

HEART FAILURE 2007

Meeting organised by the Heart Failure Association of the ESC

**Hamburg,
Germany**

9-12 June 2007

INDUSTRY PROSPECTUS

www.escardio.org/HFA



HEART FAILURE
ASSOCIATION
OF THE ESC



EUROPEAN
SOCIETY OF
CARDIOLOGY®

HEART FAILURE 2007

Welcome Address

Dear Friends and Colleagues,

Despite recent advances in the understanding and treatment of heart failure, this syndrome remains a serious problem. The prognosis is poor and the incidence of heart failure is steadily rising among the European population. In addition, high morbidity, hospitalisation and mortality associated with heart failure impose a great financial burden on all European health care systems. Any further progress in the management of heart failure will depend on ongoing multidisciplinary intervention and improvement in clinical practice.

The objective of the Heart Failure Association (HFA) of the European Society of Cardiology is to bring together all those interested in this field and to increase medical knowledge among cardiologists, internists, basic scientists, geneticists, epidemiologists, and nurses, so that they can share new insights and contribute to improve the care of patients with heart failure. This is our primary mission. To this end, the former Working Group on Heart Failure – now, the Heart Failure Association (HFA) of the European Society of Cardiology - has organised, annually since 1995, a large assembly alternating with smaller clinical update meetings, emphasizing all recent advances in heart failure at the basic and clinical level. In view of the exceptional successes of both the main assembly and heart failure update meetings, all future annual meetings will be similar with no distinction between assemblies and update meetings, beginning with the upcoming HFA meeting in Hamburg, Germany, in June 2007. Moreover, all participants of this annual meeting will receive a subscription to the European Journal of Heart Failure.

You are warmly invited to join us in Hamburg and participate in this meeting so that you can share with us the delights and merits of an exciting and challenging scientific program, as well as the beauty of the Hansestadt Hamburg. We look forward to meeting you in Hamburg in June 2007.

Yours sincerely,

Prof. Kenneth Dickstein

President,
Heart Failure Association of the ESC

Prof. John McMurray

President Elect,
Heart Failure Association of the ESC

Prof. Helmut Drexler

Chairman,
Scientific Committee

Prof. Michael Böhm

Co-Chairman,
Scientific Committee

HEART FAILURE 2007

BOARD of the Heart Failure Association of the ESC

K. Dickstein (Stavanger, NO)	President
D. Brutsaert (Antwerp, BE)	Immediate Past-President
J. McMurray (Glasgow, UK)	Chairman Clinical Section & President-Elect
A. Shah (London, UK)	Chairman Basic Sciences Section
T. Jaarsma (Groningen, NL)	Secretary
P. Ponikowski (Wroclaw, PL)	Treasurer

S. Anker (Berlin, DE)	G. Hasenfuss (Göttingen, DE)
J.J. Balligand (Brussels, BE)	S. Hatem (Paris, FR)
G. Condorelli (Rome, Italy)	G. Jondeau (Boulogne-Billancourt, FR)
M. Cowie (London, UK)	J.L. Lopez-Sendon (Madrid, ES)
U. Dahlström (Linköping, SE)	M. Metra (Brescia, IT)
H. Drexler (Hannover, DE)	W. Paulus (Amsterdam, NL)
G. Filippatos (Athens, GR)	S. Richard (Montpellier, FR)
G. Hasenfuss (Göttingen, DE)	A. Strömberg (Linköping, SE)

K. Swedberg (Göteborg, SE), ex-officio, Editor in Chief of the European Journal of Heart Failure

Scientific Committee

All Board members of the Heart Failure Association of the ESC are part of the Scientific Committee

H. Drexler (Hannover, DE), Chairman of the Scientific Committee
M. Böhm, (Hamburg, DE), Co-chairman of the Scientific Committee

G. Ertl (Wuerzburg, DE)	K. Nikus
T. Eschenhagen (Hamburg, DE)	K. Peuhkurinen
V.- P. Harjola	H.-P. Schultheiss (Berlin, DE)
L. Lehtonen	K.C. Wollert (Hannover, DE)

HEART FAILURE 2007 INDUSTRY PARTICIPATION OPPORTUNITIES

With a view to maximising their presence at and accentuating their input into this most important annual congress, our Heart Failure Industry Partners are invited to acknowledge the following Participation, Sponsorship and Promotional opportunities at **Heart Failure Congress 2007**.

