

# FRONTIERS IN CARDIOVASCULAR BIOLOGY

FIFTH CONGRESS OF THE ESC COUNCIL  
ON BASIC CARDIOVASCULAR SCIENCE

**FCVB  
2018**

**20-22 APRIL  
VIENNA**  
AUSTRIA



[www.escardio.org/FCVB](http://www.escardio.org/FCVB)

## CARDIAC • DISCOVERY • TRANSLATION • VASCULAR

**ESC Working Groups on:** Atherosclerosis and Vascular Biology - Cardiac Cellular Electrophysiology - Cellular Biology of the Heart  
Coronary Pathophysiology and Microcirculation - Development, Anatomy and Pathology - Myocardial and Pericardial Diseases  
Myocardial Function - Thrombosis

**Sister Societies:** European Vascular Biology Organisation - International Society for Heart Research European Section  
European Council for Cardiovascular Research - European Society for Microcirculation



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**INDUSTRY  
PROSPECTUS**  
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# 1 ESSENTIAL INFORMATION

## **FCVB Congress Team**

### **Industry Relations**

Mr Malek Lebsir

Email: [industry@escardio.org](mailto:industry@escardio.org)

### **Industry Services**

Mr Fabrice Calabrese

Email: [industry\\_services@escardio.org](mailto:industry_services@escardio.org)

### **Exhibition, Industry Sponsored Sessions, Sponsorship and Partner Services**

Ms Abir Ghorab

Email: [fcvbservices@escardio.org](mailto:fcvbservices@escardio.org)

### **Congress Management**

Mr Damian Basto

Email: [fcvbsecretariat@escardio.org](mailto:fcvbsecretariat@escardio.org)

## **Essential Information**

ESC - European Heart House

Les Templiers, 2035, route des Colles

CS80179 BIOT, 06903 Sophia Antipolis cedex,  
FRANCE

[www.escardio.org](http://www.escardio.org)

## **Venue**

Austria Center Vienna

Bruno-Kreisky-Platz 1, 1220

Vienna, Austria

<https://www.acv.at/>



# 2 WELCOME ADDRESS

## Dear Industry Partners

On behalf of the Council on Basic Cardiovascular Science of the European Society of Cardiology, the ESC Working Groups and European Sister Societies, it is a great honour for me to invite you to attend **FCVB 2018 in Vienna**.

After successful meetings in Berlin, London, Barcelona and Florence the Frontiers in CardioVascular Biology conference is now well established among scientists in the field of cardiovascular medicine. The 5<sup>th</sup> edition of this meeting will take place from April 20<sup>th</sup> to April 22<sup>nd</sup> 2018 in Vienna. Vienna is a highly attractive conference venue that has much to offer the international visitor. It has a rich cultural heritage, a modern infrastructure and- last but not least – it is a very safe place. We hope that when visiting FCVB 2018, you will also have enough time to enjoy these aspects of one of the most liveable cities in the world. The actual FCVB 2018 venue, the Austria Center Vienna, is located only a short metro ride from the historical city centre.

The major reason for visiting a scientific congress, however, is science itself. FCVB meetings are now considered to be one of the most relevant exchange platforms for scientists doing research in basic and translational cardiovascular biology. Following this tradition, the organisers are striving to prepare a meeting that will offer the best, most novel and exciting cardiovascular science to participants. All this in a unique and attractive programme that will cover the whole spectrum of cutting edge research in basic and translational cardiovascular research.

I look forward to welcoming you in the city Vienna.

**Professor Johann Wojta**  
Chairperson FCVB 2018

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## About ESC Council on Basic Cardiovascular Science

The **Council on Basic Cardiovascular** enhances basic and translational science within the ESC. It is composed of representatives from several ESC Working Groups and from the major basic science organisations in Europe. As a collaborative forum it:

1. Promotes pure science disciplines
2. Bridges the gap between basic science and clinical practice.

Created in 2004, one of the Council's first tasks was to enhance the basic science component of the ESC Congress. With the introduction of its "pre-scope process" the Council has contributed to the increase in quality and coverage of basic science sessions in the event. It has introduced a series of highly competitive awards to recognise personal excellence and to encourage the career development of young basic scientists. A community of young scientists - the "Scientists of Tomorrow"- now exists under the banner of the Council with the aim of promoting basic science and contributing to the scientific, educational and advocacy activities of the ESC.

