European Association for Cardiovascular  
Prevention and Rehabilitation  
A registered branch of the European Society of Cardiology

CONTENTS

Welcome Address ..................................................................................................................3
EuroPRevent 2013 General Congress Information........................................................................4
EuroPRevent Committee & Scientific Programme .................................................................5
EuroPRevent 2012 Industry Partners ..................................................................................6
Industry activities at EuroPRevent 2013 .............................................................................6
1. Exhibition .........................................................................................................................7
2. Satellite Symposia ............................................................................................................8
3. Sponsorship .....................................................................................................................9, 10, 11
EuroPRevent 2013 Guidelines, Terms & Conditions ............................................................12
Contacts ..............................................................................................................................13
Welcome Address from the President

Dear Colleagues and Friends,

We would like to invite you to EuroPRevent 2013, the premiere international forum for Preventive Cardiology!

The congress, organised by the European Association for Cardiovascular Prevention and Rehabilitation (EACPR), will take place in Rome from 18 to 20 April 2013. The theme of the congress will be the Universal Approach to Cardiovascular Prevention and Implementation and that is exactly what the congress is about: how we can universally work together in the prevention of cardiovascular disease!

Building on Italy’s emphasis on sports medicine, the congress will open with a Master Class Course on Sports Cardiology, highlighting its importance in prevention and rehabilitation. As this year’s meeting will emphasise the global approaches to prevention, joint sessions with local, European and International Associations will take place on Thursday afternoon, focusing on the various existing prevention and implementation methods and programmes.

On Friday and Saturday, the programme will be dedicated to epidemiological case presentations organised jointly with the ESC National Cardiac Societies to showcase different prevention programmes. There will also be more ‘Focus On’ sessions highlighting the different nutrition and lifestyles across the globe and a keynote address from an esteemed member of the Prevention Community.

EuroPRevent 2013 will bring the finest international health experts together to present their research and translate it into usable knowledge for practitioners, health care workers, researchers, and policy makers. The message of prevention starts with all of you and all our combined efforts. We look forward to welcoming you in Rome, a city full of history, beauty, architecture, hospitality and the Mediterranean Diet!

Stephan Gielen
EACPR 2012-2014 President

Volker Adams
Chairperson, EuroPRevent
Congress Programme Committee

Pantaleo Giannuzzi
Co-Chair of the Congress Programme Committee
EuroPRevent 2013 Local Organiser
EACPR Past-President 2010-2012
General Information

Key Figures

✔ 3 days of scientific sessions
✔ 950 abstracts submitted, 500 abstracts accepted
✔ 1800+ healthcare professionals from 83 countries
✔ 4000m² exhibition
✔ 4 satellite symposia
✔ 55 pre-arranged sessions, 4 poster sessions

Venue

Palazzo dei Congressi
Piazzale J.F. Kennedy, 1
00144 Roma
www.eurcongressiroma.it

Key Dates

<table>
<thead>
<tr>
<th>Online Services – Abstract Submission</th>
<th>September 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstract Submission Deadline</td>
<td>26 October 2012</td>
</tr>
<tr>
<td>Early Registration Deadline</td>
<td>14 January 2013</td>
</tr>
<tr>
<td>Advance Registration Deadline</td>
<td>08 March 2013</td>
</tr>
<tr>
<td>Pre-Registration Deadline</td>
<td>10 April 2013</td>
</tr>
<tr>
<td>EuroPRevent 2013</td>
<td>18 – 20 April 2013</td>
</tr>
</tbody>
</table>

Language

The official language during the Congress is English. No translation is available.

More information can be found on:
www.escardio.org/EuroPRevent
EuroPRevent is the main scientific meeting place in Europe for all who are engaged in the prevention of cardiovascular diseases such as heart attacks and stroke.

**Congress Themes will be:**

- Main theme: Universal approach to Preventive Cardiology
- Advanced models of secondary prevention in various clinical settings
- Sports and physical activity for prevention
- Nutrition and weight control

During the three day meeting, experts will discuss and present fascinating achievements in cardiovascular prevention obtained either in basic and translational science or in the implementation or recommendation of therapeutic strategies. The Programme has been devised in collaboration with ESC Working Groups on Atherosclerosis and Vascular Biology, Hypertension, Peripheral Circulation and Thrombosis.

The programme will include:

- State of the art reviews by world’s leading experts.
- Discussion of recent developments in the various fields of basic science, epidemiology prevention rehabilitation and sports cardiology
- Sessions geared towards practical management of cardiovascular diseases in daily situations by experts in their field: Meet the Experts
- Young Investigators’ Session
- Abstracts of Original Scientific Contribution
- Industry Sponsored Sessions
EuroPRevent has evolved into the preeminent meeting place for European opinion leaders and physicians in the field of cardiovascular prevention, cardiac rehabilitation and sports medicine.

Cardiovascular diseases are still the major cause of morbidity and mortality in Europe.

In times of shrinking healthcare budgets, prevention of cardiovascular diseases has therefore become a top priority of the European Union as indicated by the signing of the European Heart Health Charter in 2007.

