

Industry Site Visit

Heart Failure 2017

19 September 2016



Agenda

10:30 – 11:30	Presentation of Heart Failure 2017
11:30 – 13:30	Tour of the building
13:30 – 15:30	Working lunch – individual meetings

29 April – 2 May 2017
PARIS, France

Heart Failure 2017

and 4th World Congress
on Acute Heart Failure



- 4 days** of scientific exchange
- 6 100+** healthcare professionals
- 2 000+** abstracts and cases submitted
- 110+** scientific sessions
- 300+** expert faculty members
- 100+** countries represented
- 45+** industry sessions/workshops

Heart Failure: rendez-vous with the future

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Welcome to Heart Failure 2017

featuring the 4th World Congress on Acute Heart Failure

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Chairperson of the Scientific Programme

Prof. Alexandre Mebazaa
(Paris, France)

Heart Failure Association of the ESC

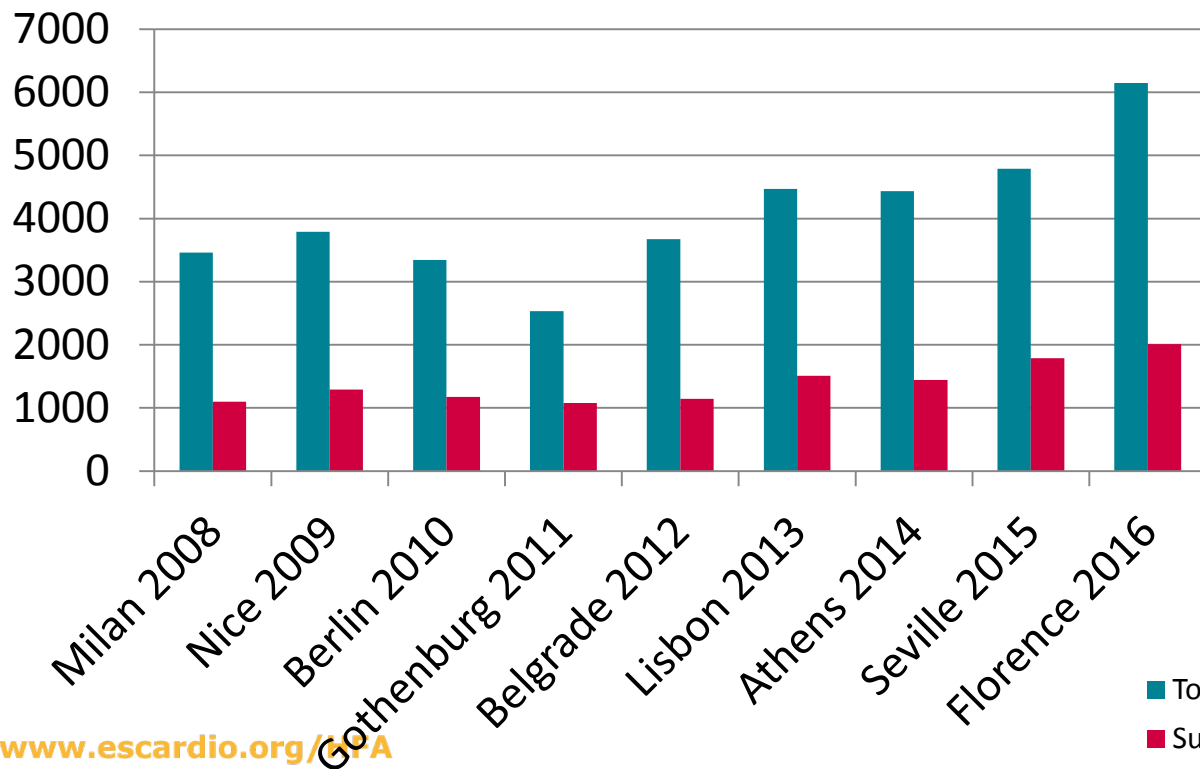
Prof. Frank Ruschitzka
(Zurich, CH), HFA President

Prof. Gerasimos Filippatos
(Athens, GR), HFA Past President

Prof. Petar Seferovic
(Belgrade,), HFA President-Elect

Past congresses – attendance and abstract submission

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2016 - Records

- ❖ 2 010 abstracts & clinical cases
- ❖ 6 148 participants

2015

- ❖ 1 812 abstracts & clinical cases
- ❖ 4 433 participants

2014

- ❖ 1 444 abstracts
- ❖ 4 433 participants

Past congresses – submission and attendance details

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Abstract submissions TOP 10 COUNTRIES

	2015 Seville	2016 Florence
1	Spain	Italy
2	Russian Fed.	Russian Fed.
3	Portugal	Spain
4	Italy	Portugal
5	Germany	Germany
6	UK	United Kingdom
7	Morocco	Japan
8	Poland	Poland
9	Romania	Korea (Republic of)
10	Ukraine	Romania

Registration TOP 10 COUNTRIES

	2015 Seville	2016 Florence
1	Spain	Italy
2	Italy	Germany
3	Germany	Spain
4	Greece	United Kingdom
5	France	France
6	Netherlands	Netherlands
7	USA	USA
8	UK	Belgium
9	Russian Fed.	Greece
10	Portugal	Switzerland

Main theme & Highlight on

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Heart Failure: **rendez-vous with the future**

Guidelines implementation:
2016 ESC Guidelines for the diagnosis and
treatment of acute and chronic heart failure

Heart Failure 2017

and 4th World Congress on Acute Heart Failure

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- "Organise an *international event on Acute Heart Failure*, to develop a *unique place where all healthcare professionals who deal with patients suffering from acute heart failure can meet, exchange and learn about the latest advances and research.*"
- A **complete programme on Saturday 29 April** including
 - Symposia, debates, educational sessions & Late Breaking Trial presentations ...
 - Abstract-based sessions including oral presentations & posters
 - Industry sessions & workshops
- A **dedicated track** continuing throughout the Heart Failure congress

