

# Onsite Advertising

Heart Failure 2014



#heartfailure2014

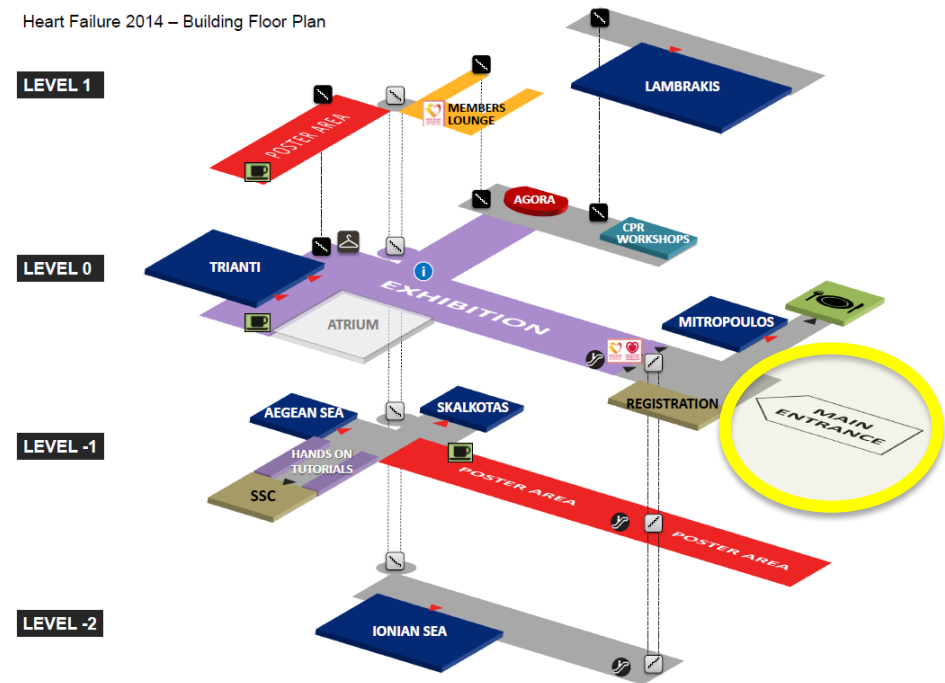
[www.escardio.org/HFA](http://www.escardio.org/HFA)

# Outside: Sticker Banner on wall sides

- Brand your company visual outside upon arrival – exclusive sponsorship
- 2 units available (Left/right)
- Dimensions: 400cm x 200cm
- Price per side: € 15 000
- Package price: € 28 000

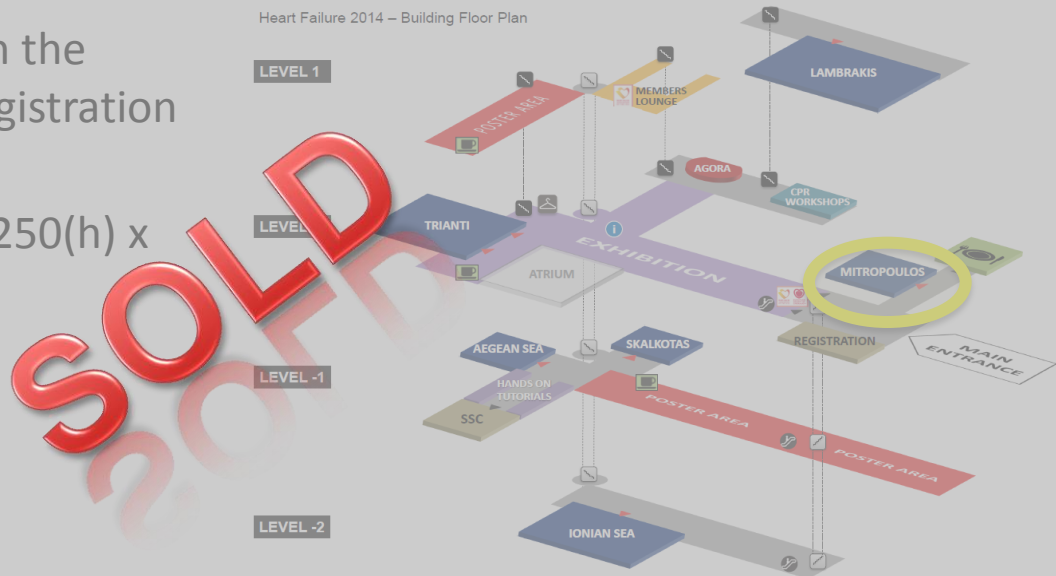


Heart Failure 2014 – Building Floor Plan



# Entrance: Double lobby stand

- Brand your company visual on the panels in the entrance and registration area for maximum visibility
- Dimensions (cm): 513,3(w) x 250(h) x 54,8(d)
- Qty: 2 units
- Price per unit: € 20 000
- package: € 34 500

