



Intelligence
Innovation
People
Trust

Satellite Symposia Sessions Catalogue

Congresses 2022

Onsite & Online Congresses // Digital Congresses

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+ +
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About us

CYIM: 20 years of innovation serving the scientific community

Since its creation in 2001, CYIM has strived to become a **trusted partner of French and European scientific societies** by designing services that enhance their work.

From onsite events **live broadcast** to **full digital congresses/webinars** and **website development**.

We contribute to the scientific community by **promoting scientific knowledge**.



80

EMPLOYEES

50

CONGRESSES
PER YEAR

63

SYMPOSIA HELD
DURING ESC DIGITAL
CONGRESS 2021

8 years

AS OFFICIAL IT SUPPLIER
ON ESC
CONGRESSES

Introduction to Satellite Symposia

- + Several formats are offered by ESC for your Symposia according to the type of congress

Onsite/Online Congress	Fully Digital Congress
Onsite streamed sessions	Fully recorded sessions
Onsite session	Mix of Live and Prerecord sessions
Online sessions	Fully Live sessions

- + What is included in our service?

- + Broadcast of your session (depending on the congress requirements and the format you chose)
- + Online posting of your VOD session (according to your demand)
- + Interactions with the audience (onsite & online)
- + Briefing meeting with the industry organizing members

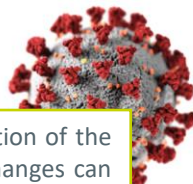
Session statistics are provided by ESC 15 days after the congress.

Information

In an unstable context linked to the situation of the Covid-19 pandemic, we are aware that changes can occur at the last minute.

CYIM is used to virtual congresses and will be able to offer you remote participation solutions if the situation arises.

Thus, the smooth running of your session will be ensured whatever the health context is.



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+ Bring comfort to your sessions with our recording solutions

Why pre-record?



Considering the current pandemic situation, CYIM can pre-record your speakers as a backup. Please bear in mind that ESC asks its partners to bring all their speakers onsite on stage for onsite/online congresses, whenever possible.

+ Pre-recording can be useful in numerous ways

- + We are currently living in an unstable health context (unfortunately). Pre-recording can secure your session with a backup solution if your faculty members have trouble participating physically in your session.
- + During virtual congresses, we recommend doing sessions that combine live and prerecord where topics are pre-recorded and the panel discussion is live.
 - + Time management → respect to the allotted time. Ensure some time for the panel discussion.
 - + Avoid live screen sharing → even if KOL are used to working with virtual meeting tools, screen sharing can still cause trouble during live sessions.
 - + Discussion focus → KOL will be able to read and prepare the questions asked by the online audience while prerecorded topics are played.

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Bring comfort to your sessions with our recording solutions

CYIM offer several recording solutions

+ CYIM recorder app: a self-recording solution allowing your faculty to record as many times as needed anytime they want. Directly linked to our system, the file is automatically uploaded to the right place.

- + Most relevant to record **single topics** or **backup recordings**

Price: 250 € HT / presentation



- + Available 24/7: offers flexibility and autonomy to your speakers
- + Possibility to pause and record as many times as wanted and to choose the preferred version at the end
- + All records are double-checked by our team and sent to you for validation
- + If needed, your speakers can ask for our assistance during the process

+ Virtual Studio recording: book some time with our technical team to record all or part of your session.

- + Most relevant for **fully recorded sessions** for digital congresses.

Price: 3 000 € HT / session



- + The ideal solution to record a discussion/round table or any presentation with several speakers
- + Record directly with one of our technicians

NOTE: You can opt for a service provider other than CYIM. Note, however, that the industry is responsible for the content it provides and that it will be broadcast live as it is.

This content must meet the technical prerequisites specified later in this document. CYIM will not verify the video content provided on your own and will invoice the potential editions to be applied.