2 congresses in one

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Scientific programme

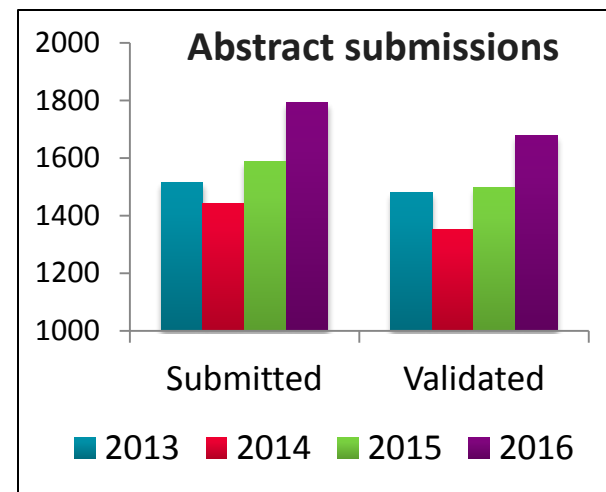
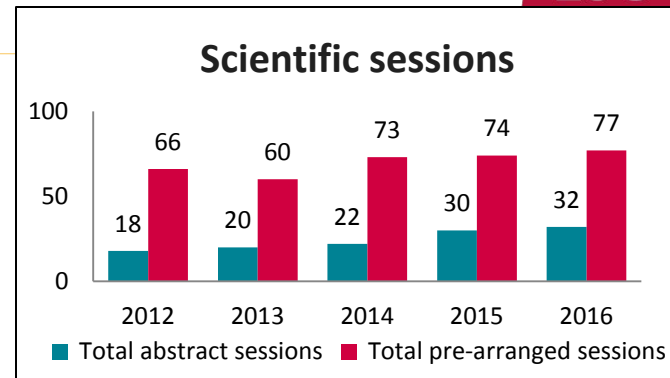
6 Lecture rooms + Agora
277 faculty from 38 countries

108 scientific programme sessions

- 21 hours of CME credits
- 77 pre arranged / 31 abstract- based

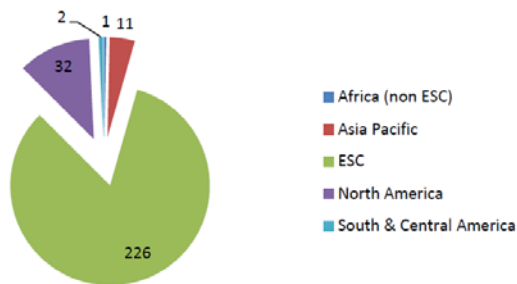
Special features in the programme

- Local track
- Basic Science track
- Virtual Case programme
- Guidelines into practice track



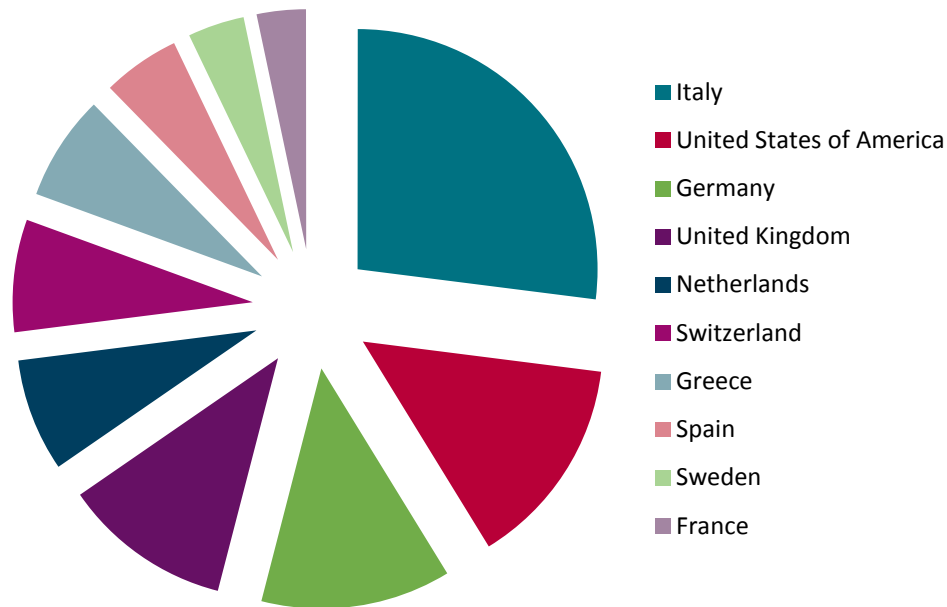
Heart Failure faculty – key facts

Faculty per region



Region	Total
Africa (non ESC)	1
Asia Pacific	11
ESC	226
North America	32
South & Central America	2
Grand Total	272

Faculty – TOP 10 countries



Initiatives in the pipeline ...

- **HFA Career Cafe**

Great success in 2016, reconduction of the initiative in 2017 with more sessions and a programme throughout the congress

- **HFA News:** Video highlights from heart failure congresses

Positive feedback from stakeholders; under review for reconduction in 2017 (decision due in November)

Host city: PARIS



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ASSOCIATION
OF THE ESC

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Paris – connected to the world

2 international airports

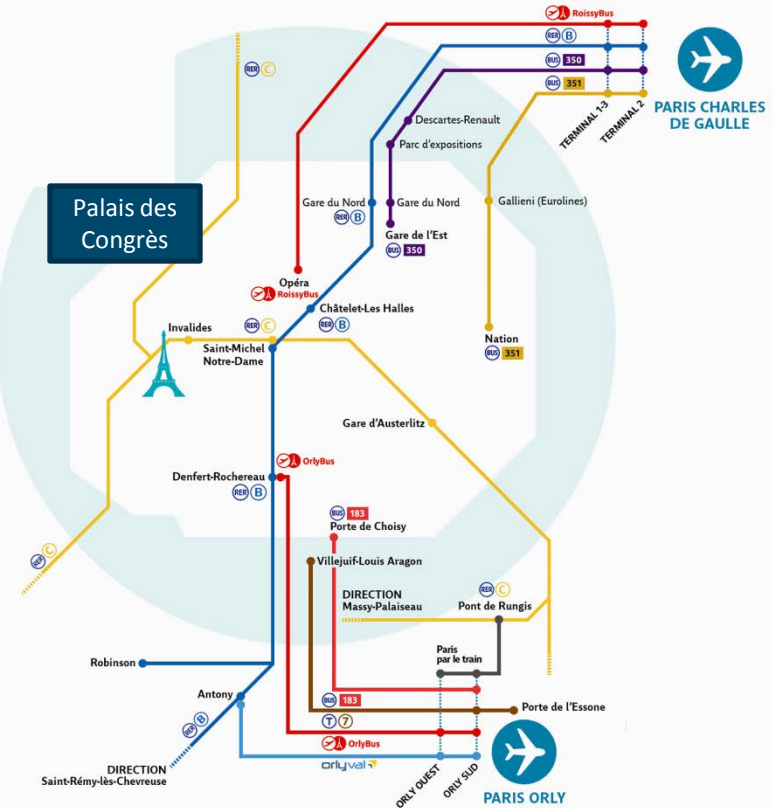
- 90 million passengers / year
- 14 000 flights / week
- 697 cities connected

