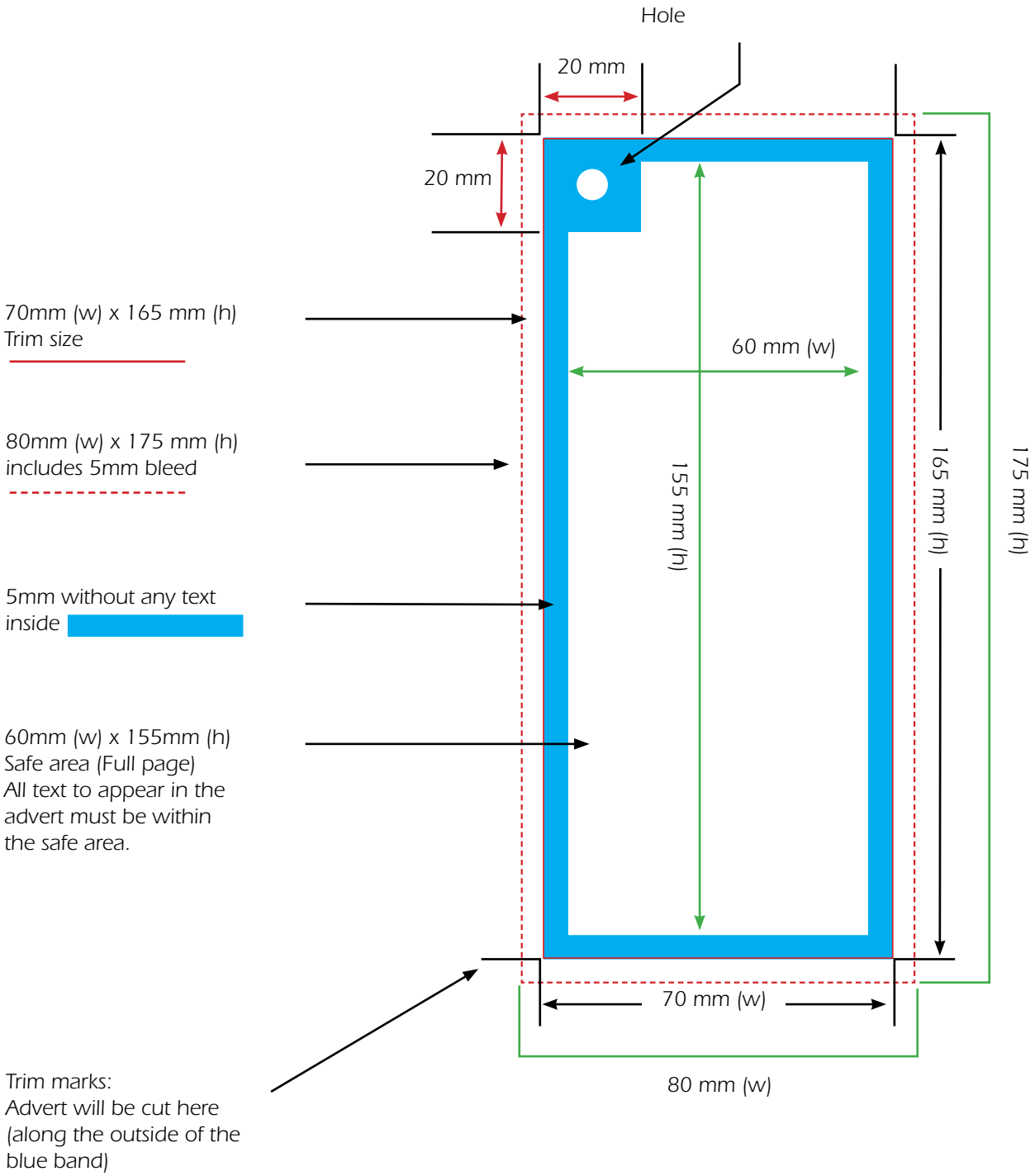
MECHANICAL SPECIFICATIONS
FOR ADVERTISEMENTS FRONT OF BOOKMARK



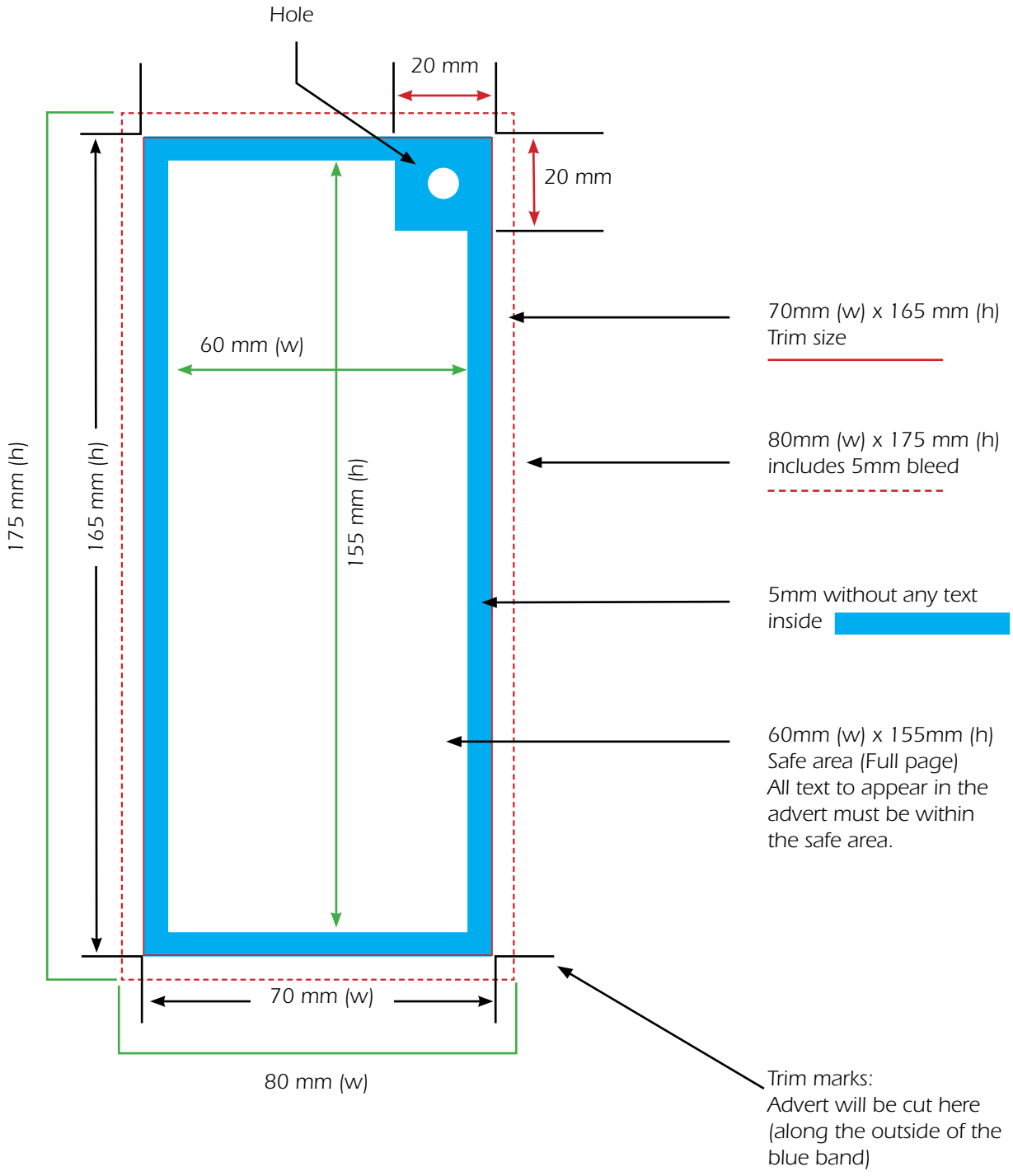
1/ Colour information
Colours: 4 colour Print (full colour) - No pantone colour

2/ File Format
PDF File in High Resolution (Press Quality, Optimal..) with embedded all font.

