



Dear Exhibitor,

This Update contains important logistical information concerning Heart Failure 2009. Therefore, please ensure this message and the Industry Guidelines are distributed to all your staff and agencies involved in this Congress.

All the stand service order forms are available on the following site:

<http://www.escexhibition.org/HEARTFAILURE2009/default.aspx>



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1. Sponsorship Opportunities

Onsite advertising opportunities still available to maximise your presence at Heart Failure 2009.

For further information on these or other sponsorship products, please contact:

sponsorship@escardio.org



2. Access

Heart Failure 2009 will be held in the **Nice Acropolis / Palais des Congrès et Expositions in Nice**

For more details, see the Access plan on:

<http://www.escexhibition.org/HEARTFAILURE2009/ESC%20Items/Loading%20Access%20Plan.pdf>

The exhibition is situated on Level 2 of the Nice Acropolis / Palais des Congrès et Expositions in Nice.

Parking

Trucks need to use the FERBER parking on the Promenade des Anglais, near the airport.

An access plan is available on the following link:

<http://www.escexhibition.org/HEARTFAILURE2009/ESC%20Items/Truck%20Parking%20Plan.pdf>

Cars can be parked for the duration of the congress at:

VINCI PARK
PARKING ACROPOLIS / JEAN BOUIN
COMPLEXE JEAN BOUIN
PLACE DU XV^{ème} CORPS - 06000 NICE



3. Build up and Break Down

Cars and forklifts cannot be driven into the exhibition hall. Always park your vehicle in the allotted space outside. Space is limited – as soon as you have unloaded, please move your vehicle away from the unloading area. On arrival, drivers should report to uniformed staff from FAIREXX, the Official ESC Logistics Provider, to obtain a Working Pass. This pass carries the name of the individual, company and booth number and needs to be carried at all times during the build up/break down.

Build Up Timetable

Thursday 28 May 08:00 – 20:00

Friday 29 May 08:00 – 20:00



Break Down Timetable

Tuesday 2 June: 08:00 – 19:00 Dismantling

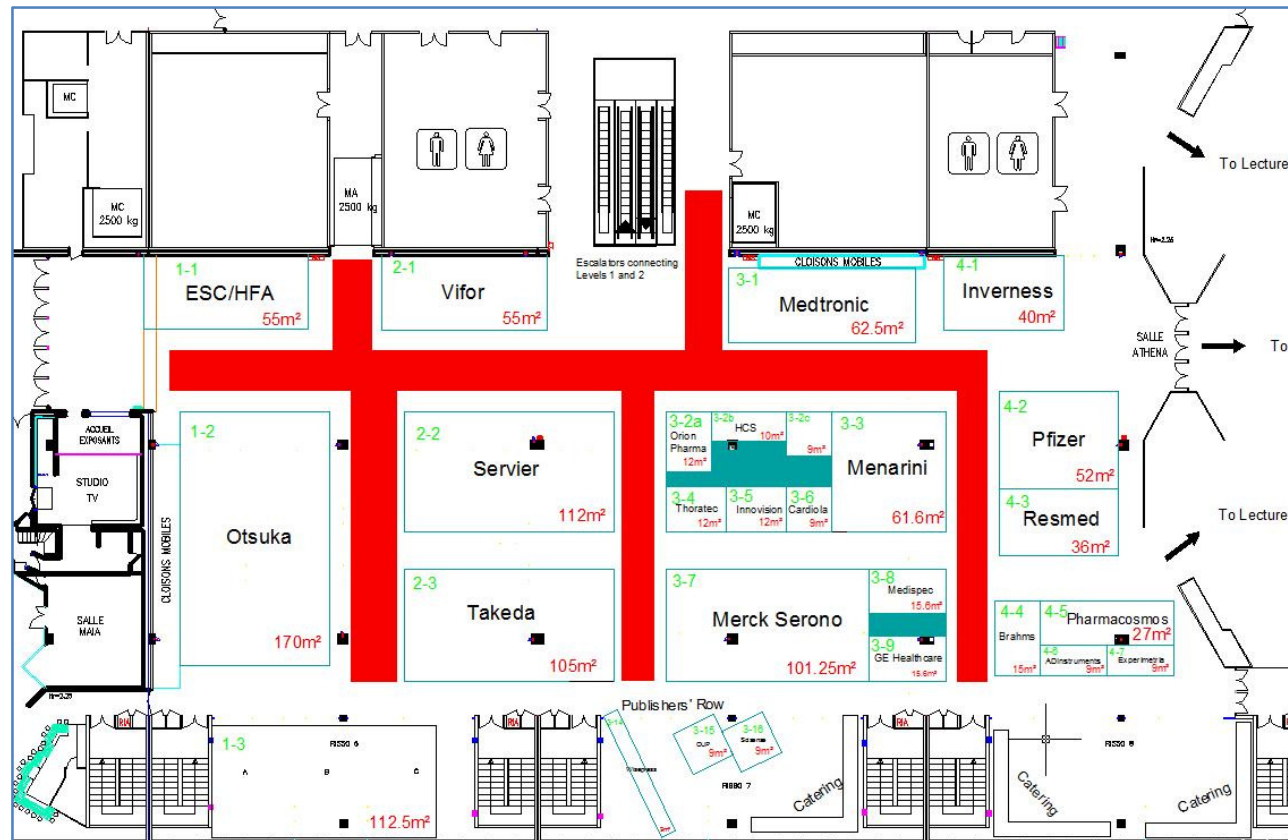
IMPORTANT:

