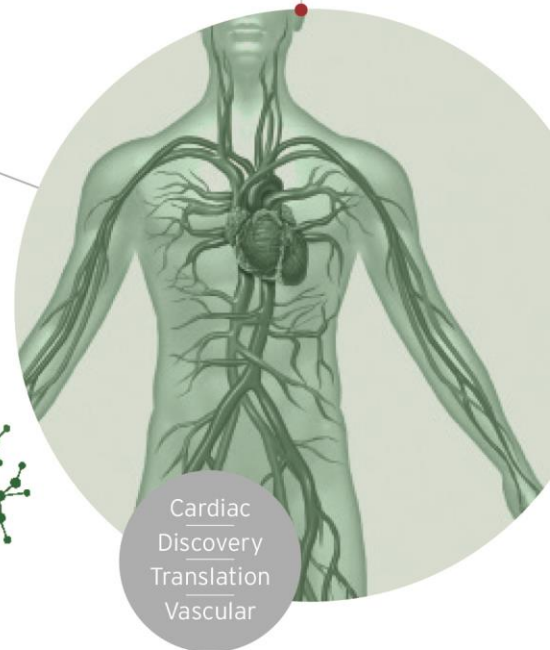


FRONTIERS IN CARDIOVASCULAR BIOMEDICINE

SIXTH CONGRESS OF THE ESC COUNCIL ON BASIC
CARDIOVASCULAR SCIENCE

- 29 April - 1 May
Budapest, Hungary
- **INDUSTRY PROSPECTUS**



#FCVB2022

www.escardio.org/FCVB

Welcome to FCVB 2022

We are delighted to announce the dates of the 6th edition of the Frontiers of CardioVascular Biomedicine (FCVB) Congress, in Budapest, Hungary from 29 April to 1 May 2022. FCVB 2022 will revert to being an onsite congress, providing an exciting return to networking and meeting face to face.

Hosted by the ESC Council on Basic Cardiovascular Science, and in collaboration from ESC Working Groups and European Sister Societies, FCVB 2022 will focus on the translational aspects of cardiovascular research and showcase the best, the latest and the most exciting findings and ideas wrapped in a unique and attractive programme covering the entire spectrum of cutting-edge basic and translational cardiovascular research.

Novel mechanisms will be reported by world-wide known experts in oral sessions with topics ranging from single cell to human studies. Special highlights of the congress include network medicine approach, multi-omics, and cardiac manifestations of COVID-19, among others. We are certain that all of these will promote the development of new therapeutic modalities.

An outstanding abstract-based programme is to be presented onsite including oral abstract sessions, young investigator awards sessions, moderated posters and poster viewings during the breaks.

It will be a great pleasure to meet with colleagues and friends working in the same field, to learn new discoveries and share our findings with each other, whilst respecting the highest sanitary measures for comfort and safety. We are looking forward to welcoming you all to FCVB 2022 and to Budapest, a vibrant city, boasting a rich cultural and scientific heritage.

