



**2019**  
**EuroPrevent**  
 11-13 April - **Lisbon, Portugal**



**EAPC**  
 European Association  
 of Preventive Cardiology  
European Society of Cardiology

## FLYER

Promote your Satellite Symposium by designing a promotional flyer that will be included in the Congress Bags. This invitation will communicate your Satellite Symposium message directly to delegates.

- 1 Delegate Bag Insert can promote only 1 activity (e.g. 1 sponsored session)
- 1 Delegate Bag Insert promoting 1 session with reference to the exhibition stand location will be considered as 1 insert (e.g. 1 sponsored session, plus a mention similar to "visit our stand, location XX")
- 1 Delegate Bag Insert promoting 1 session with full exhibition details will be considered as 2, and invoiced accordingly (e.g. 1 sponsored session, plus a mention for a stand activity)
- 1 Delegate Bag Insert promoting 2 sessions/activities will be considered as 2, and invoiced accordingly.

The size of the DBI is maximum A4, and weight should be similar to flyer type & thickness. Please remember the flyers will need to be posted so I would recommend a light g/m<sup>2</sup>.

**NOTE ON CONTENT:** industry sponsored session should be referred to as Satellite Symposia (capital "S" for both words) at all times.

The congress name should be referred to as "EuroPrevent 2019" (not "EAPC 2019" or the "EuroPrevent Congress" ...)

No trademarks, no product name or logo will be allowed for Satellite Session Adverts. You can however include the official congress picto available on the [Industry portal](#).

The files must be approved and send to [europreventservices@escardio.org](mailto:europreventservices@escardio.org)

Quantity to print: 1 300

Logistical information to finalise working on your DBI:

- **Deadline to send advert for approval** by email to ESC ([europreventservices@escardio.org](mailto:europreventservices@escardio.org)): **01 March 2019**
- **Deadline to send printed flyers** (1300 flyers) to the ESC in France: must arrive **before 20 March** at the following address:

**European Society of Cardiology**  
**The European Heart House**  
**Les Templiers**  
**2035 route des colles**  
**CS 80179 Biot**  
**06903 Sophia Antipolis Cedex, France**

## WEBLINK

Invite delegates to your congress activities by designing a promotional page linked to the Scientific Programme & Planner (SPP). This invitation will communicate your Satellite Symposium message to delegates.

No hyperlinks to sponsor web sites allowed. No product advertising allowed.

1 Weblink can only promote 1 industry sponsored session.

**Deadline for Final approval + send pdf file: 01 March 2019:**

Weblink format: PDF

Size: the lighter the better, consider approximately 600Kb max