The Council is strongly linked to the ESC journal Cardiovascular Research (CVR). The Editor-in-Chief is an ex officio member of CBCS.

## About our Congress

The **Frontiers in CardioVascular Biology** meetings are increasingly considered as one of the most relevant exchange platforms for basic and translational cardiovascular biology. Our Programme is designed to be cross-disciplinary, both between and within sessions, to emphasise underlying scientific developments important to cardiovascular biology. The fifth edition of the meeting will have a strong emphasis on active participation of younger scientists via oral and poster presentations, in an intimate and focused environment.

## Key networking & educational opportunities



- Young cardiologists to renowned experts are present offering opportunities for dialogue with senior cardiologists as well as the future stars in the field.
- The opportunity to present your latest developments to an enthusiastic audience while also educating them!

## Key topics



- Cardiovascular Development and Anatomy
- Cardiac Biology and Physiology
- Vascular Biology and Physiology
- Cardiac Diseases
- Vascular Diseases

**The most relevant exchange platform for  
basic and translational cardiovascular biology.**

# 4 KEY FACTS & FIGURES



650+ participants from more than 60 countries



120+ international expert faculty



Over 600 submitted abstracts



Exhibition area



40+ sessions



4 abstract based sessions

**FCVB 2018 Expected Attendance: 800+ delegates**

## Delegate origin - Top 10 countries in 2014 & 2016

Rank	Country	2010 Berlin	2012 London	2014 Barcelona	2016 Florence
1	Italy	60	69	60	143
2	United Kingdom	61	239	110	88
3	Germany	159	90	78	55
4	Netherlands	27	67	56	55
5	Spain	39	43	94	42
6	France	20	39	44	36
7	Russian Federation	5	24	20	22
8	Belgium	22	28	16	21
9	Switzerland	17	14	17	16
10	United States of America	22	16	26	15

## Breakdown of attendance by region

■ ESC ■ Asia Pacific ■ North America ■ South & Central America ■ Africa (non ESC)



# 5 PRELIMINARY SCHEDULE

THURSDAY 19th		FRIDAY 20th APRIL		SATURDAY 21st APRIL		SUNDAY 22nd APRIL	
08:00	08:00			08:00		08:00	08:00
08:30	08:30			08:30		08:30	08:30
09:00	09:00			09:00		09:00	09:00
09:30	09:30		INAUGURAL SESSION	09:30		09:30	09:30
10:00	10:00		KEYNOTE LECTURE	10:00		10:00	10:00
10:30	10:30		COFFEE BREAK	10:30		10:30	10:30
11:00	11:00			11:00		11:00	11:00
11:30	11:30		SESSIONS	11:30		11:30	11:30
12:00	12:00			12:00		12:00	12:00
12:30	12:30			12:30		12:30	12:30
13:00	13:00		LUNCH	13:00		13:00	13:00
13:30	13:30		LUNCH SYMPOSIA	13:30		13:30	13:30
14:00	14:00			14:00		14:00	14:00
14:30	14:30			14:30		14:30	14:30
15:00	15:00		SESSIONS	15:00		15:00	15:00
15:30	15:30			15:30		15:30	15:30
16:00	16:00		POSTER DISCUSSIONS	16:00		16:00	16:00
16:30	16:30		COFFEE BREAK	16:30		16:30	16:30
17:00	17:00			17:00		17:00	17:00
17:30	17:30		SESSIONS	17:30		17:30	17:30
18:00	18:00			18:00		18:00	18:00
18:30	18:30			18:30		18:30	18:30
19:00	19:00			19:00		19:00	19:00
19:30	19:30			19:30		19:30	19:30
20:00	20:00		GET TOGETHER	20:00		20:00	20:00
20:30	20:30		NETWORKING EVENT	20:30		20:30	20:30
21:00	21:00			21:00		21:00	21:00

# 6

## INDUSTRY PARTICIPATION

Our industry counterparts have a key role to play in this meeting by demonstrating their active contribution to the field of research in cardiovascular science. Your contribution will confirm your commitment to new developments in the cardiovascular field and will offer a unique opportunity for exchange with leading cardiovascular scientists and researchers.