With our best wishes,



Christian Weber
*Chair of the Council on Basic
Cardiovascular Science*



Peter Ferdinandy
*Co-Chair of the Frontiers in
CardioVascular Biomedicine 2022*



Akos Koller
*Co-Chair of the Frontiers in
CardioVascular Biomedicine 2022*

Contacts

ORGANISER

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VENUE



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1094 Budapest

Tüzoltó Utca 37-47

Magyarország

Hungary

Website: <http://semmelweis.hu/eok/en/>

Key Facts & Figures: FCVB 2018 - Onsite

GENERAL



600+ participants from more than 41 countries



40+ sessions



485 submitted abstracts



Meet the expert sessions



120 international expert faculty



9 abstract based sessions



Exhibition Area

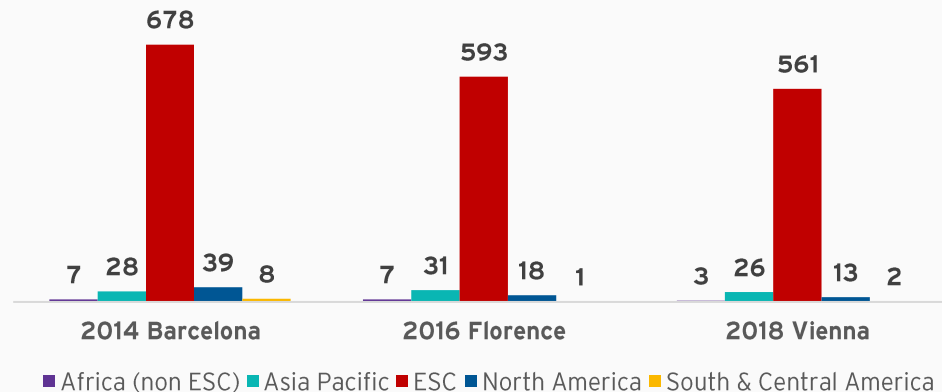


Networking opportunities

DELEGATE ORIGIN - TOP 10 2014-2018

Rank	Country	2014 Barcelona	2016 Florence	2018 Vienna
1	United Kingdom	106	92	84
2	Germany	81	58	72
3	Netherlands	55	57	69
4	Austria	11	14	61
5	Italy	61	145	50
6	Russian Federation	20	22	37
7	Spain	90	44	31
8	France	43	36	24
9	Sweden	11	8	23
10	Hungary	36	9	20

BREAKDOWN OF ATTENDANCE BY REGION



About the Congress



FCVB 2022

The Frontiers in CardioVascular Biomedicine congresses are increasingly considered as one of the most relevant exchange platforms for basic and translational cardiovascular biology. The Programme is designed to be cross-disciplinary, both between and within sessions, to emphasise underlying scientific developments important to cardiovascular biology. The sixth edition of the meeting will **focus on active participation of younger scientists via oral and poster presentations**, in an intimate and focused environment.

This year's congress marks an exciting return to in-person exchange for our audience and is expected to attract upwards of 600 attendees.

Although all the science will be exclusively disseminated live to attendees in Budapest, online audiences will also be able to view content from the event on-demand, via ESC 365.

Key topics

Cardiovascular Development and Anatomy / Cardiac Biology and Physiology / Vascular Biology and Physiology / Cardiac Diseases / Vascular Diseases

Preliminary Programme - Day 1

Friday, 29 April 2022				
Time (CEST)	Lecture Room 1 (350 seats)	Lecture Room 2 (160 seats)	Lecture Room 3 (160 seats)	Poster Area
08:30 - 09:30	Scientific Session	Scientific Session	Scientific Session	08:30 - 17:00 Full day Poster Session
09:45 - 10:30	Keynote Lecture			
10:30 - 11:30	Coffee Break - <i>Poster Viewing</i>			
11:30 - 12:30	Scientific Session	Scientific Session	Scientific Session	
12:30 - 14:00	SATELLITE SYMPOSIUM (60 minutes: 12:45 - 13:45) <i>Lunch Break - Poster Viewing & Moderated Posters</i>			
14:00 - 14:45	Keynote Lecture			
15:00- 16:00	Scientific Session	Scientific Session	Scientific Session	
16:00 - 17:00	Coffee Break - <i>Poster Viewing & Moderated Posters</i>			
17:00 - 18:00	Scientific Session	Scientific Session	Scientific Session	
18:00 - 18:30	Inaugural Session			
19:30 - 22:30	Young Networking Event - Organised by the Scientists of Tomorrow			

Preliminary Programme - Day 2

Saturday, 30 April 2022				
Time (CEST)	Lecture Room 1 (350 seats)	Lecture Room 2 (160 seats)	Lecture Room 3 (160 seats)	Poster Area
08:30 - 09:30	Scientific Session	Scientific Session	Scientific Session	08:30 - 17:00 Full day Poster Session
09:45 - 10:30	Keynote Lecture			
10:30 - 11:30	Coffee Break - <i>Poster Viewing</i>			
11:30 - 12:30	Scientific Session	Scientific Session	Scientific Session	
12:30 - 14:00	SATELLITE SYMPOSIUM (45 minutes: 12:45 - 13:30) Lunch Break - <i>Poster Viewing & Moderated Posters</i>			
14:00 - 14:45	Keynote Lecture			
15:00 - 16:00	Scientific Session	Scientific Session	Scientific Session	
16:00 - 17:00	Coffee Break - <i>Poster Viewing & Moderated Posters</i>			
17:00 - 18:00	Scientific Session	Scientific Session	Scientific Session	
19:30 - 21:30	Get Together Event			

