



EUROECHO 10



The Tenth Annual Meeting of the European Association of Echocardiography, a Registered Branch of the ESC,
in cooperation with the Working Group on Echocardiography of the Czech Society of Cardiology



6-9 DECEMBER 2006
Prague
Czech Republic



INDUSTRY PROSPECTUS

EUROECHO 10 Opening Hours

Registration and Hotel desks

Tuesday 5 December 2006	10:00 – 18:30 (Group badge pick-up)
Wednesday 6 December 2006	07:30 – 18:30
Thursday 7 December 2006	07:30 – 18:30
Friday 8 December 2006	07:30 – 18:30
Saturday 9 December 2006	07:30 – 13:00

Exhibition

Tuesday 5 December 2006	Closed
Wednesday 6 December 2006	10:00 – 19:30
Thursday 7 December 2006	09:30 – 18:00
Friday 8 December 2006	09:30 – 18:00
Saturday 9 December 2006	Closed

Scientific Sessions

Tuesday 5 December 2006	Closed
Wednesday 6 December 2006	09:00-10:30 / 11:00-12:30 / 14:00-15:30
Thursday 7 December 2006	08:30-10:00 / 11:00-12:30 / 14:00-15:30 / 16:30-18:30
Friday 8 December 2006	08:30-10:00 / 11:00-12:30 / 14:00-15:30 / 16:30-18:30
Saturday 9 December 2006	08:30-10:00 / 11:00-12:30

Euroecho 10 - Prague, Czech republic Schedule						
TIME	Tuesday 5 December	Wednesday 6 December	Thursday 7 December	Friday 8 December	Saturday 9 December	TIME
07.00						07.00
07.30						07.30
08.00						08.00
08.30						08.30
09.00						09.00
09.30						09.30
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19.30						19.30
20.00						20.00
20.30						20.30
21.00						21.00

EUROECHO 10 Industry Partners & Promotion Opportunities

EUROECHO 10 gathers the core professionals in cardiac ultrasound offering excellent exposure in a unique context.

Industry Partners will reach a truly international delegate audience using this unique opportunity to showcase their products and services to specialists in their respective fields and related applications.

Participating companies and their products will be associated with, and contribute to, the high quality of the scientific and clinical content of the conference.

The following pages offer an overview on how your company may participate at EUROECHO 10.

All prices are in Euros and exclusive of VAT

Photos are for illustrative purpose only

Exhibition Space

The exhibition will be held in the Congress Hall Foyer 2 at Level 2 of the Congress Centre. All participants will walk by this area to go to the lecture rooms.



- Stands will be assigned according to the Accrued Point System
- Exhibition Guidelines will be available in due course
- Application Forms are available at the end of this document
- Minimum Exhibition Space is 9m²

Price for space only: € 380 per m²

Price for Publishers: € 250 per m²

Deadline for Stand Space Application: 31 May 2006

Exhibitor Badges: Exhibitors are entitled to a number of free badges:

9 to 49m² 8 free badges

50 to 99m² 16 free badges

> 100m² 24 free badges

Price for additional Badges: € 35 per badge

Satellite Symposia

A limited number of time slots are available for Satellite Symposia to be organised by Companies during the EUROECHO congress. Time-slots will be assigned according to the Accrued Point System of the EUROECHO congress.

Satellite Symposia programmes will be published in the EUROECHO Final Programme and on the EUROECHO Web Site: www.euroecho.org

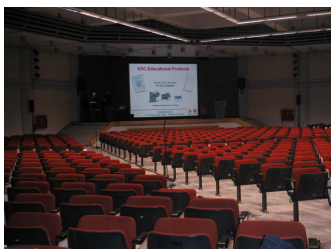
The cost of a Satellite Symposium includes one hostess as well as access to and use of the audiovisual equipment in the room. The list of equipment will be communicated upon room assignment.