From Paris Charles de Gaulle → to venue

- 25min by car
- 35min with Air France bus (direct)
- 55min by RER and metro

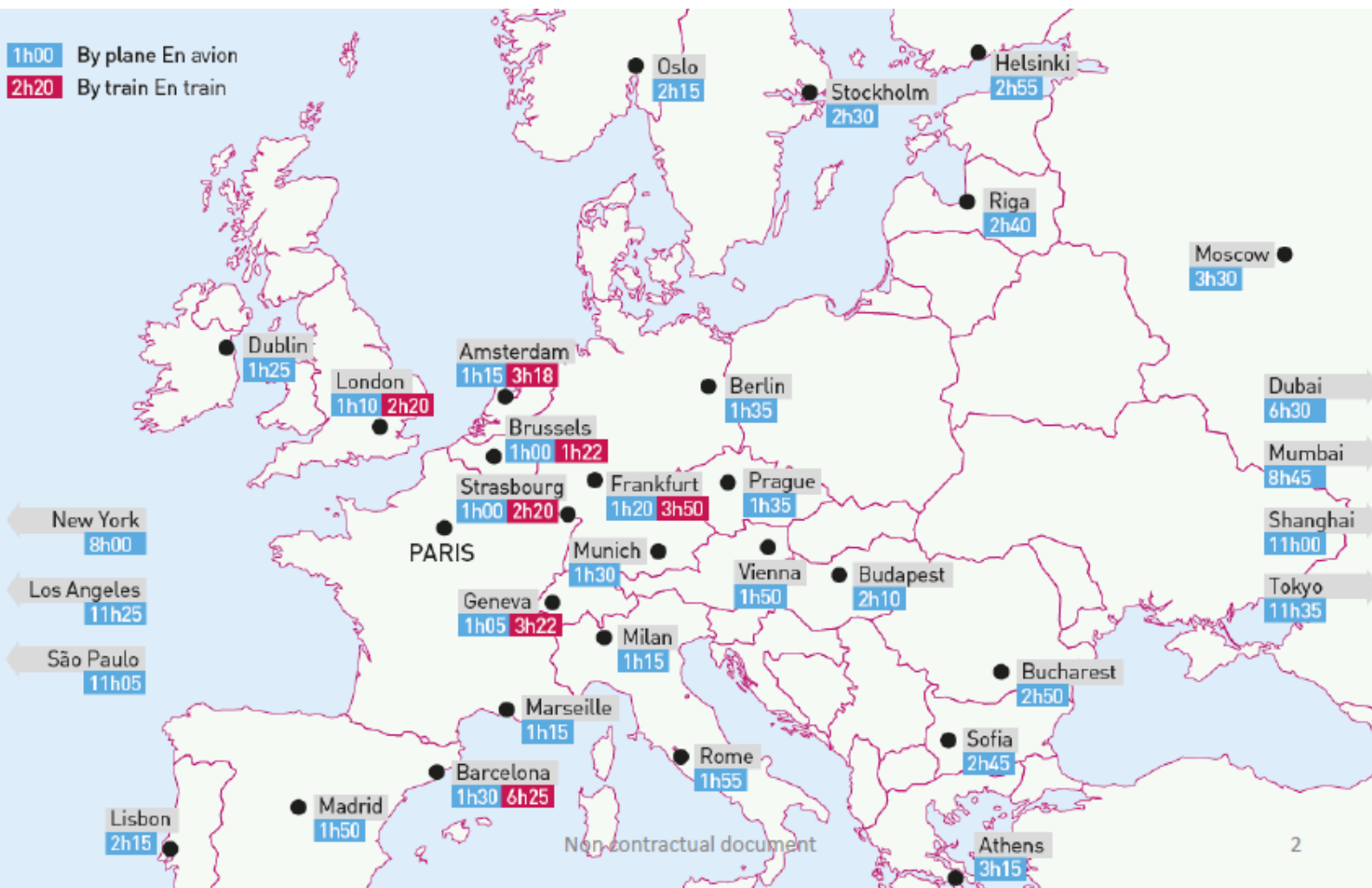
From Paris Orly → to venue

- 25min by car
- 55min by Orly Val, RER and metro



1h00 By plane En avion

2h20 By train En train



Non-contractual document



Paris – connected to the world

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6 train stations connected to several European cities

- 145 French destinations
- 20 European cities
- 19 million passengers in 2014

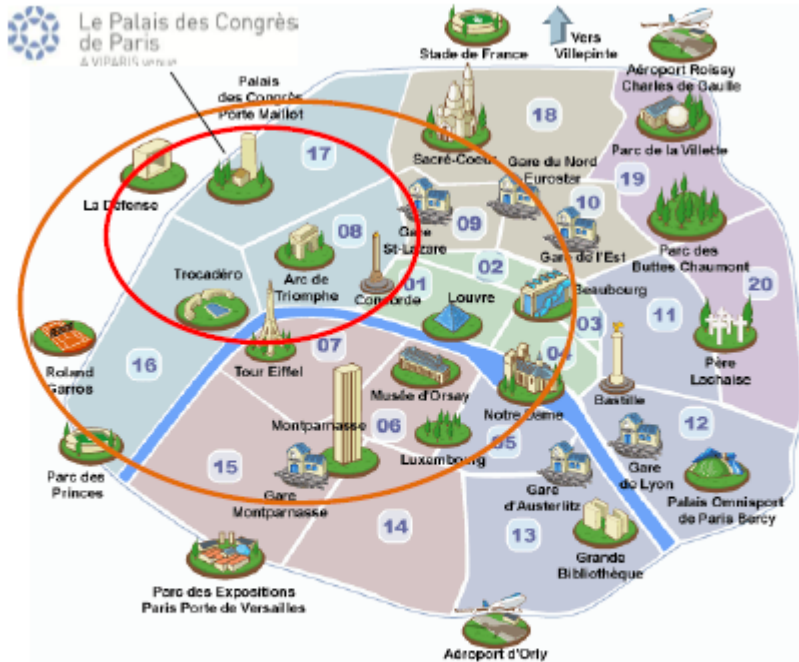
Destination	Length of journey	Number of direct trains per day
Amsterdam (Netherlands)	3hrs15	10
Barcelona (Spain)	6hrs25	2
Basel (Switzerland)	3hrs05	6
Brussels (Belgium)	1hr20	25
Cologne (Germany)	3hrs15	5
Frankfurt (Germany)	3hrs50	3
Geneva (Switzerland)	3hrs05	8
London (United Kingdom)	2hrs15	19
Luxembourg (Luxembourg)	2hrs05	6
Strasbourg (France)	2hrs20	12

