

EuroPrevent 2018

Industry Debrief

20/04/2018

Agenda

- Introduction
- Congress Overview
- EuroPrevent 2018 Highlights
- Congress figures
- Industry presence
- **Industry Feedback**
- EuroPrevent 2019



EAPC
European Association
of Preventive Cardiology

2018
EuroPrevent
European Congress on Preventive Cardiology

LJUBLJANA
SLOVENIA

19-21
APRIL

Evidence based cardiovascular prevention
A lifelong endeavour

#europrevent
www.escardio.org/europrevent

ESC
European Society
of Cardiology

EuroPrevent 2018 at A Glance

3 Congress Days

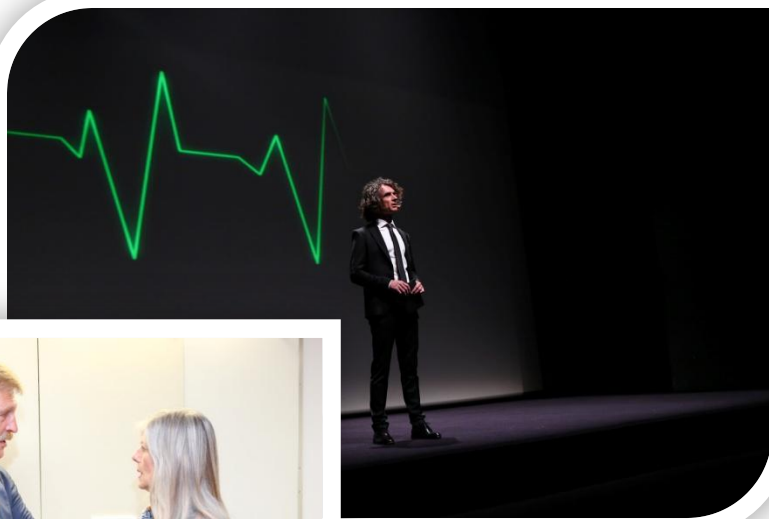
1 300 +
Delegates from
65 countries

44 Sessions
