

Heart Failure 2017

and 4th World Congress
on Acute Heart Failure



29 April – 2 May 2017
PARIS, France

Onsite advertising offer

Heart Failure: rendez-vous with the future

www.escardio.org/HFA



Why use onsite advertising?

- **Mark your presence at Heart Failure 2017**
- **State your commitment to the cardiovascular arena**
- **Communicate on your therapeutic areas & innovations**
- **Invite delegates to your activities**
- **Promote your Industry Sponsored Session Programmes**
- **Leave a lasting impression**

NOTE:

- All prices listed within are exclusive of VAT & represent full rental and production costs
- All sizes are in meters – exact sizes for production will follow with technical specifications
- Deadline to send files for approval and production 15 March 2017 to sponsorship@escardio.org

Content reminder

WE
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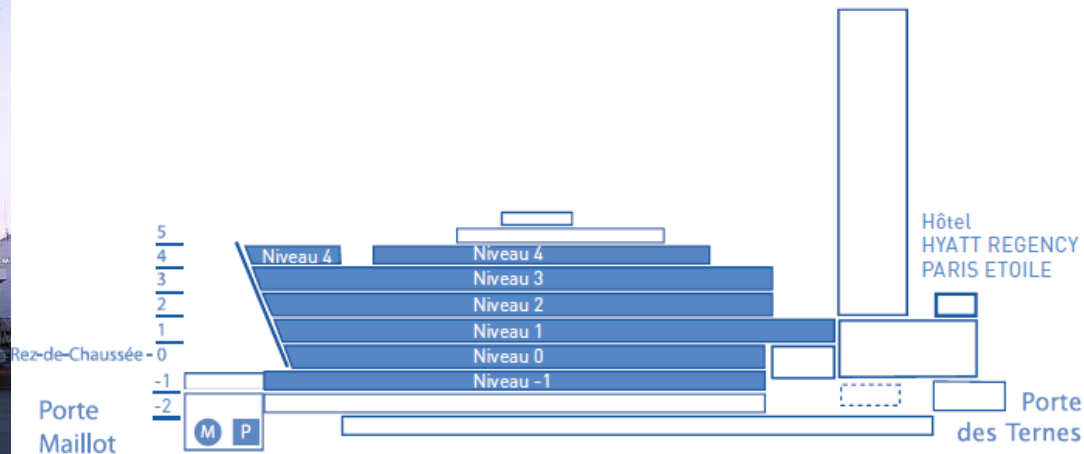
Unless specifically noted on the offer, the use of promotional material must not include any product names, or names that might be perceived as misleading product names, brand names or specific quality or virtues of a sponsoring industry and/or any of the industry's product(s) either via text or visuals

Building overview

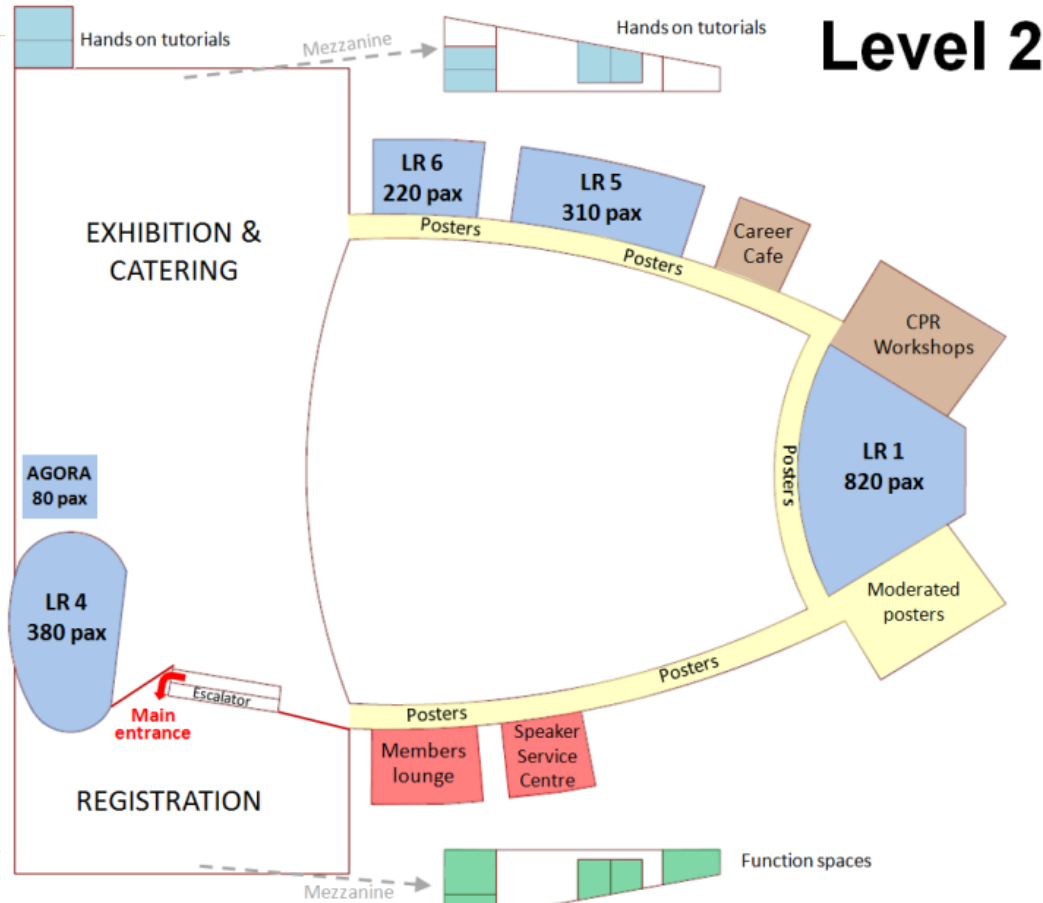
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Heart Failure 2017 will occupy level 2 and 3 of the Congress center.

