



Heart Failure 2012

CONGRESS ORGANISED BY THE HEART FAILURE ASSOCIATION OF THE ESC TOGETHER WITH THE ANNUAL CONGRESS OF THE EUROPEAN SECTION OF THE INTERNATIONAL SOCIETY FOR HEART RESEARCH AND THE ESC WORKING GROUP ON MYOCARDIAL FUNCTION

BELGRADE SERBIA 19-22 MAY



Please sign and return this form by email or fax to:

ESC

Industry Services

2035 Route des Colles, Les Templiers, BP 179

06903 Sophia Antipolis Cedex, France

Fax: +33-(0)4 92 94 76 26 - Email: Sponsorship@escardio.org

Official opening of sales: **23 August 2011**

"First Come, First Served" Policy

SPONSORSHIP, PROMOTION & ADVERTISEMENT APPLICATION FORM (tick the appropriate box)

| | Deadline | Tick Yes |
|--|----------------------------------|--------------------------|
| <u>Product advertising permitted for these items only</u> | | |
| <u>Advertisement Options</u> | | |
| Final Programme Back Cover | No longer available | |
| Final Programme Inside Front Cover | € 9,00010/02/2012..... | <input type="checkbox"/> |
| Final Programme Inside Back Cover | € 8,00010/02/2012..... | <input type="checkbox"/> |
| Bookmark in the Final Programme (excl. prod)..... | No longer available | |
| Notepad (incl. prod) | € 12,00010/02/2012..... | <input type="checkbox"/> |
| <u>No product advertising permitted for the items listed below:</u> | | |
| <u>Promotion Options</u> | | |
| Delegate Bag Insert..... | € 5,00010/02/2012..... | <input type="checkbox"/> |
| Info Screens | € 5,00030/04/2012..... | <input type="checkbox"/> |
| Web Link | € 2,00030/04/2012..... | <input type="checkbox"/> |
| <u>Sponsorship Options</u> | | |
| Abstracts CD-ROM (excl. voucher production) | No longer available | |
| Congress Bags (incl. production) | € 20,00001/12/2011..... | <input type="checkbox"/> |
| Badge Laces (incl. production) | No longer available | |
| Wifi - Exclusive Sponsorship | € 25,00007/11/2011..... | <input type="checkbox"/> |
| New! Mobile Application | No longer available | |
| New! Heart Failure Congress News | No longer available | |
| Unrestricted Educational Grants | € 10,000 | <input type="checkbox"/> |

Cancellation policy: Sponsorship and promotional products are assigned on a first-come, first-served basis. Companies will be invoiced upon receipt of their signed application form. Cancellation fees of 100% apply once a signed application form has been received. **Important: Payment will be made, by bank transfer, before the date indicated on the invoice or before the first day of the congress, whichever comes first. Once an invoice has been issued, any modification requested will be invoiced €70.**

Please note Weblinks and Industry Invites may only advertise 1 item (promotion of an Industry Sponsored Session with a booth number is allowed). Should you wish to include all your stand activities or more than 1 Industry Sponsored session, you will be charged accordingly. No exceptions will be allowed.

All prices are exclusive of VAT.



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COMPANY NAME – Indicate the name as it should appear in printed acknowledgments.

| | | |
|-----------------|-----------------------|----------|
| Name: | | |
| Contact Person: | | |
| Address: | | |
| Postal code: | City (& State if US): | Country: |
| Tel: | Fax: | E-mail: |

APPOINTED AGENCY (if any)

| | | |
|-----------------|-----------------------|----------|
| Company Name: | | |
| Contact Person: | | |
| Address: | | |
| Postal code: | City (& State if US): | Country: |
| Tel: | Fax: | E-mail: |

INVOICING DATA – Verify the invoicing address is correct.

| | | |
|-------------------------------------|-----------------------|------------------------------------|
| Company (or agency) to be invoiced: | | |
| Contact Person: | | |
| Address: | | VAT N°: Mandatory |
| | | PO N°: Mandatory |
| Postal code: | City (& State if US): | Country: |
| Tel: | Fax: | E-mail: |

We accept the contract terms & conditions and agree to abide by the Guidelines for Industry Participation for Heart Failure 2012. I am authorised to sign this application form on behalf of the company/applicant. We also accept to be invoiced for those items ticked off that are available listed on page 1 of this application form. Please return both pages of this application form.

Signature: **Mandatory**

Here:

Organising Company: Applications for Sponsorship, Advertisement and other congress options must be submitted by the company under whose name the support will be acknowledged. All correspondence should be made exclusively between this company and the ESC with the exception of an explicit request from the supporting Company to Industry Services at the ESC.

Appointed Agency: Companies should inform the ESC, in writing, which agency is appointed by the supporting company. Otherwise no requests from agencies will be taken into consideration. This appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company

Advertising conditions: Product advertising is permitted for those items where specifically indicated.