OR

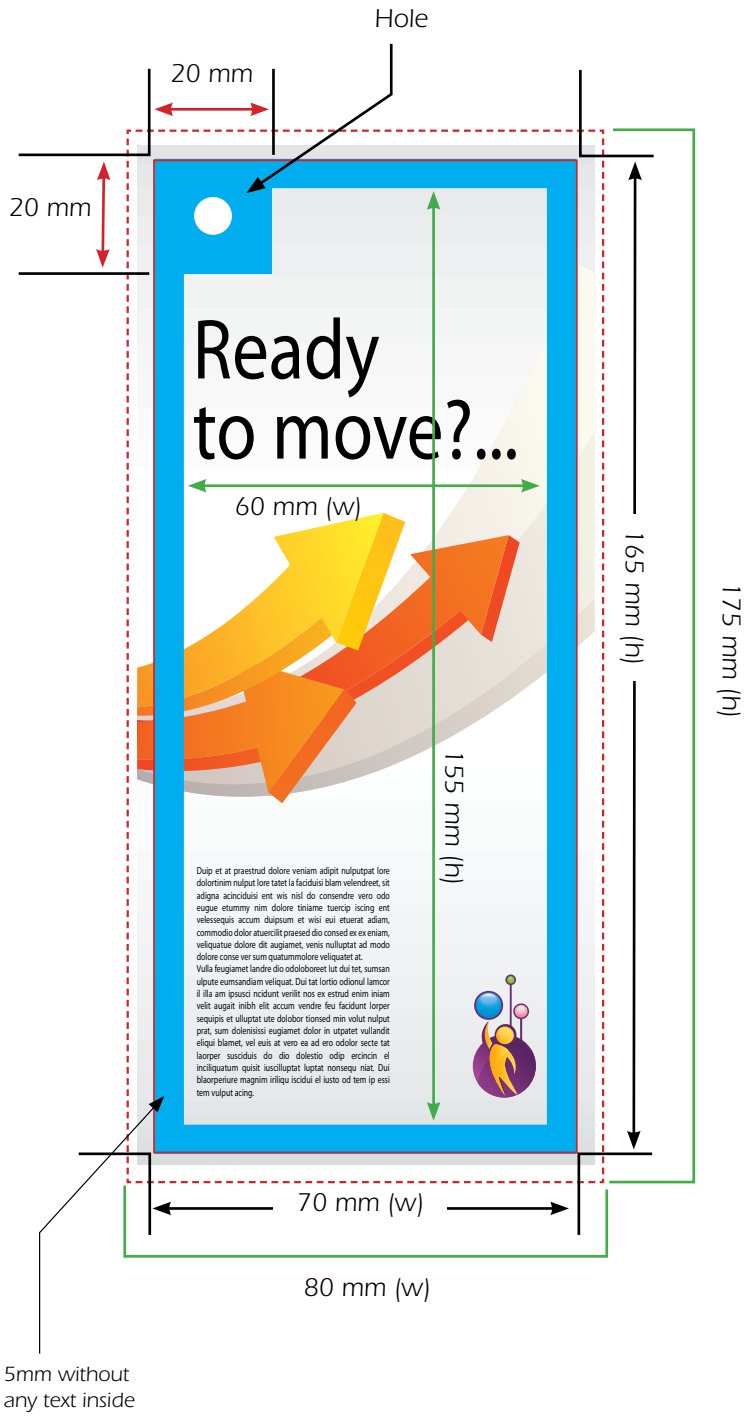
Macintosh Electronic file using only the following Software:
- Indesign CC (No pantone colour)
- Illustrator CC (No pantone colour),
- Photoshop CC (all files 300 DPI and CMYK)
- Font folders are necessary or **all fonts used in your document must be outlined**.