Bring comfort to your sessions with our recording solutions

Benefits of using CYIM recording solutions

+ **Work with a team used to collaborate with Key Opinion Leaders**

20 Years of support with international doctors & a dedicated CYIM team for industry partners.

+ **Keep the same contact person**

As we oversee broadcast the entire congress, we know perfectly how your session will run both onsite and online.

+ **Design consistency**

Our graphic team can create and provide material such as a custom background for your session.

+ **Direct integration with the official ESC program**

Our solutions are directly integrated with the official ESC program latest version.

+ **Coordination with your speakers**

We offer the possibility to make a technical rehearsal with your faculty if they need one.

+ **Keep control of your session**

Even if it is for backup purposes you will be able to follow the status of each record and be able to watch and validate each recorded content before the event.

Empower your session

Interactivity opportunities

+ Questions will be asked on-site directly by raising hands or by using the dedicated microphones

- + By default, the chatbox is open and questions are not filtered. Please fill out the form below on the slide to give us information on the chat behaviour and the options you want.

+ Engage your audience with optional features

- Pigeonhole Q&A: allow your audiences (onsite & online) to ask their question to the faculty members

Included

- Pigeonhole Evaluation form: get feedback from your audiences (onsite & online) by asking them a few questions

Price: 750 € / session

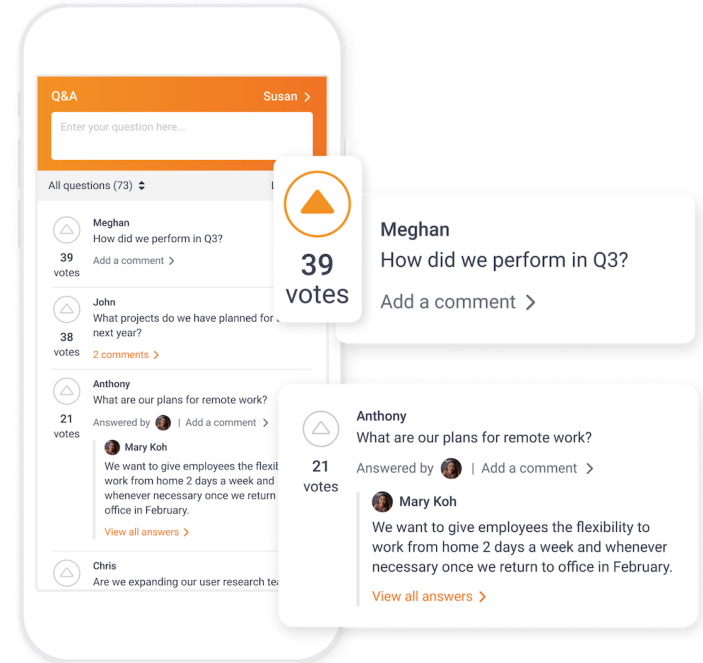
	Onsite streamed sessions	Onsite sessions	Online sessions
	In room interactivity		
Microphone	✓	✓	✗
Pigeonhole Q&A	✓	✓	✗
Pigeonhole Evaluation form	✓	✓	✗
	Online interactivity		
Microphone	✗	✗	✗
Pigeonhole Q&A	✓	✓	✓
Pigeonhole Evaluation form	✓	✓	✓

Empower your session
Pigeonhole Q&A

Included

+ **Run inclusive Q&A sessions**

- + Create equal opportunities for participation for your remote and onsite attendees.
- + Maximise Q&A time
- + Ability to filter the incoming questions

