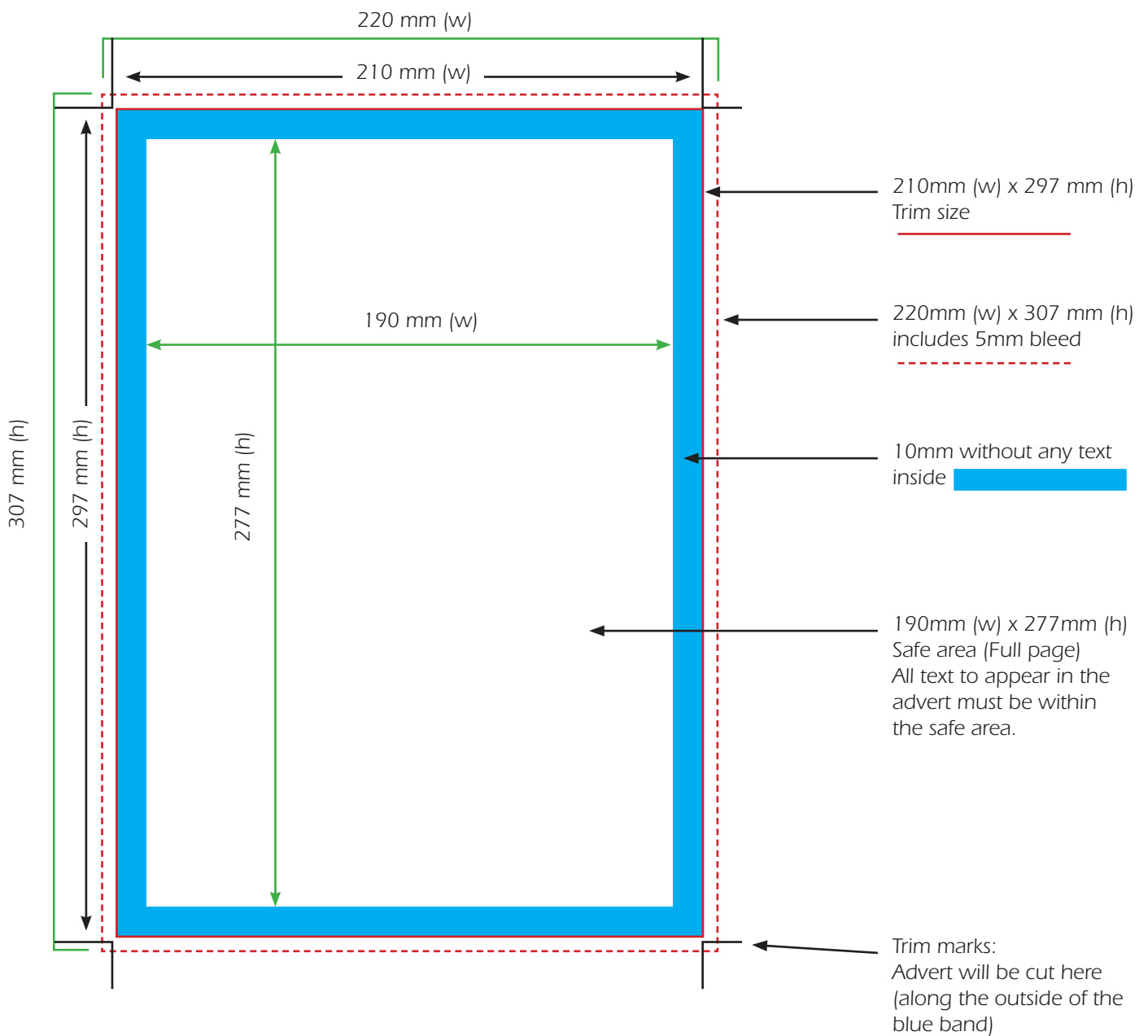


MECHANICAL SPECIFICATIONS FOR ADVERTISEMENTS

HEART FAILURE 2012 CONGRESS NEWS

Document size A4
Width (w) 210 mm x Height (h) 297 mm



1/ Colour information

Colours: 4 colour Print (full colour) - No pantone colour

2/ File Format

PDF File in High Resolution (Press Quality, Optimal..)