### FCVB 2016 Partners

The following is the list of Industry Partners and supporting Societies who have participated in the previous edition of the FCVB Congress:

Amgen (Europe) GmbH  
Bayer Pharma AG  
Boehringer Ingelheim International  
Daiichi Sankyo Europe GmbH  
IonOptix Ltd  
KU Leuven  
Miltenyi Biotec GmbH  
Oxford University Press  
Portola Pharmaceuticals Inc  
Sanofi SpA Italy  
Transonic Systems  
Vinci Biochem Srl



### Exhibition - Showcase your products, services and activities

The exhibition will be an integral part of the congress and delegates will be invited to discover the latest products and technologies on the many educational stands throughout the event.



### Industry Sponsored Sessions – Be part of the discussion

Companies are cordially invited to organise Industry Sponsored Sessions to be included in the scientific programme. These sessions are the perfect forum for delegates to learn and exchange on the latest scientific information and developments from the industry. Satellite Symposia lecture rooms range in capacity (190-800 seats). Symposia timeslots are limited.



### Sponsorship, Advertising & Promotional Opportunities

A wide range of services are available for sponsorship providing essential support for the congress and opportunity for novel communication to congress delegates.



# 7 EXHIBITION

The exhibition will be an integral part of FCVB 2018 as it provides delegates with the opportunity to exchange with key industry experts on critical areas of development and research in cardiovascular products and therapies. The exhibition will be a central hub for scientific discussion and exchange during the congress.

## Exhibition Space

Provide delegates with a unique opportunity to catch a glimpse of the continuous technological developments by showcasing your products in the exhibition.

### **Exhibition Welcome Package: Price €1 500**

Your meeting point to interact with delegates.

Simply purchase this all inclusive welcome package, hold face to face meetings and swap business cards.

The 4m<sup>2</sup> Welcome Package includes:

- 4m<sup>2</sup> floor space
- Carpeting
- Back wall with signage and company name
- 1 electrical Socket + electricity connection and consumption (tbc)
- 1 lockable counter with printed logo
- 2 high stools
- 1 brochure rack
- Wastepaper basket
- Daily Cleaning



**Stands will be assigned on a first come, first served basis**  
**Application deadline: 31 October 2017**

### **Exhibitor Badges**

Exhibitors are entitled to 4 General Exhibitor Badges and 4 Scientific Exhibitor Badges. Exhibitor badges will not allow access to the scientific sessions of the congress except for those sessions sponsored by the exhibitor.

## Exhibition Timetable

<b>Thursday 19 April 2018</b>	08:00 – 18:00	Exhibition build-up
<b>Friday 20 April 2018</b>	09:00 – 18:00	Exhibition OPEN
	10:15 – 10:45	Coffee Break
	12:15 – 14:15	Lunch Break
	15:45 – 17:00	Poster Discussions / Coffee Break
<b>Saturday 21 April 2018</b>	08:30 – 17:00	Exhibition OPEN
	10:00 – 10:30	Coffee Break
	13:00 – 14:00	Lunch Break
	15:30 – 16:45	Poster Discussions / Coffee Break
<b>Sunday 22 April 2018</b>	08:30 – 17:00	Exhibition OPEN
	10:00 – 10:30	Coffee Break
	13:00 – 14:00	Lunch Break
	15:30 – 16:45	Poster Discussions / Coffee Break
	18:30 – 22:00	Exhibition Dismantling



# 8

## INDUSTRY SPONSORED SESSIONS

### Satellite Symposia

Companies are invited to organise a series of Industry Sponsored Sessions to be included in the FCVB 2018 scientific programme. These sessions are the perfect forum for delegates to learn and exchange on the latest scientific information and developments from the industry. Satellite Symposia are held within the congress centre in lecture rooms ranging in capacity: 220 to 440 seats. A limited number of timeslots are available for Satellite Symposia. Satellite Symposia organisers may organise receptions or distribute lunch boxes before or after the session.