Your entire Exhibition, Satellite, Meet the Expert Session, Promotion and Sponsorship needs can be addressed by contacting HFsponsorship@escardio.org

All prices are in Euros and exclusive of VAT Photos are for illustrative purposes only

Exhibition Space

The exhibition will be held at CCH - Congress Centre Hamburg.



- Exhibition Guidelines will be available in due course
- Application Forms are available at the end of this document
- Minimum Exhibition Space is 9m²

Price for space only:	€ 440 per m ²
Price for Publishers:	€ 330 per m ²
Deadline for Stand Space Application:	3 November 2006

Exhibitor Badges: Exhibitors are entitled to a certain number of free badges:

9 to 49m ²	10 free badges
50 to 99m ²	18 free badges

Price for additional Badges: € 45 per badge

Satellite Symposia

A limited number of time slots are available for Satellite Symposia to be organised by Companies during Heart Failure 2007.

Satellite Symposia programmes will be published in the Heart Failure 2007 Final Programme and on the Heart Failure Web Site <http://www.escardio.org/congresses/HF/HF2007/>

The cost of a Satellite Symposium includes one hostess as well as access to and use of the audiovisual equipment in the room. The list of equipment will be communicated upon room assignment.



Satellite Symposium € 33,000 (per session) *excluding VAT*

- Sessions have a duration of 75 or 90 minutes
- Room capacity: 255 to 1500 pax
- A minimum stand space of 9m² is required
- Room rental is not included in the fee.

Available timeslots*:

- Saturday 09 June: 14:30 - 16:00 and 16:30 - 18:00
- Sunday 10 June: 12:35 - 13:50
- Monday 11 June: 12:35 - 13:50 and 18:00 - 19:30

*No parallel Scientific Sessions during these timeslots.

Deadline for application: November 3, 2006

Cost of additional equipment, furniture, food and beverages will be at the expense of the Company sponsoring the Session.

Meet the Experts Sessions

Cost €18,000 excluding VAT

- Sessions are 45 minutes long
- Room capacity: 75 pax. The attendance cannot exceed 75 persons and must be by invitation only.

A limited number of lecture rooms are available at the following timeslots*:

- Sunday 10 June: 12:45 – 13:20
- Monday 11 June: 12: 45 – 13:20

*No parallel Scientific Sessions during these timeslots.

Deadline for application: November 3, 2006

Cost of equipment, furniture, food and beverages will be at the expense of the Company sponsoring the Session.

Function Spaces



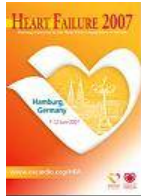
Function Spaces are available in the Congress Centre for companies wishing to meet their guests during the conference. No training or showcasing of products/therapies may take place in the function space. Planned activities must be submitted in writing to the organisers for approval. Companies are responsible for equipment and catering arrangements.

Prices are available on request. Please contact:
hfsponsorship@escardio.org

ADVERTISEMENT OPPORTUNITIES

Advance Programme

Containing the detailed Scientific Programme of HEART FAILURE 2007; more than 15,000 cardiologists will receive a copy of the Advance Programme either as hard copy or email delivery. With maximum exposure opportunity this is the only Congress Programme available from March 2007 until the congress itself in June 2007.



