



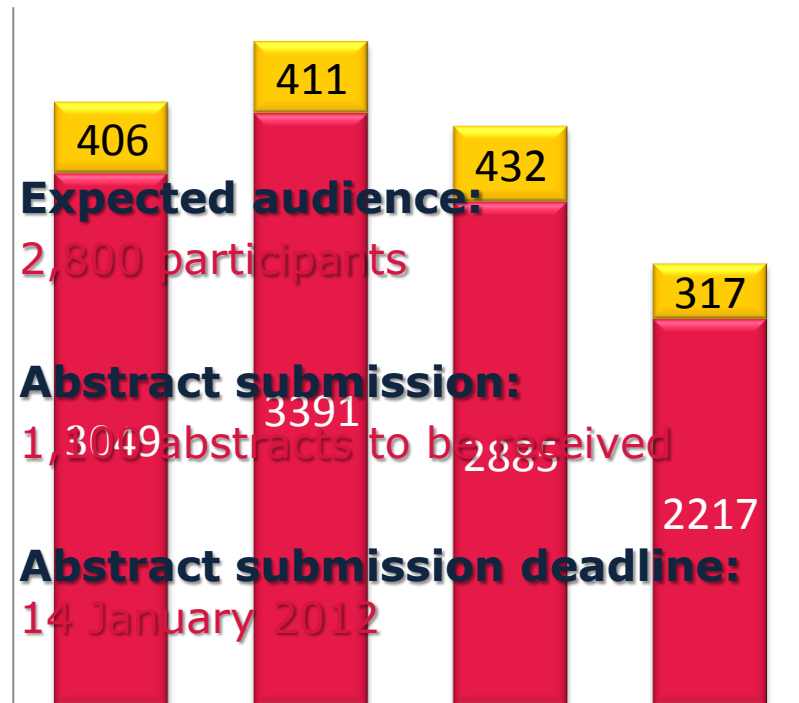
Agenda



- | | |
|--------------------|--|
| 09:15-10:15 | Presentation of Heart Failure 2012 |
| 10:30-12:00 | Tour of the building |
| 12:00-13:00 | Lunch |
| 13:00-15:00 | Individual Meetings with Industry Services Team & Official Suppliers |
| 15:30 | Departure |

Heart Failure 2012

CONGRESS ORGANISED BY THE HEART FAILURE ASSOCIATION OF THE ESC TOGETHER WITH THE ANNUAL CONGRESS OF THE EUROPEAN SECTION OF THE INTERNATIONAL SOCIETY FOR HEART RESEARCH AND THE ESC WORKING GROUP ON MYOCARDIAL FUNCTION



HF 2008 HF 2009 HF 2010 HF 2011

■ Participants ■ Exhibitors

Co-Organising Committee

The Heart Failure Congress 2012 will be organised co-jointly with the HFA of the ESC, the European Section of the International Society for Heart Research and the ESC WG on Myocardial Function

Board of the Heart Failure Association of the ESC

P. Ponikowski FESC (Wroclaw, PL)	President
S. Anker FESC (Berlin, DE)	President-Elect
J. McMurray FESC (Glasgow, GB)	Immediate Past-President
G. Filippatos FESC (Athens, GR)	Chairperson Clinical Section
B. Pieske FESC (Graz, AT)	Chairperson Basic Sciences Section
A. Maggioni FESC (Florence, IT)	Secretary
F. Zannad FESC (Nancy, FR)	Treasurer

International Society for Heart Research (ISHR)

T. Eschenhagen FESC (Hamburg, DE)	President
S. Harding FESC (London, GB)	Past President
P. Ferdinandy (Szeged, HU)	President-elect

ESC Working Group on Myocardial Function

D. Hilfiker-Kleiner FESC (Hannover, DE)	Chairperson
J. Bauersachs FESC (Hannover, DE)	Vice-Chairperson & Treasurer
J.-L. Balligand FESC (Brussels, BE)	Past-Chairperson

Congress Scientific Committee

All HFA Board Members are part of the Scientific Committee

P. Seferovic FESC (Belgrade, RS)	Scientific Chairperson
P. Ponikowski FESC (Wroclaw, PL)	President HFA of the ESC
S. Anker FESC (Berlin, DE)	President-Elect HFA of the ESC
Z. Papp FESC (Debrecen, HU)	HFA Basic Sciences Representative
J. Riley NFESC (London, GB)	HFA Nurse Representative
I. Ekman NFESC (Gothenburg, SE)	HFA Nurse Representative
T. Eschenhagen FESC (Hamburg, DE)	President ISHR European Section
D. Hilfiker-Kleiner FESC (Hannover, DE)	Chairperson ESC WG on Myocardial Function

Regional registration figures

	Berlin 2010	Gothenburg 2011
Albania	21	0
Belarus	4	5
Bosnia and Herzegovina	3	1
Bulgaria	19	19
Croatia	10	8
Czech Republic	57	26
Estonia	9	9
Hungary	46	38
Latvia	16	4
Lithuania	8	7
Poland	70	46
Romania	62	73
Russian Federation	74	61
Serbia	53	20
Slovak Republic	23	12
Slovenia	42	29
Ukraine	22	15
TOTAL	539	373

