

## **CONDITIONS OF SALES**

### **Conditions of Sales for Exhibition**

Order Forms need to be signed by an authorised company representative, only signed order forms will be taken into consideration.

A stand assignment confirmation and invoice will be sent to the company by mail.  
Should the stand assignment differ from the Order Form, the details of the stand assignment prevail.

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% from 19 August 2016 to 31 October 2016
- 50% from 01 November 2016 to 31 January 2017
- 100% from 01 February 2017

Benefits for all exhibitors:

- Company listing in the Industry Programme
- Company listing on the ESC web site [www.escardio.org](http://www.escardio.org)
- Company listing in the Final Programme and Mobile App

Given serious cause the ESC is entitled to postpone, to curtail the duration, to close the industry activities completely or in part for any period, or to cancel. In the event of complete or part postponement or curtailment, the order form is regarded as valid for a possible new date and new duration for the said congress. If, for any reason, the Heart Failure 2017 has to be cancelled, the ESC will refund to the industry partner the sum paid to the ESC for contractual commitments 10% less expenses incurred in preparation of these contracts, with liability for either party to the contract.

Subtenants and other Represented Companies

Sharing the allocated stand area with another company, regardless of whether this company is represented by its own staff (subtenant) or only by its own exhibits (represented company), is not allowed. This applies equally to companies with products or services aligned to a registered exhibitor. In such an instance, where a registered exhibitor wishes to exhibit in association with another organisation, the ESC will endeavour to offer additional exhibit space, where available, under normal conditions of sale.

Where an exhibiting organisation has multiple corporate identities but shared ownership, the organisational relationship must be made clear to delegates (e.g. a corporate ownership statement must be displayed on the stand).

Transfer - even in part - of the rights and obligations arising from the order to third parties is not permitted.

Value Added Taxation

French VAT rules will apply for all exhibition sales. If the company is registered in another country within the EU, reverse charge procedure may apply. In this case the customer must auto reverse the VAT in their home country. Companies registered in a country outside of the European Union are encouraged to seek advice on reclaiming VAT payments.

This Order subjects the signatory to the full respect of the Guidelines for Industry Participation and the Payment Terms of this order. Failure to respect the Industry Guidelines or Payment Terms may result in the Exhibitor being refused entry to the exhibition without refund.

### **Conditions of Sales for Sponsored Sessions**

Order Forms need to be signed by an authorised company representative, only signed order forms will be taken into consideration.

Assignment of the sponsored session and invoice will be sent to the company by mail.

Should the assignment of the sponsored session differ from the Order Form, the details of the assignment prevail.

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% from 19 August 2016 to 31 October 2016
- 50% from 01 November 2016 to 31 January 2017
- 100% from 01 February 2017

Benefits for all exhibitors:

- Company listing in the Industry Programme
- Company listing on the ESC web site [www.escardio.org](http://www.escardio.org)
- Company listing in the Final Programme and Mobile App

The following items are included in the price of a Satellite Symposium:

Room rental

1 Invite included in the Industry Programme

1 Weblink

1 Room Hostess

Access and use of audiovisual equipment in lecture room

Given serious cause the ESC is entitled to postpone, to curtail the duration, to close the industry activities completely or in part for any period, or to cancel. In the event of complete or part postponement or curtailment, the order form is regarded as valid for a possible new date and new duration for the said congress. If, for any reason, the Heart Failure 2017 has to be cancelled, the ESC will refund to the industry partner the sum paid to the ESC for contractual commitments 10% less expenses incurred in preparation of these contracts, with liability for either party to the contract.

French VAT rules will apply for all sponsored session sales. If the company is registered in another country within the EU, reverse charge procedure may apply. In this case the customer must auto reverse the VAT in their home country.

Companies registered in a country outside of the European Union are encouraged to seek advice on reclaiming VAT payments.

This Order subjects the signatory to the full respect of the Guidelines for Industry Participation and the Payment Terms of this order. Failure to respect the Industry Guidelines or Payment Terms may result in the sponsor being refused entry to the congress and sessions without refund.

### **Conditions of Sales for Sponsorship**

Order Forms need to be signed by an authorised company representative, only signed order forms will be taken into consideration. An invoice will be sent to the company by mail.

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% from 19 August 2016 to 31 October 2016
- 50% from 01 November 2016 to 31 January 2017
- 100% from 01 February 2017

Given serious cause the ESC is entitled to postpone, to curtail the duration, to close the industry activities completely or in part for any period, or to cancel. In the event of complete or part postponement or curtailment, the order form is regarded as valid for a possible new date and new duration for the said congress. If, for any reason, the Heart Failure 2017 has to be cancelled, the ESC will refund to the sponsors the sum paid

to the ESC for contractual commitments 10% less expenses incurred in preparation of these contracts, without liability for either party to the contract. This Order subjects the signatory to the full respect of the Guidelines for industry partner Participation and the Payment Terms of this order. Failure to respect the Industry Guidelines or Payment Terms may result in the sponsor product being refused without refund.

### **Conditions of Sales for Rooms**

Order Forms need to be signed by an authorised company representative, only signed order forms will be taken into consideration.

Assignment of the Rooms at Heart Failure and invoice will be sent to the company by mail.

Should the assignment of the Rooms at Heart Failure differ from the Order Form, the details of the assignement prevail.

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% from 19 August 2016 to 31 October 2016
- 50% from 01 November 2016 to 31 January 2017
- 100% from 01 February 2017

Given serious cause the ESC is entitled to postpone, to curtail the duration, to close the industry activities completely or in part for any period, or to cancel. In the event of complete or part postponement or curtailment, the order form is regarded as valid for a possible new date and new duration for the said congress. If, for any reason, the Heart Failure 2017 has to be cancelled, the ESC will refund to the industry partner the sum paid to the ESC for contractual commitments 10% less expenses incurred in preparation of these contracts, with liability for either party to the contract.

French VAT rules will apply for all "Rooms at Heart Failure" sales. If the company is registered in another country within the EU, reverse charge procedure may apply. In this case the customer must auto reverse the VAT in their home country.

Companies registered in a country outside of the European Union are encouraged to seek advice on reclaiming VAT payments.

This Order subjects the signatory to the full respect of the Guidelines for Industry Participation and the Payment Terms of this order. Failure to respect the Industry Guidelines or Payment Terms may result in the sponsor being refused entry to the congress and sessions without refund.