

# EuroPrevent 2019

## Industry Debrief

12/04/2019

# 2019 EuroPrevent

European Congress on Preventive Cardiology



11-13 April 2019  
Lisbon, Portugal

## Agenda

- ❖ Introduction
- ❖ Congress highlights & figures
- ❖ Industry presence
- ❖ Industry feedback
- ❖ ESC Preventive Cardiology 2020

# EuroPrevent 2019 at a glance



3 congress  
days

1202  
Delegates  
from 65  
countries

195 Faculty

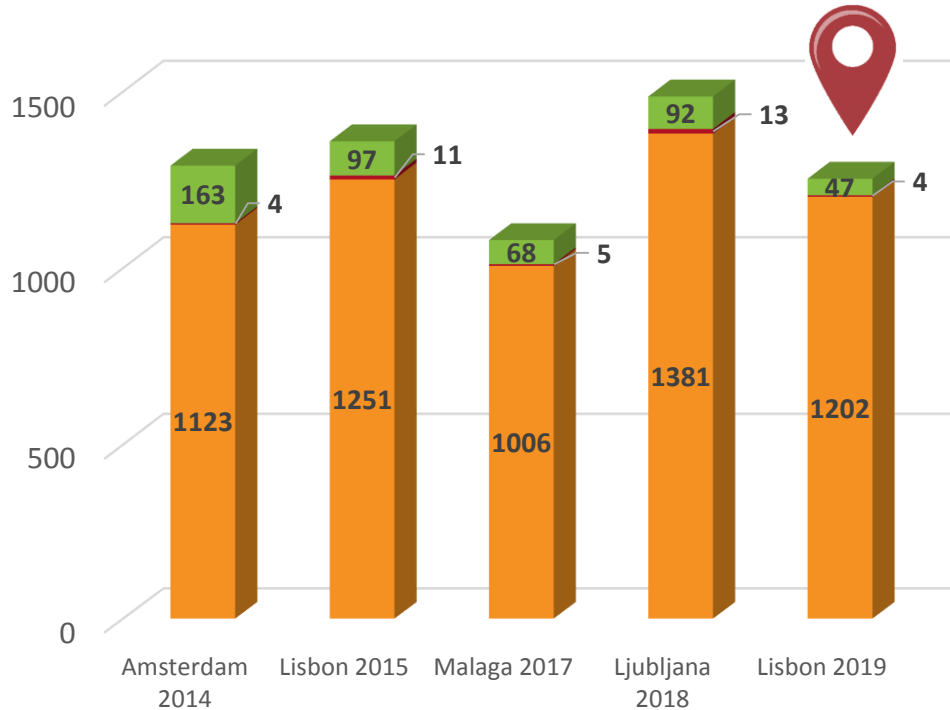
55 sessions  
4 lecture  
rooms

792  
abstracts  
submitted

18 hours of  
CME credits

# Registrations

Total figures since 2014



 Delegates  Press  Exhibitors

# Registrations

*Country figures – Top 10*

2018

Country	Participants
Spain	158
Germany	109
Italy	94
Poland	77
Greece	76
Slovenia	57
Romania	54
Netherlands	50
Bulgaria	44
United Kingdom	44

2019

Country	Participants
Italy	152
Spain	76
Portugal	72
Netherlands	69
United Kingdom	61
Greece	55
Germany	53
Russia	50
Belgium	48
Norway	42

# Successful initiatives of 2018

*Reconducted in 2019*

## Career Café

Membership  
initiative from 2019

## CPR Workshops

Masterclass  
Focus on Diabetes  
in 2019

## Public event

In collaboration with the  
local NCS



# 2019 News

## ESC 365

All congress resources available online for 3 months. Then only EAPC Ivory, Silver and Gold members & ESC Fellows will have access