4 Lecture Rooms

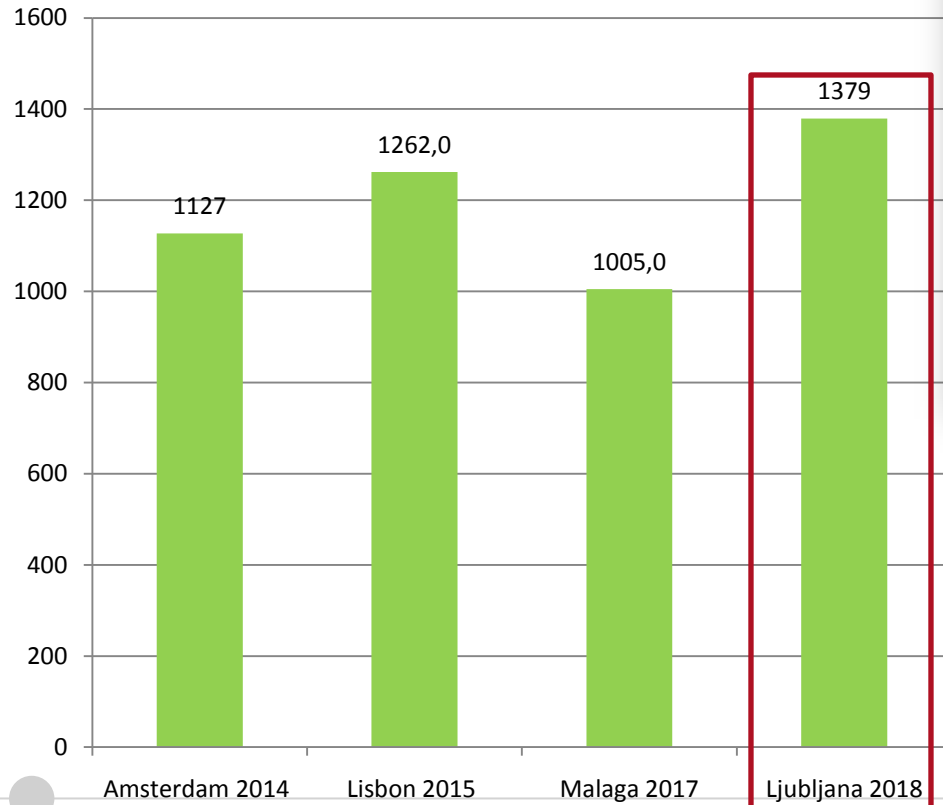
19 Hours of CME
Credits

160 Faculty from
25 countries

630 Abstracts
submitted



Registration



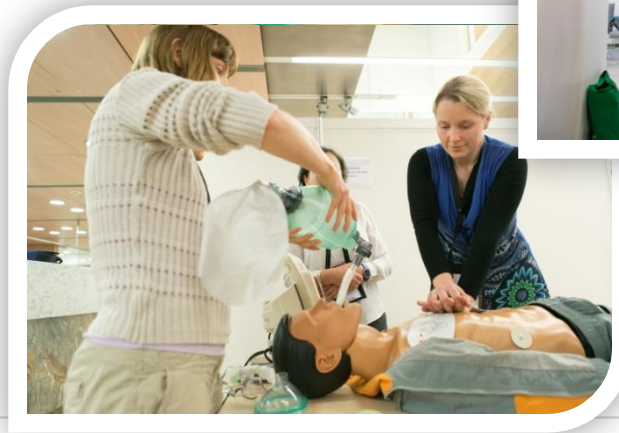
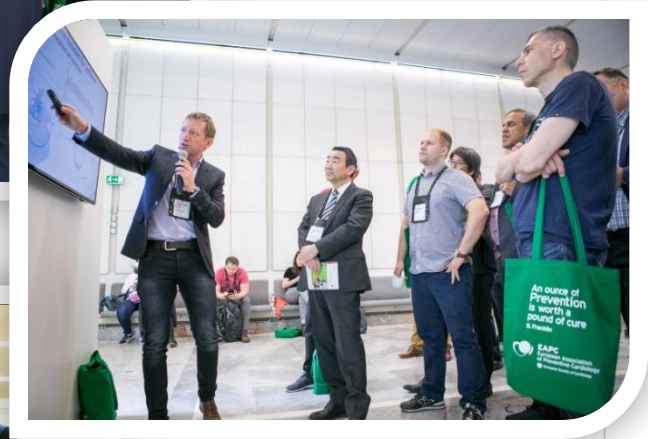
Registrations by Country – Top 10

2017	N° Pax
Spain	105
Italy	58
Netherlands	58
Bulgaria	58
Greece	55
Romania	52
United Kingdom	45
Belgium	45
Germany	42
Norway	38

2018	N° Pax
Spain	158
Germany	107
Italy	93
Poland	77
Greece	76
Slovenia	56
Romania	54
Netherlands	50
Bulgaria	43
United Kingdom	42

Initiatives

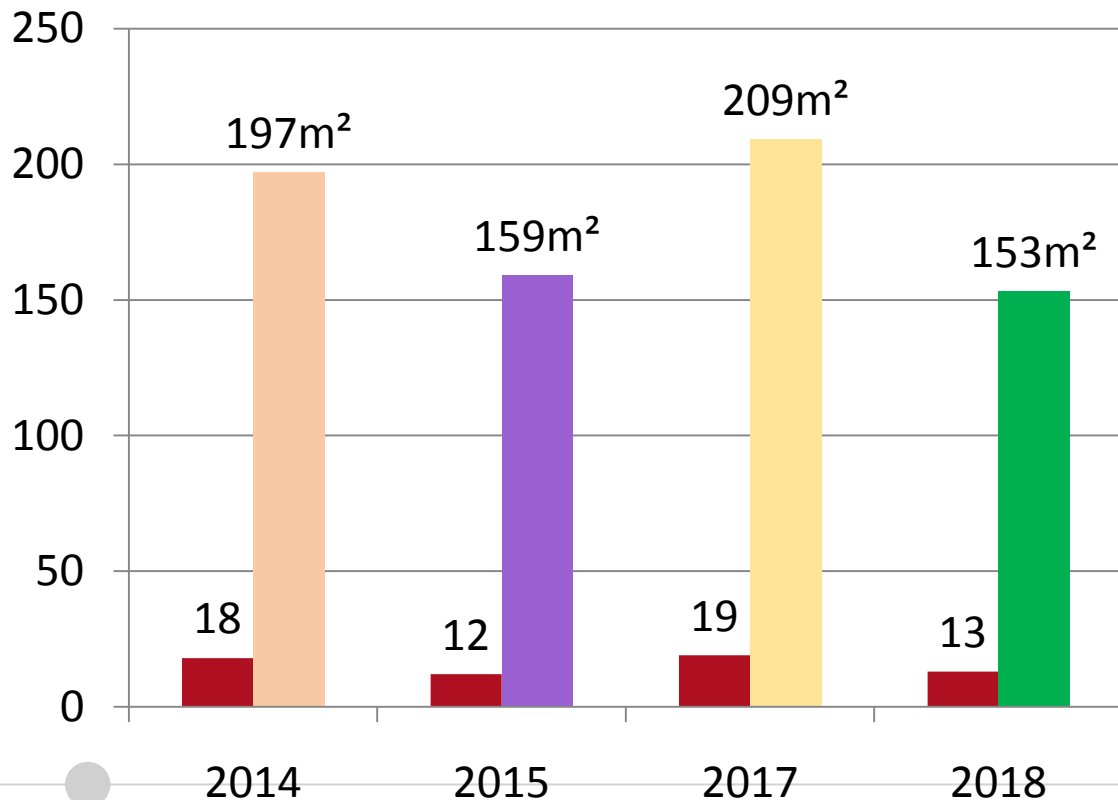
- Masterclasses
- Quizzes
- CPR Workshop
- Career Cafe



