Please sign and return this form by mail or fax to:
ESC
Heart Failure Secretariat
The European Heart House,
2035 Route des Collies, Les Templiers, BP 179
06903 Sophia Antipolis Cedex, France
Fax: +33-(0)4 92 94 86 29 - E-mail: HFsponsorship@escardio.org

“First Come, First Served” Policy
Sponsorship deadline: 5 November 2004

ADVVERTISEMENT APPLICATION FORM (tick the appropriate box)

☐ Advance Programme
Circulation : More than 25,000
0 2nd cover page: € 10,000 each
0 3rd cover page: € 10,000 each
0 Back Cover page: € 12,000
0 Inside page: € 6,000

☐ Final Programme
Circulation : To each registered delegate
0 2nd cover page: € 10,000 each
0 3rd cover pages: € 10,000 each
0 Back Cover page: € 12,000
0 Inside page: € 6,000

COMPANY

Name:
Contact Person:
Address:
Postal code: City: Country:
Tel: Fax: E-mail:

APPOINTED AGENCY (if any)

Name:
Contact Person:
Address:
Postal code: City: Country:
Tel: Fax: E-mail:
Cancellation Policy: Cancellations of Advertising should be sent by registered mail to Heart Failure Secretariat. If cancellation is received after the ESC launch the invoicing process and 2 months prior to the publication production, 50% of the total due amount will be charged. If cancellation is received less than 2 months prior to the publication production, the full compensation fee will be invoiced.

“You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time.

<table>
<thead>
<tr>
<th>Company or agency to be invoiced:</th>
<th>Your Purchase Order Number:</th>
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<td>Contact Person:</td>
<td>VAT N°:</td>
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<td>Postal code:</td>
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<td>Tel:</td>
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<td>Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.</td>
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