

Agenda



09:30-10:15	Presentation of Heart Failure 2011
10:30-12:00	Tour of the building
12:00-13:00	Lunch
13:00-16:00	Individual Meetings with Industry Services Team & Official Suppliers
16:00	Departure

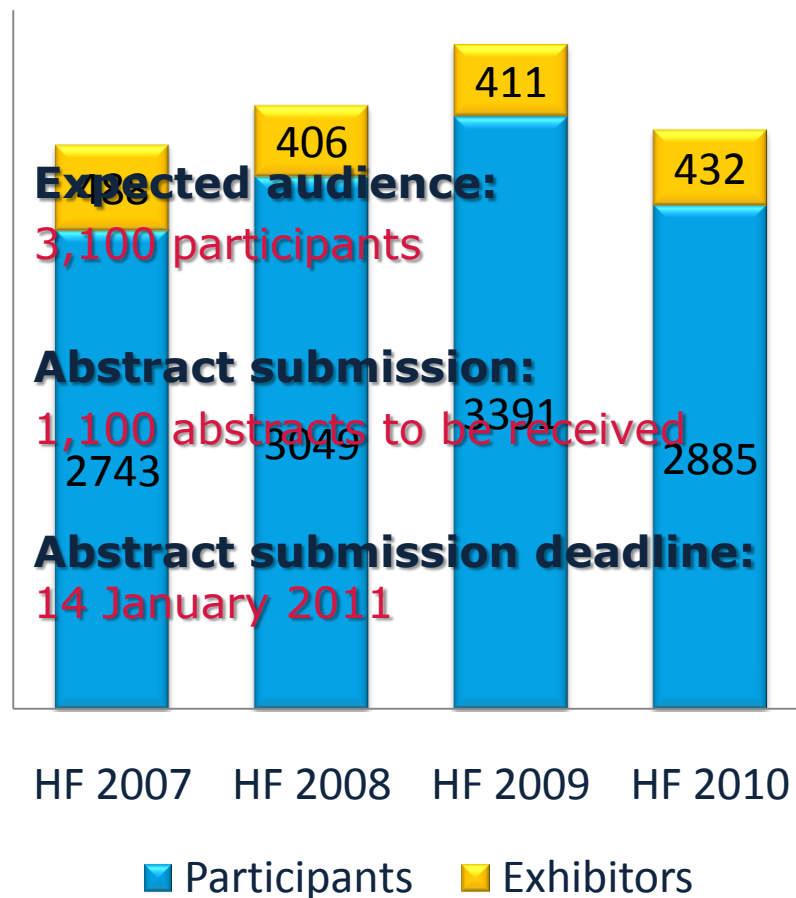
HEART FAILURE 2011

Congress organised by the Heart Failure Association of the ESC



Göteborg
Sweden
21-24 May 2011

www.escardio.org/HFA



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Congress Scientific Committee

All HFA Board Members are part of the Scientific Committee

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Heart Failure 2011

Congress specifics

- Heart Failure 2011 main theme: co-morbidities
cross-professional activities: **Technology, oncology, diabetes**
- New track: **devices and technology for heart failure**
- Room Gothenburg to be used as a hub for **Clinical Interactive Educational sessions**
- **New industry session time slot:** Saturday 21 May, 16:15 - 17:45

Heart Failure 2011

Congress specifics

- Poster sessions: Sunday/Monday all day – **Tuesday morning**
- Exhibition closed on Tuesday morning
- Lunches will not be provided to participants anymore
Coffee breaks served in the Exhibition on Sunday and Monday, in the Poster area on Tuesday morning