Satellite Symposium € 19,000 + *room rental*
(10% discount on 2nd symposium)

- Sessions have a duration of 60 or 90 minutes
- Room capacity: 250 to 1.000 pax
- Friday lunchtime 1 timeslot only
- A minimum stand space of 30m² is required

Available timeslots:

- | | |
|----------------------------|---------------|
| - Thursday 7 December 2006 | 12.45 – 13.45 |
| - Thursday 7 December 2006 | 18.15 – 19.45 |
| - Friday 8 December 2006* | 12.45 – 13.45 |
| *One session only | |
| - Friday 8 December 2006 | 18.15 – 19.45 |



Deadline for application: 31 May 2006

Cost of additional equipment, furniture, food and beverages will be at the expense of the Company sponsoring the Session.

User Group Sessions

NEW this year! The EAE invites companies in the field of cardiovascular echocardiography and ultrasound to organise special, hands on training sessions and/or interactive technological demonstrations as part of the annual EUROECHO congress. These sessions, known as User Groups, have been created in order that devices, technologies and practical applications may be shared with delegates within structured timeslots during the congress.

Only companies with a confirmed satellite symposium or EE10 new companies can apply.

User Group Session

Price upon request

- Sessions have a duration of 60 or 90 minutes
- Room capacity: 100 / 150 pax

Deadline for application: 31 May 2006

Cost of equipment, furniture, food and beverages will be at the expense of the Company sponsoring the Session.

Function Spaces



Function Spaces are available in the Congress Centre for companies wishing to meet their guests during the conference. No training or showcasing of products/therapies may take place in the function space. Planned activities must be submitted in writing to the organisers for approval.

Companies are responsible for equipment and catering arrangements.

Prices are available on request.

Advertisements



Advance Programme

Containing the detailed Scientific Programme of EUROECHO 10 ; more than 15,000 cardiologists will receive a copy of the Advance Programme either as hard copy or email delivery. With maximum exposure opportunity this is the only Congress Programme available from March 2006 until the congress itself in December.

Exclusive Back Cover Advertisement: € 13,500

Deadline for Application: 1 March, 2006



Final Programme

Ultimate, definitive Programme for EUROECHO 10 in printed version, with full Scientific agenda, Exhibition and Satellite Information and Congress Reference outlines. Hard copies are placed in each Delegate Bag (2,500) at the congress offering maximum exposure and recognition to the sponsor.

Back Cover Advertisement: € 7,500

Inside Cover Page Advertisement: € 5,000

Inside Page Advertisement: € 3,500

Deadline for application: 1 August, 2006

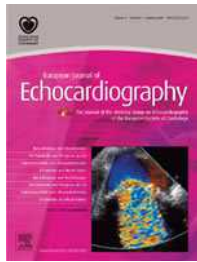
Advance & Final Programme Exclusive Sponsorship:

€ 25,000

Deadline for Application:

1 March, 2006

Abstract Book



The Abstract Book supplement to the EUROECHO Journal is distributed to all participants and will also reach all the subscribers to the Journal.

Inside Page:	€ 5,000
2 nd Cover:	€ 7,500
Back Cover:	€ 10,000

Exclusive sponsor package, price upon request

Deadline for Application: 1 August, 2006

Abstract CD-Rom

Exclusive Sponsorship of the Official EUROECHO 10 Congress Abstract CD-Rom is available to Industry. This Congress CD-Rom contains all accepted Abstracts at EUROECHO 10 and will be **available on site** during the congress. Vouchers will be placed in all delegate bags instructing the delegate to visit the Sponsor's booth in order to collect the CD-Rom.



Exclusive Sponsorship: € 40,000

Deadline for Application: 1 August, 2006

Web Link

Link between the EUROECHO 10 Web Site and a web page created by the Industry. The "Promotional Material Web Link" is available to exhibiting companies only and may be used only to inform participants about the upcoming EUROECHO 10 congress.

Price for 1 Web Link: € 1,000

Congress Bags



Exclusive sponsorship of the official EUROECHO 10 Congress Bag with Sponsor name and logo permitted. This is the official and exclusive EUROECHO delegate bag and is one of the most popular items within the sponsorship remit. Units supplied 2,500.

Exclusive sponsorship
(Incl. production cost) € 22,000

Deadline for Application: 1 August, 2006

Badge Laces/Lanyards

Exclusive sponsorship of the official Congress Badge Lanyards, with company name and Logo which will be available to all registered delegates at the Congress, this is the only Badge Lace or Lanyard provided at the EUROECHO congress. Units supplied 2,500.