Security at Palais des Congrès de Paris

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- ESC & Viparis are working in close relationship in order to optimise the security within the congress venue
- Viparis are in constant relationship with the authorities in the application of Vigipirate and/or emergency plans
- Security plans will be kept under constant review and handled with transparency with all stakeholders

Palais des Congrès de Paris - whereabouts



- Less than 15 min from the Palais des Congrès
- Less than 30 min from the Palais des Congrès

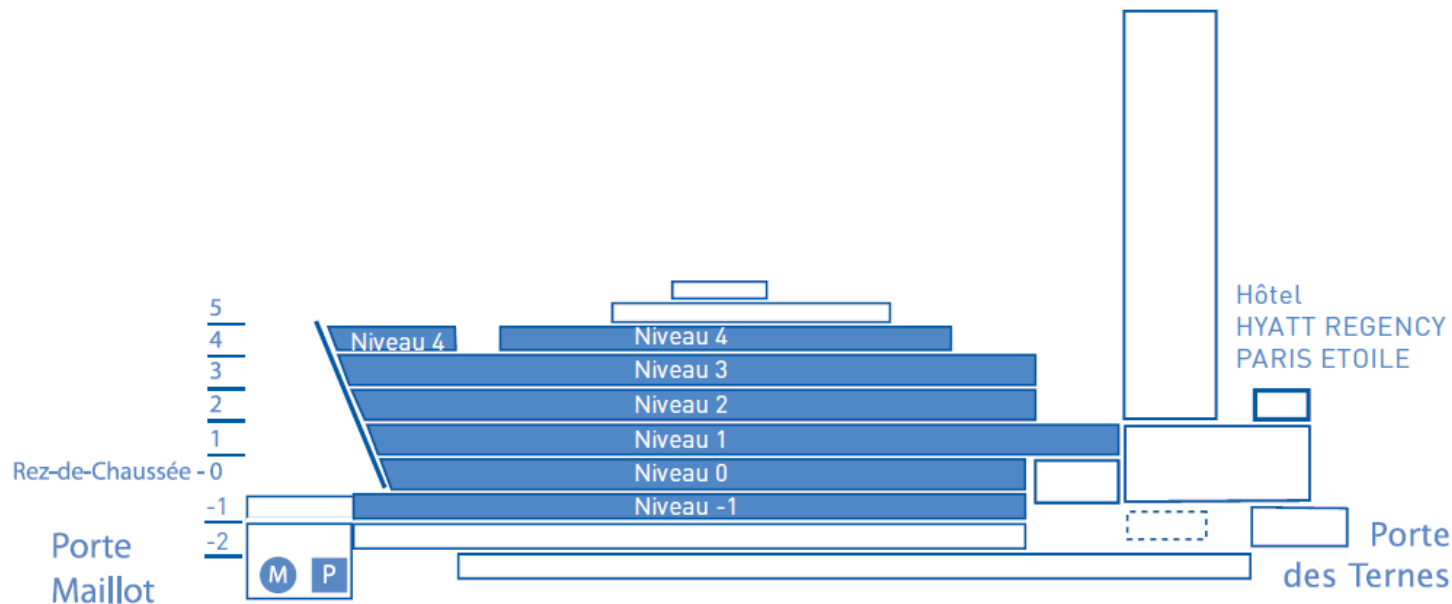
8 560 rooms in a 20min
distance (car / public
transportation)

