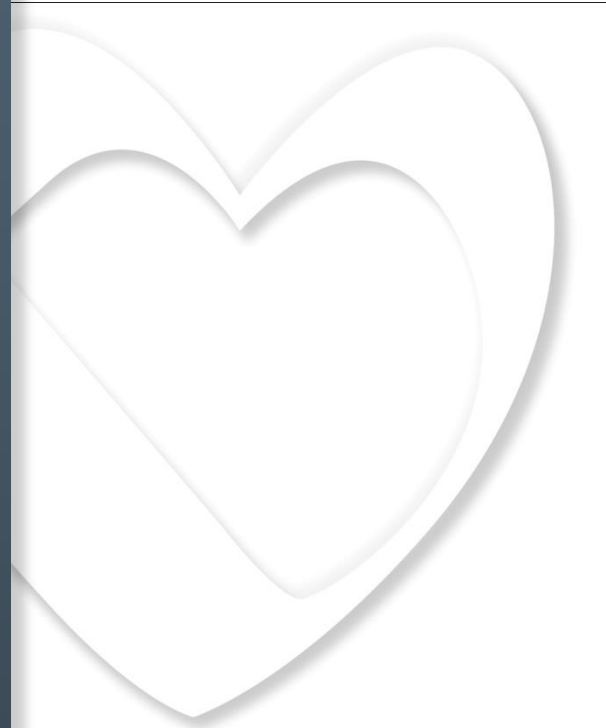


Heart Failure 2013

25-28 May, Lisbon

On-site advertising opportunities

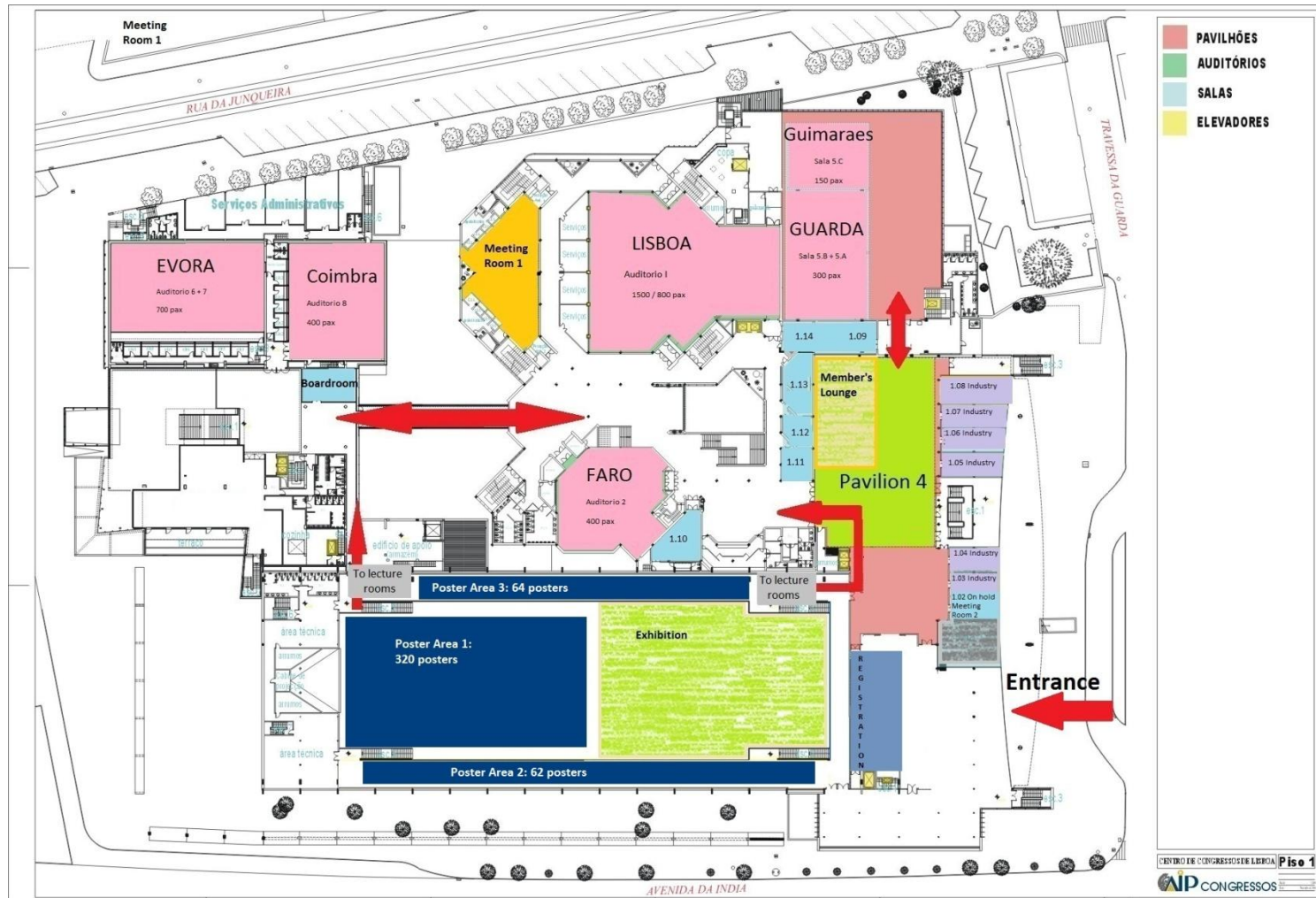


HEART FAILURE
ASSOCIATION
OF THE ESC



EUROPEAN
SOCIETY OF
CARDIOLOGY®

Congress Layout



Inside Advertisement – Gateway banner

- **Description**

Top, left and right side banners on corridor leading from lecture rooms Lisboa, Faro, Guarda, Guimaraes to Exhibition Hall and lecture rooms Coimbra and Evora

Production on polypropilène 3.5mm canvas

- **Available units : 1**

Top banner: 6m wide and 0.45m high

Left side banner: 1m wide and 2.88m high

Right side banner: 1m wide and 2.88m high

- **File specifications**