Access is possible on level 0 through the public gallery, and level -1 and -2 via the Metro station or the parking



Onsite advertising on Level 2



Opaque Branded covering + sitting cubes – Level 2

- Branded Covering
Size: 7.50m (L) x 2.00m (H)
- Product advertising permitted on sitting cube only size: 0.50m x 0.50m x 0.50m) qty 50 cubes
- Price :€35 000
- Accrued Points: 14

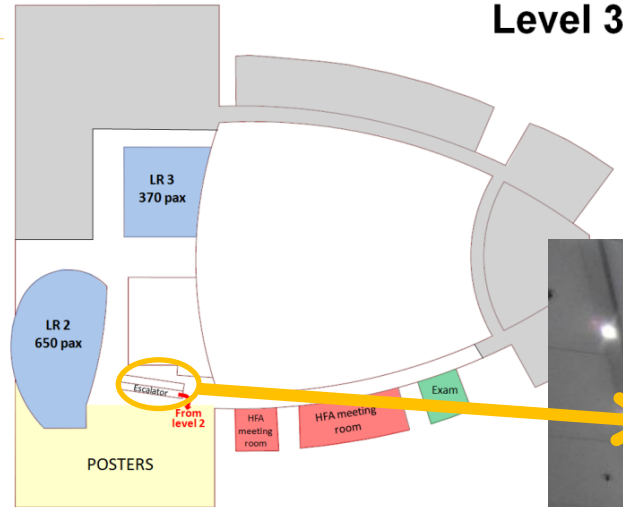
Price includes production of branding on wall, hire, installation and removal
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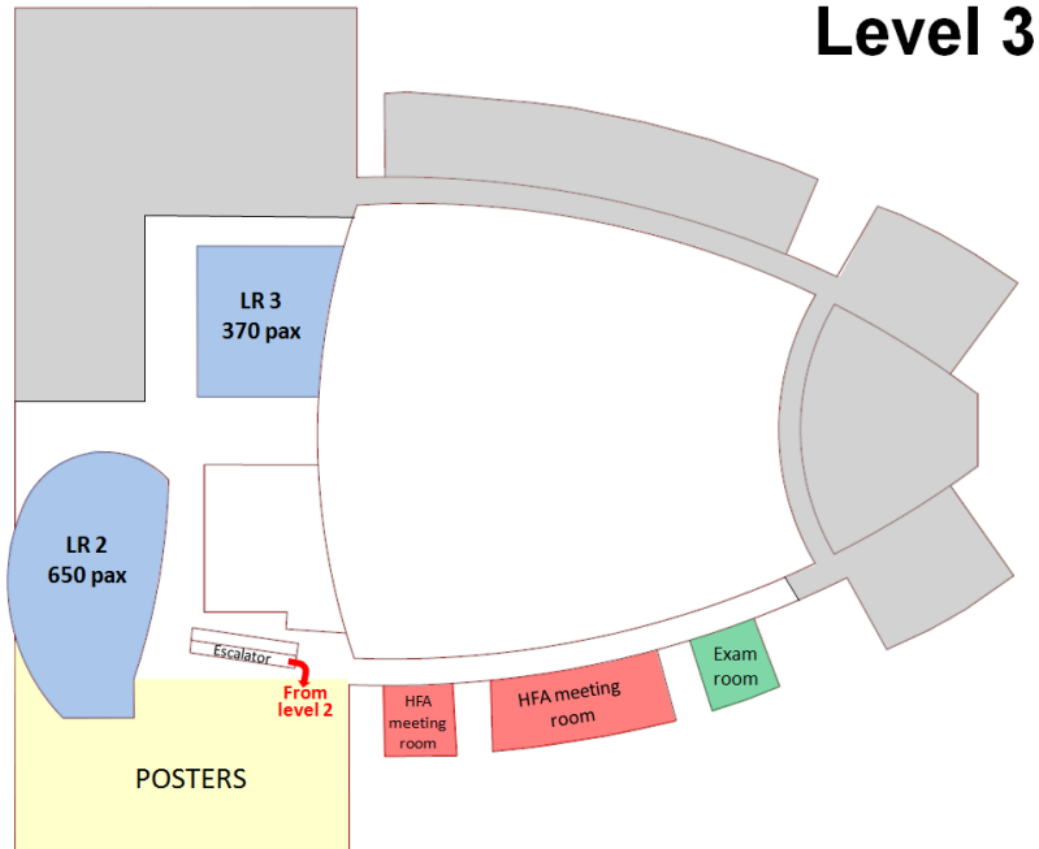
Escalator from Level 2 to Level 3