MECHANICAL SPECIFICATIONS FOR ADVERTISEMENTS BACK OF BOOKMARK

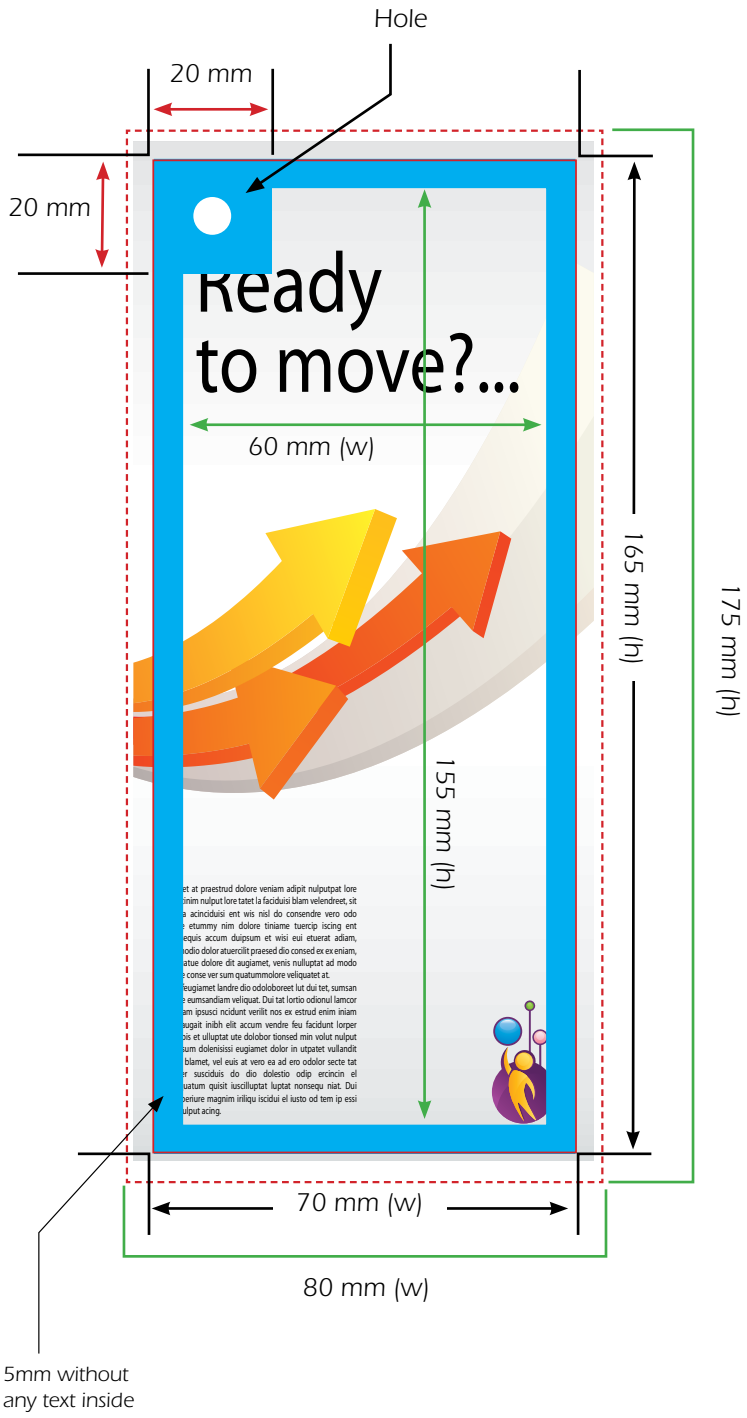


EXAMPLE OF LAYOUT - VERTICAL USE

Respect from mechanical specifications
FRONT SIDE



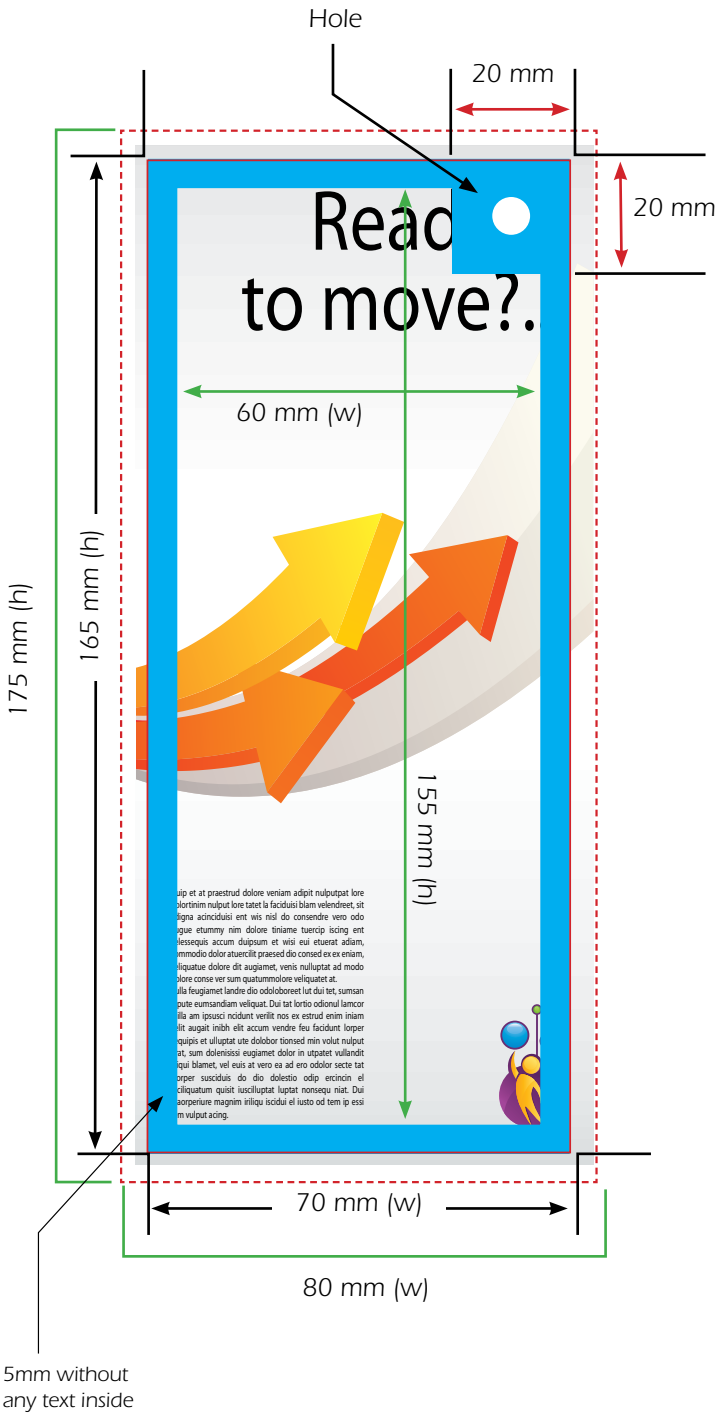
No respect from mechanical specifications
FRONT SIDE



