



Technical Specifications

Advertisement

Horizontal format only

Industry Programme Inside Front Cover

150(H) x 180(W)

Safety Zone: 150(H) x 150(W)

Colours

Colours: 4 colour Print (full colour)

No pantone colours

Material to be sent to the ESC

- PDF documents (with embedded all fonts) in Press Quality are available OR
- Accepted format
- Only Macintosh Electronic file using one of the following Software,
 - Indesign CS3 (No pantone colour)
 - Illustrator CS3 (No pantone colour)
 - Photoshop CS3 (all files 300DPI and CMYK)
- Font folders are necessary