- Escalator from Level 2 to Level 3
- Advert space includes escalator glass 1 side left and 1 side right
- Size each side of escalator side: 10.35m x 0.67m
- Price: €20 000
- Accrued Points: 8

Price includes production of glass branding on escalator inside left and right, hire, installation and removal



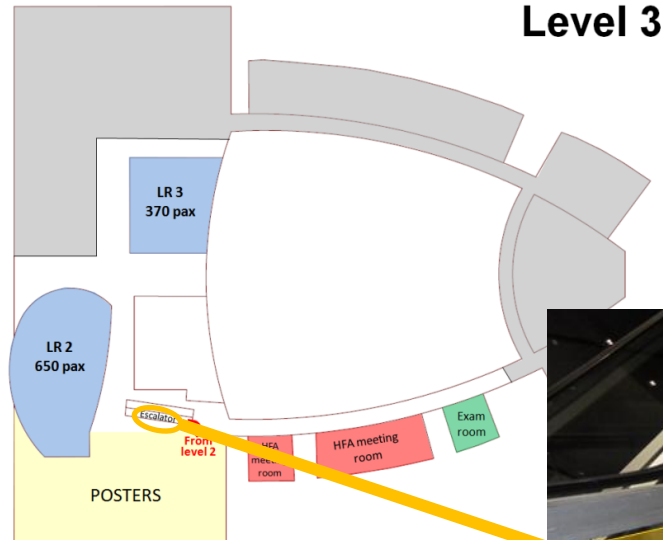
Onsite advertising on Level 3



Escalator outside ramp – Level 3

- Escalator outside ramp
- Advert space includes branding of outside ramp (1 side)
- Size: 12.75m x 0.83m
- Price: €10 000
- Accrued Points: 4

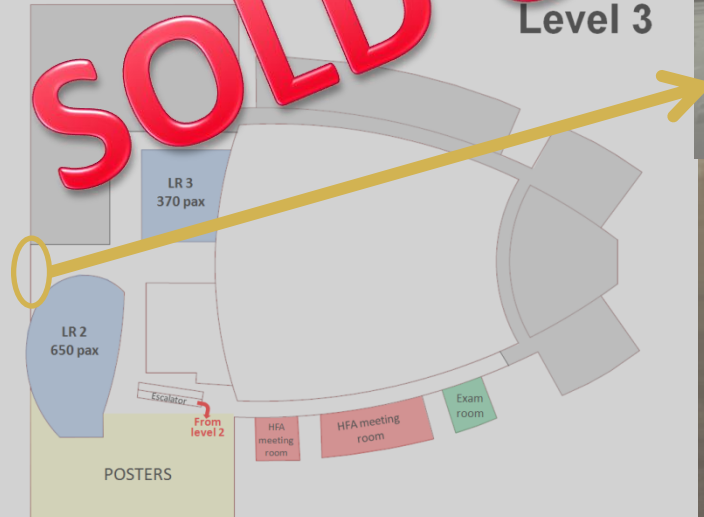
Price includes production of branding on glass rail, hire, installation and removal



Opaque Adhesive on glass bay window in front of LR2 – Level 3

- Opaque adhesive on glass bay window in front of LR2 “Salle Bordeaux”
Size: to be communicated at a later stage
- Product advertising permitted on sitting cubes only:
quantity 50 cubes: size 0.50m x 0.50m x 0.50m
- Price: €35 000
- Accrued Points: 14