### Timeslots

Date	Timeslot	Exhibitor Price	Non-Exhibitor Price
Friday 20 April	12:30 – 13:30 60 mins	€10 000	€14 000
	12:30 – 14:00 90 mins	€14 000	€18 000
Saturday 21 April	13:05 – 13:50 45 mins	€8 000	€12 000
Sunday 22 April	13:05 – 13:50 45 mins	€8 000	€12 000

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 advert
- Access and use of audiovisual equipment in lecture room

Companies organising a non-exhibitor Symposia will be provided with an allocation of 4 Scientific Badges and 4 General Badges.

#### Note:

- The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.
- Industry Sponsored Sessions Programmes will be published in the FCVB Final Programme on the FCVB Scientific Programme & Planner (SPP), webpages and on the Mobile App.
- All Industry Sponsored Sessions programmes are subject to FCVB Congress Programme Committee approval.

**Time slots will be assigned on a first come, first served basis**

**Application deadline: 31 October 2017**

## NEW THIS TEAR!

### Practical Tutorials

Practical Tutorials offer companies a mean of associating with the educational requirements of delegates in an intimate environment.

These tutorials provide participants with an opportunity for hands-on, one-on-one learning from clinical cases with experts on specific areas.

Sessions can be organised as follows:

Date	Timeslot	Exhibitor Price	Non-Exhibitor Price
Friday 20 April	9:00 to 18:00	€12 000	€17 000
Saturday 21 April	8:30 to 17:00	€12 000	€17 000
Sunday 22 April	8:30 to 17:00	€12 000	€17 000

Up to 5 sessions can be organised per day – 15 sessions over 3 days.

Benefits include:

- Standard room set-up for approximately 50 pax in theatre style. (customisation needs to be ordered through our suppliers at extra cost)
- Dedicated listing on the FCVB Scientific Programme & Planner, in the FCVB Final Programme and Mobile App
- 1 Advert

Companies organising a non-exhibitor Practical Tutorial will be provided with an allocation of 4 Scientific Badges and 4 General Badges.

**Time slots will be assigned on a first come, first served basis**



**Application deadline: 31 October 2017**



# 9 SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

A number of services for congress attendees are available for sponsorship by our Industry Partners providing essential support for the congress and opportunity for novel communication to the healthcare profession.

Product	Description	Price (excl. VAT)
	<p><b>Delegate badge holder</b> No product advertising permitted – Exclusive Sponsorship</p> <p>Display your corporate name and logo on this highly visible marketing tool, which will be worn by all delegates.</p> <p><i>Reach &amp; audience: all Congress delegates, ~800 pax</i> <i>Lifespan: Congress</i></p>	<b>€4 000</b>
	<p><b>eBlast - Pre-congress</b> ESC permits product advertising for Exhibition adverts only</p> <p>Promote your exhibition space or Sponsored Sessions to all FCVB 2018 pre-registered delegates a few days prior to the congress. A customised mailing will be sent out on a few days prior to the Congress to increase delegate awareness surrounding your activities.</p> <p><i>Reach &amp; audience: all pre-registered delegates</i> <i>Lifespan: a few days prior to the Congress</i></p> <p><b>eBlast - Post-congress</b> ESC permits product advertising for Exhibition adverts only</p> <p>Prolong your congress activity (sessions, products...) after the event by reaching out to registered delegates along with those from our database who were not able to attend your Satellite Symposium (or even the congress itself). Our post-congress eBlast is the ideal way to remain in the spotlight once the event is over by promoting your activities and association with the congress to a broad audience. A customised mailing will be sent out post-congress.</p> <p><i>Reach &amp; audience: all registered delegates (about 800 pax) and targeted members from our database</i> <i>Lifespan: post-congress</i></p>	<b>€4 500</b>