The Committee Members express their sincere appreciation to all exhibitors, industry partners and sponsors mentioned below, who contributed to the success of EuroPRevent 2012 in a variety of ways and initiatives.

A. Menarini Pharmaceuticals Ireland Ltd.
Abbott Pharmaceuticals
AstraZeneca Pharmaceuticals (Ireland) Limited
AtCor Medical
cardiowise seleon gmbh
COSMED Srl
diaDexus
ergeline GmbH
Esaote
FUKUDA DENSHI CO LTD
Hitachi Medical Systems Europe Holding AG
MSD
Panasonic Marketing Europe GmbH
McNeil Nutritionals (BENECOL)
SAGE
Servier
Takeda
Wisepress Medical Bookshop

Industry activities at EuroPRevent 2013

Your company and your products and services will be associated with, and will contribute to the high quality content of the EuroPRevent 2013 Congress.

Your company can participate at EuroPRevent 2013 in a variety of different ways:

- Exhibition & TechnoPark
- Satellite Symposia
- Sponsorship & Promotional Items
- Hospitality Suites

Important

All prices listed within this document are exclusive of VAT unless otherwise indicated, payment in Euro (€) only.

All requests will be allocated on a first-come, first-served basis.
1- Exhibition Space

Showcase your products, services and activities to more than 1700 delegates from more than 50 different countries

The exhibition will be an integral part of the congress and delegates will be invited to discover the latest products and techniques on the many educational stands throughout the event.

Stands will be assigned on a first come, first served basis.

Technological innovations will have a special focus at EuroPRevent 2013 with all companies working as innovators in the field invited to participate in a TechnoPark initiative. The TechnoPark is an integrated part of the exhibition and sponsors will be distinguished by the logo on their stand.

Price for space only: €400 per m²
Price for Publishers €250 per m²
The minimum exhibition space is 9 m²
(6 m² for publishers and booksellers)

Deadline for stand application form 5 November 2012

Exhibitors Badges
Exhibitors are entitled to a certain number of free badges. The number of free badges for each Exhibitor will be determined according to the floor space allocated as shown below.

<table>
<thead>
<tr>
<th>Stand size between:</th>
<th>Number of Free Badges:</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 and 49m²</td>
<td>8</td>
</tr>
<tr>
<td>50 and 99m²</td>
<td>16</td>
</tr>
<tr>
<td>100m² +</td>
<td>24</td>
</tr>
</tbody>
</table>
Ensure your contribution to the outstanding EuroPRevent scientific programme
Participating companies may organise scientific sessions at dedicated time slots, known as Satellite Symposium.

These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information and developments.

**Price of a Satellite Symposium**
60 minute session: €15,000 per session excl. VAT for Exhibitors and €18,600 for non-exhibitors

A limited number of time slots have been made available for Satellite Symposia:

<table>
<thead>
<tr>
<th>SATELLITE SYMPOSIA TIMESLOT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Thursday</strong></td>
</tr>
<tr>
<td><strong>Friday</strong></td>
</tr>
</tbody>
</table>

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Delegate Bag Insert
- 1 Weblink
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

**Note:** The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Satellite organisers may organise receptions before or after the Satellite Symposia. Lunch boxes may also be distributed before or after the symposia.

In order to hold a Satellite Symposium, an Exhibition Stand of 9 m² minimum (or grant equivalent) is required.

Satellite Symposia Programmes will be published in the EuroPRevent 2013 Final Programme and on the EuroPRevent 2013 Web Site. All Satellite Symposia programmes are subject to CPC approval.

**Deadline for application:** 5 November 2012

Time slots are assigned on a first-come, first-served basis
3 - Sponsorship Opportunities

Highlight your company profile online, offline and throughout the congress centre

Unrestricted Educational Grants
Associate your company with a particular session from the official scientific programme of EuroPRevent 2013 via an unrestricted educational grant. This grant implies the acceptance by the EuroPRevent Committee and allows our industry partners to associate in name only with an official programme session.

Cost per Grant per session: €10,000

Abstracts CD-ROM
The Official EuroPRevent 2013 Congress Abstract CD-Rom contains all accepted Abstracts at EuroPRevent 2013 and will be available on site during the congress. This highly popular item is available for exclusive sponsorship offering sponsor association with the scientific content and excellent exposure as redemption vouchers within the official congress bag will guide delegates to the sponsor’s booth as the sole collection point.

Life-span: Congress permanent archive/reference material.
Price includes: production of the CD-ROM and production of the voucher: €10,000 excl. VAT

Webspace
The business style Webspace offers delegates internet access along with the scientific programme online, PC workstations and printers throughout the congress. The corporate name and logo of the sponsor displayed on all the screensavers of the Webspace offers excellent exposure. The sponsor can brand the area designated for the Webspace with corporate branding (no product names or references). Acknowledgement will be provided on congress web pages and in the Final Programme.