Industry Presence @ EuroPrevent 2018



Exhibition in m² & Exhibiting Companies



Exhibitors in 2018

(present in 2017 too):

- BTL
- Cardiac Risk in The Young
- COSMED
- DSM Nutritional Products AG
- EAPC/ESC
- EXPERT Tool
- Krka, d. d., Novo mesto
- Oxford University Press
- Renew Health Ltd
- SAGE Publishing
- SERVIER
- The Japanese Association of Cardiac Rehabilitation
- Wisepress Online Bookshop

Satellite Symposia

2014	2015	2017	2018
3	4	6	6

Day 1
3 Satellite Symposia

Day 2
3 Satellite Symposia

Day 1

DSM Nutritional Products AG
65% filling rate

Krka, d. d., Novo mesto
110% filling rate

PACE-CME: Physicians' Academy
for Cardiovascular Education
90% filling rate

Day 2

Canon Medical Systems Europe
85% filling rate

Novartis Pharma AG
60% filling rate

SERVIER
60% filling rate

Sponsorship, Promotion and Advertising Opportunities

Congress News

Over 6 500 recipients in 2017

eBlast

E-mailing sent to all registered delegates

eBlast pre-congress

Promote your Congress activities

eBlast post-congress

Stay in the Congress spotlight

Industry Sponsored Session-related

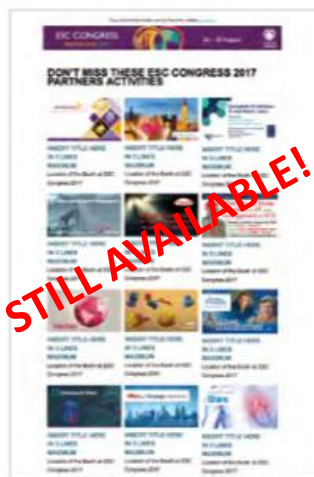
Screencast (voice and slides)

Can be promoted with an eBlast

Webcast (video and slides)

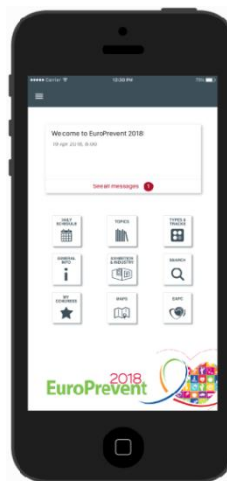
Accessible all year long via ESC Congress resources platform

eBlast



The **9 May** post-Congress emailing will be sent to registered delegates and over **1 550 EAPC Members**

Mobile Application



478 downloads as of Friday 20 April

Badge Lead Management System

To create your own database

Congress Bags

1 300 produced in 2017

Included in every bag are:

- a Delegate Bag Insert
A flyer to promote your activities
- a Final Programme to be advertised
Every delegate's reference

Delegate Badge Laces

1 500 produced in 2017

Onsite Advertisement

Follow the traffic's flow





Your Feedback

- **Pre-Congress**
 - Organisation
 - Communication & Promotion
- **During EuroPrevent**
 - Rooms
 - Exhibition
 - Industry Sponsored Sessions
 - Sponsorship
 - Scientific Programme
 - Venue, Hotels, City
 - Registration

EuroPrevent 2019

11 – 13 April 2019
Lisbon, Portugal



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2019
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