EXAMPLE OF LAYOUT - VERTICAL USE

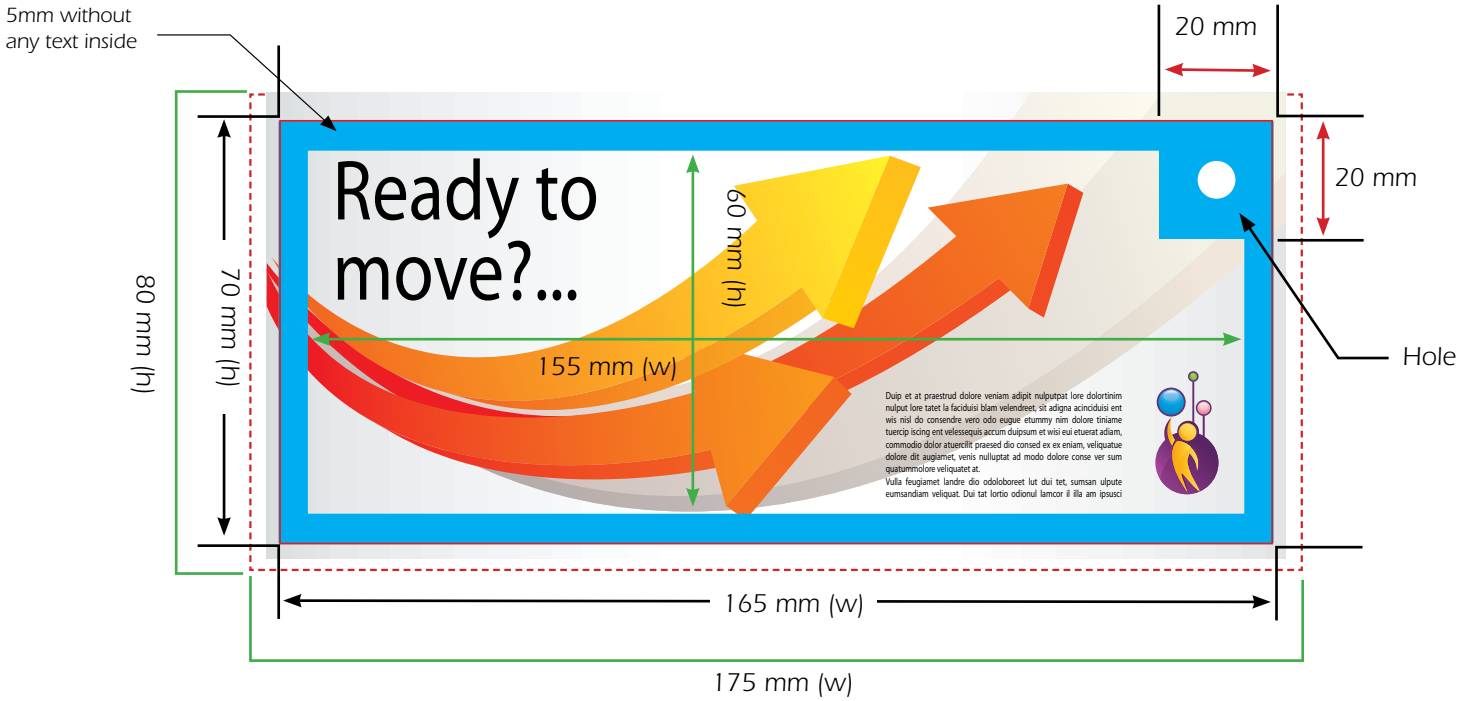
Respect from mechanical specifications
BACK SIDE