Type of hotel	Number of rooms
4*	7 625
3*	860
2*	75

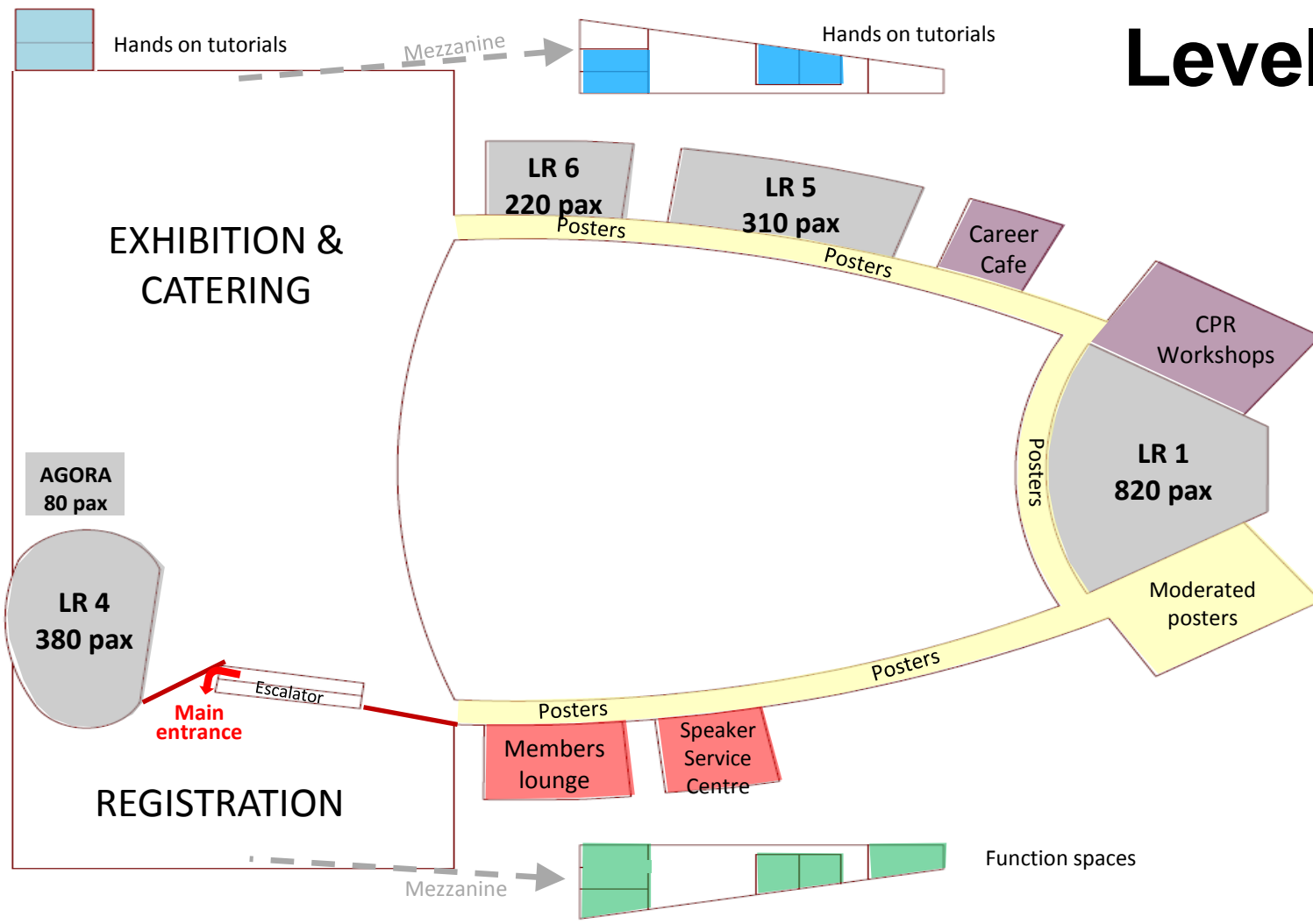
Faculty Hotel onsite
Le Méridien

Palais des Congrès de Paris

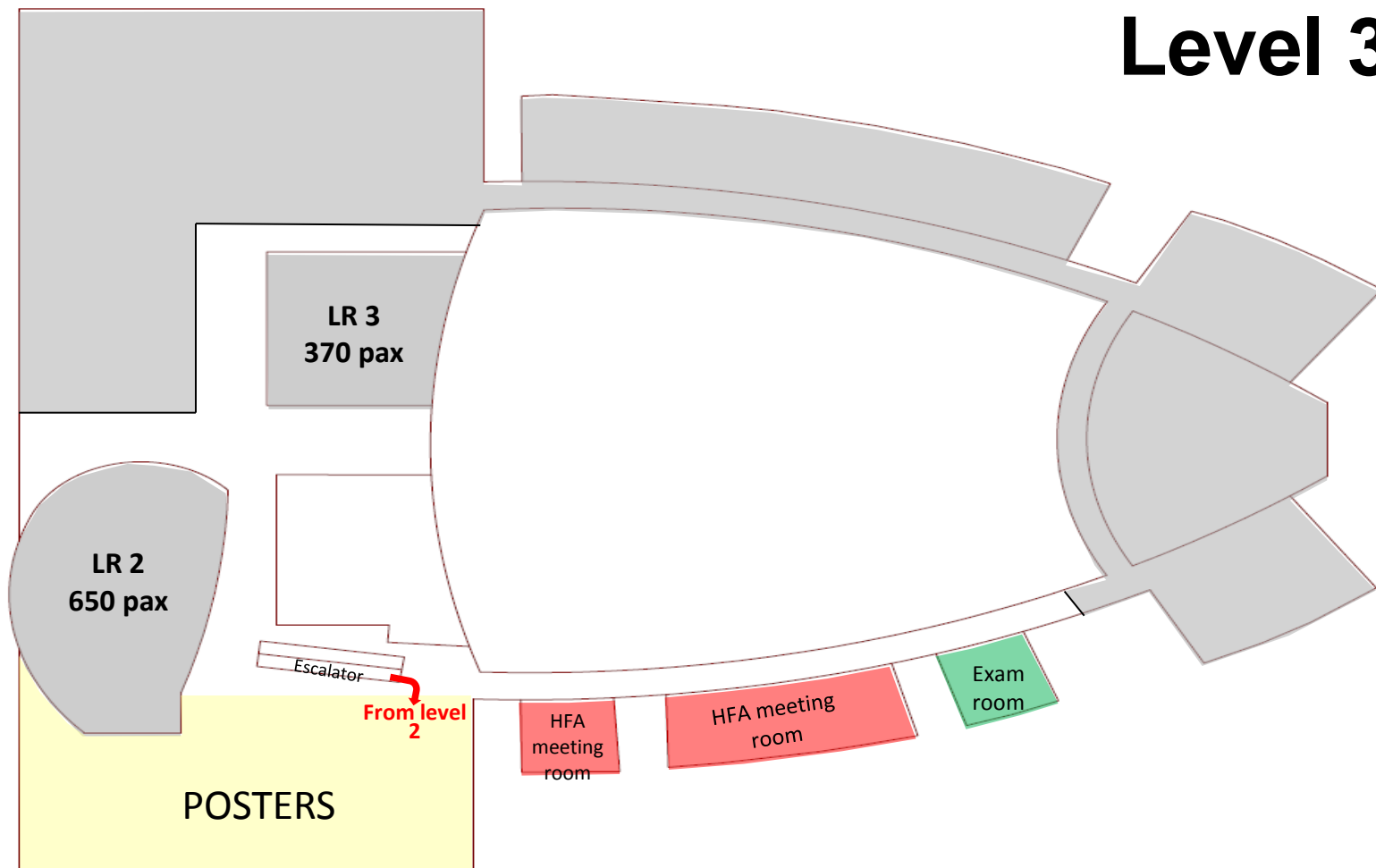
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Level 2