Price includes production of branding on glass bay window, hire, installation and removal



Escalator from Level 3 to Level 2 + glass wall

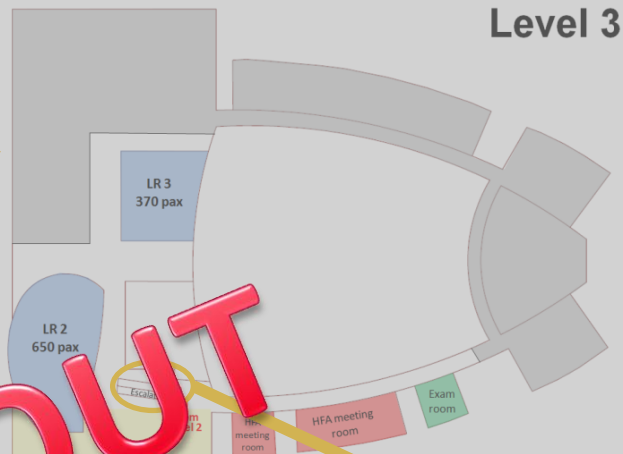
- Escalator from Level 3 to Level 2
- Advert space includes escalator glass 1 side left and 1 side right + 1 glass side wall (bottom of escalator)
- Size each side of escalator side: 10.35m x 0.67m
- Size glass wall: 5.10m x 1.90m
- Price: €25 000
- Accrued Points: 10

Price includes production of glass branding on escalator inside left and right + 1 side glass wall of escalator, hire, installation and removal

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SOLD

OUT



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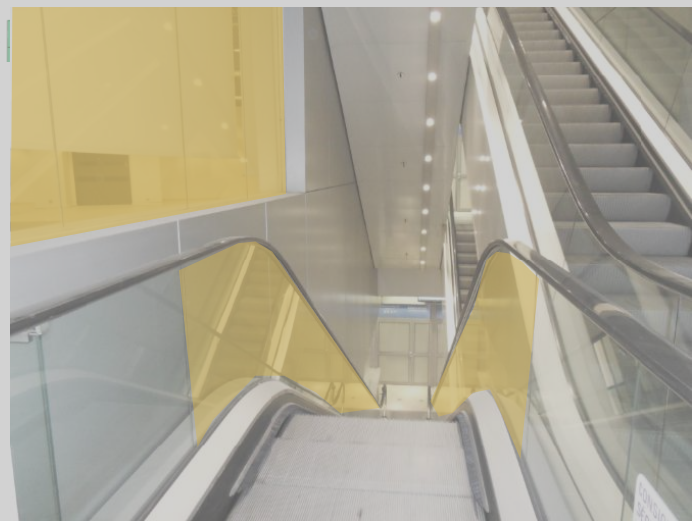
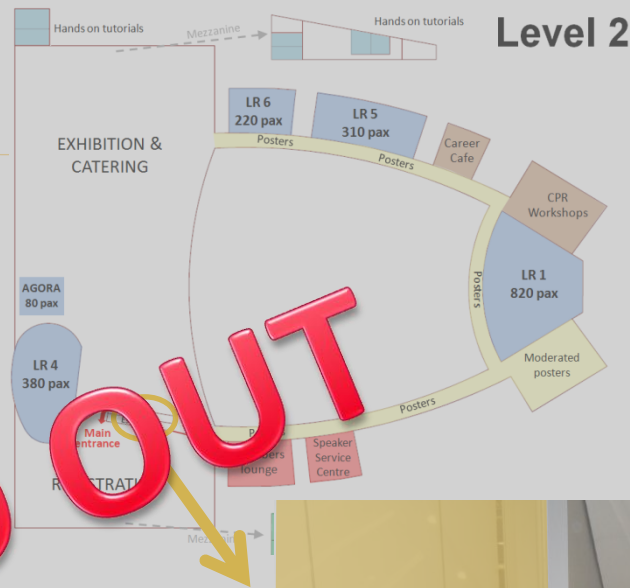
Escalator From Level 2 to Level 1 /Exit + glass wall

- Escalator from Level 2 to Exit
- Advert space includes escalator glass 1 side left and 1 side right + 1 glass side wall (top left)
- Size each side of escalator side: 10.35m x 0.67m
- Size glass wall: 5.10m x 1.90m
- Price: €25 000
- Accrued Points: 10

Price includes production of glass branding on escalator inside left and right + 1 side glass wall of escalator, hire, installation and removal

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