No respect from mechanical specifications
BACK SIDE

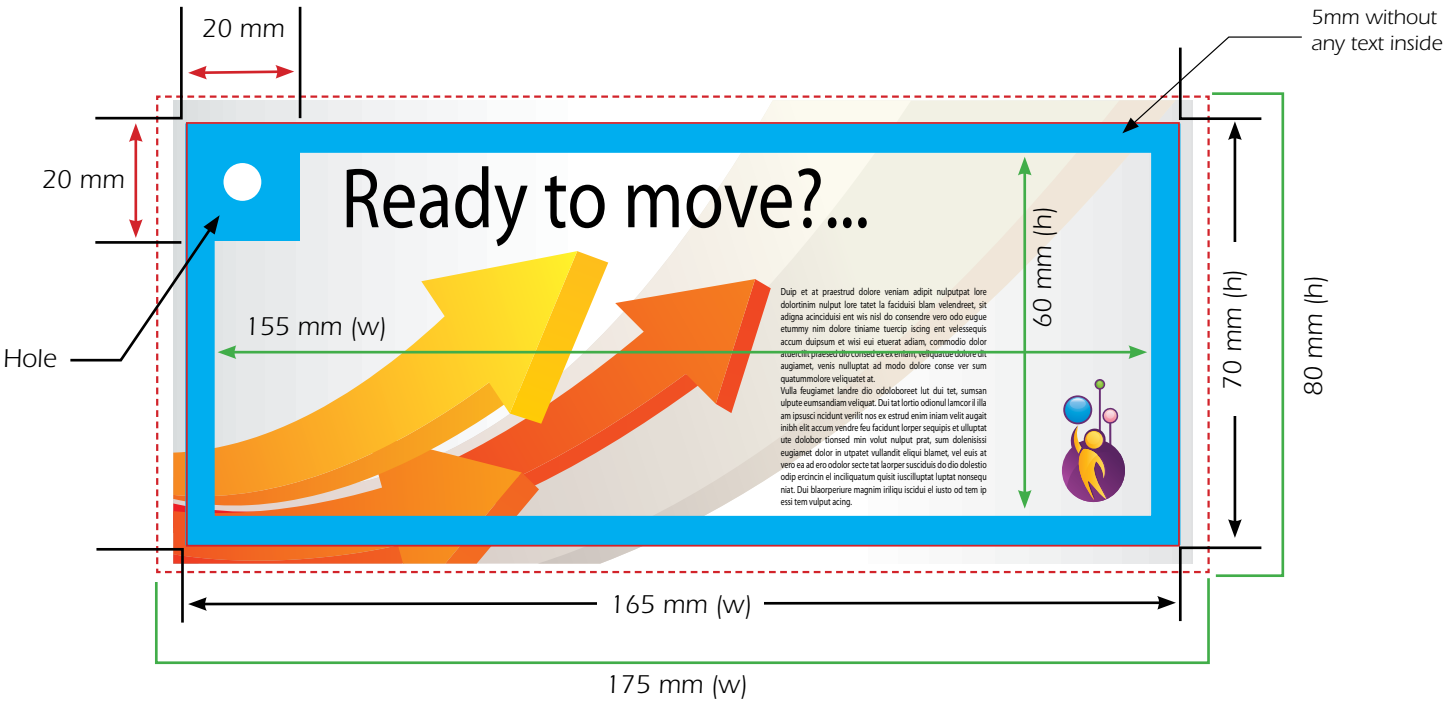


EXAMPLE OF LAYOUT - HORIZONTAL USE

Respect from mechanical specifications
FRONT SIDE



