



# HEART FAILURE 2010



Please sign and return this form by mail or fax to:

ESC  
Industry Services  
2035 Route des Colles, Les Templiers, BP 179  
06903 Sophia Antipolis Cedex, France  
Fax: +33-(0)4 92 94 76 26 - Email: [Sponsorship@escardio.org](mailto:Sponsorship@escardio.org)

Official Sponsorship Opening: **1 June 2009**

**"First Come, First Served" Policy**

<b>SPONSORSHIP, PROMOTION &amp; ADVERTISEMENT APPLICATION FORM (tick the appropriate box)</b>		
	<b>Deadline</b>	<b>Tick Yes</b>
<b><u>Advertisement Options</u></b>		
Final Programme Back Cover*	€ 10,000 ..... 12/02/10	<b>Reserved</b>
Final Programme Inside Front Cover*	€ 9,000 ..... 12/02/10	<input type="checkbox"/>
Final Programme Inside Back Cover*	€ 8,000 ..... 12/02/10	<input type="checkbox"/>
Final Programme Inside Tab Page*	€ 6,000 ..... 12/02/10	<input type="checkbox"/>
<b><u>Promotion Options</u></b>		
Bookmark in the Final Programme* (excl. prod.)	€ 15,000 ..... 12/02/10	<input type="checkbox"/>
Belly Band around the Final Programme (excl. prod.)	€ 10,000 ..... 12/02/10	<input type="checkbox"/>
Delegate Bag Insert	€ 5,000 ..... 12/02/10	<input type="checkbox"/>
Web Link	€ 2,000/advert ... 12/02/10	<input type="checkbox"/>
<b><u>Sponsorship Options</u></b>		
Abstracts CD-ROM (excl. voucher production)	€ 35,000 ..... 18/12/09	<b>Reserved</b>
Congress Bags (incl. production)	€ 20,000 ..... 18/12/09	<input type="checkbox"/>
Note Pads and Pens (incl. production)	€ 12,000 ..... 18/12/09	<b>Reserved</b>
Badge Laces (incl. production)	€ 15,000 ..... 18/12/09	<b>Reserved</b>
Web Space	€ 20,000 ..... 06/11/09	<input type="checkbox"/>
Unrestricted Educational Grants	€ 10,000	<input type="checkbox"/>

\*The 5 items with an asterisk may have **product advertising**.

**Important:**

Payment is due by the date indicated on your invoice, or before the congress opens, should that date come first.

No product advertising, no registered trademarks or misleading names will be allowed. Corporate advertising, corporate logos will be allowed. Satellite information is allowed, Exhibition details are allowed.

Please note Weblinks and Delegate Bag Inserts may only advertise 1 item (promotion of an Industry Sponsored Session with a booth number is allowed). Should you wish to include all your stand activities or more than 1 Industry Sponsored session, you will be charged accordingly. No exceptions will be allowed.



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<b>COMPANY (Please indicate the name as you wish it to appear in all printed acknowledgments)</b>		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

<b>APPOINTED AGENCY (if any)</b>		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

<b>INVOICING INFORMATION – please ensure this is the proper invoicing address. € 70 admin fee will be charged for any modifications.</b>		
Company / agency to be invoiced:		
Contact Person:		
Address:		VAT N°: <b>Mandatory</b>
		PO N°:
Postal code:	City:	Country:
Tel:	Fax:	Email:

Signature: <b>Mandatory</b> (digital signature) here:
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Cancellation Policy: Sponsorship and promotional products are assigned on a first-come, first-served basis. Companies will be invoiced upon assignment of items following receipt of their application form. Cancellation fees of 100% apply once an invoice has been issued.

You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address.

Unless otherwise informed, the ESC may send you information about its activities from time to time.