

INDUSTRY PROSPECTUS

FRONTIERS IN CARDIOVASCULAR BIOLOGY

Third Meeting of the ESC Council on Basic Cardiovascular Science

FCVB 2014

BARCELONA

4-6 JULY

www.escardio.org/FCVB

ESC Working Groups on: Atherosclerosis and Vascular Biology - Cardiac Cellular Electrophysiology - Cardiovascular Pharmacology and Drug Therapy - Cellular Biology of the Heart - Coronary Pathophysiology and Microcirculation - Development, Anatomy and Pathology - Myocardial Function - Thrombosis
Sister Societies: European Vascular Biology Organisation - International Society for Heart Research European Section - European Council for Cardiovascular Research - European Society for Microcirculation - Association for European Cardiovascular Pathology





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Welcome Address

FCVB Barcelona 2014: the best and most novel cardiovascular science



On behalf of the Council on Basic Cardiovascular Science of the European Society of Cardiology, the ESC Working Groups and European Sister Societies, I am pleased to invite you to attend **FCVB 2014 in Barcelona**.

Our third Frontiers in CardioVascular Biology meeting is being shaped after the two previous successful experiences of Berlin and London. FCVB meetings are increasingly considered as one of the most relevant exchange platforms for basic and translational cardiovascular biology. The Core Scientific Committee, the Programme Committee and the Local Organising Committee take pleasure in organising a meeting that will bring the best and most novel cardiovascular science to participants. We will especially focus on fostering the needs of younger attendees by stimulating scientific exchange, oral presentations, travel grants and special social functions.

Barcelona is an open, dynamic and stylish Mediterranean city with a unique, friendly atmosphere that invites you to enjoy life in a unique culture with a thriving environment. Barcelona, the city of design, large promenades, and blue sea has been a melting pot of cultures and witness to many transformations and revolutions over its 2,000 year history. Barcelona has become in recent years a hub for international business, biomedical and medical sciences and biotechnology. The FCVB delegates will be able to enjoy an excellent scientific meeting in a warm, hospitable and enchanting city.

The FCVB 2014 venue, the Palau de Congressos de Catalunya, is conveniently located beside the University of Barcelona campus and is connected by metro and buses to the city centre. A wide range of hotels and restaurants are available in the city spanning all budgets.

We have prepared an exciting and integrated cardiovascular science meeting, offering a unique programme which covers the whole basic cardiovascular spectrum, with care and appreciation for your scientific and personal enjoyment.

I look forward to welcoming you in my city.

Professor Lina Badimon

FCVB 2014 Chairperson



FCVB Organisation

The ESC Industry Services Team is dedicated to working with our industry partners on optimising the value of your participation in line with your individual corporate objectives; please contact industry@escardio.org to discuss your company requirements at FCVB 2014.

FCVB Secretariat

ESC - 2035 Route des Colles - Les Templiers - BP 179
06903 Sophia Antipolis, France
Tel.: +33 (0)4 92 94 76 00 - Fax: +33 (0)4 92 94 76 01
Email: FCVBsecretariat@escardio.org
Web Site: <http://www.escardio.org>

Exhibition

Tel.: +33 (0)4 92 94 18 25
Fax: +33 (0)4 92 94 76 26
Email: FCVBservices@escardio.org

Satellite Symposia

Tel: +33 (0)4 92 94 18 25
Fax: +33 (0)4 92 94 76 26
Email: FCVBservices@escardio.org

Sponsorship

Tel: +33 (0)4 92 94 18 25
Fax: +33 (0)4 92 94 76 26
Email: sponsorship@escardio.org



FCVB 2014 Organiser

The **Council on Basic Cardiovascular Science** of the **European Society of Cardiology** (CBCS of the ESC) focuses expertise and enthusiasm of Working Groups within the ESC and Sister Societies outside, united by a strong interest in basic and translational science in cardiovascular research and medicine. As a forum for exchange in this area, the CBCS of the ESC holds a biennial conference.