Congress Opening Hours

All areas, except Exhibition, will be open at 12:00 on Saturday 21 May

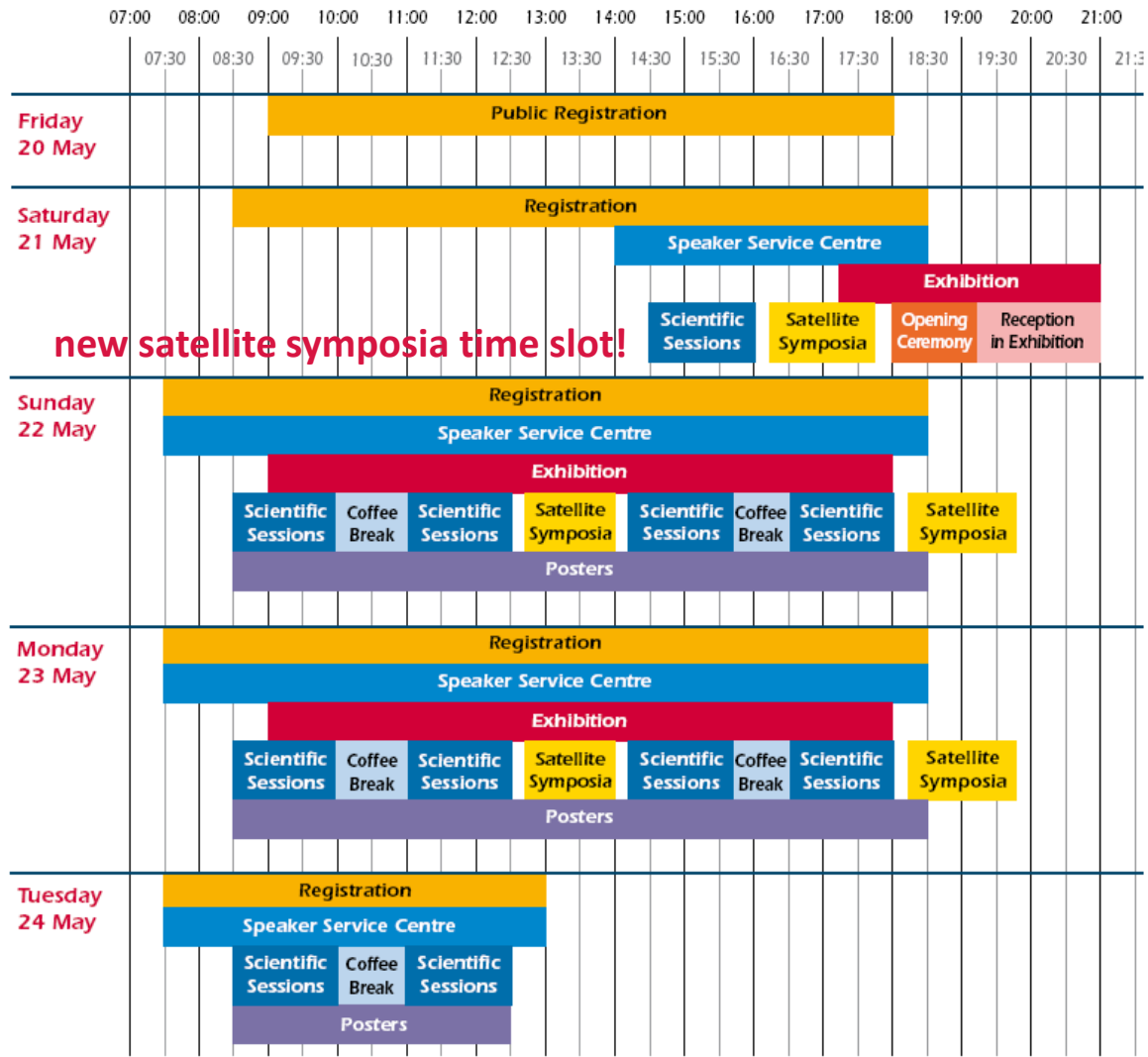
	Fri. 20 May	Sat. 21 May	Sun. 22 May	Mon. 23 May	Tue. 24 May
Registration	09:00-14:00: companies 14:00-18:00: Delegates	08:30-18:30	07:30-18:30	07:30-18:30	07:30-13:00
SSC	CLOSED	12:00-18:30	07:30-18:30	07:30-18:30	07:30-13:00
Exhibition	CLOSED	17:15-21:00	09:00-18:00	09:00-18:00	CLOSED