Please note:

- 1) The limited dismantling time.
- 2) Exhibition is CLOSED ON TUESDAY MORNING

Freight Free Aisles

There are six main freight free aisles running through the exhibition. The routes marked in red need to be kept free of all goods and refuse AT ALL TIMES to enable fast access and exit from all areas of the Hall. See plan on the right for more details.





4. Security

The Organisers only provide General Surveillance within the Exhibition area.

Therefore, it's important that each exhibitor secures his/her stand against the risk of theft. The Organisers will accept no responsibility for loss or theft from stands.

Security guards on your booth can be ordered directly from the SEAN Nice Acropolis, for more details please contact:

Ms. Thérèse Marty

SEAN NICE ACROPOLIS –Direction Technique

Vente aux Exposants

1 Esplanade Kennedy

06300 - NICE FRANCE

Fax : +33 (0)4 93 92 82 30

Tel : +33 (0)4 93 92 82 00

Email : vente-exposants.acropolis@nice-acropolis.com



5. Delivery Address and Storage

Official Forwarder and Lifter for Heart Failure 2009:

FAIREXX Logistics

Contact: Ms. Sandra Guenther

Tel.: +49 304 403 4712

Fax: +49 304 403 4779

Email: sandra.guenther@fairexx.com

Airfreight: Your shipments should arrive at NICE-airport (NCE) not later than **21-May-2009**

Consignee address: LOGISTIC EVENTS–MARTINI TECHNOTRANS
c/o FAIREXX GMBH
Aéroport Nice Côte d'Azur
06000 Nice, France

Notify: HEART FAILURE 2009 /
Exhibitors Name / Hall / Stand Number

Please send your shipments prepaid, on own Masterairwaybill, consigned to above mentioned address.

3 original Invoices should be attached to the Airwaybill.



Groupage Shipment (Warehouse Address):

LOGISTIC EVENTS–MARTINI TECHNOTRANS c/o FAIREXX GMBH

Aéroport Nice Côte d'Azur

06000 Nice, France

Notify: HEART FAILURE 2009 /

Exhibitors Name / Hall / Stand Number

Please send your shipments prepaid, on own Masterairwaybill, consigned to above mentioned address.

3 original Invoices should be attached to the Airwaybill.

Shipments should arrive at Warehouse not later than **25-May-2009**

Full and Half Trailer loads (Fairground Address):

FAIREXX GMBH c/o NICE ACROPOLIS

ESPLANADE DU MARECHAL DELATTRE DE TASSIGNY (PARKING)

06000 NICE / FRANCE

Notify: HEART FAILURE 2009 /

Exhibitors Name / Hall / Stand Number

To ensure that reception of your shipment is managed, please fax a full pre-advice to FAIREXX LOGISTICS Fax:

+49 304 403 4779 attn Ms. Sandra Guenther. For more information, download the FAIREXX Manual from:

<http://www.escehibition.org/HEARTFAILURE2009/Stand%20Services%20Download%20Area/Fairexx%20Manual.pdf>



6. Stand Service Orders

In order to avoid any surcharges, please make sure you send your orders through to the SEAN NICE ACROPOLIS before the **30 April 2009**.