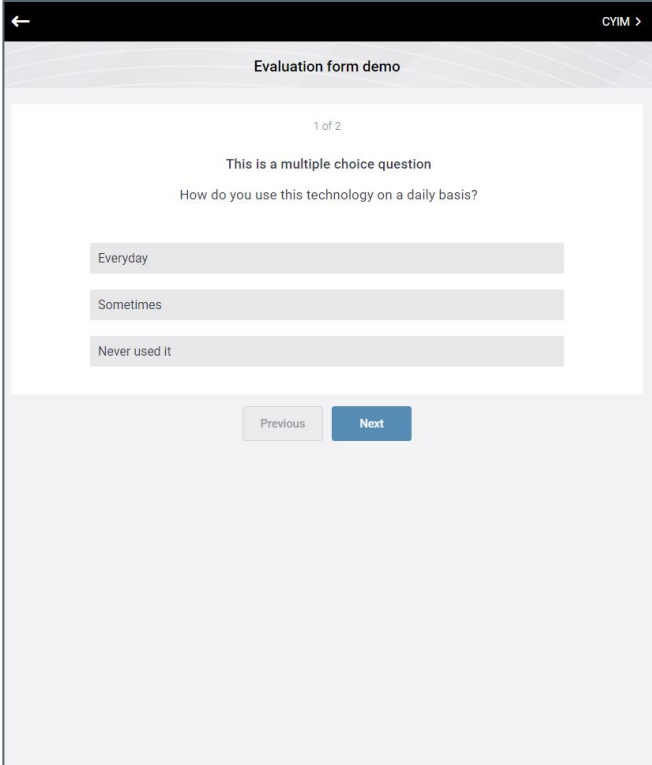


Empower your session

Pigeonhole Evaluation form

Price: 750 € HT / session

- + Get feedback from your audience through a customized form
 - + Open throughout the session
 - + Questions with multiple choices or with open text answered
 - + Pre and/or post evaluation form message
 - + The audience have to click on a button in the chat to answer the EF
 - + The questions appear one by one



The screenshot shows a mobile application interface for an evaluation form. At the top, there is a navigation bar with a back arrow on the left and 'CYIM >' on the right. Below the navigation bar, the title 'Evaluation form demo' is centered. Underneath the title, it says '1 of 2'. The main content area contains the text 'This is a multiple choice question' followed by the question 'How do you use this technology on a daily basis?'. There are three radio button options: 'Everyday', 'Sometimes', and 'Never used it'. At the bottom of the form, there are two buttons: 'Previous' and 'Next'.

Appendices

Industry Pre-records

Pre recorded presentations provided by industry

- + For this option, the industry is responsible for providing the final video files to be broadcast live, in the dedicated time slot, with the following rules:
- + Provide your file via box, wetransfer or any other cloud client.
 - + Quality
 - + full HD 1080p,
 - + Minimum 25fps and 5Mb.
 - + Codec H264
 - + Maximum size: 5GB
- + 1 file per presentation according to the program of the session (to be integrated into ESC 365)
- + The duration of each video must be done according to the program of the session (considering the panel discussion timing)
- + Post-production will imply additional costs (including the split of the presentations).

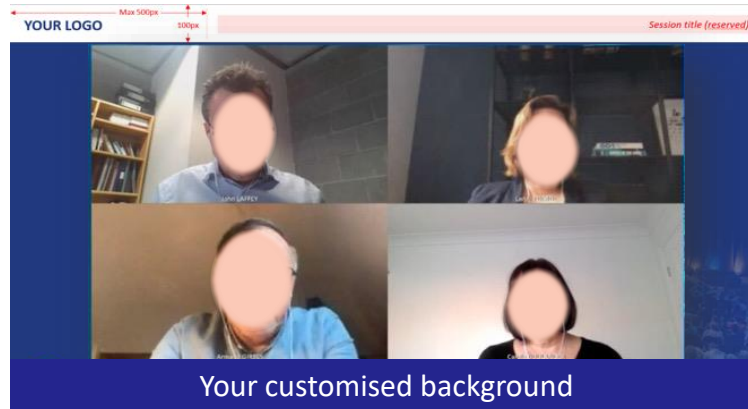
+ Submission of recording files deadlines

- + EHRA 2022 → 21st March
- + Heart Failure 2022 → 7th May
- + ESC Congress 2022 → 12th August

Live Panel Discussion

- + Panel Discussions can be at the end and in between presentations
- + For the live panel discussion, you will need:
 - + To validate the session script with industry representative and/or moderators through a meeting with the technical team
 - + To provide us with a customized background ([here are the specifications](#))

During the rehearsal, our technical team will explain the process and will check the equipment matches the requirements.