**NEW**  
 **ESC 365**

## Final Programme on self-service only

A paperless perspective for a potential transition to digital from 2020



## ESC TV for 1 Day

Upon availability of relevant scientific content

 **ESC TV**



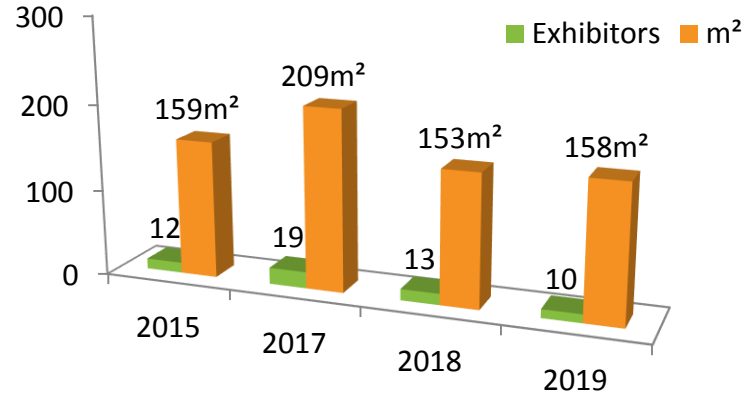
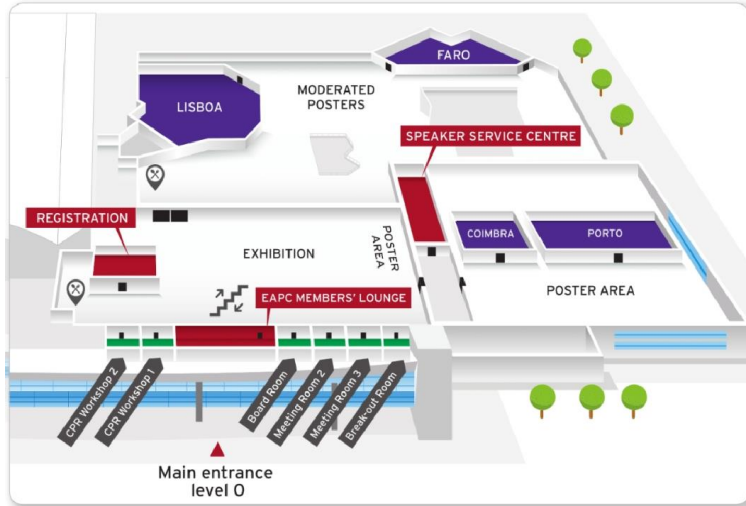
# Industry presence





# Exhibition

## Exhibitors and size



- Allelica 
- COSMED
- DSM
- EAPC-ESC
- EXPERT-tool
- SAGE Publishing
- SERVIER
- The Japanese Association of Cardiac Rehabilitation
- WeHealth by Servier 
- Wisepress

# Industry Sponsored Sessions



## 3 Satellite Symposia

### Canon Medical Systems Europe

*Protecting the stars from tomorrow - Cardiac imaging strategies in the paediatric athlete.*

### DSM

*An update on the evidence regarding the beneficial effects of the consumption of marine omega 3 fatty acids with regard to prevention of primary CVD.*

### PACE-CME


*The preventive challenge in diabetes & CVD: a multidisciplinary approach.*



## 1 Satellite Symposium

### SERVIER

*Use of single-pill combinations in patients with dyslipidemia and concomitant diseases.*



4 Satellite  
Symposia

# Promotion & advertising opportunities

*Some digital items*

## Webcast



The best option to extend the reach of your Satellite Symposium outside the congress

## Eblast



Post-congress emailing sent on **3<sup>rd</sup> May** to registered delegates & EAPC members (a total of 2500+ HCPs)

## Mobile App



**2018 (day 1): 478** downloads  
**2019 (day 1): 731** downloads  
(+53%)

## eCongress News



**Daily emailing** sent to **2845 people (day 1)**, with scientific interviews of congress highlights



**Feedback**



During  
the  
congress



Exhibition



Industry Sponsored Sessions



Sponsorship



Scientific Programme



Venue, Hotels, City



Registration



Before  
the  
congress



Organisation



Communication  
& Promotion

*Thank you  
for being here.  
See you next year!*



# ESC Preventive Cardiology 2020

2<sup>nd</sup> to 4<sup>th</sup> April 2020

*FYCMA, Palacio de Ferias y Congresos*

*Malaga, Spain*

 **EAPC**  
European Association  
of Preventive Cardiology

**New  
name!**

# ESC Preventive Cardiology 2020

*formerly EuroPrevent*



**Annual Congress**  
of the European Association  
of Preventive Cardiology

**2-4 April** | **Malaga** •  
SPAIN

[www.escardio.org/ESCPrev](http://www.escardio.org/ESCPrev)  
#ESCPrev2020