Exclusive Back Cover Advertisement:	reserved
2 nd or 3 rd Cover Page Advertisement	€ 10,000
Inside page Advertisement	€ 6,000 per page
Deadline for Application:	December 15, 2006

Final Programme

Ultimate, definitive Programme for HEART FAILURE 2007 in printed version, with full Scientific agenda, Exhibition and Satellite Information and Congress Reference outlines. Hard copies are placed in each Delegate Bag (3,500) at the congress offering maximum exposure and recognition to the sponsor.



Back Cover Advertisement:	€ 12,000
2 nd or 3 rd Cover Page Advertisement :	€ 10,000 per page
Inside Page Advertisement:	€ 6,000 per page
Deadline for application:	March 23, 2007

Bookmark in the Final Programme

Exclusive Bookmark inserted into the Final Programme Circulation: to each registered delegate	€ 15,000
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Web Link

In order to allow Exhibiting companies, Satellite Symposia and Meet the Experts Session organizers to promote their booth or sponsored sessions, a "Weblink", in the form of an on-line Invite, is available for sponsorship. Linked to the Heart Failure Website, your satellite or Exhibition on-line advertisement will be available to all delegates accessing the heart Failure/ESC Website three months prior to the Heart Failure Congress.

Price for 1 Web Link:	€ 1,000
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Congress Bags



Exclusive sponsorship of the official HEART FAILURE 2007 Congress Bag with Sponsor name and logo permitted. This is the official and exclusive Heart Failure delegate bag and is one of the most popular items within the sponsorship remit. Units supplied 3,500.

Exclusive sponsorship (Incl. production cost)	€ 25,000
Deadline for Application:	February 23, 2007

Writing Pads & Pens

The Official Congress Notepads and Pens will be placed in every Congress Delegate Bag, ensuring maximum target group reach with the Sponsor Corporate Logo and name permitted. Units supplied 3,500.

Exclusive sponsorship (Including production cost)	€ 12,000
Deadline for Application:	February 23, 2007

Insert in Congress Bags

A highly popular Flyer/Invite created by Industry highlighting your company participation at Heart Failure 2007 with Exhibition and/or Satellite activity. Inserted in the Congress Delegate Bags, the promotional inserts/invitations will go directly into the hands of thousands of delegates.

Price for 1 page insert:	€ 5,000
Deadline for Application:	March 23, 2007

Badge Laces/Lanyards

Exclusive sponsorship of the official Congress Badge Lanyards, with company name and Logo which will be available to all registered delegates at the Congress, this is the only Badge Lace or Lanyard provided at Heart Failure 2007 congress. Units supplied 3,500.

Exclusive sponsorship: (Including production cost)	€ 20,000
Deadline for Application:	February 23, 2007

Delegate Bags, Notepads & Pens Package

Sponsorship of the bags, writing pads and pens. Materials provided by the ESC

Price:	€ 35,000
Deadline for Application:	March 23, 2007

Webspace

Exclusive sponsorship of the official Heart Failure 2007 Webspace. Included in this package is a One page Advert in the Final Programme, Acknowledgement on-site with prominent corporate branding. Official corporate Screen-savers on all Webspace monitors.

Price:	€15,000
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Social Sponsorship

Faculty Dinner	Exclusive sponsorship:	€ 25,000
Coffee Breaks	Entire congress (x5):	Price available upon request
Lunches		Price available upon request
Lunches will take place:	Sunday 10 June from	12:30 – 14:00
	Monday 11 June from	12:30 – 14:00

HEART FAILURE 2007 – INFORMATION FOR EXHIBITORS & INDUSTRY PARTNERS

ACKNOWLEDGEMENTS

All Exhibitors and Industry Partners of the HEART FAILURE 2007 congress will be acknowledged in the HEART FAILURE 2007 Final Programme and on the HEART FAILURE 2007 Web Site.

PRODUCT DESCRIPTION

All Exhibitors and Industry Partners will appear in a company listing and have a Product Description in the HEART FAILURE 2007 Final Programme (maximum 100 words).