Life-span: Congress
Price: €10,000 excl. VAT (includes 4 computer terminals and 2 printers)

Congress Bags
Exclusive sponsorship of the official EuroPRevent 2013 delegate bags. The sponsor's name and logo will be embossed on the bags, distributed to all participants. The delegate bag is one of the most popular items. The EuroPRevent delegate bag will be produced exclusively using recycled materials.

- Distribution of 2 000 delegate bags

Life-span: Congress permanent archive/reference material.
Price including production: €10,000 excl. VAT

Mobile Application
An innovative way for a sponsor to reach delegates by offering a mobile version of the Finale Programme to enhance their onsite experience. This environmentally-friendly initiative is for a smart phones & IPads. Excellent visibility for the sponsor with a dedicated desk to assist delegates in downloading the application. Includes a specific sponsor advert.

Price: €12,000 excl. VAT
Delegate Badge Laces Exclusive Sponsorship
The popular and highly visible official EuroPrevent 2013 badge laces are available for exclusive sponsorship. The sponsor's name and logo will be printed on the badge laces, distributed to all participants.

Distribution of 2 000 badge laces
Life-span: Congress
Price including production: €8,000 excl. VAT

Notepads & Pens Exclusive Sponsorship
The official EuroPrevent 2013 note pads and pens will be inserted in all the official congress bags and are available to our industry partners as an exclusive sponsorship opportunity. The sponsor’s logo and the EuroPrevent logo will be printed on the pads and on the pens. Alternatively, the sponsor may also provide its own note pads (with corporate adverts on the cover page & pens (price upon request).

Life-span: Congress & permanent archive
Price including production: €5,000 excl. VAT

Final Programme Advertisements
The Final Programme hard copy contains the full scientific programme details, exhibition and satellite information and congress references outlines. Hard copies will be placed in the official congress bag and distributed to each delegate, offering maximum exposure and recognition to the sponsor.

Life-span: Congress permanent archive/reference material.
Back Cover Advertisement: €8,000 excl. VAT
Inside Back Cover Advertisement: €6,000 excl. VAT

Delegate Bags Insert
The Delegate Bag Insert allows you to design an invitation in the form of a customised advertisement of your company satellite or exhibition activities (format A4, 2 pages maximum). Distributed in the official congress bags, this opportunity allows you to reach every delegate at the congress. One Delegate Bag Insert promotes one activity.

Life-span: Congress
Price of 1 insert excluding production: €5,000 excl. VAT

Healthy Breaks
During the Congress, coffee will be offered to delegates twice daily. Signs with the Company sponsoring the coffee break will be placed on the serving station. The sponsor may provide napkins with the company logo, if desired.

One Healthy Break - €5 000
All Healthy Breaks - €20 000
Onsite Advertising

A wide range of advertising opportunities are available in the congress centre to raise awareness among the delegates of your therapies, equipment in the field of prevention. Please contact sponsorship@escardio.org for further details.

For further information, please contact Sponsorship@escardio.org
Forthcoming EuroPRevent Guidelines for Industry Participation

The EuroPRevent 2013 Guidelines for Industry Participation will be released to Industry in January 2013. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia Guidelines and Procedures
- Educational Grant Information
- Registration and Accommodation references and contacts
- Related Terms and Conditions

Industry Terms & Conditions

All Terms and Conditions will be detailed in the forthcoming Guidelines for Industry Participation for EuroPRevent 2013.

Applications forms for Exhibition Stand Space, Satellite Symposia & Sponsorship

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible ("first come, first served"). Returning a signed application form implies a tacit agreement of EuroPRevent 2013 Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at industry_services@escardio.org.
The ESC Industry Services Team is dedicated to working with our industry partners on optimising the value of your participation in line with your individual corporate objectives, please contact industry_services@escardio.org to discuss your company requirements at EuroPRevent 2013.

EuroPRevent 2013 Secretariat
The European Heart House
2035, route des Colles - Les Templiers - BP 179
FR 06903 Sophia Antipolis
France
Tel: +33 (0)4 92 94 86 36 - Fax: +33 (0)4 92 94 86 29
E-mail: europrevent@escardio.org - Web Site: www.escardio.org/EuroPRevent

Registration
Tel.: +33 (0)4 92 94 86 63 - Fax.: +33 (0)4 92 94 76 10
E-mail: europreventregistration@escardio.org

Housing
Tel.: +33 (0)4 92 94 86 23 - Fax.: +33 (0)4 92 94 76 16
E-mail: europreventhotels@escardio.org

Exhibition
Tel.: +33 (0)4 92 94 76 17
Fax: +33 (0)4 92 94 76 26
Email: EPexhibition@escardio.org

Satellite Symposia
Tel: +33 (0)4 89 87 20 03
Fax: +33 (0)4 92 94 76 26
Email: satellite@escardio.org

Sponsorship
Tel: +33 (0)4 89 87 20 09
Fax: +33 (0)4 92 94 76 26
Email: sponsorship@escardio.org

Venue
Palazzo dei Congressi
Piazzale J.F. Kennedy, 1
00144 Roma
www.eurcongressiroma.it