

HEART FAILURE 2007 - INDUSTRY PRINTED MATERIAL

Use of HFA & ESC Logo and Deadlines for approval

	ESC approval before printing	HFA & ESC logo	Industry Corporate Logo	Products Names & Logos	Studies Names & Logos	Deadline for approval
Delegate Bag Insert	Yes	Yes	Yes	No	Yes	April 16 2007
WebLink	Yes	Yes	Yes	No	Yes	April 16 2007
Flyer / Invitation	Yes	Yes	Yes	No	Yes	April 16 2007
Poster <i>Display on booth, in front of lecture room or near the registration area</i>	Yes	Yes	Yes	No	Yes	April 16 2007
Display Unit <i>Instead of posters displayed in front of lecture room if you do not use a poster</i>	Yes	Yes	Yes	No	Yes	April 16 2007
Abstract Book <u>cover page</u>	No	No	Yes	No	Yes	X
Abstract Book <u>content</u>	No	No	Yes	No	Yes	X
Lectern panel	No	No	Yes	No	Yes	X
Stage tables panel	No	No	Yes	No	Yes	X
Name signs	No	No	Yes	No	Yes	X
Slide template	No	No	Yes	No	Yes	X

Gala evening invitation	No	No	Yes	No	Yes	X
Delegate Questionnaire	No	No	Yes	No	Yes	X