Exclusive sponsorship:
(Including production cost) € 15,000

Deadline for Application: 1 August, 2006

Writing Pads & Pens

The Official Congress Notepads and Pens will be placed in every Congress Delegate Bag, ensuring maximum target group reach with the Sponsor Corporate Logo and name permitted. Units supplied 2,500.

Exclusive sponsorship
(Including production cost) € 12,000

Deadline for Application: 1 August, 2006

Insert in Congress Bags

A highly popular Flyer/Invite created by Industry highlighting EUROECHO participation with Exhibition and/or Satellite activity. When the delegates collect their Congress Delegate Bags, the promotional inserts/invitations will go directly into the hands of thousands of delegates.

Price for 1 page insert:	€ 6,000
Deadline for Application:	1 August, 2006

Social Sponsorship

Faculty Dinner	Exclusive sponsorship:	€ 20,000
President's Dinner for National Societies of Echocardiography.	Exclusive sponsorship:	€ 10.000
Farewell Dinner	Exclusive sponsorship:	Price upon request
Cyber Café/Web Space	Exclusive sponsorship:	Price upon request
Coffee Breaks	One day:	€ 1,500
	Entire congress (x5):	€ 5,000

Educational Grant Support

Industry will be permitted to "associate" with the Scientific Programme of EUROECHO 10, or a designated aspect thereof, on the following strict guideline:

Unrestricted Educational Grant will imply an association, by a company, with an aspect of the Scientific Programme, with no influence by the associating company by means of speakers suggestion, topic proposal or other such involvement. The support of a scientific session in the form of an unrestricted educational grant implies the acceptance of the EAE to permit the company to associate in name only with a session already defined as part of the EUROECHO scientific programme.

In supporting the session, in the form of an Unrestricted Educational Grant, the company will be recognised by the following phrase wherever the session is detailed on any EAE programme: "Supported by Company x in the form of an unrestricted educational grant". No deviation from or paraphrasing of this statement is permitted.

Acknowledgement of Unrestricted Educational Grant will be noted as follows:

- 1) Under the relevant session listed in EUROECHO 10 Advance Programme and Final Programme; both online and printed versions.
- 2) Under the Industry Partner heading in the EUROECHO 10 Advance Programme and EUROECHO 10 Final Programme, Printed version and Online (Page entitled Industry Partners, then two subheadings, "Sponsors" and "Academic Sponsors")

The Supporting Industry may not, under any circumstances advertise or promote their association by Academic Sponsorship. Any concessions to this rule must be requested to and approved by the ESC.

Unrestricted Educational Grant cost:	€ 10,000 per session
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For further information or consultation on how to support EUROECHO 10 with an Educational Grant, please contact Industry Relations at EEsponsorship@escardio.org
Tel.: +33 (0)4 92 94 86 78.

EUROECHO 10 – Information for Exhibitors & Industry Partners

ACKNOWLEDGEMENTS

All Exhibitors and Industry Partners of the EUROECHO 10 congress will be acknowledged in the EUROECHO 10 Final Programme and on the EUROECHO 10 Web Site.

PRODUCT DESCRIPTION

All Exhibitors and Industry Partners will appear in a company listing and have a Product Description in the EUROECHO 10 Final Programme (maximum 100 words).

Deadline: 1 August 2006

FORTHCOMING EUROECHO GUIDELINES FOR INDUSTRY PARTICIPATION

The EUROECHO 10 Industry Guidelines will be released to Industry over the coming weeks. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia Guidelines and Procedures
- User Group Sessions Guidelines and Procedures
- Educational Grant Information
- Registration and Accommodation references and contacts
- Related Terms and Conditions

INDUSTRY TERMS & CONDITIONS

All Terms and Conditions will be detailed in the forthcoming Guidelines for Industry participation for EUROECHO 10.

APPLICATION FORMS FOR STAND SPACE, SATELLITE SYMPOSIA & SPONSORSHIP

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned no later than the given deadlines.

Should you require any further information regarding the application process, please contact us at EEsponsorship@escardio.org.

