



HEART FAILURE 2008

14-17 June 2008, Milan - Italy



Meeting organised by the Heart Failure Association of the ESC

Executive Committee of the Heart Failure Association of the ESC

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A Registered Branch of the ESC

Dear Industry Partner,

As you may know the Congress of the Heart Failure Association of the ESC, Heart Failure 2008, will take place in Milan from 14-17 June 2008. We have received several queries from concerned industry representatives about the National Legislation governing the organisation of medical congresses and sponsorship in Italy.

In order to clarify the legal situation, the *Heart Failure Association of the ESC* and the *ESC* approached the Italian governmental authority, AIFA (Agenzia Italiana del Farmaco).

We are delighted to inform you that AIFA (Agenzia Italiana del Farmaco) has carefully considered the importance and international impact of the Heart Failure 2008 congress and intend to collaborate, for this congress, with the foreign companies who will sponsor the event in order to make the authorisation stage of this administration operational, also in regards to international events, which might not be in line with the Italian law 124, legislative decree 219/06.

The Heart Failure Association of the ESC and the ESC are very grateful to AIFA for this collaboration and their favourable decision with regards to the international status of the Heart Failure 2008 Congress.

We are confident that this collaboration between AIFA and the ESC will facilitate participation from international industry players at the event and enable you to use Heart Failure 2008 as the ultimate platform to reach your global target audience. We look forward to working with you on ways to maximise your presence at this prestigious event.

Please do not hesitate to contact us for any further information.

With Kind Regards,

- Stephanie

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