All stand service forms are available on:

<http://www.escexhibition.org/HEARTFAILURE2009/default.aspx>

If you should require more details on the stand services, feel free to contact:

Ms. Thérèse Marty

Nice Acropolis Palais des Congrès et Expositions

1 esplanade Kennedy Nice, France

Tel: +33 493 928 305 - Fax: +33 493 928 348

Email : tmarty@nice-acropolis.com



7. Exhibition Opening Hours

Saturday 30 May	08:00 – 12:00	Exhibition decoration only
	12:00 – 13:00	Hall inspection by the ESC
	13:00 – 17:15	EXHIBITION CLOSED – Briefing meetings can be held on stands for exhibitor badge holders
	17:15 – 21:00	Exhibition open – All exhibits must be staffed
	19:30 – 21:00	Welcome Cocktail in the Exhibition
Sunday 31 May	09:00 – 18:00	Exhibition open
Monday 1 June	09:00 – 18:00	Exhibition open

All exhibiting staff must wear an Official Heart Failure 2009 badge at all times within the venue.



8. Exhibitors Registration and Badge Readers

The Exhibitors Registration Desk is situated inside the Registration Area at the main entrance of the building .

The following services will be available:

- Collection of Work Passes (Also available from FAIREXX team in the Loading Area)
- Collection of pre-ordered exhibitor badges
- Preparation and purchase of additional exhibitor badges
- Distribution of “Green Stickers” enabling fully registered participants to access the exhibition areas outside official opening hours

Please note that employees of exhibiting companies will only gain access to the stand if they have an Exhibitor Badge. You should therefore not arrange to distribute exhibitor badges from the stand – make sure that everyone is aware of this restriction, as exceptions will not be made.

NO BADGE = NO ACCESS TO EXHIBIT AREA



Badge Readers

Recording a prospective customer's information can be done by using the Heart Failure 2009 Badge Reader. For more information, please download the following form:

<http://www.escexhibition.org/HEARTFAILURE2009/Badge%20Reader/Badge%20Reader%20Information.pdf>

The order form is available below:

<http://www.escexhibition.org/HEARTFAILURE2009/Badge%20Reader/Badge%20Reader%20Order%20Form.pdf>





Exhibitors Registration Opening Hours

Friday 29 May	08:00 – 18:00
Saturday 30 May	08:00 – 21:00
Sunday 31 May	08:00 – 18:00
Monday 1 June	08:00 – 18:00

Exhibitor Badge Orders

Please note that you have the choice to choose how your free badges are inscribed. Company name, individual name or both.

The Badge Order Form can be downloaded from:

<http://www.escexhibition.org/HEARTFAILURE2009/ESC%20Items/ESC%20Badge%20Order%20Form%20Deadline%2027%20April%202009.xls>

DEADLINE FOR SENDING BADGE ORDERS TO HFexhibition@escardio.org
IS THE **27th APRIL 2009**



9. Stand Design and Activities Approval

Stand Drawings and Designs

Each stand design needs to be approved by the ESC and the Nice Acropolis Palais des Congrès et Expositions. Stands that have not been approved in writing or that do not correspond to approved drawings will have to be corrected at the exhibitor's expense.

Stand Give Aways and Activities

All stand give aways and activities need to be approved by the ESC. Please fill in the Stand Activity form available on <http://www.esceexhibition.org/HEARTFAILURE2009/default.aspx> and send it back to us before the **17th April 2009**.



10. Important Reminders

Payment

Please note that payment for stand rental must be made in full before the event.

Smoking

Smoking is strictly forbidden anywhere in the building.

Alcohol

Exhibitors must not serve any alcoholic beverages from the stand.



Catering

Please note that it is not allowed to take food and/or drinks into the building or to keep them on the premises unless ordered through the Nice Acropolis Palais des Congrès et Expositions. For more details or to order, visit the following link:

<http://www.escehibition.org/HEARTFAILURE2009/Stand%20Services%20Download%20Area/Catering%20Order%20Form.pdf>

Distribution of promotional material, directions etc. from the stand

Distribution and/or display of printed material by industries and/or its agents is limited to the company's exhibition space only or the "Information Tables", which will be specifically set up for that purpose and marked as such.

Exhibitor Debriefing Meeting

A post show meeting will be held on **Monday 1 June**. Location and time to be announced.



11. Future ESC Congresses

EUROPACE 2009	Berlin	21 – 24 June 2009
ESC Congress 2009	Barcelona	29 August – 2 September 2009
EUROECHO 2009	Madrid	9 – 12 December 2009

If you have any questions about the Exhibition at Heart Failure 2009, please contact:

HFexhibition@escardio.org or +33 492 947 755.

We look forward to welcoming you to a successful event in Nice!