

Heart Failure 2009

Technical Guidelines

Information Screens Service

Nice

30 May – 2 June 2009

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1 AIM OF THE DOCUMENT

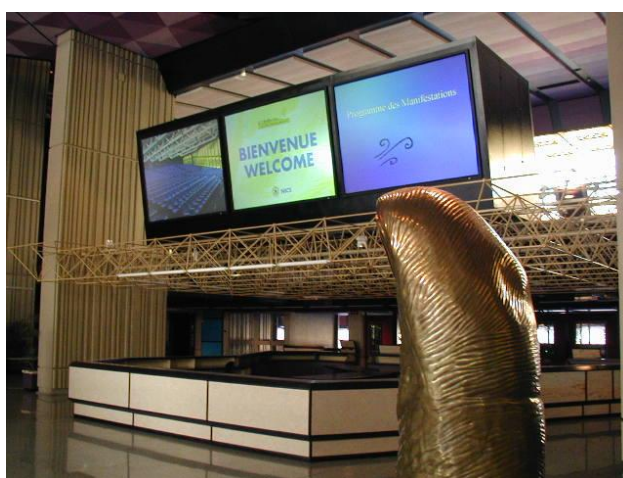
The aim of this document is to provide **MANDATORY** technical recommendations for the use of the Information Screens to be used at the Heart Failure 2009 Congress.

2 DEFINITION

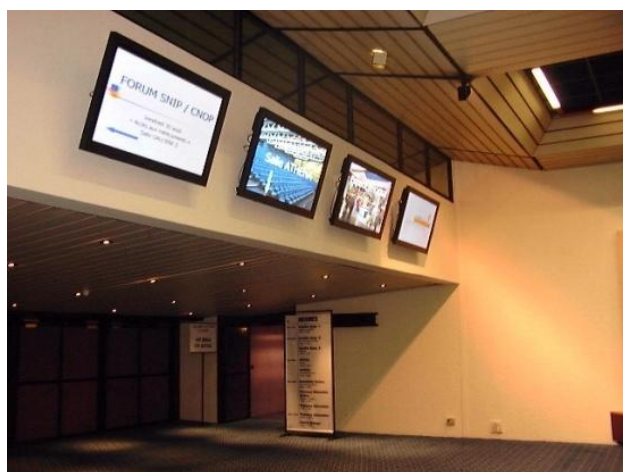
The information Screens service is a group of displays, dispatched throughout the building.

The group is composed of:

- Three retro-projected screens.(see fig. 1)
- Seven 50" plasmas screens.(see fig. 2)
- Four 42" plasmas screens.



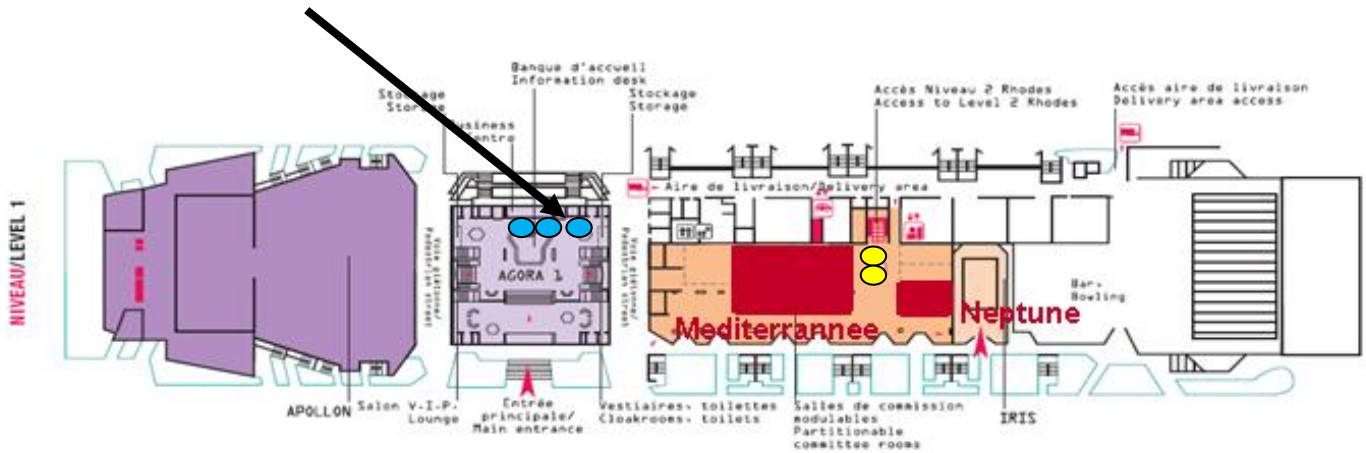
(fig. 1)