Heart Failure 2012

Congress specifics

- Heart Failure 2012 main theme: **Integration of pharmacology and technology in the era of personalised heart failure management**

- ✓ Treatment of heart failure: integrating pharmacology and technology
- ✓ Co-morbidities and heart failure
- ✓ Education and Guidelines
- ✓ Latest Updates
- ✓ Basic Science, Basic Science translated for the clinician

- New Heart Failure Guidelines
- Local language sessions
- One dedicated room to be used as a hub for **HFA Focus sessions** (Room Sombor)
- Poster sessions: Sunday/Monday all day – **Tuesday morning**
- Exhibition closed on Tuesday morning
- New activity: Hands-on Tutorials

Congress Opening Hours

All areas, will be open at 12:00 on Saturday 19 May

	Fri. 18 May	Sat. 19 May	Sun. 20 May	Mon. 21 May	Tue. 22 May
Registration	09:00-14:00: companies 14:00-18:00: Delegates	08:30-18:30	07:30-18:30	07:30-18:30	07:30-13:00
SSC	CLOSED	12:00-18:30	07:30-18:30	07:30-18:30	07:30-13:00
Scientific Programme	CLOSED	14:30 -19:15	08:30-19:45	08:30-18:00	08:30-12:30
Exhibition	CLOSED	12:00-21:00	09:00-18:00	09:00-18:00	CLOSED

NEW!

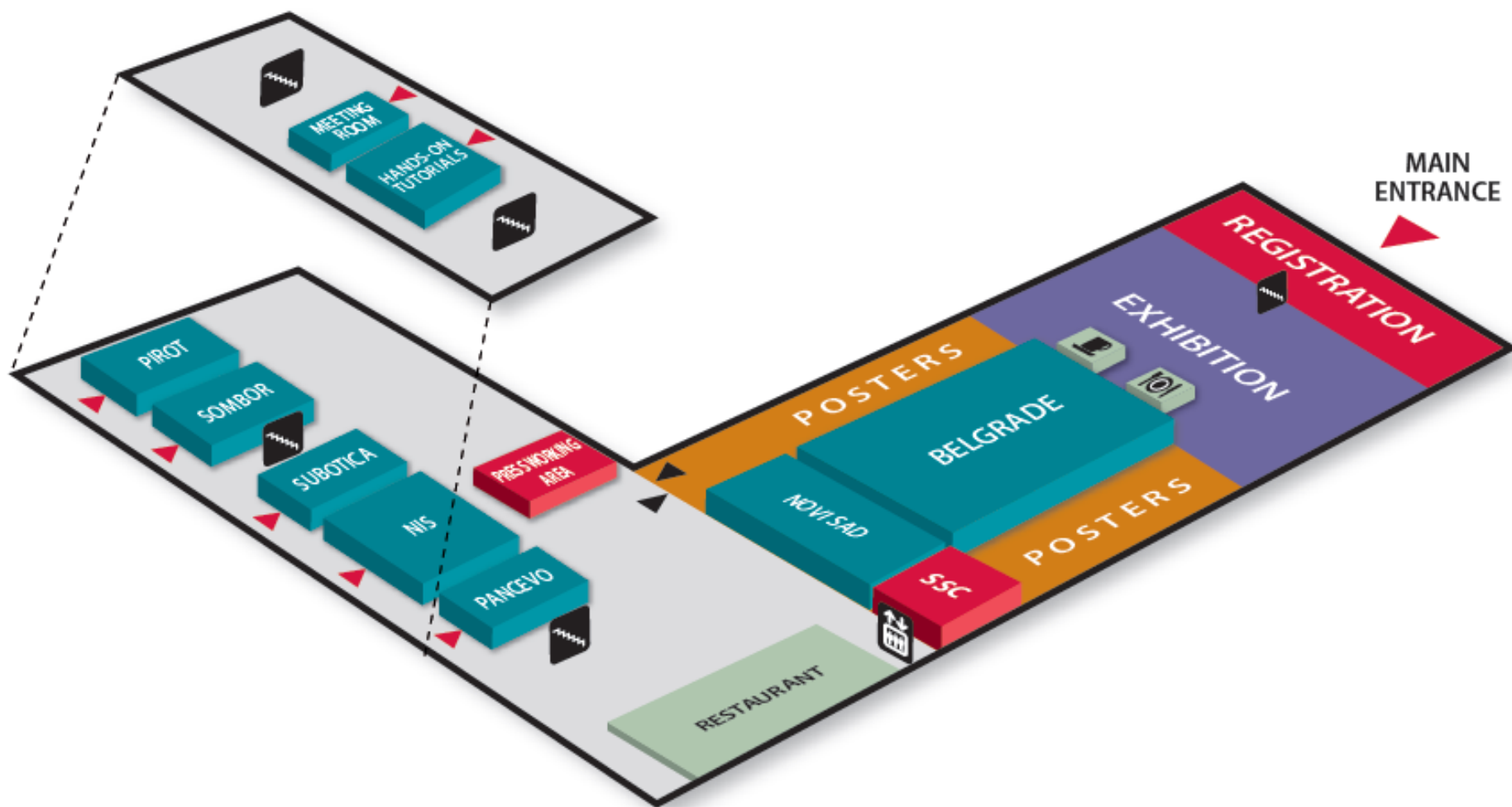
Exhibition opening, build-up and dismantle schedule