Participating Groups:

ESC Working Groups on:

- Atherosclerosis and Vascular Biology
- Cardiac Cellular Electrophysiology
- Cardiovascular Pharmacology and Drug Therapy
- Cellular Biology of the Heart
- Coronary Pathophysiology and Microcirculation
- Development, Anatomy and Pathology
- Myocardial Function
- Thrombosis

Sister Societies:

- Association for European Cardiovascular Pathology
- International Society for Heart Research European Section
- European Vascular Biology Organisation
- European Council for Cardiovascular Research
- European Society for Microcirculation





FCVB 2014 General Information

The third Frontiers in Cardiovascular Biology meeting will take place in Barcelona in 2014. This is an exciting new initiative from the Council on Basic Cardiovascular Science of the European Society of Cardiology, which aims to bring together the best basic and translational science in the cardiovascular field. The first meeting in Berlin 2010 attracted 700 registrants and over 900 at the second meeting in London 2012.

Within a wide-ranging Programme designed by a unique federation of 13 European cardiac and vascular societies, three days of symposia in 3 parallel tracks will give 27 sessions, with integrated cardiac and vascular themes. Distinguished Plenary lectures by key opinion leaders will start and finish each day. Invited speaker presentations in symposia will be mixed with shorter talks selected from submitted abstracts, ensuring both the most recent data and strong involvement of younger speakers. Exhibitions and poster sessions will be central in both position and timing for each of the 3 days. Industry symposia and workshops will be integrated into the programme.

The audience – scientists and clinicians

The core audience will be active researchers, both clinically-qualified and basic cardiovascular scientists, with strong interests in new technologies and translational strategies.

Venue

Palau de Congressos de Catalunya
Avenida Diagonal, 661-671
08028, Barcelona, Spain

Website: <http://www.pcongresos.com/en/index.php>

Language

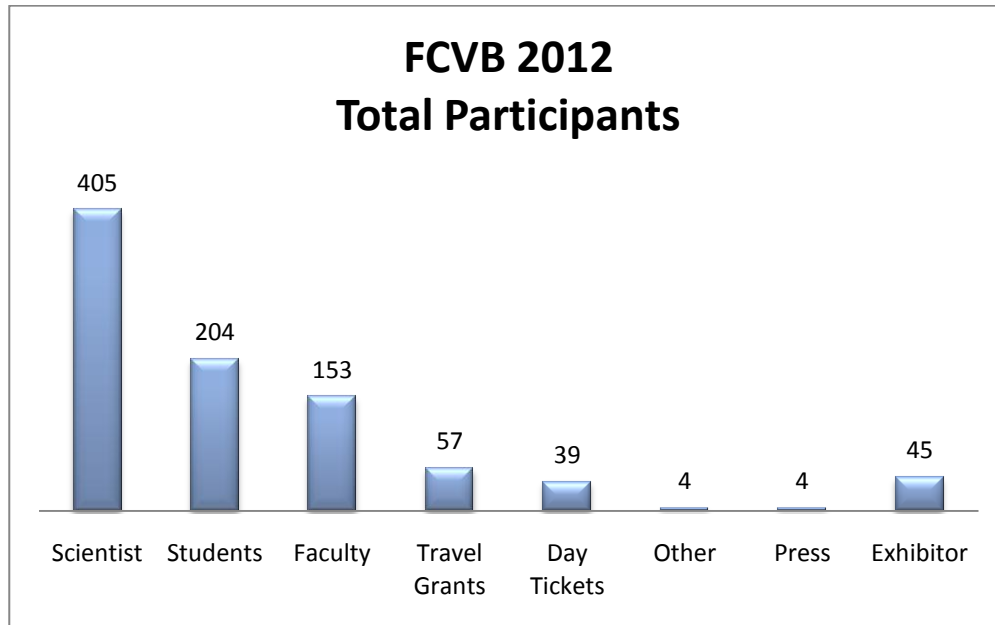
The official language during the Congress is English. No translation is available.



FCVB Facts & Figures

FCVB 2012 Attendance

Total Participants: 911



Top 10 Countries

2010		2012	
Germany	162	United Kingdom	238
Greece	78	Germany	90
United Kingdom	62	Italy	69
Italy	60	Netherlands	67
Spain	39	Greece	61
Netherlands	27	Spain	43
Belgium	22	France	39
United States of America	22	Belgium	28
France	20	Russian Federation	24
Hungary	20	Sweden	17

Attendance by Region

	2010	2012
Africa	4	0
Asia Pacific	28	32
ESC countries	614	808
North America	29	19
South & Central America	5	7
Total	680	866 (+27%)



FCVB 2012 Scientific Figures

Sessions

Keynote lectures	5
Symposia	25
Lunch Symposia	2
Special sessions	3
Oral abstracts sessions	2
Poster session	3

Abstracts

625 abstracts submitted
565 abstracts accepted
- 511 Posters
- 51 Oral abstracts
- 35 Withdrawn

FCVB 2014 Scientific Programme

Cutting-edge research

Most recent findings in cardiovascular science will be covered in oral and poster communications, in symposia and plenary presentations by leading scientists. Emerging biological mechanisms and treatment options in cardiovascular disease will be addressed.