Exhibition opening, build-up and dismantle schedule

Thursday	19 May 2011	08:00 – 20:00	Exhibition build-up
Friday	20 May 2011	08:00 – 20:00	Exhibition build-up
Saturday	21 May 2011	08:00 – 12:00	Stand decoration
		12:00	Hall inspection
		13:00 – 17:15	Staff briefing meetings (only with exhibitor badges)
		14:15 – 18:00	Scientific Sessions
		18:00 – 19:15	Opening Ceremony followed by a cocktail in the exhibition area
		17:15 – 21:00	Exhibition OPEN
Sunday	22 May 2011	09:00 – 18:00	Exhibition OPEN
Monday	23 May 2011	09:00 – 18:00	Exhibition OPEN
Tuesday	24 May 2011	08:30 – 12:30	Exhibition CLOSED (but sessions still running)
		08:00 – 19:00	Dismantling

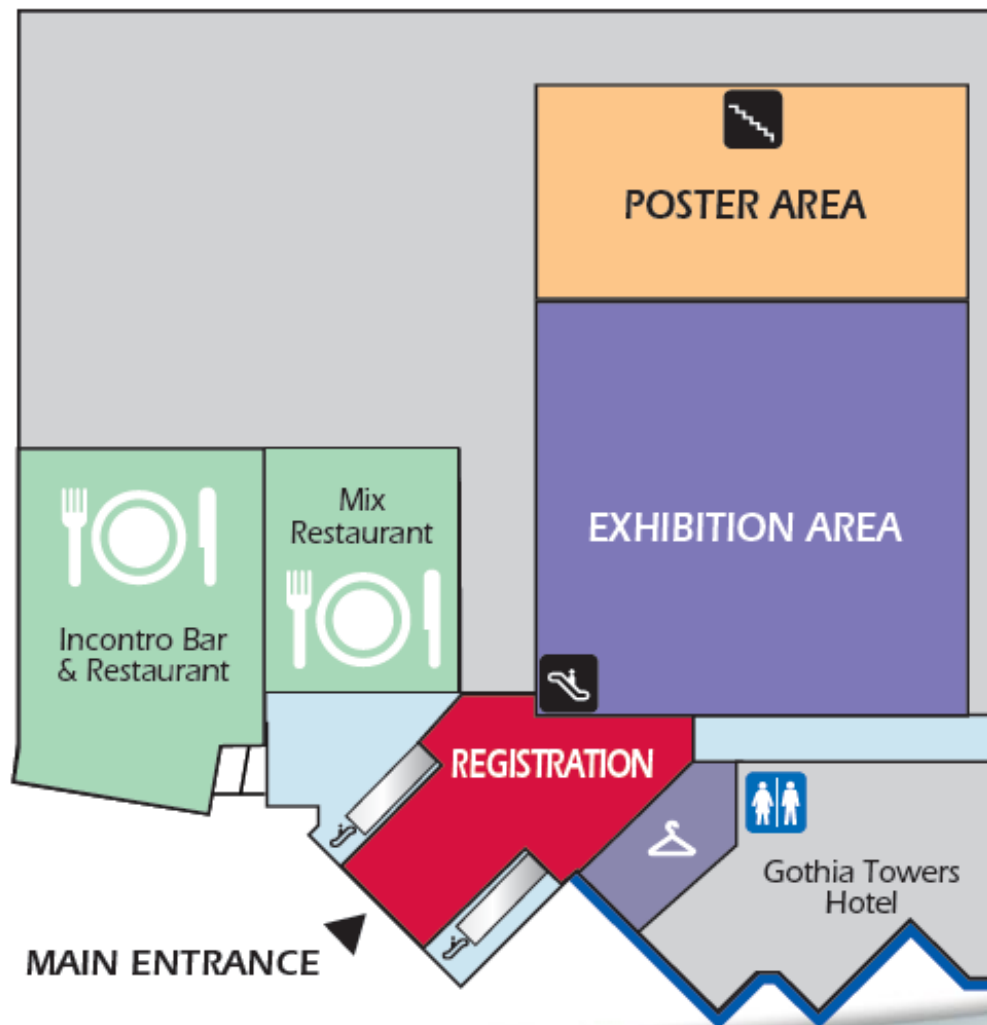
Outside of 'exhibition open' periods, delegates will walk to session rooms through the entire Exhibition. Exhibitors should therefore take all reasonable precautions to protect valuables.

