

## Please return this form to:

(The Congress Services Division) The European Heart House, 2035 Route des Colles, Les Templiers, BP 179 06903 Sophia Antipolis Cedex, France Tel: +33 (0)4 92 94 86 78 – Fax: +33 (0)4 92 94 76 26 E-mail: <u>EEsponsorship@escardio.org</u>

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## PROMOTION & SPONSORSHIP ENGAGEMENT FORM DEADLINE: 31 MAY 2007

Compete in MS Word or use a typewriter to avoid misinterpretations & spelling mistakes. ? Only signed forms with valid credit card details will be accepted.

PLEASE RETURN BY FAX TO: +33 (0)4 92 94 76 26 or CONTACT EEsponsorship @escardio.org

1. ORGANISING COMPANY The official company name & address as it should appear in official listings:				
Name:				
Contact Person:				
Address:				
Postal code:	City:	Country:		
Tel:	Fax:	E-mail:		
2. APPOINTED COMMUNICATIONS AGENCY (if any):				
Name:				
Contact Person:				
Address:				
Postal code:	City:	Country:		
Tel:	Fax:	E-mail:		
<ul> <li>3. ACCOUNTING DATA: <ol> <li>Only one invoice address may be used</li> <li>In the event that an invoice remains unpaid after the settlement date, the ESC reserves the right to deny access to the EUROECHO 2007</li> </ol> </li> </ul>				
Company or agency to be invoiced:				
Contact Person:				
Address:		VAT N°:		
		Mandatory		
Postal code:	City:	Country:		
Tel:	Fax:	E-mail:		
Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to the ESC.				
O Visa	O Eurocard/Mastercard	O Amex		
Credit card N°:	Expiry Date:	Cardholder's name:		



## 4. SPONSORSHIP & PROMOTION ENGAGEMENT FORM:

Please indicate the Sponsorship items you wish to associate with by ticking the 'Yes' section. Prices may not include production costs, please contact by email <u>EEsponsorship@escardio.org</u> or tel.: +33 (0)4 92 94 86 78 for further consultation. Upon receipt of this form, you will receive a specific application forms for <u>each</u> ticked item.

ITEM	COST (prices excl. VAT)	ENGAGEMENT
Exibition & Satellite		
Exhibition Space Industry	€ 380 m <sup>2</sup>	O Tick Yes
Special Price Publisher	€ 250 m <sup>2</sup>	O Tick Yes
Satellite Symposium	€ 20,000 + room rental	O Tick Yes
User Group Session	€ 10,000	O Tick Yes
Function Space	Price upon request	O Tick Yes
Sponsorship – Advertisement		
Advertisement Advance Programme	€ 13,500	O Tick Yes
Advertisement Final Programme (back cover)	€ 7,500	O Tick Yes
Advertisement Final Programme (inside pages)	€ 3,500 - 5,000	O Tick Yes
Bookmark in the Final Programme	Price upon request	O Tick Yes
Belly Banda round the Final Programme	Price upon Request	O Tick Yes
Advertisement Abstract Book (inside pages)	€ 5,000 - €7,500	O Tick Yes
Advertisement Abstract Book (back cover)	€ 10,000	O Tick Yes
Sponsorship – Congress Items		
Abstract CD-Rom	€ 40,000	O Tick Yes
Web Link	€ 1,000	O Tick Yes
Delegate Bags	€ 20,000	O Tick Yes
Participant Badge Laces	€ 15,000	O Tick Yes
Note Pads & Pens	€ 12,000	O Tick Yes
Delegate Bag Insert	€ 5,000	O Tick Yes
Industry Welcome Desk	Price upon request	O Tick Yes
Social Sponsorship		
Faculty Dinner	€ 20,000	O Tick Yes
President's Dinner	€ 20,000	O Tick Yes
Cyber Café/Web Space	Price upon request	O Tick Yes
Coffee Break – One day / 5 days	€ 1,500 - € 5,000	O Tick Yes
Unrestricted Educational Grant	€ 10,000	O Tick Yes

1) Accrued Points status will be applied only to requests received prior to 31 May, 2007. 2) Only signed forms will be accepted. <u>Cancellations:</u>

Cancellations by Exhibitors should be made by letter addressed to ESC. If a reservation is cancelled by the Exhibitor after an invoice is received but before 1 September, of the year that the exhibition will take place, the amount paid will be refunded minus 50% of the total amount due. If a reservation is cancelled by the Exhibitor after 1 September 2007 no refund will be made and the total amount as invoiced is due.

## Data Protection Disclaimer

"You have personal date which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time"

5. AGREEMENT I hereby agree to be bound by the GUIDELINES for INDUSTRY PARTICIPATION in EUROECHO 2007 Only signed forms will be accepted.				
Date:	Contact Name:	Signature:		