Deadline: 12 March 2007

FORTHCOMING HEART FAILURE GUIDELINES FOR INDUSTRY PARTICIPATION

The HEART FAILURE 2007 Industry Guidelines will be released to Industry over the coming weeks. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia Guidelines and Procedures
- User Group Sessions Guidelines and Procedures
- Educational Grant Information
- Registration and Accommodation references and contacts
- Related Terms and Conditions

INDUSTRY TERMS & CONDITIONS

All Terms and Conditions will be detailed in the forthcoming Guidelines for Industry participation for HEART FAILURE 2007.

APPLICATION FORMS FOR STAND SPACE, SATELLITE SYMPOSIA & SPONSORSHIP

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned no later than the given deadlines.

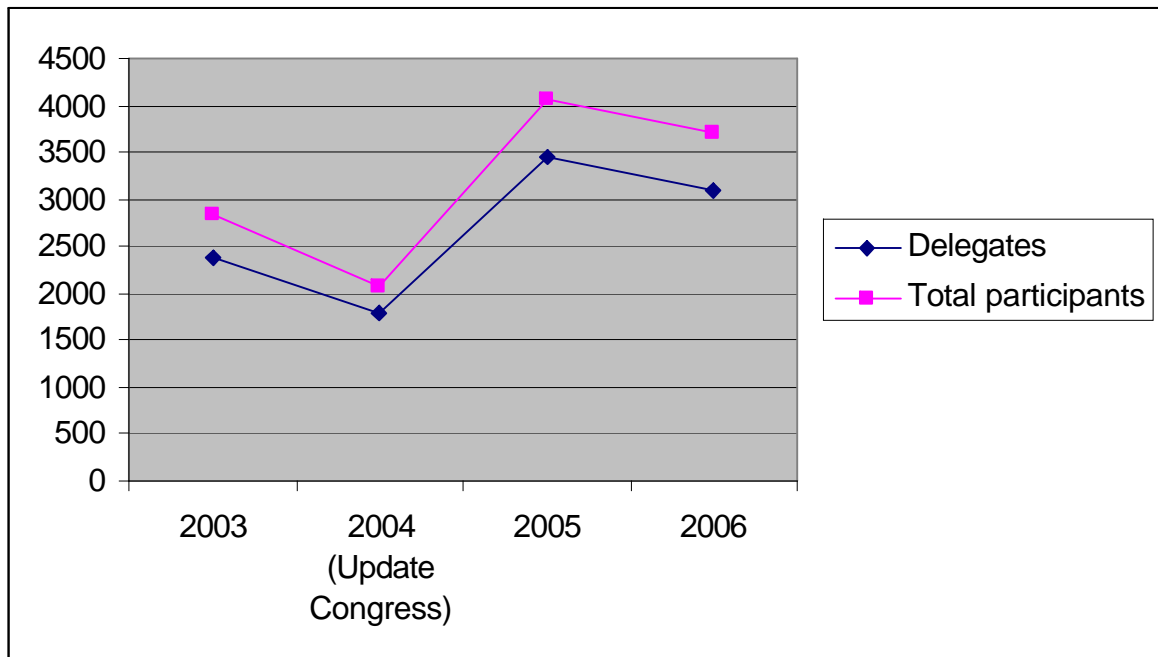
Should you require any further information regarding the application process, please contact us at HFsponsorship@escardio.org.

