EAPC
European Association of Preventive Cardiology

2019 EuroPrevent
11-13 April - Lisbon, Portugal

Centro de Congresos de Lisboa, Meeting Room 1 – EuroPrevent 2019 Industry Debrief Agenda & Meeting Notes
12/04/2019 – 4.30 pm
ESC Participants Paul Gasc – *Congress Manager* Valérie Thiollet –*Team Manager, Specialty Congresses Department* Axel Browne – *Project manager, Industry Services* Laurie-Anne Pereira – *Account Manager, Industry Relations* **Congress Center** Maria Joao Cruz – *Event Manager, Centro de Congresos de Lisboa* Joana Pinto – *Exhibitor Services, Centro de Congresos de Lisboa* **Suppliers** Jens Metscher – *Fairexx* Joana Saraiva Pinto – *Designer, Fil Design* **Industry Partners** Luigi Capparucci – *EMEA Manager, Cosmed Srl* Rob Winwood – *Manager Nutrition Science & Advocay EMEA Region, DSM Nutritional Products AG* Hortense Gautier – *Project Manager, WeHealth by Servier*

Agenda

- Introduction & Welcome – Laurie-Anne Pereira
- EuroPrevent 2019, key figures and congress highlights – Paul Gasc
- Industry presence and sponsorship opportunities – Laurie-Anne Pereira
- Industry feedback
- ESC Preventive Cardiology 2020 & wrap-up – Laurie-Anne Pereira

Objective of the meeting

To present key figures of the congress and innovations, share congress experience and collect feedback.

Presentation

The slideware presented during the Industry Debrief is available here.

General feedback

Overall, the feedback provided by Industry Partners was quite good and no major negative points were raised during discussions. Very positive comments were shared, particularly with regards to the organisation of the congress by the entire team, but also during the preparation phase.

Feedback on…

- **Organisation:** All comments were very positive on the organisation and interaction with the ESC team (prior and during the congress). Services (booth, sessions etc…) were well delivered.
- **Exhibition:** Good layout, with a centrally positioned exhibition. Lecture rooms and poster areas located nearby enabled a good flow of delegates in the exhibition. Coffee breaks were very successful, gathering a lot of delegates during these timeslots.
- **Sessions:** no specific comments.

Comments from Industry Partners

- **Cosmed Srl:** Positive congress experience, they also acknowledged congress attendance. EuroPrevent is a small but dedicated event. Their main regret is the lack of traffic during lunch periods, as there was no catering in the exhibition. They welcomed the fact that we presented sponsorship opportunities and Satellite Symposia information: Cosmed may be interested in organising a Satellite Symposium next year.
- **DSM Nutritional Products AG**: Thankful for the overall organization and the good communication with ESC teams. According to them, EuroPrevent is one of the best events in this field in Europe. DSM was happy with the stand package, the traffic of delegates to their booth (located at the entrance of the exhibition) but also with their session and lunch box delivery. Their only remark was related to the session timeslot which is perhaps too short. They would recommend having the option of a 75-minute session for next year.
- **WeHealth by Servier:** Hortense attended the meeting on behalf of the entire Servier & WeHealth by Servier teams. She had no specific comments to share. But we met Sophie Nisse-Durgeat as well as Veronique Morris who were satisfied with the congress on the whole, with their booth (location & design) and their Satellite. They plan to attend again next year.
- **Allelica:** they were not able to join the Industry Debrief but they were happy with the congress organisation and their feedback over the past 2 days was positive. They would have liked to have a storage area on their booth but didn't order it – they are therefore likely to order something different next year.