EUROECHO 10 – Contacts

Conference Venue:

Prague Congress Centre
Tr. 5 kvetna 65
140 21 Prague, Czech republic

EUROECHO 10 Secretariat:

European Society of Cardiology –ESC
The European Heart House
2035 Route des Colles
Les Templiers – BP 179
06903 Sophia Antipolis, France
Tel.: +33 (0)4 92 94 76 00
Fax: +33 (0)4 92 94 76 01
E-mail: euroecho@escardio.org
Web Site: www.euroecho.org

Exhibition Department:

Tel.: +33 (0)4 92 94 77 55
Fax.: +33 (0)4 92 94 76 26
E-mail: EEexhibition@escardio.org

Industry Relations/Sponsorship:

Tel.: +33 (0)4 92 94 86 78
Fax.: +33 (0)4 92 94 76 26
E-mail: EEsponsorship@escardio.org

Scientific Department:

Tel.: +33 (0)4 92 94 76 22
Fax.: +33 (0)4 92 94 76 20
E-mail: EEscientific@escardio.org

Deadline for abstract submission: 31 May 2006.

Registration Department:

Tel.: +33 (0)4 92 94 76 12
Fax: +33 (0)4 92 94 76 16
E-mail: Eeregistration@escardio.org

Accommodation can be requested on the ESC Web Site www.escardio.org from mid-April 2006 or by completing official registration form available from mid-April 2006.

Web Site

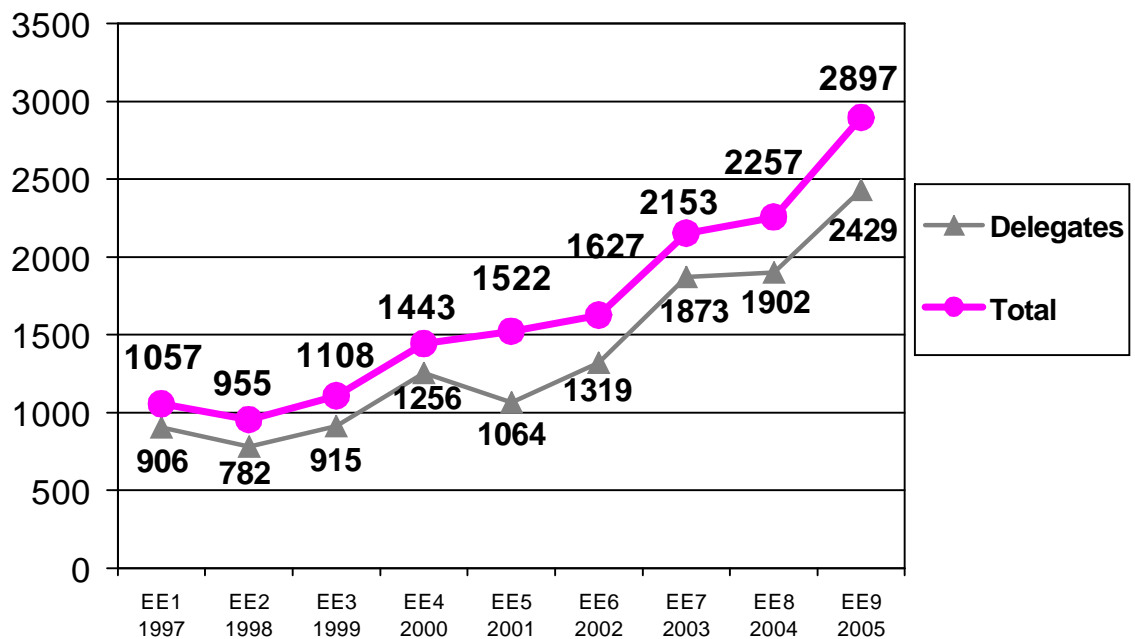
www.euroecho.org
www.escardio.org/congresses/EE/EE10/

Congress Dates:

