Industry Debrief Agenda

• Introduction
• Congress Overview
• New at EuroPrevent 2017 / Highlights
• Congress figures
• Industry presence
• Industry Feedback
• EuroPrevent 2018
EuroPrevent 2017 at a Glance

- 3 Congress Days
- 1 000 + Delegates from 60 countries
- 44 Sessions
  - 4 Lecture Rooms
- 15 Hours of CME Credits
- 148 Faculty from 24 countries
- 580 Abstracts and Clinical Cases

#europretent

EuroPrevent 2017
6-8 April
MÁLAGA, SPAIN

www.escardio.org/europrevent
Registration

1007 active delegates (07.04.17)

Bar chart showing registration numbers for different events:
- 2015 Final: 1262
- 2014 Final: 1127
- 2017 07.04: 1007

Legend:
- Amsterdam 2014
- Lisbon 2015
- Malaga 2017

Dates and fees:
- Early Fee
- Late Fee
- Online Close
- Total
Registrations by Country / Region

<table>
<thead>
<tr>
<th>Top 10 Countries</th>
<th>N° Pax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spain</td>
<td>105</td>
</tr>
<tr>
<td>Bulgaria</td>
<td>58</td>
</tr>
<tr>
<td>Italy</td>
<td>58</td>
</tr>
<tr>
<td>Netherlands</td>
<td>58</td>
</tr>
<tr>
<td>Greece</td>
<td>55</td>
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<tr>
<td>Romania</td>
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<tr>
<td>Belgium</td>
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<tr>
<td>United Kingdom</td>
<td>45</td>
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<tr>
<td>Germany</td>
<td>42</td>
</tr>
<tr>
<td>Norway</td>
<td>38</td>
</tr>
</tbody>
</table>

Regions

- Africa (non ESC)
- Asia Pacific
- ESC
- North America
- South & Central America
Highlights

• Masterclasses
• Quizzes
• CPR Workshop
• Career Cafe
Congress Resources

Slides, videos and abstracts accessible to delegates, EAPC Ivory & Silver members

LIVE FROM
EUROPREVENT 2017
Thursday 06 - Saturday 08 April 2017
Malaga - Spain
Access the slides, videos, photos, articles from the congress as soon as they become available

PRESENTATIONS LIST

<table>
<thead>
<tr>
<th>Time</th>
<th>FP Nr</th>
<th>Title</th>
<th>Speakers</th>
<th>Related documents</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30</td>
<td>9</td>
<td>ECG indices of athletic training: what is new on &quot;the athlete's ECG&quot;.</td>
<td>Sanjay SHARMA (London, United Kingdom)</td>
<td>![Abstract] ![Slides/e-posters] ![Video] ![Report]</td>
</tr>
<tr>
<td>08:48</td>
<td>10</td>
<td>ECG indices suggestive of pathology: what you shouldn't miss!</td>
<td>Christian SCHMIED (Zurich, Switzerland)</td>
<td>![Abstract] ![Slides/e-posters] ![Video] ![Report]</td>
</tr>
<tr>
<td>09:06</td>
<td>11</td>
<td>Effect of ethnicity, age, gender and sporting discipline on the athlete's ECG.</td>
<td>Michael PAPADAKIS (London, United Kingdom)</td>
<td>![Abstract] ![Slides/e-posters] ![Video] ![Report]</td>
</tr>
<tr>
<td>09:24</td>
<td>12</td>
<td>Comparison of 3 electrocardiographic criteria for the detection of cardiac abnormalities in south-east asian athletes</td>
<td>Benji Yaozong LIM (Singapore, Singapore)</td>
<td>![Abstract] ![Slides/e-posters] ![Video] ![Report]</td>
</tr>
</tbody>
</table>
INDUSTRY PRESENCE at EuroPrevent 2017
Exhibition in m² & Exhibiting Companies

Exhibitors 2017

Atcor Medical
Bittium
Bold Technologies
CamNTech Limited
Cardiac Ris in th Young
Carocelle Cambridge Micelle
COSMED
CPR Workshop & Challenge
DSM
EAPC
Expert Tool
Imedos Systems
Japanese Association of Cardiac Rhb.
Ljubljana Tourism
Oxford University Press
SAGE
SERVIER
Toshiba Medical Systems Europe
Wisepress
# Satellite Symposia

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2017</th>
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<tbody>
<tr>
<td>Day 1</td>
<td>3</td>
<td>4</td>
<td>6</td>
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</tbody>
</table>

**Day 1**
3 Satellite Symposia

**251 Delegates**

- DSM Nutritional Products 93
- Toshiba Medical Systems 80
- Carocelle Cambridge 78

**Day 2**
3 Satellite Symposia

**222 Delegates**

- SERVIER 85
- PFIZER 82
- Imedos Systems 55
Sponsorship, Promotion and Advertising Opportunities

Webcast – Video, voice and slides

eBlast - Pre-congress
Quantity: 1,000

Delegate Badge Holder
Quantity: 1,000

Congress Bags
Quantity: 1,000

EuroPrevent Congress News
Quantity: 1,000 copies

EuroPrevent 2017
6-8 April
MÁLAGA, SPAIN

#europrevent
Industry Feedback

• Pre-Congress
  – Organisation
  – Communication & Promotion

• During EuroPrevent
  – Rooms
  – Exhibition
  – Industry Sponsored Sessions
  – Sponsorship
  – Scientific Programme
  – Venue, Hotels, City
  – Registration
EuroPrevent 2018