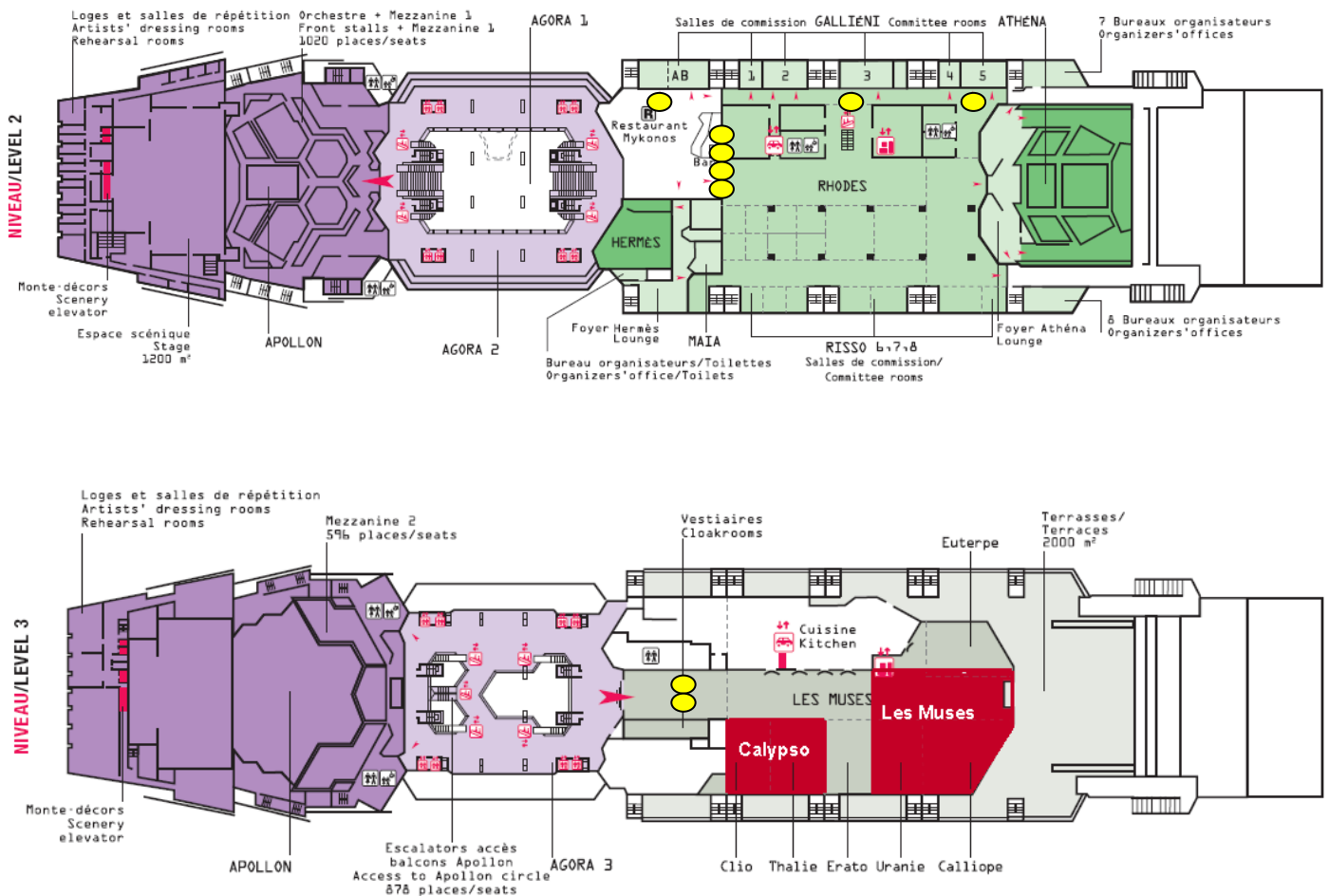
(fig. 2)

3 SCREEN LOCATIONS

- Three retro-projected screens, located at the main entrance, in Registration.



- Eleven Plasma screens dispatched in the building in Exhibition.



3.1 Technical Specifications

	Quantity	Size	Format	Resolution
Beamers	3	2.5m x 1.85m	4 /3	1024 x 768
Plasma screens	7	50"	16/9	1024 x 768
Plasma screens	4	42"	16/9	1024 x 768

3.2 Restrictions

- All Information Screens presentations will be PowerPoint presentations exclusively.
- Animations and transitions, from within PowerPoint are accepted.
- No videos, no flash, no link.
- The advert will last 30". Timing between slides must be indicated.
- There is NO "LIVE" link to the scientific programme.

4 ARTWORK

Warning:

All PowerPoint files MUST be in Office 2003 version and provided in both 4/3 and 16/9 formats.

	File Type	Sizes for 4/3	Sizes for 16/9
PowerPoint	.ppt	25.4 * 19.05	25.4 * 14.29

5 DEADLINES FOR ARTWORK

All artwork must be provided to the Sponsorship team of the Industry Services Department.
Sponsorship@escardio.org

Deadline to submit for approval: **17 April 2009**

Deadline to provide the finalised version: **24 April 2009**

6 SCHEDULE OF DISPLAYS

All PowerPoints presentations will be merged into a single one, displayed in a loop during the opening hours of the building.

Should there be multiple PowerPoint presentations from Industry Partners, they will be separated by one from ESC.

7 CONTACT INFORMATION:

Sponsorship team / Industry Services Department
Sponsorship@escardio.org

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