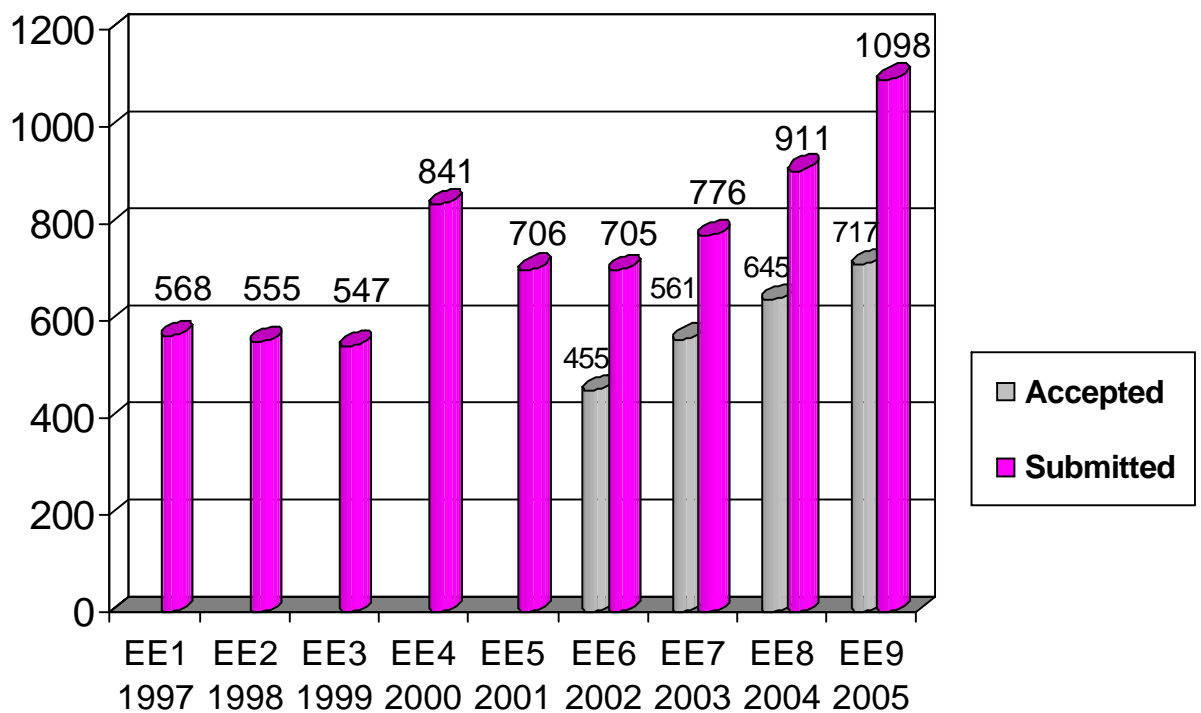
Start Date: 06/12/2006
End Date: 09/12/2006

EUROECHO Figures

EUROECHO Past Attendance



EUROECHO Scientific Abstracts



EUROECHO History – Industry Partners 2001-2005

INDUSTRIES	EE 5 2001 Nice	EE 6 2002 Munich	EE 7 2003 Barcelona	EE 8 2004 Athens	EE 9 2005 Florence
AGFA Geveart NV			X	X	X
Aloka Holding Group Europe AG	X	X	X	X	X
ASE			X	X	X
Amersham Health	X	X			
Blackwell Futura Ltd		X	X	X	X
Bracco Imaging S.p.A	X	X	X	X	X
EBAC / EBSC					X
Elsevier Science		X	X	X	X
Esaote S.p.A		X			X
European Society of Cardiology	X	X	X	X	X
Fukuda Denshi Europe	X	X	X		X
Futura Publishing Inc.	X				
G. Christofilopoulos SA				X	
GE Medical Systems Ultrasound	X	X	X	X	X
Guidant Europe	X	X	X		
Hitachi Medical Systems Europe Holding AG	X	X	X	X	X
Kontron Medical SAS	X				
Medcon Ltd		X			
MediAVentures	X				
Medex Research					X
Medimatic-Intelligent Images S.r.l.	X	X	X	X	X
Medison Co, Ltd					X
Medtronic			X	X	X
Menarini					X
Philips Medical Systems	X	X	X	X	X
Schering AG	X				
Siemens AG Medical Solutions	X	X	X	X	X
Sonosite Ltd.			X		X
Springer					X
Taylor & Francis					X
Technomedics Assets S.A.				X	
TKT Europe 5S AB					X
TomTec Imaging Systems GmbH	X	X	X	X	X
Toshiba Medical Systems BV	X	X	X	X	X
Visualsonics			X		
W.B. Saunders	X				
Wisepress		X	X	X	X