Level 3



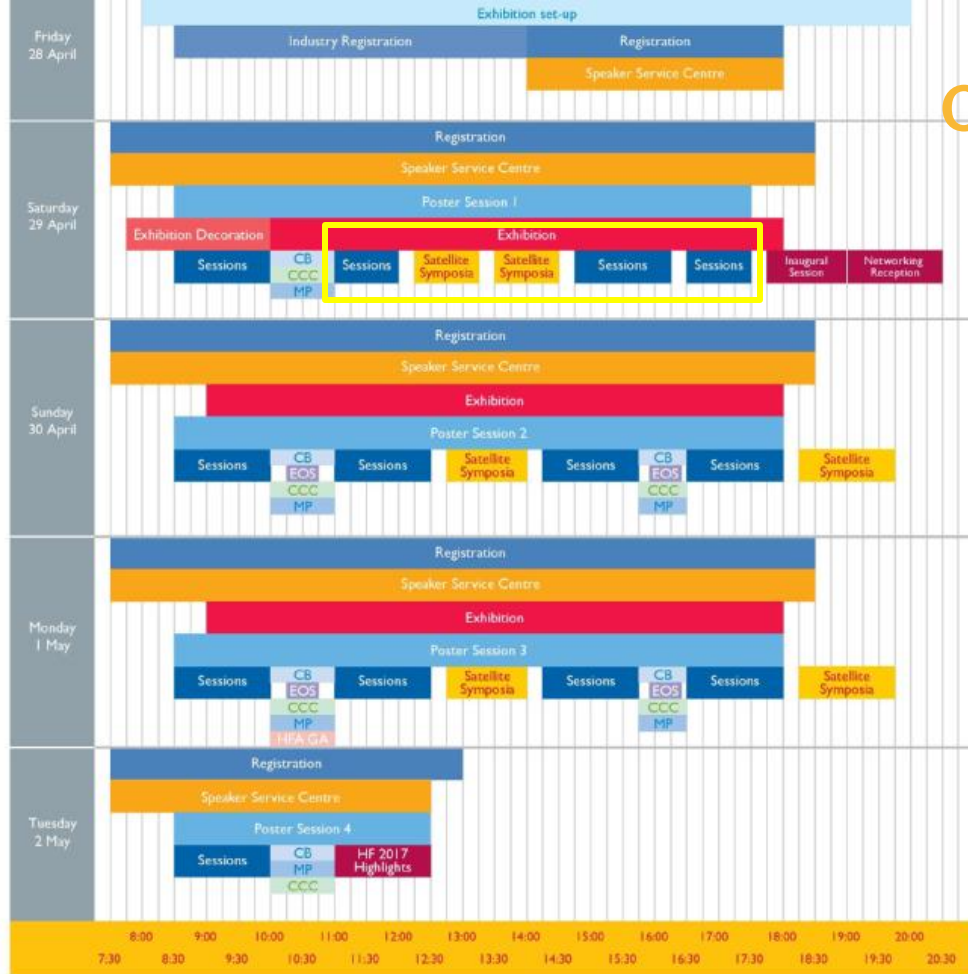
Congress schedule

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**New format launched
on Saturday**

**Official congress
dinners**

- ✓ HFA President's Dinner
on Friday 29 April
- ✓ HF Faculty Dinner
on Sunday 1 May



EOS Experts On the Spot sessions MP Moderated Poster sessions HFA GA HFA General Assembly
CB Coffee Break CCC Clinical Case Corner sessions



Congress timeline

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Abstract submission	Open: 13 Nov – 13 Jan 2017	Results: February 2017
Clinical Cases submission	Open: 23 Jan – 6 Feb	Results: February 2017
Late Breaking Science	Open: 15 Feb – 8 March	Results: March 2017
Mobile Application	Evolutionary - interactive	Online January 2017
Scientific Programme & Planner	Online	December 2016
Advance Programme	Print & online	December 2016
Final Programme	Print & online	April 2017
Early fee	14 March 2017	
Late fee	4 April 2017	
Last minute	22 April 2017	

Your ESC Contacts

Account Managers

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Your Suppliers contacts

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Genevieve.WACQUIER@viparis.com

Stand Supplier

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Xavier Verpy - xavier@dparchi.com

Official Forwarder and Lifter

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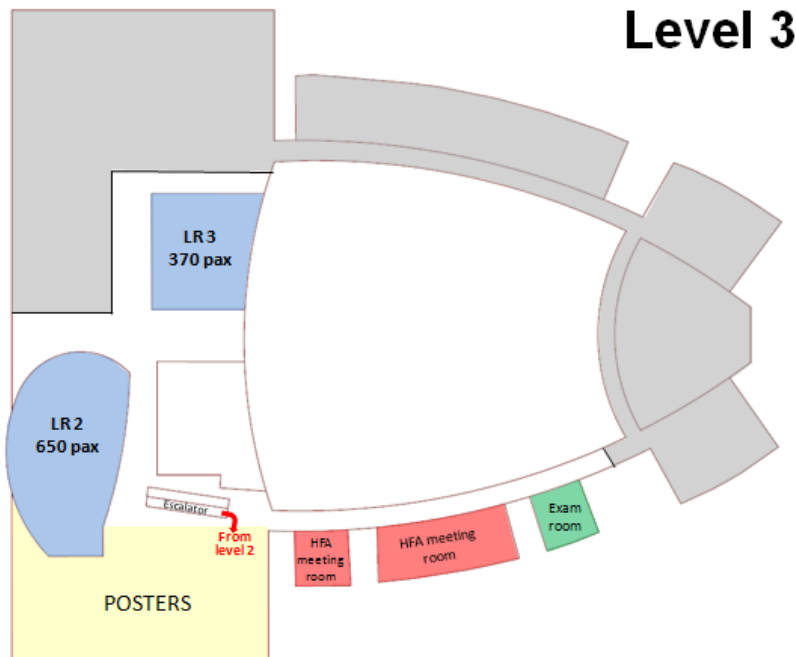
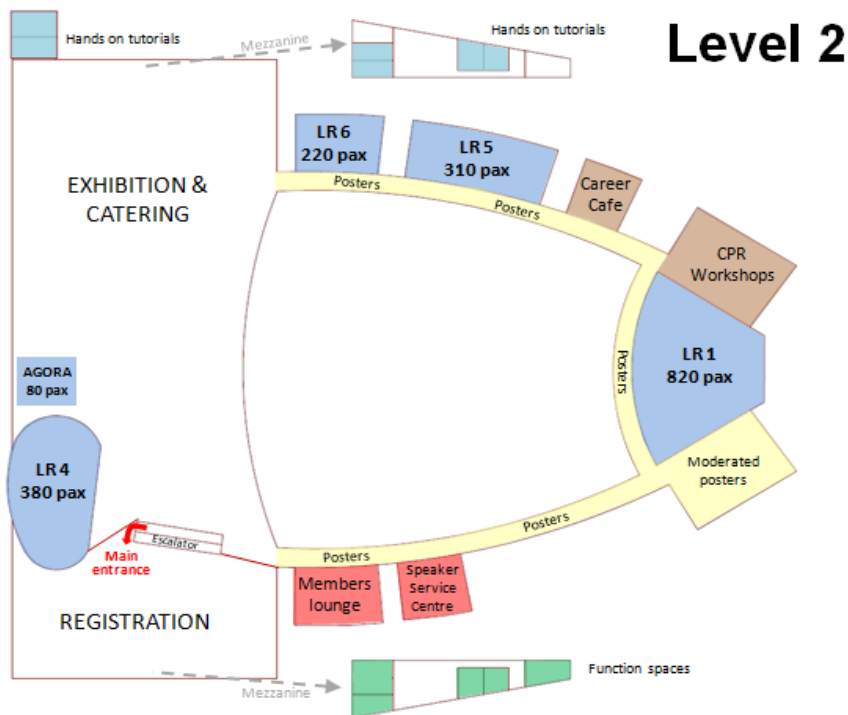
Catering:

Raynier Marchetti
Cécile LE SACHE

Badge Readers: LENI

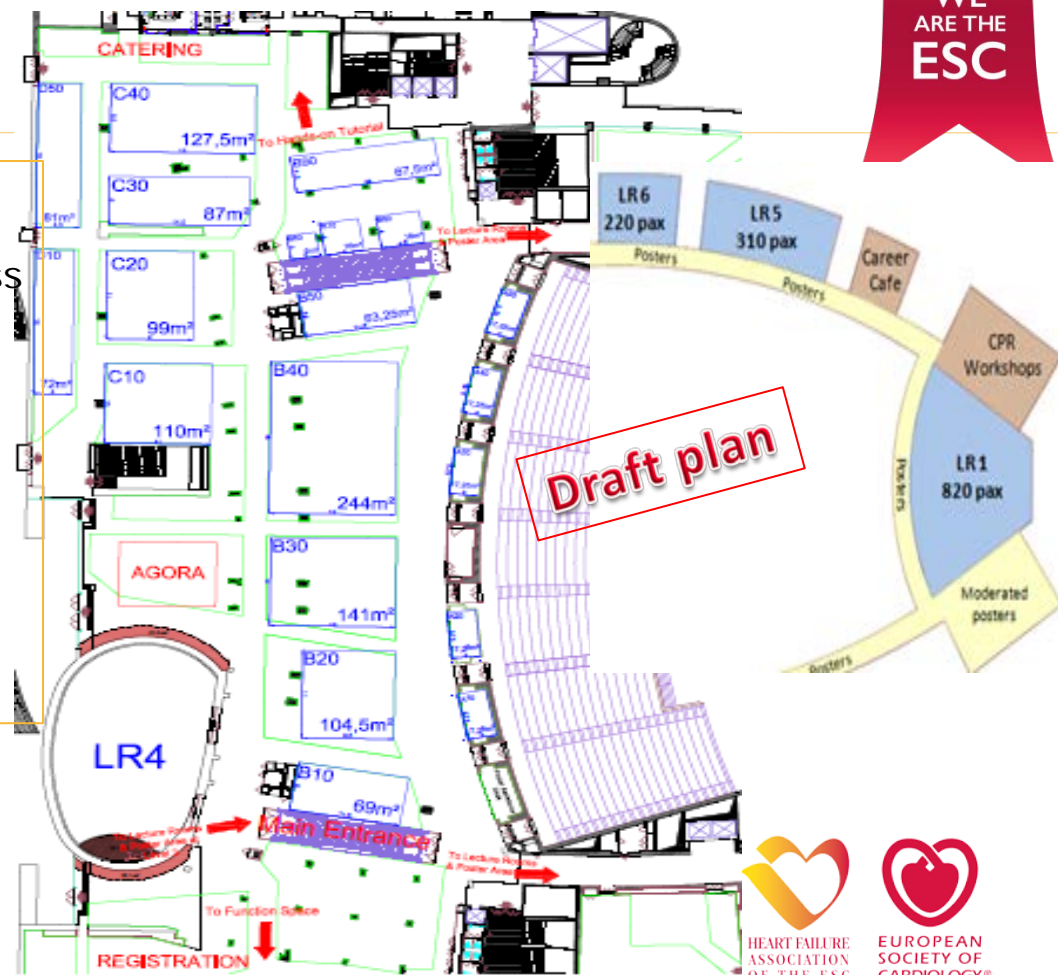
Jean Michel Boutaud
jmboutaud@eurodocument.com

Congress Overview



Exhibition Area

- ~4000 sqm of Exhibition
- Front of the main entrance of the congress
- Surrounded by the Registration, Lecture Rooms and Poster Area
- Integrating the Lecture Room LR4, Agora and Catering area (to be confirmed)
- Direct access to Function Spaces and Hands-on Tutorials



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Exhibition Area

Opening, Build Up & Dismantle schedule

Exhibition Timetable

Thursday 27 April 2017	08:00 – 20:00	Build-up
Friday 28 April 2017	08:00 – 20:00	Build-up
Saturday 29 April 2017	08:00 – 10:00	Decoration
	10:00 – 18:00	Open
Sunday 30 April 2017	09:00 – 18:00	Open
Monday 01 May 2017	09:00 – 18:00	Open
Tuesday 02 May 2017	09:00 – 13:00	Closed
	13:00 – 20:00	Dismantling

NEW

Exhibition on Saturday close at 18:00 according to industry requests.

Networking reception will be organised on ESC Stand.

All industry partners are welcome.

⚠ You can block access to your stand with ropes (under industry resp.)

Sponsored Sessions

6 Sponsored Session slots

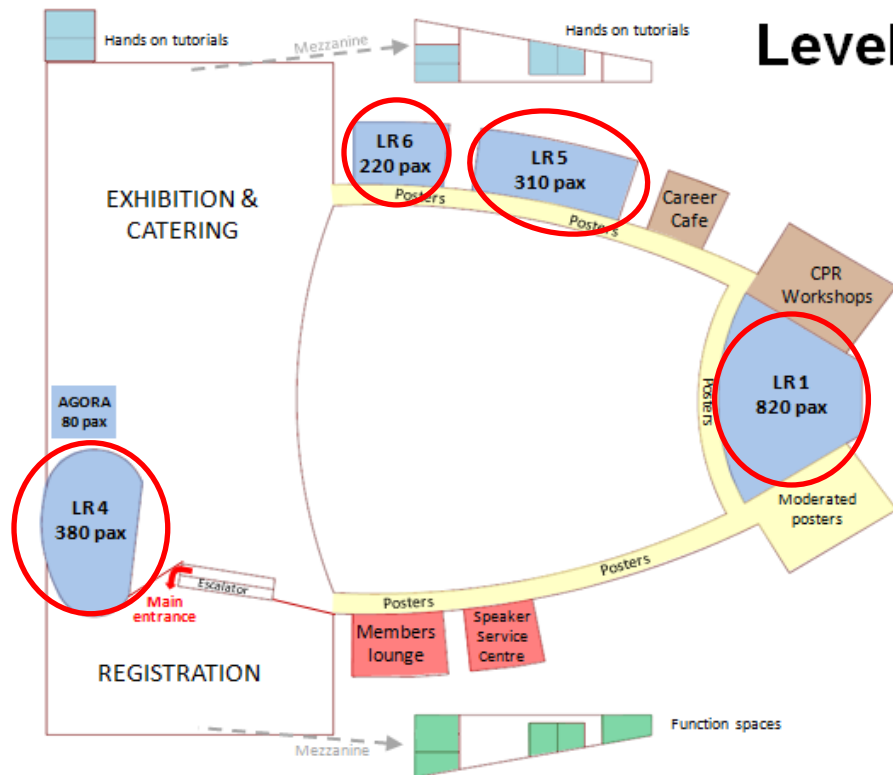
NEW

- 1) Saturday lunch time with 2 Sponsored Sessions slots : 6 slots vs 5 slots in 2016= less competition between sessions
- 2) Sponsored Session order includes the Screencast
- 3) Faculty Guidelines evolve positively for Industry Partners

