EuroPrevent 2019
Industry Debrief

12/04/2019
Agenda

- Introduction
- Congress highlights & figures
- Industry presence
- Industry feedback
- ESC Preventive Cardiology 2020
EuroPrevent 2019 at a glance

- 3 congress days
- 1202 Delegates from 65 countries
- 195 Faculty
- 55 sessions, 4 lecture rooms
- 792 abstracts submitted
- 18 hours of CME credits
Registrations
Total figures since 2014

- Amsterdam 2014: 163 Delegates, 4 Press, 11 Exhibitors
- Lisbon 2015: 1251 Delegates, 97 Press, 11 Exhibitors
- Malaga 2017: 1006 Delegates, 68 Press, 5 Exhibitors
- Ljubljana 2018: 1381 Delegates, 92 Press, 13 Exhibitors
- Lisbon 2019: 1202 Delegates, 47 Press, 4 Exhibitors
# Registrations

## Country figures – Top 10

<table>
<thead>
<tr>
<th>Year</th>
<th>Country</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Spain</td>
<td>158</td>
</tr>
<tr>
<td></td>
<td>Germany</td>
<td>109</td>
</tr>
<tr>
<td></td>
<td>Italy</td>
<td>94</td>
</tr>
<tr>
<td></td>
<td>Poland</td>
<td>77</td>
</tr>
<tr>
<td></td>
<td>Greece</td>
<td>76</td>
</tr>
<tr>
<td></td>
<td>Slovenia</td>
<td>57</td>
</tr>
<tr>
<td></td>
<td>Romania</td>
<td>54</td>
</tr>
<tr>
<td></td>
<td>Netherlands</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>Bulgaria</td>
<td>44</td>
</tr>
<tr>
<td></td>
<td>United Kingdom</td>
<td>44</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Country</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>Italy</td>
<td>152</td>
</tr>
<tr>
<td></td>
<td>Spain</td>
<td>76</td>
</tr>
<tr>
<td></td>
<td>Portugal</td>
<td>72</td>
</tr>
<tr>
<td></td>
<td>Netherlands</td>
<td>69</td>
</tr>
<tr>
<td></td>
<td>United Kingdom</td>
<td>61</td>
</tr>
<tr>
<td></td>
<td>Greece</td>
<td>55</td>
</tr>
<tr>
<td></td>
<td>Germany</td>
<td>53</td>
</tr>
<tr>
<td></td>
<td>Russia</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>Belgium</td>
<td>48</td>
</tr>
<tr>
<td></td>
<td>Norway</td>
<td>42</td>
</tr>
</tbody>
</table>
Successfull initiatives of 2018
Reconducted in 2019

Career Café
Membership initiative from 2019

CPR Workshops
Focus on Diabetes in 2019

Masterclass

Public event
In collaboration with the local NCS
2019 News

ESC 365

All congress resources available online for 3 months. Then only EAPC Ivory, Silver and Gold members & ESC Fellows will have access

Final Programme on self-service only

A paperless perspective for a potential transition to digital from 2020

ESC TV for 1 Day

Upon availability of relevant scientific content
Industry presence
Exhibition
Exhibitors and size

- Allelica
- COSMED
- DSM
- EAPC-ESC
- EXPERT-tool
- SAGE Publishing
- SERVIER
- The Japanese Association of Cardiac Rehabilitation
- WeHealth by Servier
- Wisepress
Industry Sponsored Sessions

3 Satellite Symposia  

Canon Medical Systems Europe  
*Protecting the stars from tomorrow - Cardiac imaging strategies in the paediatric athlete.*

DSM  
*An update on the evidence regarding the beneficial effects of the consumption of marine omega 3 fatty acids with regard to prevention of primary CVD.*

PACE-CME  
*The preventive challenge in diabetes & CVD: a multidisciplinary approach.*

1 Satellite Symposium  

SERVIER  
*Use of single-pill combinations in patients with dyslipidemia and concomitant diseases.*

Day 1  

4 Satellite Symposia
Promotion & advertising opportunities
Some digital items

Webcast
The best option to extend the reach of your Satellite Symposium outside the congress

Eblast
Post-congress emailing sent on 3rd May to registered delegates & EAPC members (a total of 2500+ HCPs)

Mobile App
2018 (day 1): 478 downloads
2019 (day 1): 731 downloads (+53%)

eCongress News
Daily emailing sent to 2845 people (day 1), with scientific interviews of congress highlights
Feedback

Before the congress
- Organisation
- Communication & Promotion

During the congress
- Exhibition
- Industry Sponsored Sessions
- Sponsorship
- Scientific Programme
- Venue, Hotels, City
- Registration

EAPC
European Association of Preventive Cardiology

ESC
ESC Preventive Cardiology 2020
2\textsuperscript{nd} to 4\textsuperscript{th} April 2020
FYCMA, Palacio de Ferias y Congresos
Malaga, Spain