HEART FAILURE 2007 – Contacts

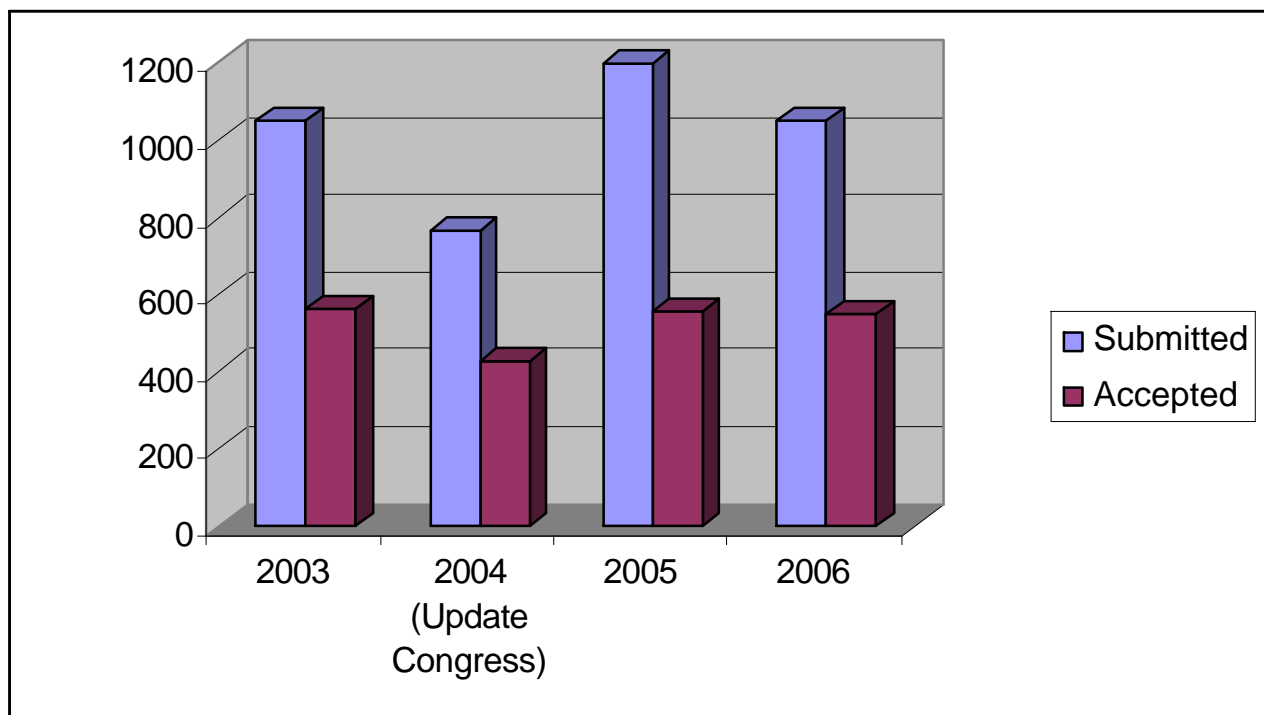
- Conference Venue:** CCH - Congress Centre Hamburg
Am Dammtor / Marseiller Strasse
Phone: +49 40 3569 - 0
Fax: +49 40 3569-2176
www.cch.de
- Congress Management:** Mr François Durand & Mr Nata Nambatingué
Tel: +33 (0) 4 92 94 86 86
Fax: +33 (0) 4 92 94 86 29
Email: hfsecretariat@escardio.org
- HEART FAILURE 2007 Secretariat:** European Society of Cardiology –ESC
The European Heart House
2035 Route des Colles
Les Templiers – BP 179
06903 Sophia Antipolis, France
Tel.: +33 (0)4 92 94 76 00
Fax: +33 (0)4 92 94 86 29
E-mail: HFsecretariat@escardio.org
Web Site: www.escardio.org/congresses/HF/HF2007
- Exhibition:** Mr Ian Morgan
Tel.: +33 (0)4 92 94 86 68
Fax.: +33 (0)4 92 94 76 26
E-mail: HFexhibition@escardio.org
- Industry Relations/Sponsorship:** Ms Aine M Gately, Industry Relations Officer
Tel.: +33 (0)4 92 94 86 78
Fax: +33 (0)4 92 94 76 26
E-mail: HFsponsorship@escardio.org
- Scientific Department:** Tel.: +33 (0)4 92 94 35 11
Fax.: +33 (0)4 92 94 76 20
E-mail: HFscientific@escardio.org
- Deadline for abstract submission: 15 January 2007.***
- Hotel and Social Events:** Tel.: +33 (0)4 92 94 18 27
Fax: +33 (0)4 92 94 76 16
E-mail: HFhotel@escardio.org
- Web Site** www.escardio.org/congresses/HF/HF2007
- Congress Dates:** Start Date: 09/06/2007
End Date: 12/06/2007