Preliminary Programme - Day 3

Sunday, 1 May 2022				
Time (CEST)	Lecture Room 1 (350 seats)	Lecture Room 2 (160 seats)	Lecture Room 3 (160 seats)	Poster Area
08:30 - 09:15	Scientific Session	Scientific Session	Scientific Session	08:30 - 12:30 Half day Poster Session
09:30 - 10:30	Scientific Session	Scientific Session	Scientific Session	
10:30 - 11:30	Coffee Break - <i>Poster Viewing</i>			
11:30 - 12:15	Keynote Lecture			
12:15 - 12:45	Awards & Closing Session			

Industry Sponsored Sessions

SATELLITE SYMPOSIA

Companies are cordially invited to organise a series of Satellite Symposia included in the FCVB 2022 scientific programme. These sessions will offer pertinent data on the latest scientific information and developments from the industry.

Programmes need to be submitted and approved by the appointed FCVB Congress Committee before 14 March 2022. Satellite Symposia can be CME accredited. The supporting company is free to choose their CME provider and accrediting body.

Satellite Symposia will be held within the congress centre in fully furnished and AV equipped ESC lecture rooms ranging in capacity from 160 to 350 seats. Satellite Symposia organisers may coordinate receptions or distribute lunch boxes before or after the session. Sessions will immediately be uploaded to ESC 365 and available to online audiences on-demand, at their convenience.

Satellite Symposia	Slots	Exhibitor Price	Non-Exhibitor Price
Exclusive - 60 minutes	Friday, 29 April: 12:45 - 13:45	€16,000	€21,000
Exclusive - 45 minutes	Saturday, 30 April: 12:45 - 13:30	€13,000	€17,000

Webcast included!

To extend the reach of your Satellite Symposia to all those who were not able to attend your session, the production of a webcast is included (one video file per presentation) and will be made available on ESC 365.

About ESC 365

ESC 365 is the cardiology knowledge hub where users can find practice-changing science and educational resources at their own convenience.

ESC 365 allows users to watch live programmes and exchange with experts or access on-demand resources, including all the presentations and abstracts from our congresses. Users can also find CME-accredited webinars, congresses and other events with a simple click of a button.

Industry Sponsored Sessions

SATELLITE SYMPOSIA

Benefits include

- Standard lecture room set-up (customisation needs to be approved by the ESC and ordered through our suppliers at extra cost)
- Standard webcast production (customisation needs to be approved by the ESC and ordered through our suppliers at extra cost)
- Dedicated listing in the Congress Programme
- Roll-up in front of or in close vicinity of the lecture room from one hour before the session starts
- Invitations distributed in front of or in close vicinity of the lecture room 30 minutes before the session starts
- Companies organising a non-exhibitor Satellite Symposium will be provided with an allocation of 3 General Exhibitor badges and 1 Scientific Exhibitor badge

Booking conditions & next steps

- Submit your Application Form from our website www.esccexhibition.org
- Cancellation fees will apply upon signature of the Order Form
- Industry Sponsored sessions will be assigned on a first come, first served basis
- All Industry Sponsored Sessions are subject to FCVB Programme Committee approval
- Scientific programme submissions must be received before 14 March 2022
- The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverages will be at the expense of the sponsor.

Sponsored Sessions

EDUCATIONAL GRANTS - PRICE: €12,000 PER SESSION

Companies have the opportunity to support the [scientific programme](#) of FCVB 2022 as an illustration of the company's investment in the topic and field. Companies can support a pre-defined session in the programme with an independent educational grant, the content of the programme is managed completely by the scientific programme committee.

Please contact industry@escardio.org to enquire about the different opportunities.

