



HEART FAILURE  
ASSOCIATION  
OF THE ESC

# HEART FAILURE 2011

Gothenburg Sweden 21-24 May



EUROPEAN  
SOCIETY OF  
CARDIOLOGY®

## **Industry Debrief**

**Monday, 23 May 2011**



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# Agenda

- Welcome & who's who
- The Heart Failure Association
- Heart Failure 2011 Registration Figures
- Industry at Heart Failure 2011
- Your feedback on:
  - Exhibition
  - Satellite & Mini-Satellite Symposia
  - Sponsorship & Promotion
  - Scientific Programme
  - Hotels and Registration
  - Venue & Suppliers
  - City
- Heart Failure 2012



# HEART FAILURE ASSOCIATION OF THE ESC

## **Mission**

To improve quality of life and longevity, through better prevention, diagnosis and treatment of heart failure, including the establishment of networks for its management, education and research



**Prof. Piotr Ponikowski**  
President of the HFA



**Prof. Stefan Anker**  
President-Elect of the HFA

# Projects in the pipeline

- HFA is writing a Heart Failure specialist Curriculum
- On line Education: 10 modules to be produced by May 2012
- Summit with National HF Societies Presidents
- AIM HIGH project – Implementation and Follow up of HF Guidelines in EU

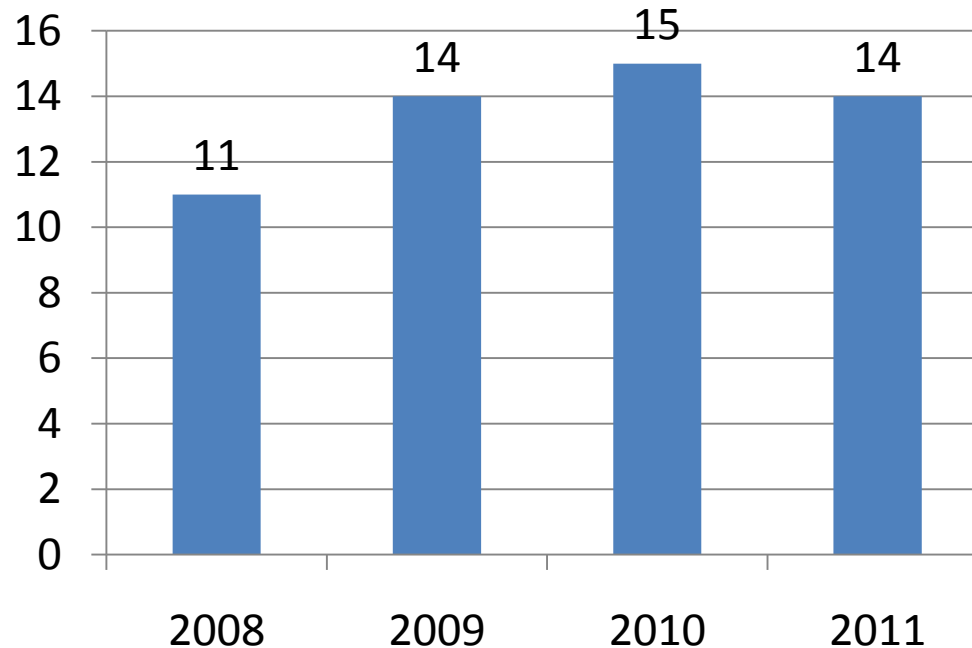
# Registration figures

Heart Failure	2007 Hamburg	2008 Milan	2009 Nice	2010 Berlin	2011 Gothenburg
Total Active	2 684	2 950	3 285	2 817	2 143
Accompanying	59	99	106	68	30
Exhibitors	488	406	411	432	306
Total Participants	3 231	3 455	3 802	3 317	2 479



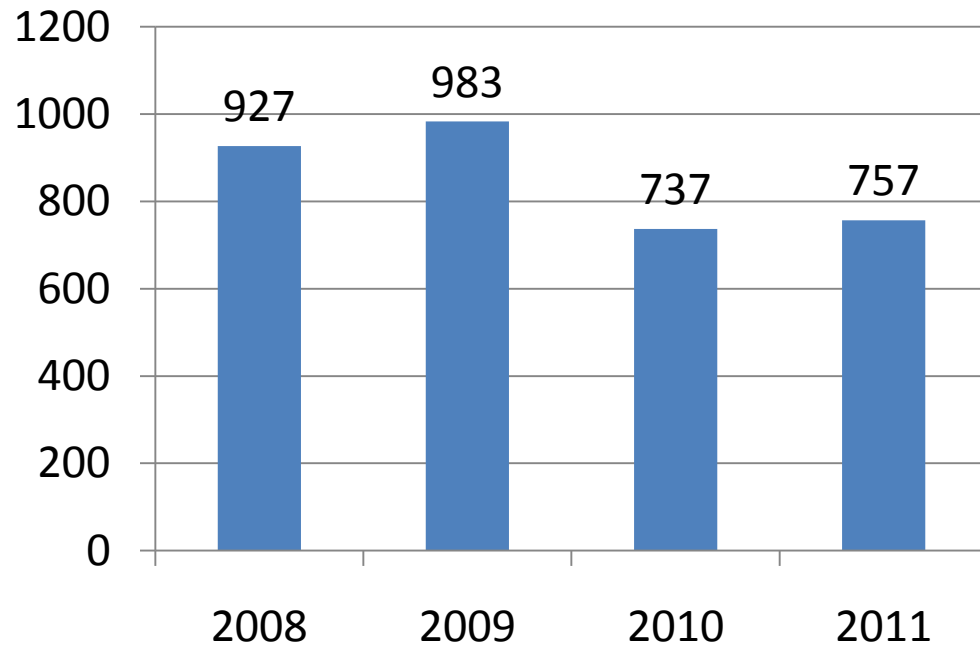
# Top 10 countries

Germany	156	Netherlands	122
Italy	149	Spain	109
France	145	Belgium	93
Sweden	141	Portugal	90
United Kingdom	135	Greece	88



## Satellite & Mini Satellite Symposia





**Exhibition m<sup>2</sup>**

# Heart Failure 2012

CONGRESS ORGANISED BY THE HEART FAILURE ASSOCIATION OF THE ESC TOGETHER WITH THE ANNUAL CONGRESS OF THE EUROPEAN SECTION OF THE INTERNATIONAL SOCIETY FOR HEART RESEARCH 2012



## Treatment of heart failure: integrating pharmacology and technology

19-22 May 2012  
Belgrade, Serbia

[www.escardio.org/HeartFailure](http://www.escardio.org/HeartFailure)

*See you there!*

[www.escardio.org/HFA](http://www.escardio.org/HFA)

