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1 AIM OF THE DOCUMENT

The aim of this document is to provide MANDATORY technical recommendations for the use of the Information Screens to be used at the Heart Failure 2009 Congress.

2 DEFINITION

The information Screens service is a group of displays, dispatched throughout the building.

The group is composed of:
- Three retro-projected screens. (see fig. 1)
- Seven 50” plasmas screens. (see fig. 2)
- Four 42” plasmas screens.

(fig. 1)

(fig. 2)
3 SCREEN LOCATIONS

- Three retro-projected screens, located at the main entrance, in Registration.

- Eleven Plasma screens dispatched in the building in Exhibition.
3.1 Technical Specifications

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<th>Quantity</th>
<th>Size</th>
<th>Format</th>
<th>Resolution</th>
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<td>50”</td>
<td>16/9</td>
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<td>16/9</td>
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3.2 Restrictions

- All Information Screens presentations will be PowerPoint presentations exclusively.
- Animations and transitions, from within PowerPoint are accepted.
- No videos, no flash, no link.
- The advert will last 30”. Timing between slides must be indicated.
- There is NO “LIVE” link to the scientific programme.

4 ARTWORK

Warning:
All PowerPoint files MUST be in Office 2003 version and provided in both 4/3 and 16/9 formats.

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</table>

5 DEADLINES FOR ARTWORK

All artwork must be provided to the Sponsorship team of the Industry Services Department. Sponsorship@escardio.org

Deadline to submit for approval: 17 April 2009
Deadline to provide the finalised version: 24 April 2009

6 SCHEDULE OF DISPLAYS

All PowerPoints presentations will be merged into a single one, displayed in a loop during the opening hours of the building.
Should there be multiple PowerPoint presentations from Industry Partners, they will be separated by one from ESC.

7 CONTACT INFORMATION:

Sponsorship team / Industry Services Department
Sponsorship@escardio.org

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