



HEART FAILURE 2011



Gothenburg Sweden 21-24 May

Please sign and return this form by mail or fax to:

ESC
 Industry Services
 2035 Route des Colles, Les Templiers, BP 179
 06903 Sophia Antipolis Cedex, France
 Fax: +33-(0)4 92 94 76 26 - Email: Sponsorship@escardio.org

Official opening of sales: **31 May 2010**

"First Come, First Served" Policy

SPONSORSHIP, PROMOTION & ADVERTISEMENT APPLICATION FORM (tick the appropriate box)

	Deadline	Tick Yes
<u>Product advertising permitted for these items only</u>		
Advertisement Options		
Final Programme Back Cover		No longer available
Final Programme Inside Front Cover € 9,000	12/02/11	<input type="checkbox"/>
Final Programme Inside Back Cover € 8,000	12/02/11	<input type="checkbox"/>
Bookmark in the Final Programme (excl. prod.) € 15,000	12/02/11	<input type="checkbox"/>
Note Pads and Pens (incl. production)		No longer available
<u>No product advertising permitted for the items listed below:</u>		
Promotion Options		
Delegate Bag Insert..... € 5,000	12/02/11	<input type="checkbox"/>
Info Screens € 5,000.....	30/04/11	<input type="checkbox"/>
Sponsorship Options		
Abstracts CD-ROM (excl. voucher production)		No longer available
Congress Bags (incl. production) € 20,000	01/12/10	<input type="checkbox"/>
Badge Laces (incl. production)		No longer available
Web Space € 20,000	06/11/10	<input type="checkbox"/>
Unrestricted Educational Grants € 10,000		<input type="checkbox"/>

Cancellation policy: Sponsorship and promotional products are assigned on a first-come, first-served basis. Companies will be invoiced upon assignment of items following receipt of their application form. Cancellation fees of 100% apply once a signed application form has been received. **Important: Payment will be made, by bank transfer, before the date indicated on your invoice or before the first day of the congress, whichever falls first.**

Please note Weblinks and Delegate Bag Inserts may only advertise 1 item (promotion of an Industry Sponsored Session with a booth number is allowed). Should you wish to include all your stand activities or more than 1 Industry Sponsored session, you will be charged accordingly. No exceptions will be allowed.

All prices are exclusive of VAT.



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COMPANY NAME – Indicate the name as it should appear in printed acknowledgments.		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	E-mail:

APPOINTED AGENCY (if any)		
Company Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	E-mail:

INVOICING DATA – Verify the invoicing information is correct.		
Company (or agency) to be invoiced:		
Contact Person:		
Address:		VAT N°: Mandatory
		PO N°: Mandatory
Postal code:	City:	Country:
Tel:	Fax:	E-mail:

We accept the contract terms & conditions and agree to abide by the Guidelines for Industry Participation for Heart Failure 2011. I am authorised to sign this application form on behalf of the company/applicant. We also accept to be invoiced for those items ticked off that are available listed on page 1 of this application form. Please return both pages of this application form.

Signature: Mandatory
Here:

Organising Company: Applications for Sponsorship, Advertisement and other congress options must be submitted by the company under whose name the support will be acknowledged. All correspondence should be made exclusively between this company and the ESC with the exception of an explicit request from the supporting Company to Industry Services at the ESC.

Appointed Agency: Companies should inform the ESC, in writing, what agency is appointed by the supporting company. Otherwise no requests from agencies will be taken into consideration. This appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company

Advertising conditions: Product advertising is permitted for those items where specifically indicated.