Sessions eligible for Education Grants:

- Friday, 29 April 2022 (08:30 - 09:30) - COVID-19 and thrombotic complications
- Friday, 29 April 2022 (08:30 - 09:30) - Gut dysbiosis: an active player in cardiovascular disease
- Friday, 29 April 2022 (15:00 - 16:00) - Novel metabolic targets for cardiac arrhythmogenesis
- Friday, 29 April 2022 (15:00 - 16:00) - Vascular metabolic syndrome
- Friday, 29 April 2022 (17:00 - 18:00) - The new boundaries of coronary artery imaging by CT
- Saturday, 30 April 2022 (11:30 - 12:30) - Biological insights on cell heterogeneity in atherosclerosis
- Saturday, 30 April 2022 (14:00 - 14:45) - Atrial fibrillation and stroke: mechanisms and solutions
- Sunday, 1 May 2022 (08:30 - 09:30) - Biomarkers in arterial thrombosis
- Sunday, 1 May 2022 (08:30 - 09:30) - COVID-19: concerns of the heart
- Sunday, 1 May 2022 (08:30 - 09:30) - Novel aspects of metabolism in cardiovascular disease
- Sunday, 1 May 2022 (09:45 - 10:45) - Sport! More sport! No sport! - Burning questions of sports cardiology

Sponsored Sessions

EDUCATIONAL GRANTS

Benefits include

- The name of the sponsor as well as its corporate logo will be announced on a slide broadcast before and after the supported session. No product advertising permitted.
- This slide will also appear when the session is available on ESC 365.
- The name of the sponsor will appear in the congress programme.
- Session reports will be shared with the sponsor with general statistics on session attendance. This will not include audience leads and profile information for all individuals who viewed the supported session.

Exhibition

FCVB 2022 will host an exhibition area at a prime location in the congress center surrounded by scientific resources such as Lecture Rooms and the Poster Area.

EXHIBITION WELCOME PACKAGE - PRICE: €1,500

Your meeting point to interact with delegates.

Simply purchase this all-inclusive welcome package, hold face to face meetings and swap business cards.

The 4m² Welcome Package includes:



- 4m² floor space
- Carpeting
- Back wall with signage and company name
- 1 electrical Socket + electricity connection and consumption
- 1 lockable counter with printed logo
- 2 high stools
- 1 brochure rack
- Wastepaper basket
- Daily Cleaning

Benefits for all exhibitors

- Allocation of 3 General Exhibitor and 1 Scientific Exhibitor badges.
- General Exhibitor badges will not allow access to the scientific sessions of the congress except for those sessions sponsored by the exhibitor.
- Scientific Exhibitor badges will allow access to the scientific sessions of the congress. Scientific Exhibitor badges are available for industry staff only.

Price for additional exhibitor badges: €125.00 excl. VAT

Booking conditions & next steps

- Submit your Application Form from our website www.esccexhibition.org
- Cancellation fees will apply upon signature of the Order Form
- Stands will be assigned on a first come, first served basis



Exhibition opening hours

Day 1 | 08:30 - 18:00 | Exhibition open
Day 2 | 08:30 - 17:15 | Exhibition open
Day 3 | 08:30 - 12:30 | Exhibition open
(timings may be subject to changes)

Onsite Partner Services

Host meetings within the congress centre during the congress hours!

Sponsorship

eBlasts



Sponsors have the opportunity to reach out to the audience before, during and after the event via an electronic invitation. The eBlast is the ideal way to drive our cardiology community to sponsor activities and resources including sessions.

- Slots will be assigned on a first come, first served basis
- Up to 12 inserts
- No product advertising permitted

Pre-event eBlasts & Post-Event eBlasts - €3,000

Product Specifications:

- Opportunity to select slots in pre or post event eBlast dates only
- 1 sponsor advert to promote your exhibition space or sponsored session

Date Pre-event eBlast:

- Thursday, 21 April



My ESC account owners with an interest in topics and congress + pre-registered delegates: ~40,000 recipients

Date Post-event eBlast:

- Tuesday, 10 May



Registered delegates as well as Council on Basic Cardiovascular Science members: ~500 recipients

*eBlast will be sent early morning for each date
Discount available for packages of 3 Pre & Post-event eBlasts or more (10% on total amount)*

Event eBlasts - €4,500

Product Specifications:

- Opportunity to select slots in the event eBlast dates only
- 1 sponsor advert to promote your exhibition space or sponsored session

Dates Event eBlasts:

- Friday, 29 April
- Saturday, 30 April
- Sunday, 1 May



Registered delegates

*eBlast will be sent early morning for each date
Discount available for packages of 3 event eBlasts or more (10% on total amount)*

Sponsorship

eDaily Bulletin Banner

No product advertising permitted



Our dedicated congress bulletin highlighting the most up-to-date scientific information from FCVB 2022 will be emailed to our database of healthcare professionals with a My ESC account. This is an ideal opportunity to extend your visibility and promote your sessions or exhibition activities via hyperlink, with your advertisement as a banner in the eDaily Bulletin. Price is valid for 1 day.

eDaily Bulletin Banner - Day 1: €3,000

2 separate versions are sent for this date:

- Version 1: sent to registered delegates
- Version 2: sent to all owners of a My ESC account who have agreed to receive ESC communications and expressed an interest in the field and who are yet to register

eDaily Bulletin Banner - Day 2: €2,000

1 version is sent to registered delegates

Booking conditions & next steps

- Submit your application form from our website www.escexhibition.org
- Cancellation fees will apply upon signature of the order form
- The use of product names identifying product logos, misleading names that could be perceived as product names or registered trademarks are strictly limited and are only permitted for products and services where product promotion is clearly stated
- Sponsorship items will be assigned in a first come, first served basis
- For given Sponsorship & Advertising products ESC permits product advertising. Local regulatory approval is incumbent on the company selecting the product. The ESC acts in good faith and is not liable for refund of contracted services in the case of regulatory or legislative bodies refusing the content of same.

Onsite Partner Services

The ESC has created two product categories to allow exhibiting companies or non-exhibitor Industry Sponsored Session organisers to hold different meeting formats within the congress centre during the congress hours.

Meeting Room

Meeting Rooms allow companies to host a limited number of guests and organise small and informal meetings (up to approximately 20 pax) in a range of rooms available within the congress centre. Hands-on and training of products/ therapies are not permitted in Meeting Rooms, however Press conferences are now allowed.

Rental possible for one day or for the duration of the congress, depending on availability

Price available on request.

Closed Industry Meeting

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only.

The following rules apply to this meeting category:

- Meeting is “closed” and by invitation only.
- Maximum attendance is 200 guests.
- Meeting is not promoted in the congress centre or in any Congress Name publications.

Price available on request.

Booking conditions & next steps

- Submit your application form from our website www.essexhibition.org
- Rooms will be assigned on a first come, first served basis
- Cancellation fees will apply upon signature of the order form.

Application and Guidelines for Industry Participation at FCVB 2022

All Exhibition, Sessions and Sponsorship forms should be completed, signed and returned as soon as possible* as items will be on a first come, first served basis.

Returning a signed Order Form implies a tacit agreement of the “ESC Guidelines for Industry@FCVB2022” and the “ESC Guidelines for Industries@Congresses”.

Both Guidelines will be communicated to the participating companies in due course to help with the organisation of the event.

All terms and conditions regarding your participation will be detailed in these Guidelines.

Should you require any further information regarding the application process, please contact us at industry@escardio.org.

**Agence Régionale de Santé (ARS) submission procedure: On October 1, 2020, new applications of French Anti-Gift regime came into effect. The new framework governs transfers of value to healthcare professional organisations by pharmaceutical, medical device, diagnostic and other healthcare companies.*

As a healthcare organisation based in France, this regime applies to the interaction between the ESC and our healthcare industry partners. The ESC is working in full respect of this regime and provides you with the necessary documents on the website ESCexhibition.org to facilitate your procedures with the French authorities. Should you need further support, please contact industry@escardio.org.

Key dates

13 December 2021	Abstract and clinical case submission deadline
7 February 2022	Application deadline
14 February 2022	Late-breaking science submission deadline
28 February 2022	Early onsite registration fee deadline
28 February 2022	French authorities submission deadline
14 March 2022	Industry Sessions - submission deadline for scientific programme
29 April - 1 May 2022	FCVB 2022
1 May 2022	Late onsite registration deadline