Congress Schedule at a glance

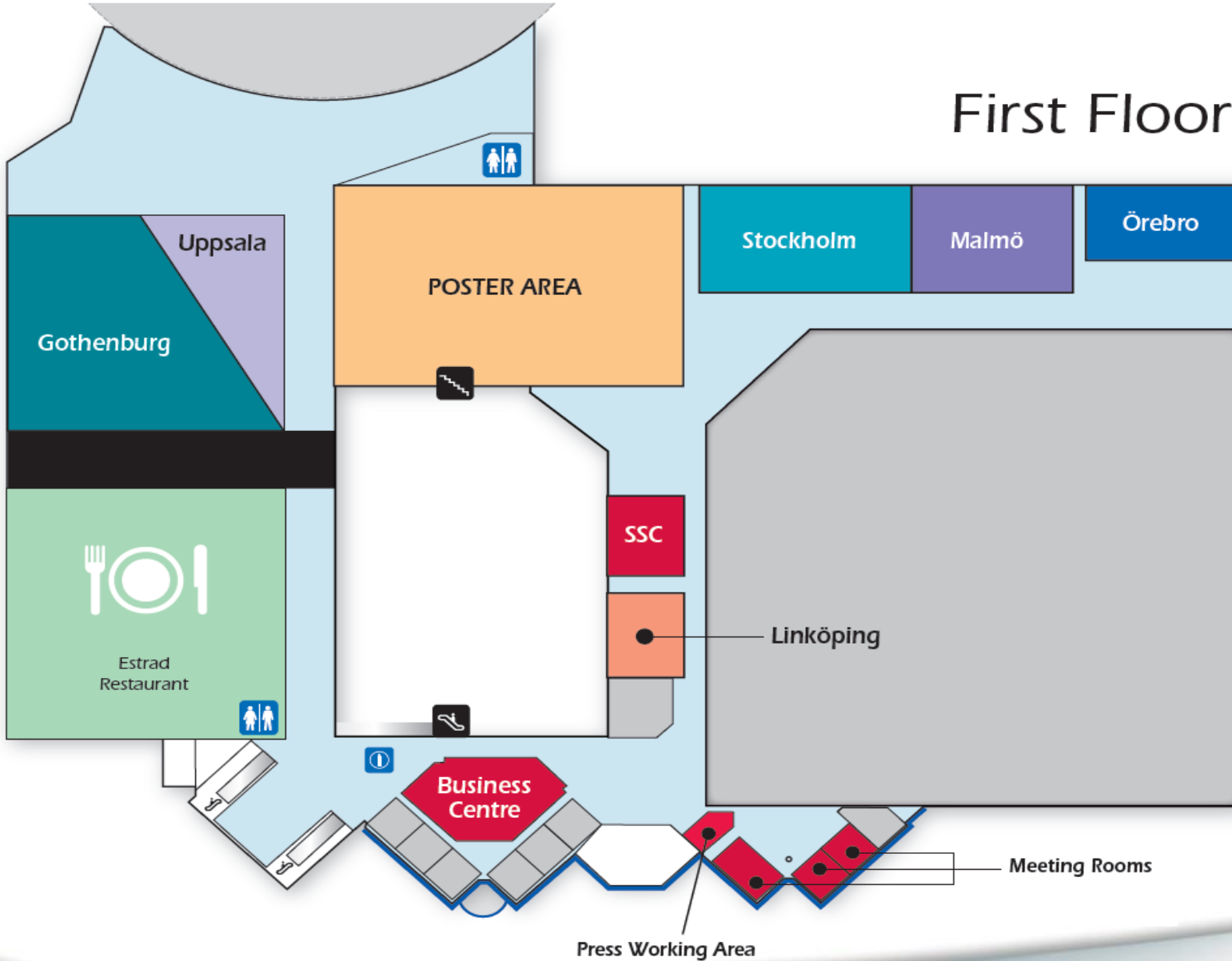


Heart Failure 2011 floor plan

Ground Floor



First Floor



Important dates

Important Congress Dates

- | | |
|--|--------------------------------|
| ▪ Advance Programme | Available Online |
| ▪ ESC Online Services
<i>(Abstract submission, registration, hotel accommodation)</i> | Open |
| ▪ Abstracts Submission Deadline | 14 January 2011 |
| ▪ Results of the Abstract Selection | beginning of March 2011 |
| ▪ Deadline for Early Registration Fee | 21 March 2011 |
| ▪ Deadline for Pre-registration | 18 April 2011 |

Your Important dates

- **1st February 2011**

Deadline for companies to send the complete scientific programme of the Satellite & Mini-Satellite sessions.

- **12 February 2011**

Deadline for application of Sponsorship and Promotional items : final programme advertisement, on site advertisement, delegate bags inserts

- **4 March 2011**

ESC will send Heart Failure 2011 Industry Guidelines

- **11 March 2011**

Deadline for companies and Publishers to send their Product or Company Description for reproduction in the Final Programme.

- **28 March 2011**

Deadline for Exhibitors to send an exact statement of the dimensions of the stand, as well as plans and descriptions of the stand; both layout and side elevation view. Safety certificates should be submitted by this date if required.

Deadline for Satellite organizers to send the corrected proofs of their scientific programme back to the ESC.

Your Important dates

- **26 March 2011**

Deadline for Companies to send a proof of the material to insert in the congress bags for the ESC validation.