Product	Description	Price (excl. VAT)
	<p><b>FCVB 2018 Mobile App</b>  ESC permits product advertising in sponsor button only – Exclusive sponsorship</p> <p>Provide delegates with this indispensable tool and showcase your company's involvement in our dedicated sponsor section which includes:</p> <ul style="list-style-type: none"> <li>• Your advertisement in the form of sliding banners (up to 4 banners - product advertisement permitted)</li> <li>• Details of your Sponsored Sessions (which are also highlighted in the daily schedule section)</li> <li>• Stand positioning</li> <li>• Your activities on site</li> <li>• Contact details</li> </ul> <p>This environmentally-friendly initiative is rapidly becoming the platform of reference for delegates who wish to have the Congress at their fingertips. With this mobile device tool, delegates are able to:</p> <ul style="list-style-type: none"> <li>• Consult the daily updated Final Programme</li> <li>• Build their schedule with their sessions of interest</li> <li>• Navigate through the venue thanks to the intuitive floorplan</li> </ul> <p>Provide delegates with this indispensable tool and showcase your company's involvement in our highly visible dedicated sponsor section which details your Sponsored Sessions as well as your exhibition positioning.</p> <p><i>Reach &amp; audience: Congress delegates and non-attendees who have downloaded the app</i>  <i>Lifespan: pre-congress/Congress/post-congress</i></p>	<p><b>€5 000</b></p>
	<p><b>Programme at a Glance Advertisements</b>  ESC permits product advertising – multi-sponsorship</p> <p>Second to none in terms of practicality in paper format, this popular and essential pocket guide fits in the Delegate Badge Holder which every attendee receives on their first day of the Congress. Place your message on the Back Cover of this concise and efficient day-to-day programme and ensure your company name is seen as frequently as the Programme at a Glance is taken out of the Badge Holder.</p> <p><i>Reach &amp; audience: all congress delegates ~800 pax</i>  <i>Lifespan: congress</i></p>	<p><b>€4 000</b></p>

Please note: The use of product names identifying product logos, misleading names that could be perceived as product names or registered trademarks are strictly limited and are only permitted for products and services where product promotion is clearly stated.

For a given product where it is mentioned "ESC permits product advertising", local regulatory approval is incumbent on the company selecting the product and is not a valid clause for refund of services.

**Sponsorship items will be assigned on a first come, first served basis**  
**Application deadline: 31 October 2017**



# 10 FUNCTION SPACES

## Function Spaces

The ESC allows companies to host a limited number of guests and organise small and informal meetings (approx. 20 pax) in a range of fully furnished rooms available within the congress centre. No training or showcasing of products/ therapies may take place in the Function Spaces.

Companies are responsible for AV equipment and catering arrangements.

Price available on request.

## Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 150 guests.
- Meeting is not promoted in the congress centre or in any FCVB 2018 publications.

## Closed Industry Meetings – Format

- 60-minute meeting
- Additional cost per increment of 30mins

## Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates. Strictly forbidden: meeting with any formal presentations for delegates.

**Rooms will be assigned on a first come, first served basis**

**Application deadline: 31 October 2017**



# APPLICATION & GUIDELINES FOR INDUSTRY PARTICIPATION @ FCVB 2018

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible, items will be assigned on a first come, first served basis.

Returning a signed Order Form implies a tacit agreement of the FCVB 2018 Guidelines for Industry Participation.

The FCVB 2018 Guidelines for Industry Participation will be communicated to the participating companies in due course to help with the organisation of the event.

All Terms and Conditions regarding your participation will be detailed in these Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at [industry@escardio.org](mailto:industry@escardio.org)

## Key Dates

Opening - Call for Abstracts	August 2017
Call for Abstracts deadline	27 October 2017
Early fee registration deadline	8 February 2018
Late registration deadline	15 March 2018
FCVB 2018, Vienna, Austria	20 – 22 April 2018