The following items are included in the price of a Satellite Symposium:

- Room rental
- I invite included in the Industry Programme
- I weblink
- I screencast (voice and slides)
- I information screen
- I room hostess
- Access and use of audiovisual equipment in lecture room

Sponsored Sessions – Lecture rooms

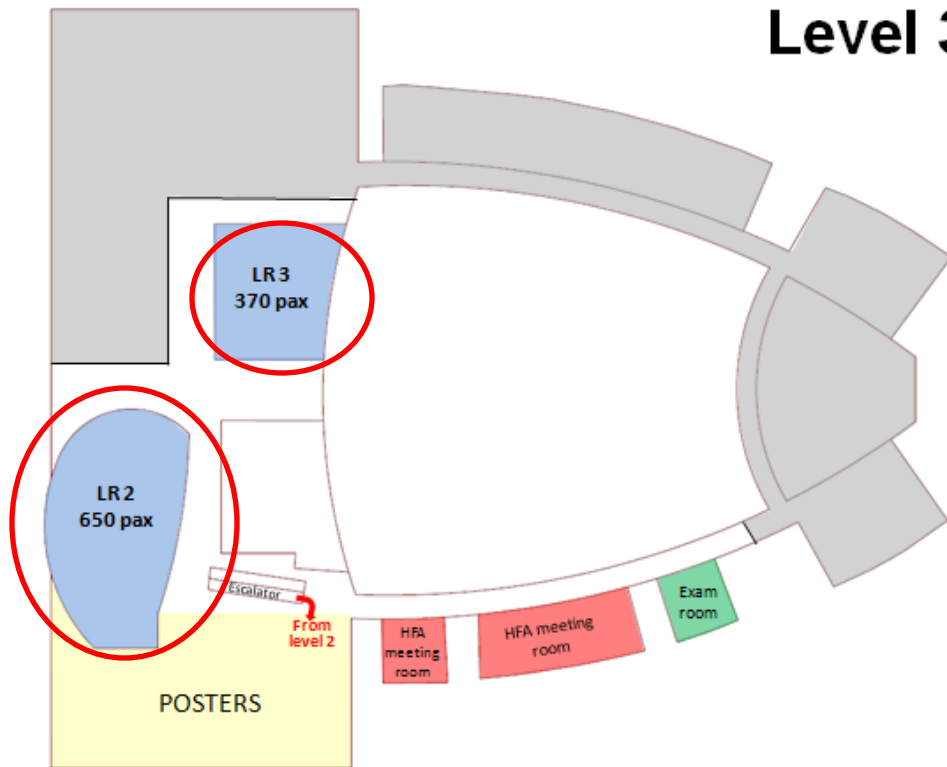


4 LECTURE ROOMS at LEVEL 2

LR1	820 pax
LR4	380 pax
LR5	310 pax
LR6	220 pax

Sponsored Sessions – Lecture rooms

Level 3



2 LECTURE ROOMS at LEVEL 3

LR2	650 pax
LR3	370 pax

New Sponsorship items this year

New this year:

- Online Heart Failure Congress news will be emailed to all congress delegates
- Splash advert/Push notification in the mobile app
ESC Congress 16= 23K Downloads, ~35K views/advert
HF Congress 16= 4 435 Downloads, (Theoretical cross product 6749 views)



HFA News

Video highlights from Heart Failure congresses

- Short videos focused on 6 main topics, with interviews from major presentations of the congress (CHF Diagnosis, CHF Therapies, Devices for HF Treatment, HF Comorbidities, Management of AHF, exercise & lifestyle)



Your Sponsorship products

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Production correspond to the number of delegates (~5500)

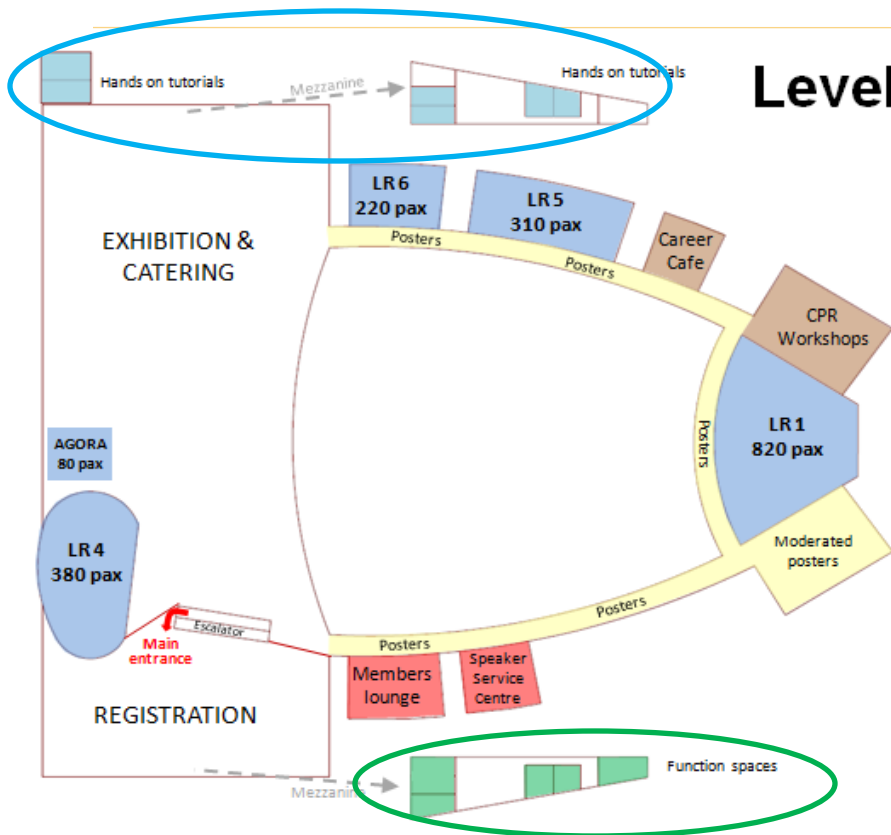
- Congress bag
- eBlast
- Final programme adverts and bookmark
- Heart Failure Congress news
- Industry programme
- Mobile App (2016: 4435 downloads)
- Webcast....

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Meeting rooms – Function Spaces



Rental costs for the Congress duration

- Room of 44m²: € 5 000
- Room of 20 or 21m²: € 2 500

Included: Light, electricity, daily cleaning and air conditioning and first set-up furniture.

Next steps

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- Let's visit the congress center
- Select your preferred stand location
- Order your Satellite Symposium, Exhibition, Sponsorship & rooms with priority status **before the 15/10/2016.**