HEART FAILURE FIGURES

HEART FAILURE Past Attendance



HEART FAILURE Scientific Abstracts



HEART FAILURE HISTORY – INDUSTRY PARTNERS 2002 - 2006

Abbott Laboratories	Menarini International
Acorn Cardiovascular, Inc.	Merck KGaA
AD Instruments Ltd	Merck Sharp & Dohme Norge AS
Amgen	Myogen GmbH
Arrow International Inc.	Nanogen Point-Of-Care Diagnostics Division
AstraZeneca AB	Novartis Pharma AG
Atcor Medical	Orion Pharma
Berlin Heart AG	Orqis International GmbH
Biosite Europe	Otsuka America Pharmaceuticals Inc
Biotronik GmbH & Co. KG	PDL Biopharma
Blackwell Futura Ltd.	Pfizer Inc.
Boston Scientific	Pharmacia Corporation
Breas	Polpharma
Bristol-Myers Squibb	ResMed Schweiz AG
Cardiodynamics	Respironics International
Cardiome Pharma Corp	Roche Diagnostics GmbH
Dade Behring	Sanofi Aventis
Elsevier Science	Servier
Experimetria Ltd	Sigma Tau S.P.A.
Finapres Medical Systems BV	St. Jude Medical
GE Healthcare	Synovate Healthcare
GlaxoSmithKline	Takeda Pharmaceutical Company Ltd
Hugo Sachs Elektronik	Terumo Heart Inc.
Harvard Apparatus GmbH	Thoratec Corporation
Innovision A/S	TNO-Biomedical Instrumentation
Ionoptix Europe	TSMD
KRKA Polska SP Z.O.O.	Vifor International
Meditron Stethoscopes AS	Wisepress Online Bookshop Ltd.
Medtronic	



HEART FAILURE 2007



Please sign and return this form by mail or fax to:

Heart Failure Association of the ESC
The European Heart House
2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis Cedex, France

Fax: +33-(0)4 92 94 76 26 - E-mail: HFexhibition@escardio.org

EXHIBITION SPACE APPLICATION FORM

- ? Applications accepted from: **June 17 2006**
- ? **"First Come, First Served" Policy**
- ? **Stand Application deadline: 3 November 2006**
- ? Please complete with a computer or in BLOCK CAPITALS to avoid misinterpretations & spelling mistakes
- ? Only signed forms with valid credit card details will be accepted

1. COMPANY NAME & ADDRESS The company name & address as it should appear in official listings			
Name:			
Contact Person:			
Address:			
Postal code:	City:	Country:	
Tel:	Fax:	E-mail:	
2. CORRESPONDENCE NAME & ADDRESS If the correspondence address above is different from the official address (including agency)			
Name:			
Contact Person:			
Address:			
Postal code:	City:	Country:	
Tel:	Fax:	E-mail:	
3. APPOINTED STAND CONSTRUCTION AGENCY An 'out of business hours' contact telephone number is required for logistics purposes			
Name:			
Contact Person:			
Address:			'Out of Hours' Tel:
4. EXHIBIT SIZE, DIMENSIONS Price €440 per m ² , Minimum 9 m ² . Special price for Publishers €330 per m ²			
Size requested	Length in metres:	Depth in metres:	Area in m ² :
Height requested:		Publishers : Yes <input type="checkbox"/> No <input type="checkbox"/>	
Postal code:	City:	Country:	
Tel:	Fax:	E-mail:	

HF 2007 Exhibition Space Application Form page 1 of 2

5. STAND LOCATION – PROXIMITY TO COMPETITORS List any exhibitors you do not wish in proximity to your stand, by company name. <i>Note that we cannot prevent companies assigned after you from being located in your neighbourhood</i>		
1.	2.	3.
4.	5.	6.