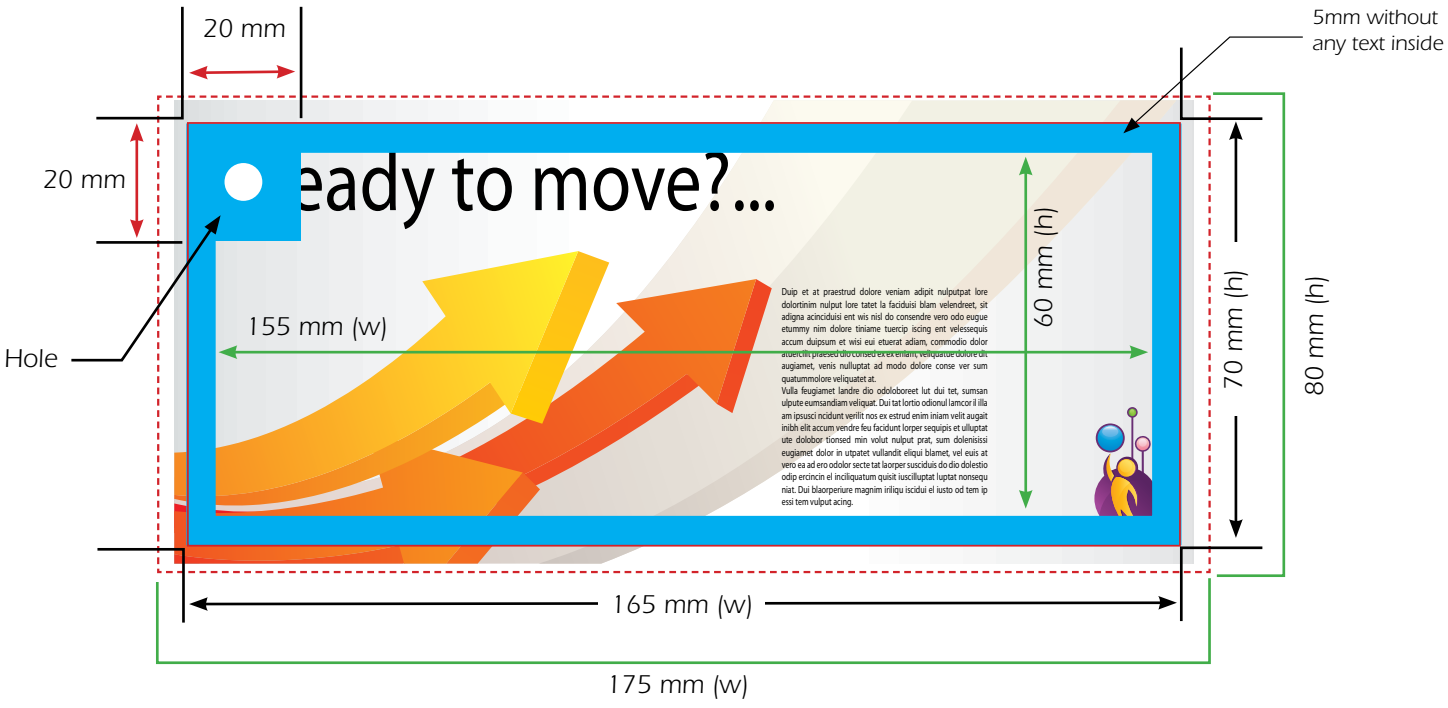
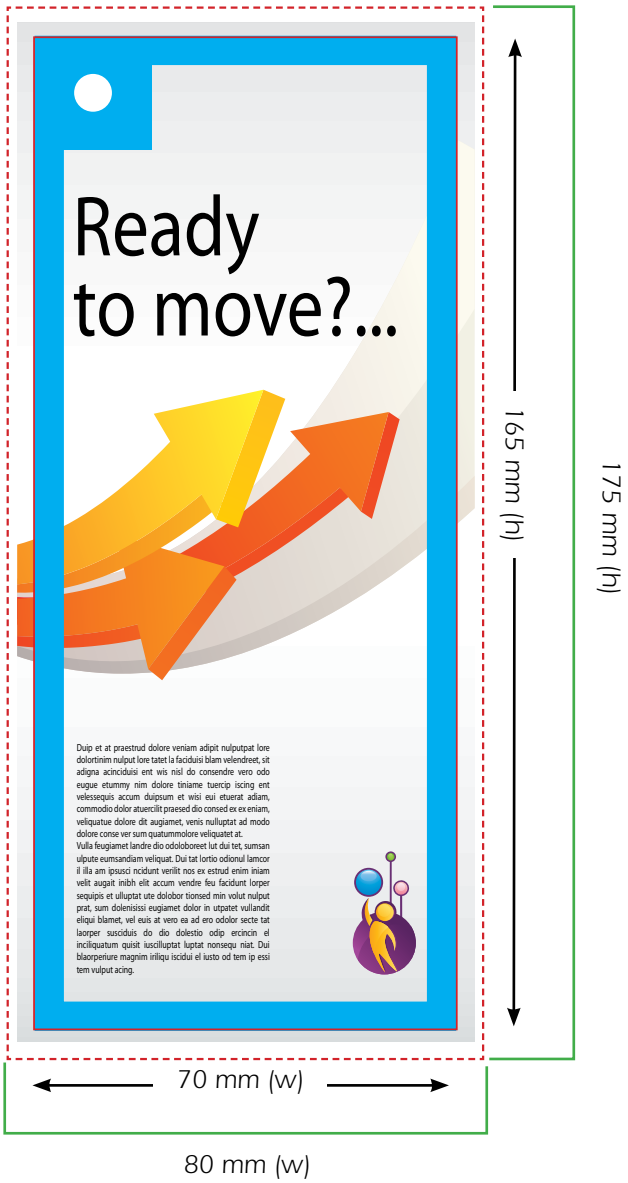
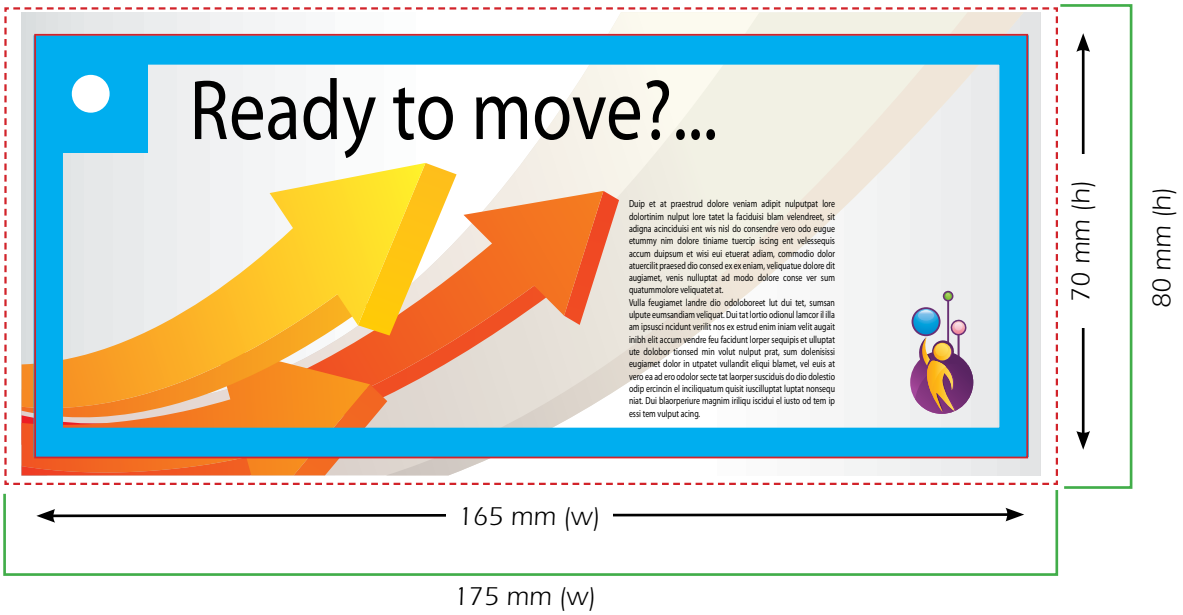
Respect from mechanical specifications
BACK SIDE



EXAMPLE OF LAYOUT - HORIZONTAL USE

No Respect from mechanical specifications
FRONT SIDE

No Respect from mechanical specifications
BACK SIDE



EXAMPLE OF LAYOUT
VERTICAL AND HORIZONTAL USED BOTH