Learning

Outstanding experts will cover topics which are central for the most relevant and productive research areas. Special emphasis will be placed upon the participation of young investigators: a broad presentation of cutting edge scientific results with a strong participation of younger researchers will take place in oral sessions and poster sessions.



Industry Participation

Our industry counterparts have a key role to play in this meeting by demonstrating their active contribution to the field of research in cardiovascular science. Your contribution will confirm your commitment to new developments in the cardiovascular field and will offer a unique opportunity for exchange with leading cardiovascular scientists and researchers.

FCVB 2012 Industry Partners

The following is the list of Industry Partners who have participated in the previous edition of the FCVB Congress:

AstraZeneca	Cairn Research Ltd	Radnoti Ltd
Athera Biotechnologies AB	Carl Zeiss Ltd	Seahorse Bioscience
Aurora Scientific Inc	Data Sciences	SERVIER
Bayer HealthCare	International	Thermo Fisher Scientific
Pharmaceuticals	European Society of	Wisepress Medical
Boehringer Ingelheim	Cardiology	Bookshop
Bristol-Myers Squibb	Moor Instruments	Wolters Kluwer Health
IonOptix Europe	Nanon Technologies	World Precision
British Heart Foundation	Oxford University Press	Instruments
	PromoCell GmbH	

Industry activities at FCVB 2014

All requests for exhibition space, satellite symposia Function Spaces or sponsorship opportunities will be allocated on a first come, first served basis. All prices listed within this document are exclusive of VAT unless otherwise indicated; payment is in Euro (€) only.

Sponsor recognition: In addition to the manner of recognition shown below, sponsors will be acknowledged in all FCVB printed material and on the FCVB Web Site.



Exhibition Space

"A platform for discussion and exchange"

The Exhibition will be an ideal opportunity to interact with congress delegates and discuss your products and innovations in the field of cardiovascular research and science. Delegates will cross the exhibition area to access the poster area and browse in the exhibition regularly where coffee breaks and catering will be served.



Price for space only: €250 per m²

Price for Publishers: €220 per m²

9m² Stand Package Price: €2,500 excl. VAT (9m² includes walls, carpet, basic furnishing & electrical socket)

The minimum exhibition space is 9 m² (6 m² for publishers and booksellers)

Exhibitors Badges

Exhibitors are entitled to a certain number of free badges. The number of free badges for each Exhibitor will be determined according to the floor space allocated as shown below.

Stand size between:	Number of Free Badges:
9 and 49m ²	8
50 and 99m ²	16

Exhibition Dates and Opening Hours

Friday 4 July 2014	10:00 – 19:30	Exhibition OPEN
	12:30 – 14:30	Lunch/ Poster Viewing
Saturday 5 July 2014	09:00 – 18:00	Exhibition OPEN
	11:30 – 13:30	Lunch/ Poster Viewing
	15:00 – 15:30	Coffee Break
Sunday 6 July 2014	09:00 – 18:00	Exhibition OPEN
	11:30 – 13:30	Lunch/ Poster Viewing
	15:00 – 15:30	Coffee Break
	18:30	Exhibition Dismantling



Satellite Symposium

Participating companies may organise scientific sessions at dedicated time slots, known as Satellite Symposium. These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information.

Satellite Symposium Timeslot:

- Saturday 5 July – lunch time-slot 12:00 – 13:00
- Saturday 5 July – evening time-slot 18:15 – 19:15
- Sunday 6 July - lunch time slot 12:00 – 13:00

Price of a Satellite Symposium 60 minute session: €15,000 per session excl. VAT

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Invite included in the Congress Bag (formerly known as a Delegate Bag Insert)
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Satellite organisers may organise receptions before or after the Satellite. Lunch boxes may also be distributed before or after the symposia.

