



# HEART FAILURE 2011

## Gothenburg Sweden 21-24 May



**Please return this form to:** ESC / Industry Services Department  
 The European Heart House, 2035 Route des Colles, Les Templiers, BP 179  
 06903 Sophia Antipolis FRANCE  
 Fax: +33(0)4 92 94 76 26 / Email: [satellite@escardio.org](mailto:satellite@escardio.org)

### INDUSTRY EDUCATIONAL SESSION APPLICATION FORM

**SATELLITE SYMPOSIUM**

**MINI SATELLITE SYMPOSIUM**

**ORGANISING COMPANY use in all HEART FAILURE 2011 publications**  
 - Applications for all congress activity must be submitted by the company under whose name each activity is to be organised.  
 - The correspondence for the above items should be made exclusively between this company and the ESC.  
 - The company is responsible for communicating any relevant documents to its staff and appointed agencies.

Company Name:		Contact Person:
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

**APPOINTED AGENCY if applicable – One main contact person mandatory – Correspondence from non appointed agency will not be taken into consideration**  
 - This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.  
 - The ESC has created "Guidelines for Industry Participation" as an essential tool for how to host an Industry Educational Session. It is obligatory that every appointed agency read these Guidelines and all other documents posted on "www.escehitation.org" website in order to have a proper working relationship with the ESC Congress Division.  
 - The ESC reserves the right to inform the Organising Company mentioned above if the appointed agencies have not examined or understood the reasoning behind the Guidelines and the companies will ensure effective communication is re-established.

Agency Name:		Contact Person:
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

**INVOICING DATA Any and all changes post invoicing (addition of Purchase Order, changes of billing address...) will not be taken into account, invoices will not be reissued**

Company Name:		Contact Person:
Invoicing Address:		VAT N° <b>MANDATORY:</b>
		PO N°:
Postal code:	City (& state, if applicable):	Country:
Tel:	Fax:	Email:

Payment will be made by bank transfer (details will be provided on the invoice)

**I hereby agree to be bound by the Heart Failure 2011 Congress regulations & conditions laid down for this event. I am authorised to sign this form on behalf of the applicant/Company.**

Date:	Contact Name:	Signature:
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**SATELLITE SYMPOSIUM submit one form per Satellite Symposium**

Sessions organised by pharmaceutical & technical industries in cooperation between clinicians and researchers.

- Scientific programme announced in the HEART FAILURE 2011 Final Programme.
- An exhibition stand of minimum 9 m<sup>2</sup> (or grant equivalent) is required

**DEADLINE: 5 NOVEMBER 2010**

Proposed title:

Duration:  75 minutes  90 minutes

**Saturday 21 May 2011**

16:15 -17:45 (90-minute)

**Sunday 22 May 2011**

12:45 -14:00 (75-minute)

18:15 - 19:45 (90-minute)

**Monday 23 May 2011**

12:45 -14:00 (75-minute)

18:15 - 19:45 (90-minute)

**Price of a Satellite Symposium 75/90 minute session: €41,000 (Excl. VAT)**

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Delegate Bag Insert
- 1 Weblink
- 1 Information Screen
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

**Note:** The full list of equipment will be communicated upon room assignment.

Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

**Lecture room capacity:**

Lecture rooms ranging in capacity from 370 to 1000 seats  
Lecture rooms assigned on a first come first served basis

Reception:  Yes  No



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**MINI-SATELLITE SYMPOSIUM** submit one form per Mini-Satellite Symposium

Participating companies may organise Mini-Satellite Symposium during specific 45-minute time slots. These Mini-Satellite Symposia, are shorter than Satellite Symposia and limited to **180 seats lecture rooms maximum**.

- Scientific programme announced in the HEART FAILURE 2011 Final Programme.
- An exhibition stand of minimum 9 m<sup>2</sup> (or grant equivalent) is required

**DEADLINE: 5 NOVEMBER 2010**

Proposed title:

Duration: **45 minutes**

**Saturday 21 May 2011**

16:15 -17:00

**Sunday 22 May 2011**

12:45 -13:30

18:15 - 19:00

**Monday 23 May 2011**

12:45 -13:30

18:15 - 19:00

**Price of a Mini-Satellite Symposium 45 minute session: €30,000 (Excl VAT)**

The following items are included in the price of a Mini-Satellite Symposium:

- Room rental
- 1 Delegate Bag Insert
- 1 Weblink
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

**Note:** The full list of equipment will be communicated upon room assignment.

Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Lecture room capacity: **180 seats**

Lecture room assigned on a first come first served basis

Reception:  Yes  No

**CANCELLATION POLICIES**

**Satellite and Mini-Satellite Symposium:**

Cancellation must be sent in writing.

If cancellation is received before **15 February 2011**, 50% of the total due amount will be charged.

If cancellation is received on or after **15 February 2011** the full compensation fee will be invoiced.

"Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent. If you are a delegate at an ESC organised Congress or meeting, when you visit exhibiting company stands, presenting your badge may enable them to retrieve the following personal data: first name(s), last name(s), address, telephone, fax, email, and professional activity information."