OR

Macintosh Electronic file using only the following Software:

- Indesign CS3 (No pantone colour)
- Illustrator CS3 (No pantone colour),
- Photoshop CS3 (all files 300 DPI and CMYK)
- Font folders are necessary or **all fonts used in your document must be outlined.**

3/ File (or folder) Name

NameCompany_PageNumber_DocumentName_CongressName for a folder and/or
NameCompany_PageNumber_DocumentName_CongressName.pdf for a pdf file.

Example

Folder: Merrigan_BkCover_CN_HF2012

pdf file: Merrigan_BkCover_CN_HF2012.pdf

Name Company (or laboratory) = Merrigan

PageNumber = BkCover (Back cover in the document) => **information given by ESC**

Document = CN (Congress News)

Congress = HF2012

4/ Supplying Materials

By email if the pdf file (or compressed folder (.zip)) size don't exceed 6Mo.

(Please note, folders must be compressed)

Address mail: dgarcia@ob1.fr

OR

By FTP (File Transfer Protocol) to upload your file (or folder).

With a FTP application (Filezilla or cyberduck)

ftp: suivi.ob1.fr

Username: Heart

Password: Failure

or a Web browser:

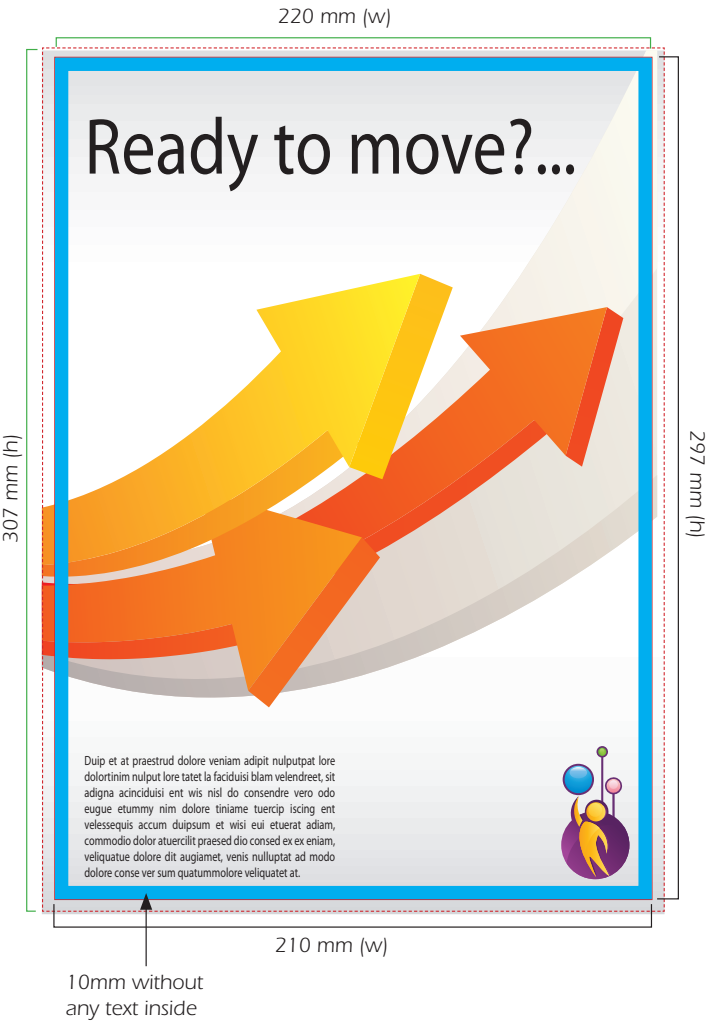
ftp://Heart:Failure@suivi.ob1.fr

Once uploaded, please email to dgarcia@ob1.fr

Do not forget to note the FILE (or FOLDER) NAME (see 3) in your message.

EXAMPLE OF LAYOUT

Respect from mechanical specifications



No respect from mechanical specifications

