



Heart Failure

2017 and 4th World Congress
on Acute Heart Failure

Congress organised by the Heart Failure Association of the ESC

Paris
France

29 April - 2 May



23 January 2017	Deadline for receiving complete scientific programmes
30 January 2017	Company and product description deadline
From 1 February 2017	Cancellation fee: 100% of total amount due
10 February 2017	Deadline to submit inside page advert Final Programme Deadline to submit advert for the Final Programme Deadline to submit advert for Bookmark in Final Programme Deadline to submit advert for Industry Programme Deadline to submit adverts for the Industry Programme booklet back cover and inside pages
From 15 February 2017	Notification of scientific programmes approval
20 February 2017	Deadline to submit congress news adverts Deadline to submit online congress news adverts
24 February 2017	Deadline for stand design submission. All exhibitors must submit their insurance certificates. For custom stands, risk assessments, method statements and fire reaction reports of decoration and furnishing materials are requested.
28 February 2017	Deadline to submit weblink advert (Industry Sponsored Session) Deadline to send info screen advert
1 March 2017	Deadline to submit content for Mobile App Splash advert
8 March 2017	Deadline for printing scientific programmes in the Final Programme
10 March 2017	Deadline to submit remaining content for Mobile App
15 March 2017	Deadline to submit visuals for onsite advertising & sitting cubes Deadline to confirm Live-Broadcasted Session
24 March 2017	Stand activity declaration deadline
31 March 2017	Stand services deadline (including electricity and stand package orders) - After this date the delivery of the service cannot be guarantee and orders will incur 20% surcharge
31 March 2017	Deadline to send visuals for eBlasts emailings Deadline to order Screencasts Deadline to order Webcasts
10 April 2017	Free Exhibitor badge deadline
13 April 2017	Deadline to order extras in the Lunch Box. After this date only standard Lunch Box is available
14 April 2017	Deadline to order hostesses/security for stand
20 April 2017	Deadline to order catering for stands and lunch boxes for Satellite Symposia
29 April – 2 May 2017	Heart Failure 2017
5 May 2017	Deadline to send visuals for POST congress eBlasts emailing sent on 31 May

Don't hesitate to contact us for any questions: heartfailureservices@escardio.org