



EuroPrevent 2017

6-8 APRIL - MALAGA, SPAIN



Technical Specifications for items included with your Satellite Symposium

Weblink

Invite delegates to your congress activities by designing a promotional page linked to the Scientific Programme & Planner (SPP). SPP can be seen by delegates from the www.escardio.org website. This invitation will communicate your Satellite Symposium message to delegates. No hyperlinks to sponsor websites allowed. No product advertising allowed. 1 Weblink can only promote 1 industry sponsored session.

Send to euopreventservices@escardio.org

Deadline for Final approval + send pdf file: 13 February 2017

Weblink format: PDF

Size: the lighter the better, consider approx 600Kb max

Delegate Bag Insert

The delegate bag insert (DBI) allows you to design an invitation in the form of a customised advertisement of your Satellite Symposium (formats A5 or A4, 2 pages maximum). Distributed in the official congress bag, this opportunity allows you to reach every delegate at the congress.

No product advertising allowed.

1 delegate bag insert can only promote 1 industry sponsored session.

Send to euopreventservices@escardio.org

Deadline for Final approval + send pdf file: 13 February 2017

Specifications: the size of the DBI is maximum A4 and weight should be similar to flyer type thickness. Please remember the flyers will need to be posted therefore we recommend a light g/m². 1300 official congress bags are organised for this event.

After approval, the DBI can be delivered from 30 March 2017 at the Congress center (FYCMA) until 3 April 2017 at the following address. Please ensure, your flyers are delivered before 3 April 2017 in order to fill the bags on 4 April 2017.

FYCMA
Att: Nuria Ochagavía
EUOPREVENT 2017 (Delegate bag insert)
Palacio de Ferias y Congresos de Málaga
Avenida de José Ortega y Gasset, 201
29006 Málaga
SPAIN

General note on content

- Industry sponsored session should be referred to as Satellite Symposium (capital "S" for both words) at all times
- The congress name should be EuroPrevent 2017 (not EPR 2017 or the European Society of Cardiology congress)
- The title of your Satellite Symposium and presentations should be the same as what you originally submitted, make sure to inform us of any changes as early as possible
- No trademarks, no product name or logo will be allowed for Satellite Symposia Adverts. Hyperlinks in titles or adverts are not permitted

The files must be approved and send to euopreventservices@escardio.org