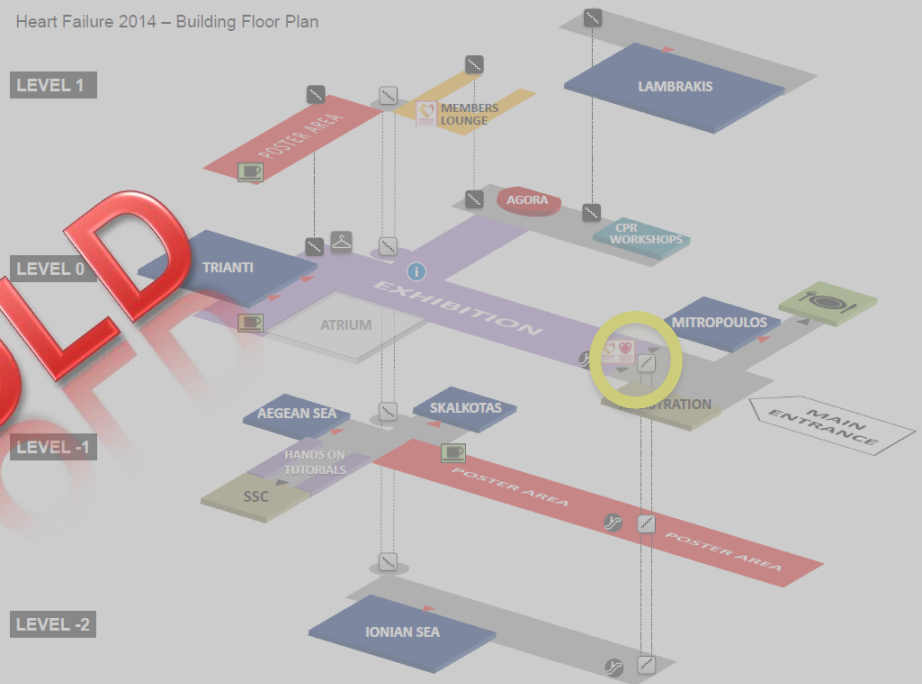


# Stickers on stair kickboard

- This highly visible stairs accessing the exhibition, poster area, and session rooms will allow the main access
- Dimensions (cm): 328(w) x 150\*(h) (\*10 steps of 15cm each)
- Qty: 2 staircases
- Price: € 10 000 for both stairs



Heart Failure 2014 – Building Floor Plan

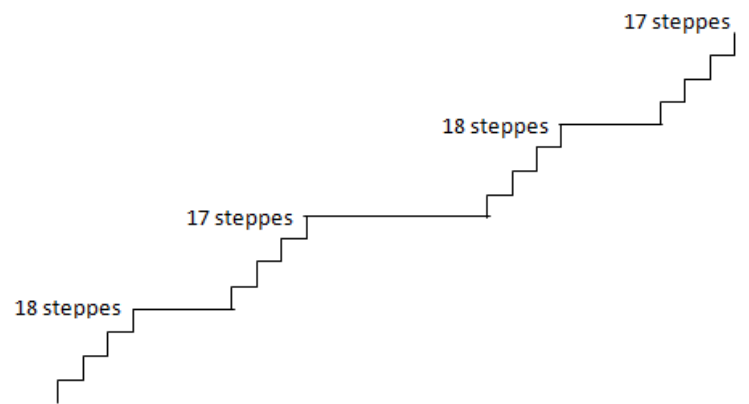
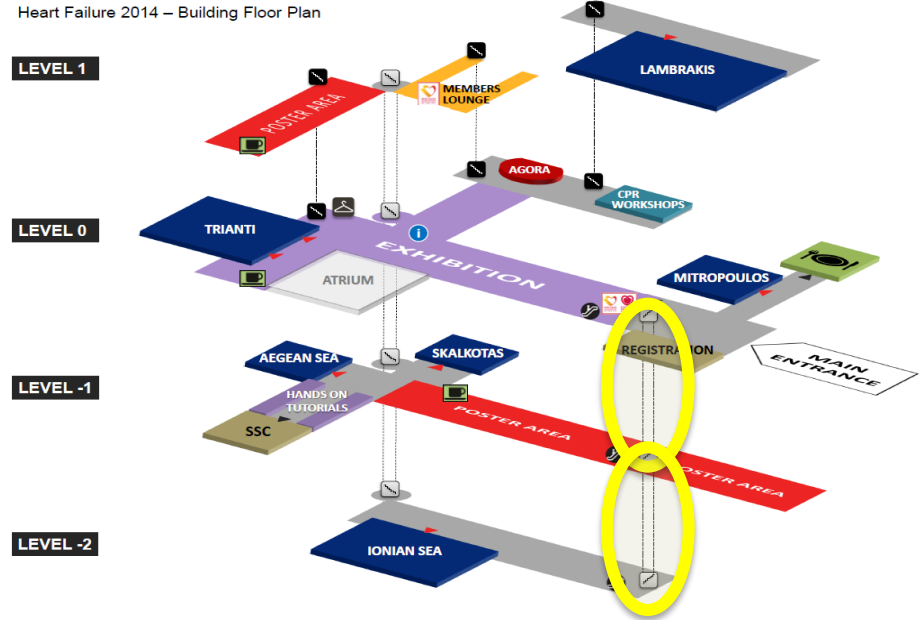


# Entrance: stickers on kickboards

## Main Stairs leading to lower floors

- These main stairs have a selection of 4 sections separated by one main landing, brand kickboards with your visual
- Dimensions (cm): 470(w) x 525\*(h) (17+18=35 steps of 15cm each) for one landing (the same for the other)
- Qty: 2 staircases
- Price: € 12 000 for both staircases

Heart Failure 2014 – Building Floor Plan



# Join us at Heart Failure 2014

Thank you for your attention

We kindly remind you that no product names/brand names, no misleading names that might be perceived as product/brand names, and no registered trademarks are allowed on the onsite advertising

The ESC reserves the right to modify placement or quantity according to possibilities before confirming any orders



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