6. PRODUCTS / SERVICES List products / services to be exhibited at Heart Failure 2007 Meeting

7. ACCOUNTING DATA		
1. Only one invoice address may be used		
2. In all cases a credit / charge card number must be supplied as payment guarantee		
3. In the event that an invoice remains unpaid after a settlement date, the ESC reserves the right to deny access to the Congress		
Company or agency to be invoiced:		Your Purchase Order Number:
Company VAT number (mandatory for EU-based entities):		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	E-mail:
Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.		
<input type="checkbox"/> Visa	<input type="checkbox"/> Euro card / Mastercard	<input type="checkbox"/> Amex
Credit / Charge Card N°:	Expiry Date:	Cardholder's name:

8. AGREEMENT I hereby agree to be bound by the conditions of participation outlined in the Industry Prospectus of Heart Failure 2007 Congress		
Date:	Contact Name:	Signature:

9. MISCELLANEOUS To add other information relevant to your application, please note it here

Cancellation Policy: Cancellations of exhibits should be sent by registered mail to the Secretariat of the HFA of the ESC.

If cancellation is received after the HFA of the ESC launched the invoicing process and before 16/02/2007, 50% of the total due amount will be charged.

If the Stand is cancelled after 16/02/2007, the full stand rental fee will be charged. Only a registered letter receipt or fax reception report will be accepted as proof of cancellation date.

"You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC.

You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time."
 HF 2007 Exhibition Space Application Form page 2 of 2



HEART FAILURE 2007



9 - 12 June 2007, Hamburg Germany

Please sign and return this form by mail or fax to:

Chelsea Thomas
Heart Failure Secretariat
The European Heart House
2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis Cedex, France
Fax: +33-(0)4 92 94 76 20 - E-mail: HFsponsorship@escardio.org

Official Sponsorship Opening: **June 17, 2006**
"First Come, First Served" Policy
Sponsorship deadline: **3 November 2006**

SATELLITE APPLICATION & ACCOUNTING FORM (tick the appropriate box)

ORGANISING COMPANY		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	E-mail:

APPOINTED AGENCY (if any)		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	E-mail:

Organising Company

Applications for Satellite Symposia and Meet the Experts sessions must be submitted by the company under whose name each session is to be organised. We would like to draw your attention to the fact that the correspondence for the above items should be made exclusively between this company and the ESC.

The company is responsible for communicating any relevant documents to its staff and its appointed agencies.

Appointed Agency

Companies should inform the ESC, in writing, what agency is appointed for which symposia. Otherwise no requests from agencies will be taken into consideration.

This appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.

SATELLITE SYMPOSIUM (submit one form per Satellite Symposium)**DEADLINE: 03 NOVEMBER 2006**

Proposed title:

Duration: 75 or 90 minutes

Preference date:	<input type="checkbox"/> Saturday, 9 June 2007 <input type="checkbox"/> 14:30 – 16:00 <input type="checkbox"/> 16:30 – 18:00 <input type="checkbox"/> Sunday, 10 June 2007 <input type="checkbox"/> 12:35 – 13:50* <input type="checkbox"/> Monday, 11 June 2007 <input type="checkbox"/> 12:35 – 13:50* <input type="checkbox"/> 18:00 – 19:30 <small>*Companies organising Satellites during the Lunch Time will be allowed to enter in the Lecture Rooms at 12:35 after the scientific session and have to leave the Lecture Rooms at 13:50 in order to let the ESC staff prepare the following scientific session.</small>	Cost: - Basic price Lunch or evening session: 33.000€ - Plus room rental.
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Lecture room capacity:

Reception: Yes No**MEET THE EXPERTS SESSION (submit one form per Meet the Experts)****DEADLINE: 03 NOVEMBER 2006**

Proposed title:

Duration: 45 minutes

Preference date:	<input type="checkbox"/> Sunday, 10 June 2007 <input type="checkbox"/> 12:45 – 13:30 <input type="checkbox"/> Monday, 11 June 2007 <input type="checkbox"/> 12:45 – 13:30	Cost: - Basic price: 18.000€ - Plus room rental.
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Lecture room capacity: The attendance cannot exceed 50 persons and must be by invitation only.

