IT IS EASY TO FIND YOUR WAY TO US:

GPS COORDINATE
Lat: N 57° 41' 53.06"
Long: E 11° 59' 20.01"

BY ROAD
E6 / E20 (southbound) and Route 45 (from Karlstad):
When arriving in Gothenburg, turn off at the "Mässan Scandinavium Liseberg" sign. Turn left, then turn right to reach Örgrytevägen. Take the next exit on the right hand side for Svenska Mässan.
E6 / E20 (northbound) and Route 40 (from Borås):
When arriving in Gothenburg, turn off at the "Mässan Scandinavium Liseberg" sign. Turn right at the second exit to reach the Svenska Mässan.

BY RAIL
From Central Station, take tram no 4, 13 or 14 to Korsvägen, opposite the Svenska Mässan. From Brunnsparken (next to the Central Station), take tram no 5.

BY AIR
Airport bus from Landvetter Airport stops at Korsvägen, opposite the Svenska Mässan. Airport bus from Göteborg City Airport (Säve Airport) stops at Nils Ericssonsplatsen / Central Station. Change to tram, see above.