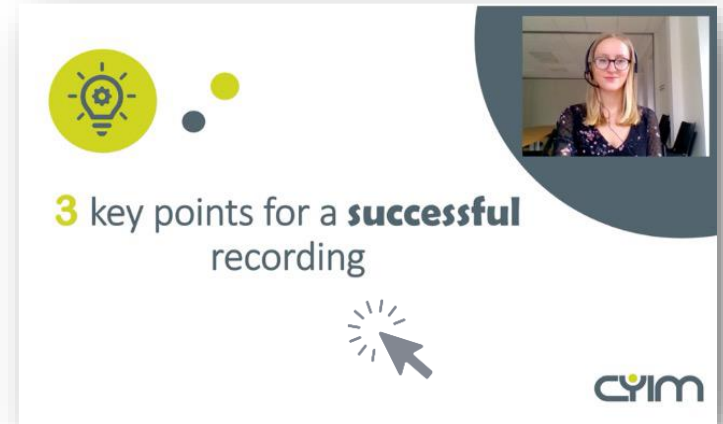


Please note that a maximum of 6 speakers/moderators can be displayed and talk at the same time during the panel live.


Live Panel Discussion

Requirements for Live Panel Discussion

- + **Computer environment needs:**
 - + To be plugged to a power supply
 - + To be connected to the internet with a sufficient bandwidth
 - + To use Chrome web browser (preferred because more stable)
- + **The video on the right shows the 3 key points to follow, to make sure that the quality of sound and camera is good for your presentation**
- + **The agreed conditions and the tools that have been tested during the appointment with the technician must be the same as those of the day of the live broadcast.**



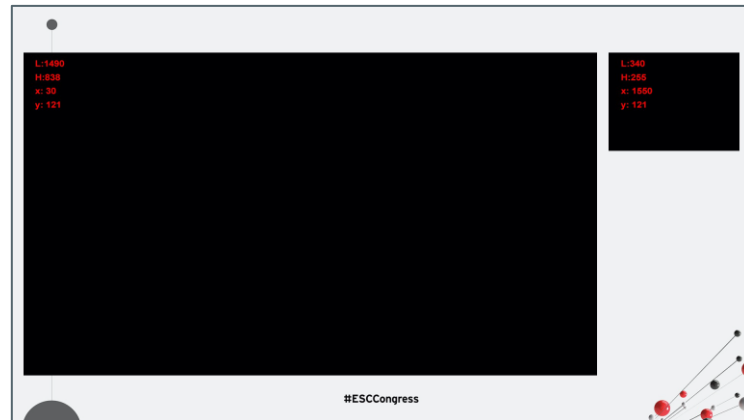
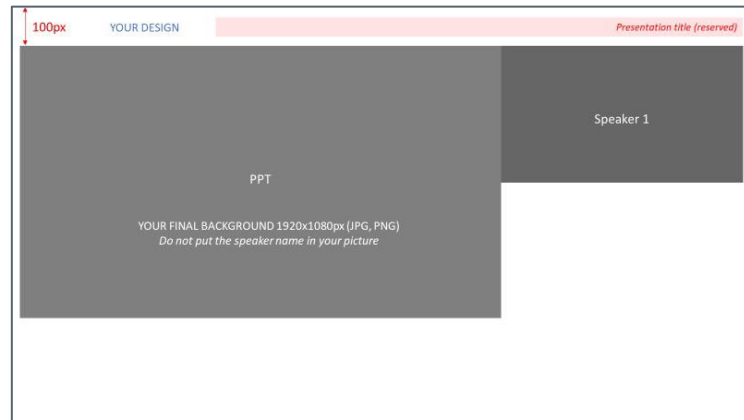
3 key points for a **successful** recording