Thursday	17 May 2012	08:00 – 20:00	Exhibition build-up
Friday	18 May 2012	08:00 – 20:00	Exhibition build-up
Saturday	19 May 2012	08:00 – 12:00	Stand decoration
		12:00 – 21:00	Exhibition OPEN
		14:15 – 18:00	Scientific Sessions
		18:00 – 19:15	Opening Ceremony
		19:15 – 21:00	followed by a cocktail in the exhibition area
Sunday	20 May 2012	09:00 – 18:00	Exhibition OPEN
Monday	21 May 2012	09:00 – 18:00	Exhibition OPEN
Tuesday	22 May 2012	08:30 – 12:30	Exhibition CLOSED (but sessions still running)
		13:00 – 24:00	Dismantling

Congress schedule at a glance

	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00
Friday 18 May				Registration											
Saturday 19 May				Registration											
								Speaker Service Centre							
								Exhibition							
								Scientific Sessions	Satellite Symposia	Opening Ceremony	Reception in Exhibition				
Sunday 20 May				Registration											
				Speaker Service Centre											
								Exhibition							
				Scientific Sessions	Coffee Break	Scientific Sessions	Satellite Symposia	Scientific Sessions	Coffee Break	Scientific Sessions	Satellite Symposia				
				Posters											
				Hands-on Tutorials											
Monday 21 May				Registration											
				Speaker Service Centre											
								Exhibition							
				Scientific Sessions	Coffee Break	Scientific Sessions	Satellite Symposia	Scientific Sessions	Coffee Break	Scientific Sessions					
				Posters											
				Hands-on Tutorials											
Tuesday 22 May				Registration											
				Speaker Service Centre											
				Scientific Sessions	Coffee Break	Scientific Sessions									
				Posters											

Heart Failure 2012 floor plan



Important dates

Important Congress Dates

- | | |
|--|-----------------------------|
| ▪ Advance Programme | Available Online |
| ▪ ESC Online Services
<i>(Abstract submission, registration, hotel accommodation)</i> | Opened |
| ▪ Abstracts Submission Deadline | 14 January 2012 |
| ▪ Results of the Abstract Selection | End of February 2012 |
| ▪ Deadline for Early Registration Fee | 19 March 2012 |
| ▪ Deadline for Advance registration | 16 April 2012 |

Your Important dates

- **1st February 2012**

Deadline for companies to send the complete scientific programme of the Satellite sessions.

- **13 February 2012**

Deadline for application of Sponsorship and Promotional items

- **2 March 2012**

Deadline for companies and Publishers to send their Product or Company Description for reproduction in the Final Programme and on www.escardio.org

- **Mid-March 2012**

ESC will send Heart Failure 2012 Industry Guidelines

- **26 March 2012**

Deadline for exhibitors to send stand designs.

Deadline for Satellite organizers to send the corrected proofs of their scientific programme back to the ESC.

Your Important dates

- **26 March 2012**

Deadline for Companies to send a proof of the material to insert in the congress bags for the ESC validation.

- **9 April 2012**

Deadline for companies to inform the ESC of the Stand Activity and Give Away distributed on the Stand.

- **20 April 2012**

Deadline to order free exhibitors badges.

- **25 April 2012**

Deadline to receive all material to be inserted in the **3,000 congress bags**: location to be confirmed

Deadline for Erratum: deadline for companies to send any alterations of the satellite symposia contents.

Contact information

Your Congress Suppliers

All information and order forms will be available on
www.essexhibition.org

- **Heart Failure Congress Manager: Sava Centar**

Ms. Natalija Jurosevic

Email: n.jurosevic@savacentar.net

- **Exhibition & Catering Services: Sava Centar**

Mrs. Ana Scekcic

Email: a.scekcic@savacentar.net

- **Official Forwarder and Lifter: FAIREXX**

Mr Stefan Grunwaldt

Email: stefan.grunwaldt@fairexx.com

- **Badge Readers: Key4Events**

Your ESC Contacts

- ***Congress Management*** - HFsecretariat@escardio.org Sabrina Volle
- ***Exhibition*** - HFexhibition@escardio.org Abir Ghorab
- ***Industry Sponsored Sessions*** - satellite@escardio.org Noureddine M'Ghari
- ***Sponsorship/Promotional opportunities*** - sponsorship@escardio.org Kristina Simon
- ***Registration*** - HFregistration@escardio.org John Bakker
- ***Hotel/ Social Events*** - HFhotels@escardio.org Tina Oldenburg

祝

Mejor Deseos

Best wishes

Tanti Auguri

Alles Gute

أطيب التمنيات

Thank you for your attention

MEILLEURS VOEUX

ΩΕΛΑΧΟΜΕ

ברכות

MELHORES DESEJOS

наилучшие пожелания

www.escardio.org/HFA