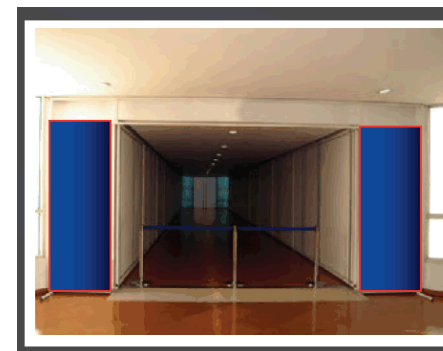
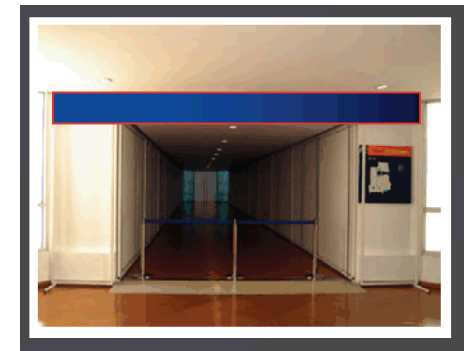
- PDF, TILL or JPEG digital file
- Minimum resolution 72 dpi
- Files in real size (scale 1:1)
- Vectorised fonts

- **Production deadline**

15 April 2013

- **Cost for production**

€5 000 + VAT



Inside Advertisement – Corridor Banner

- **Description**

Lateral banners on corridor leading from Exhibition Hall to lecture rooms Lisboa, Faro, Guarda, Guimaraes

Production on opaque canvas

- **Available units : 2**

Left banner: 28.30m wide and 2.40m high

Right banner: 28.30m wide and 2.40m high

- **File specifications**

- PDF, TILL or JPEG digital file
- Minimum resolution 72 dpi
- Files in real size (scale 1:1)
- Vectorised fonts

