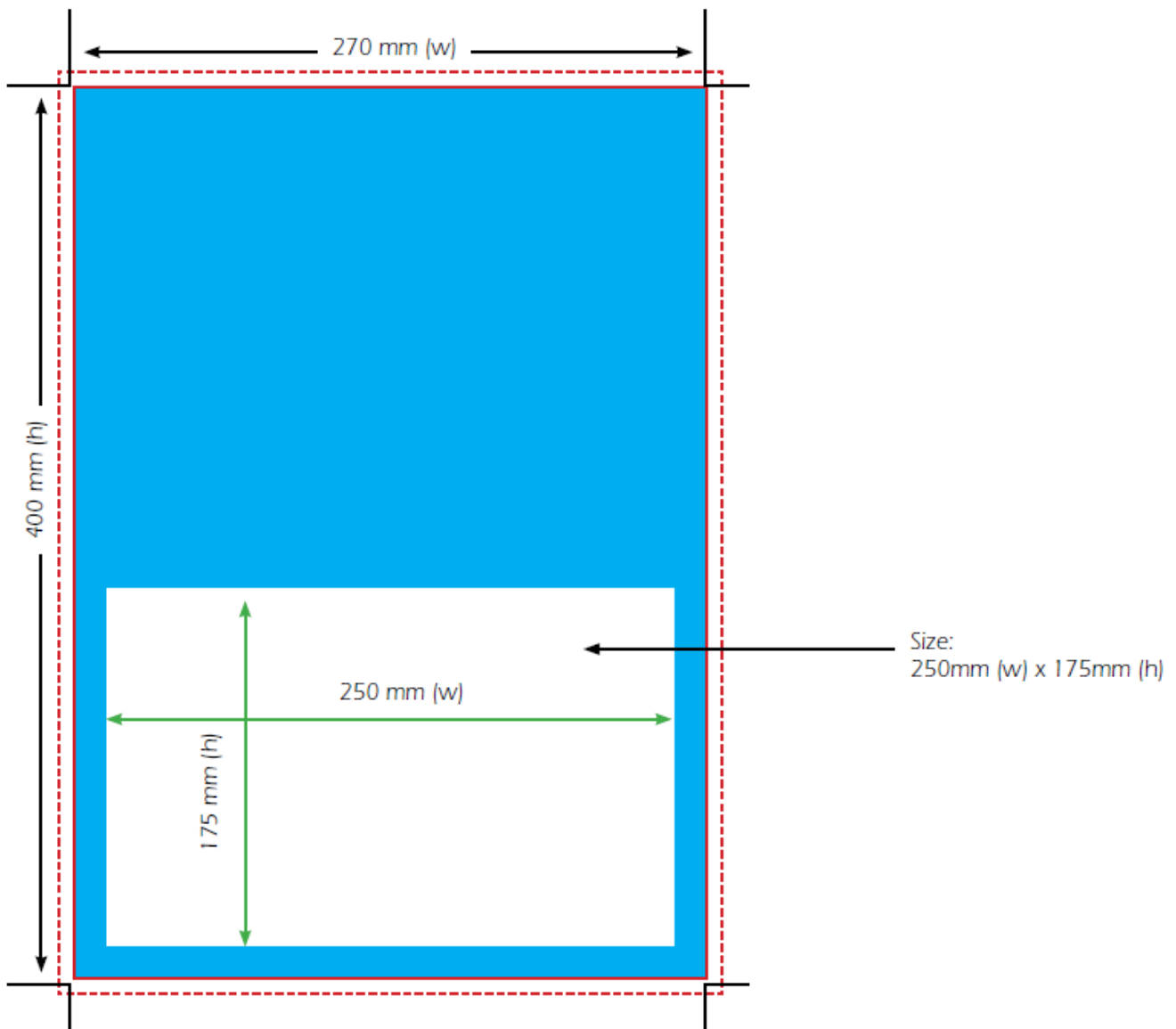


MECHANICAL SPECIFICATIONS FOR ADVERTISEMENTS

Congress news

Half Page

Width (w) 250 mm x Height (h) 175 mm





1/ Colour information

Colours: 4 colour Print (full colour) - No pantone colour

2/ File Format

PDF File in High Resolution (Press Quality, Optimal..)

OR

Macintosh Electronic file using only the following Software:

- Indesign CS6 (No pantone colour)
- Illustrator CS6 (No pantone colour),
- Photoshop CS6 (all files 300 DPI and CMYK)
- Font folders are necessary or all fonts used in your document must be outlined.

3/ File (or folder) Name

NameCompany_PageNumber_DocumentName_CongressName for a folder and/or
NameCompany_PageNumber_DocumentName_CongressName.pdf for a pdf file.

Example

Folder: Merrigan_BkCover_CN_HF2014

pdf file: Merrigan_BkCover_CN_HF2014.pdf

Name Company (or laboratory) = Merrigan

PageNumber = BkCover (Back cover in the document) => information given by ESC

Document = CN (Congress News)

Congress = HF2014

4/ Supplying Materials

By email if the pdf file (or compressed folder (.zip)) size don't exceed 6Mo.

(Please note, folders must be compressed)

Address mail: sponsorship@escardio.org



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17-20 MAY
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EXAMPLE OF LAYOUT

