2   DELEGATE BAG INSERTS

2.1   Procedure
2.2   Cost
2.3   Invoicing
2.4   Cancellation fee
2.5   Shipping address
2.6   Delivery periods
2.7   Insert approval

Available to promote Satellite Symposia, User Group Session and Exhibiting Stands.

Inserts (flyers) inserted directly in the official EUROECHO congress bags (2 800).
The format is one page A4 and the artwork must be ESC approved. The EAE and ESC logos are optional.

- Insert number 2 800
- Insert maximum size A4 (21 X 29.2 cm)
- 1 insert promoting 1 Session with reference to the booth will be considered as 1 insert.

2.1 Procedure
To have an insert in the EUROECHO congress bags, the exhibiting company must send an application form dully filled in. The ESC will issue the invoice. The insert must be approved by ESC before printing and delivering.

Deadline for application: 31 May 2007

Contact the ESC at EEsponsorship@escardio.org for an application form

2.2 Cost
€ 5 000 per insert

2.3 Invoicing
Insert(s) are invoiced when the application form is received.

2.4 Cancellation fee
Once the invoice has been issued, cancellation will incur a 100% cancellation fee.

2.5 Shipping address:
The European Heart House
C/O – Ms. Valerie Thiollet
2035 Route des Colles – Les Templiers BP 179
06903 Sophia Antipolis, France

2.6 Delivery periods
The inserts once approved must be sent to the ESC before 12 November 2007.

IMPORTANT
- Please respect the noted delivery period.
- ESC will not and cannot guarantee inserts receipt if the above periods are not adhered to.
- For delicate logistic matters inserts received after 12 November 2007 cannot be included in the EUROECHO Delegate Bags

2.2 Insert approval
Inserts must receive ESC approval before being printed and delivered.
Please refer to the EUROPACE Branding Guidelines for precise graphic and text references.

Annex 9 / 10: EUROECHO 2007 Branding Guidelines – Satellite Symposia and User Group Sessions
Annex 11: EAE and ESC logos
Annex 12: Printed Materials Instructions.