- **Production deadline**

15 April 2013

- **Cost for production**

Left banner: €12 000 + VAT

Right banner: €12 000 + VAT

Left + Right banners: €20 000 + VAT



Inside signage – Foyer Banner 1

- **Description**

Suspended banner in the lecture room foyer

Production on Canvas

- **Available units : 1**

5.15m wide, 1.20m high

- **File specifications**

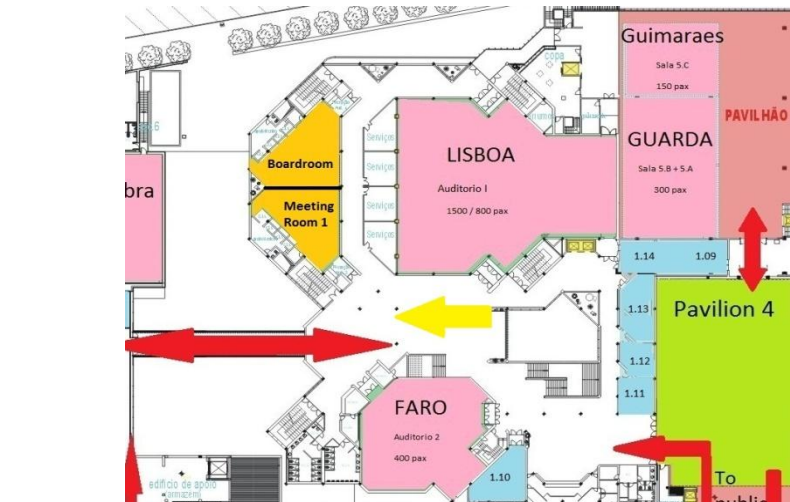
- PDF, TILL or JPEG digital file
- Minimum resolution 72 dpi
- Files in real size (scale 1:1)
- Vectorised fonts

- **Production deadline**

15 April 2013

Cost for production

€7 500 + VAT



Inside signage – Foyer Banner 2

- **Description**

Suspended banner in Lecture room foyer

Production on polypropilene 3.5mm canvas

- **Available units : 1**

8.89m wide, 1.90m high

- **File specifications**

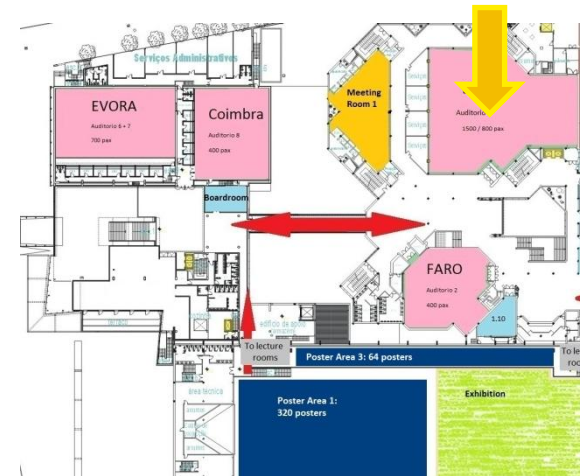
- PDF, TILL or JPEG digital file
- Minimum resolution 72 dpi
- Files in real size (scale 1:1)
- Vectorised fonts

- **Production deadline**

15 April 2013

Cost for production

€6 500 + VAT



Inside signage – Foyer Banner 3

- **Description**

Suspended banner in Lecture room foyer

- **Available units : 1**

3.80m wide, 9.45m high

- **File specifications**

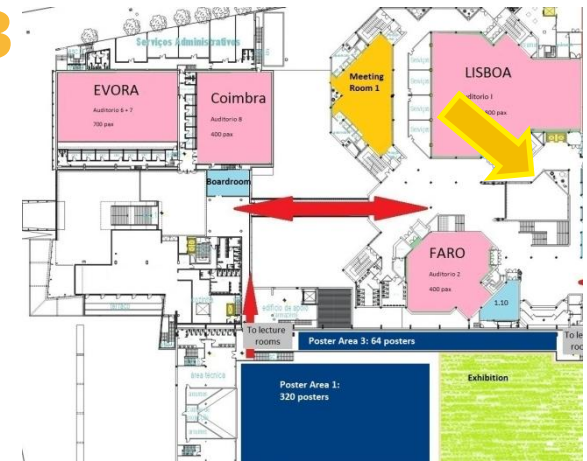
- PDF, TILL or JPEG digital file
- Minimum resolution 72 dpi
- Files in real size (scale 1:1)
- Vectorised fonts

- **Production deadline**

15 April 2013

Cost for production

€15 000 + VAT



Inside signage – Foyer Banner 4

- **Description**

Suspended banner in Lecture room foyer
Production on canvas

- **Available units : 2**

7.80m wide, 1.20m high

- **File specifications**

- PDF, TILL or JPEG digital file
- Minimum resolution 72 dpi
- Files in real size (scale 1:1)
- Vectorised fonts

- **Production deadline**

15 April 2013

Cost for production

€7 500 + VAT per unit