- **11 April 2011**

Deadline for companies to inform the ESC of the Stand Activity and Give Away distributed on the Stand.

- **25 April 2011**

Deadline to receive all material to be inserted in the **3,000 congress bags**: location to be confirmed

Deadline for Erratum: deadline for companies to send any alterations of the satellite symposia contents.

- **22 April 2011**

Deadline to order free exhibitors badges.

Contact information

Your Congress Suppliers

All information and order forms will be available on
www.essexhibition.org

- **Heart Failure Congress Manager: Svenska Mässan**
Ms. Suzanne Murén
Email: suzanne.muren@svenskamassan.se
- **Exhibition / Satellite Symposium Services: Svenska Mässan**
Mr. Kai Kvemo
Email: kai.kvemo@svenskamassan.se
- **Catering Services: Svenska Mässan**
Ms. Linda Berg
Email: linda.berg@svenskamassan.se
- **Official Forwarder and Lifter: FAIREXX**
Ms Sandra Günther
Email: sandra.guenther@fairexx.com
- **Badge Readers: Key4Events**

Your ESC Contacts

- ***Congress Management*** - HFsecretariat@escardio.org Sabrina Volle
- ***Exhibition*** - HFexhibition@escardio.org Nikolaj Tomma
- ***Industry Educational Sessions*** - satellite@escardio.org Noureddine M'Ghari
- ***Sponsorship/Promotional opportunities*** - sponsorship@escardio.org Kristina Simon
- ***Registration*** - HFregistration@escardio.org John Bakker
- ***Hotel/ Social Events*** - HFhotels@escardio.org Patricia Calabrese

祝

Mejor Deseos

Best wishes

Tanti Auguri

Alles Gute

أطيب التمنيات

Thank you for your attention
and all the best for 2011!

MEILLEURS VOEUX

ΩΕΛΑΧΟΜΕ

ברכות

MELHORES DESEJOS

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