ACCOUNTING DATA FORM - the same invoicing address is mandatory for all items -Company or agency to be invoiced: Your Purchase Order Number:

Contact Person:

Address: VAT N°:
MandatoryPostal code: City: Country:Tel: Fax: E-mail:

Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.

 Visa Euro card / Mastercard AmexCredit Card N°: Expiry Date: Cardholder's name:Date: Contact Name: Signature:

Cancellation Policy: Cancellations of Satellite Symposia should be sent by registered mail to Heart Failure Secretariat. If cancellation is received after the ESC launched the invoicing process and before 17/03/2007, 50% of the total due amount will be charged. If the Satellite Symposium is cancelled after 17/03/2007 date the full compensation fee will be invoiced.

"You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC.

You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address.

Unless otherwise informed, the ESC may send you information about its activities from time to time.



HEART FAILURE 2007



June 9 - 12, 2007, Hamburg, Germany

Please sign and return this form by mail or fax to:

ESC
Aine M Gately, Industry Relations Officer
The European Heart House,
2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis Cedex, France
Fax: +33-(0)4 92 94 76 26 - E-mail: HFsponsorship@escardio.org

Official Sponsorship Opening: **June 17, 2006**
"First Come, First Served" Policy
Sponsorship deadline: **November 3, 2006**

SPONSORSHIP & ADVERTISEMENT APPLICATION FORM (tick the appropriate box)

Advertisement Options

Tick Yes

- Advance Programme Back Cover Advertisement: € 12,000
- Advance Programme 2nd Cover Advertisement: € 10,000
- Advance Programme 3rd Cover Advertisement: € 10,000
- Advance Programme Inside Page Advertisement: € 6,000
- Final Programme Back Cover Advertisement: € 12,000
- Final Programme Second Cover Advertisement: € 10,000
- Final Programme Third Cover Advertisement: € 10,000
- Final Programme Inside Page Advertisement: € 6,000
- Bookmark: € 15,000
- Flyers in Conference Bags/ Delegate Bag Inserts: € 5,000
- Web Adverts/Web Links: € 1,000 per advert

Sponsorship Options

- Conference Bags: € 25,000
- Writing Pads and Pens: € 12,000
- Badge Laces: € 20,000
- SPECIAL PACKAGE: Conference Bags, Writing Pads and Pens: € 35,000
- Web Space: € 15,000
- Function Spaces: (price available upon request)
- Information Screens Advertisement: (price available upon request)

HF 2007 Sponsorship Application Form page 1 of 2

COMPANY		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	E-mail:

APPOINTED AGENCY (if any)		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	E-mail:

ACCOUNTING DATA FORM - the same invoicing address is mandatory for all items -		
Company or agency to be invoiced:		Your Purchase Order Number:
Contact Person:		
Address:		VAT N°: Mandatory
Postal code:	City:	Country:
Tel:	Fax:	E-mail:
Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.		
<input type="checkbox"/> Visa	<input type="checkbox"/> Euro card / Mastercard	<input type="checkbox"/> Amex
Credit Card N°:	Expiry Date:	Cardholder's name:

Date:	Contact Name:	Signature:
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Cancellation Policy: Cancellations of Sponsorship should be sent by registered mail to Heart Failure Secretariat.

If cancellation is received after the ESC launched the invoicing process and before 17/03/2007, 50% of the total due amount will be charged.

If the Sponsorship is cancelled after 17/03/2007 the full compensation fee will be invoiced.

You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC.

You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address.

Unless otherwise informed, the ESC may send you information about its activities from time to time.