In order to hold a Satellite Symposium, an Exhibition Stand of 9 m² minimum (or grant equivalent) is required.

Satellite will be published in the FCVB 2014 Final Programme and on the FCVB 2014 Web Site. All Satellite Symposia programmes are subject to approval.

Deadline for application: 17/03/2013

Time slots are assigned on a first come, first served basis



Rooms at FCVB

A limited number of Function Spaces have been made available for companies wishing to meet their guests during the meeting. No training or showcasing of products/therapies may take place in the rooms. Planned activities must be submitted to the organisers for approval. Companies are responsible for equipment and catering arrangements.

Prices available upon request contact roomservices@escardio.org





Sponsorship, Advertising & Promotional Opportunities

	<p>Congress Bags <i>Exclusive Sponsorship</i></p> <p>Secure high corporate visibility and association with the congress by exclusive sponsorship of the FCVB 2014 congress bag distributed to each registered delegate.</p> <p>Life-span: Congress permanent archive/reference material. Price including production: €5,000 excl. VAT</p>
	<p>Delegate Badge Laces <i>Exclusive Sponsorship</i></p> <p>The popular and highly visible official FCVB 2014 badge laces are available for exclusive sponsorship. The sponsor's name and logo will be printed on the badge laces, distributed to all participants.</p> <p>Distribution of 1,000 badge laces Life-span: Congress Exclusive Sponsorship: €4,000 excl. VAT</p>
	<p>Notepads & Pens <i>Exclusive Sponsorship</i></p> <p>The official FCVB 2014 note pads and pens will be inserted in all the official congress bags and are available to our industry partners as an exclusive sponsorship opportunity. The sponsor's logo and the FCVB 2014 logo will be printed on the pads and on the pens. Alternatively, the sponsor may also provide its own note pads (with corporate adverts on the cover page & pens (price upon request).</p> <p>Life-span: Congress & permanent archive Price including production: €3,000 excl. VAT</p>
	<p>Final Programme Advertisement <i>Product Advertising Allowed</i></p> <p>The Final Programme hard copy contains the full scientific programme details, exhibition and satellite information and congress reference outlines. Hard copies will be available with the official congress bag and offered to each delegate, offering maximum exposure and recognition to the sponsor.</p> <p>Life-span: Congress permanent archive/reference material. Advertisement: €5,000 excl. VAT</p>

**Abstract USB Key***Exclusive Sponsorship*

The official FCVB 2014 Congress Abstract USB Key contains all accepted abstracts at FCVB 2014 and will be available on site during the congress.

Life-span: Congress permanent archive/reference material.**Price including production: €16,000 excl. VAT****Unrestricted Educational Grants**

Associate your company with a particular session from the official scientific programme of FCVB 2014 via an unrestricted educational grant. This grant implies the acceptance by the FCVB Committee and allows our industry partners to associate in *name only* with an official programme session.

Please contact us at industry@escardio.org



FCVB Guidelines, Terms & Conditions

Forthcoming FCVB Guidelines for Industry Participation

The FCVB 2014 Guidelines for Industry Participation will be released to Industry in March 2014. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia Guidelines and Procedures
- Educational Grant Information
- Registration and Accommodation references and contacts
- Related Terms and Conditions

Industry Terms & Conditions

All Terms and Conditions will be detailed in the forthcoming Guidelines for Industry Participation for FCVB 2014.

Payment Terms

The following terms of payment apply:

- ✓ 100% of the total amount will be due within 30 days after receipt of the invoice
- ✓ All payment must be made in EUR plus statutory sales tax according to European regulations.

Cancellation Terms

Cancellation and changes to your original booking must be done in writing to the Industry Services Team. The organisers shall retain the following sum:

- ✓ 10% until 30 November 2013
- ✓ 50% from 01 December 2013 to 28 February 2014
- ✓ 100% from 01 March 2014

Applications forms for Exhibition Stand Space, Satellite Symposia & Sponsorship

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible ("*first come, first served*"). Returning a signed application form implies a tacit agreement of FCVB 2014 Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at industry@escardio.org.

Key Dates

My ESC Services open for Abstract Submission, Registration and Hotel Accommodation:

Online Services open	October 2013
Abstract submission deadline	31 January 2014
Early registration deadline	16 April 2014
Late registration deadline	5 June 2014
Last minute registration deadline	25 June 2014