Customized background

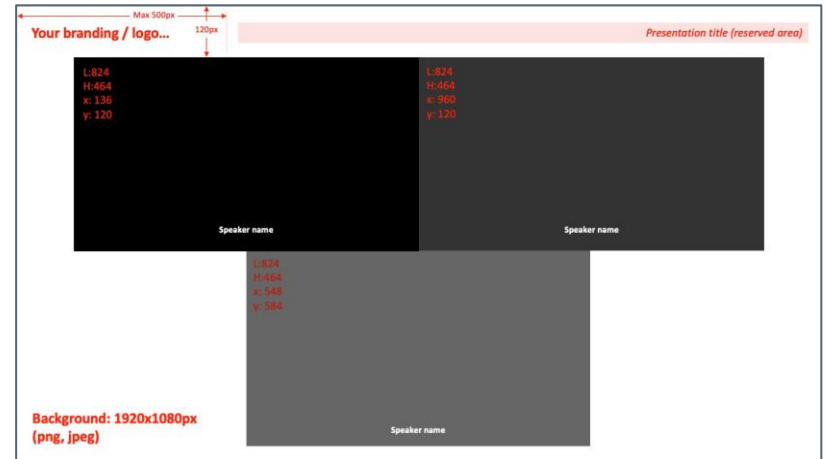
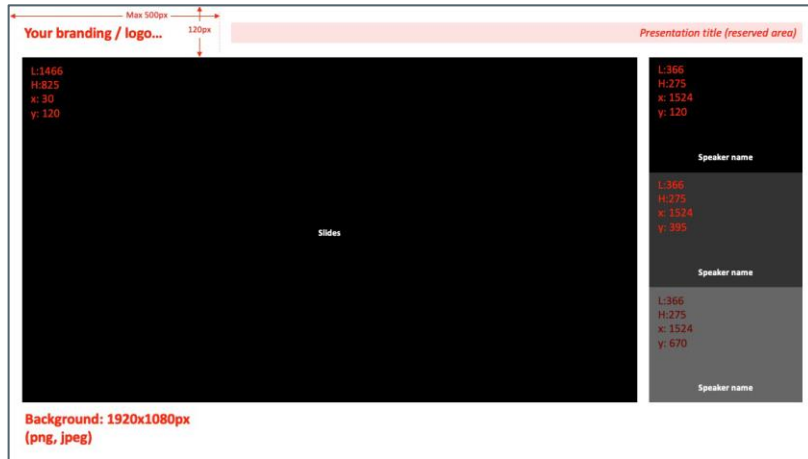
- + You can customize the banner at the top left. Please provide a banner of 100x500px (500 px is the maximum width) in .png or jpeg format. Files sources (.psd, .ai...) can also be sent for better quality.
- + You can also provide us with a 1920x1080 picture that we will use as a background, please keep in mind that some areas, according to the preset used could be hidden by the slide and the speaker camera.
- + Example with this logo:
 - + If you do not want to use your company branding, we will keep the general ESC background as a Picture-in-Picture.

The final design will be sent to you for validation before the congress.



Customized background

- + Depending on the program of your session and scenario, several preset can be used.
- + This point will be discussed with the CYIM project manager.



Next steps With CYIM

+ Book and confirm your choices

We will need you to confirm your choices by:

- + EHRA 2022 → 21st February
- + Heart Failure 2022 → 7th April
- + ESC Congress 2022 → 12th July

For us to prepare a quotation, each industry will need to provide their details (address, vat number, contact etc).

Please fill out the form by clicking the below link to tell us how your session will run

<https://forms.office.com/r/mBtgpBGUmK>

+ Contact

Should you have any question or need any information, you can contact us at:

esc.congress-supplier@cyim.com

Book a briefing meeting:

<https://outlook.office365.com/owa/calendar/ESC1@cyim.eu/bookings/s/nk43MpHEdUK2Mlq6xbiX5Q2>