

EuroPrevent 2011

The European Meeting Place for Science in Preventive Cardiology

FROM KNOWLEDGE TO PRACTICE

INDUSTRY PROSPECTUS



GENEVA, SWITZERLAND - 14-16 APRIL 2011

www.escardio.org/EuroPrevent

▪ No use of tobacco ▪ Adequate physical activity ▪ Healthy eating habits ▪ Not overweight ▪ Low Blood pressure ▪ Low Blood cholesterol ▪ Normal glucose metabolism ▪ Avoidance of excessive stress



**European Association for Cardiovascular
Prevention and Rehabilitation**
A registered branch of the European Society of Cardiology

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Welcome Address from the President

Dear Industry Partner,

We would like to invite you to attend EuroPREvent 2011, the meeting place for scientists and experts engaged in preventive cardiology. This sixth congress will be organised by the European Association for Cardiovascular Prevention and Rehabilitation (EACPR) from 14-16 April 2011 in Geneva, Switzerland. This year's theme of the congress will be "Cardiovascular Prevention a global challenge – from science to practice".

During the two and half day meeting, experts will discuss and present fascinating achievements in cardiovascular prevention obtained either in basic and translational science or in the implementation or recommendation of therapeutic strategies.

On Thursday afternoon, please join us for joint sessions with the WHO, WHF and the IOC on prevention as a global challenge and strategies to prevent sudden cardiac death in athletes. The Opening Ceremony followed by an informal get together will be held in the Exhibition Area. This offers an opportunity to meet new and old friends in a relaxed atmosphere and to share news on the most recent accomplishments.

On Friday and Saturday the programme is dedicated to exciting presentations of scientific results in 4 tracks including new developments in sports cardiology, latest scientific achievements in cardiovascular prevention, implementations and recommendations to attack cardiovascular disease and "how to" sessions. The congress includes a Young Investigator Award Session and all poster presentations will be discussed onsite by experts in the field.

What will be new for EuroPREvent 2011? First, "How to sessions" will be offered throughout the programme with the focus on practical issues, which will attract clinical cardiologists as well as general practitioner. Second, specific topics related to cardiovascular risk management and prevention are coupled to specific slots for satellite symposia. This allows the discussion of the topic in more detail. Third, a specific area will be reserved for Exhibition where participants can get hands-on experience with various novel technical equipments (Technopark). Forth, various events within the exhibition area (welcome reception, healthy coffee breaks, and the Farewell cocktail) will give our industry partner the opportunity to have intensive contact with the congress participants. Last but not least, EuroPREvent 2011 will be an environmental friendly congress, by offering free tickets for public transportation with hotel reservations, exciting "bike to the congress" routes and recyclable congress bags.

Geneva was carefully chosen as host city not only for its location on Lake Geneva at the foot of the Alps, but also for being close to the European Headquarters of the United Nations (UN) the World Heart Federation (WHF), the World Health Organization (WHO), the United European Football Association (UEFA), and the International Olympic Committee (IOC).

We are looking forward to your participation at the EuroPREvent 2011 meeting in Geneva.

Pantaleo Giannuzzi

President of the European Association for Cardiovascular Prevention and Rehabilitation (EACPR)

Volker Adams

Chairperson, EuroPREvent Congress Programme Committee

Hugo Saner,
Co-Chairperson,
Local Host

EuroPREvent 2011 General Information

➤ **EuroPREvent Fast Facts**

- **More than 1500** active **delegates** are expected in the same location
- **4 main areas of focus** at EuroPREvent 2011:
Global Challenges in Prevention
New Strategies and Developments
Sports Cardiology
Late Breaking Achievements & Advances
- **4 lecture rooms** running in parallel
- A variety of novel **industry sponsored sessions**
- A selection of relevant **sponsorship & advertising opportunities**

➤ **Venue**

Centre International de Conférence de Genève (CICG)
17 rue de Varembe
Geneva, Switzerland

www.cicg.ch/eng

➤ **Key Dates**

Online Services Open	September 2010
Abstract Submission deadline	06 November 2010
Abstract Results Online	01 December 2010
Early Fee Registration Deadline	11 January 2011
Pre-registration Deadline	14 March 2011
EuroPREvent 2011	14 – 16 April 2011

➤ **Language**

The official language during the Congress is English. No translation is available.

More information can be found on:
www.escardio.org/EuroPREvent

EuroPREvent 2011 Committee

Congress Programme Committee

Volker Adams, Chairperson

Hugo Saner, Co-Chairperson, Local Host

Cardiac Rehabilitation: Birna Bjarnason-Wehrens

Exercise, Basic & Translational Research: Julian Halcox, Nikos Geladas

Prevention, epidemiology & Population Science: Eva Prescott, Pedro Marques-Vidal

Sports Cardiology: Sanjay Sharma

EACPR Board

Pantaleo Giannuzzi, President

Stephan Gielen, President Elect

Dan Gaita, Treasurer

EuroPREvent 2011 Scientific Programme - From Knowledge to Practice

EuroPREvent is the main scientific meeting place in Europe for all who are engaged in the prevention of cardiovascular diseases such as heart attacks and stroke.

During the two and half day meeting, experts will discuss and present fascinating achievements in cardiovascular prevention obtained either in basic and translational science or in the implementation or recommendation of therapeutic strategies.

More than 48 sessions will be held during the Congress in one of the following tracks:

Global Challenges in Prevention

New Strategies and Developments

Sports Cardiology

Late Breaking Achievements & Advances

The programme will also include:

- State of the art reviews by world's leading experts.
- Discussion of recent developments in the various fields of basic science, epidemiology prevention rehabilitation and sports cardiology
- Sessions geared towards practical management of cardiovascular diseases in daily situations by experts in their field: Meet the Experts
- Young Investigators' Session
- Abstracts of Original Scientific Contribution
- Industry Services Sponsorship

EuroPREvent Past Congress Sponsors

AstraZeneca
Apoteket AB, Sweden
Actor Medical
Ateronon
Cambridge Theranostics
Cosmed
DAIICHI SANKYO EUROPE
Eli Lilly and Company
European Society of Cardiology
Imperial College London
Informa Healthcare
Lesaffre Cesko
Lippincott Williams & Wilkins
Merck Schering Plough
MSD Sweden
Novartis
Oxford University Press
Pfizer
PhysioFlow
Sage
Servier
The Swedish Heart and Lung Association
Unilever
Wolters Kluwer Health

Industry activities at EuroPREvent 2011: Description

Your company and your products and services will be associated with, and will contribute to the high quality content of the EuroPREvent 2011 Congress.

Your company can participate at EuroPREvent 2011 in a variety of different ways:

- Exhibition
- Industry Sponsored Sessions
- Sponsorship & Promotional Items
- Hospitality Suites

Important

All prices listed within this document are exclusive of VAT unless otherwise indicated, payment in Euro (€) only.

**All requests will be allocated
on a first-come, first-served basis.**

1- Exhibition Space

Showcase your products, services and activities to more than 1500 delegates from more than 73 different countries

The exhibition will be held on Level 0 of the CICG; all participants will walk through this area to go to the lecture rooms.

The stands will be assigned on a first come, first served basis.

Guidelines for Exhibitors, giving full details, will be sent upon request and an Exhibitors Manual with order forms will follow in due course.



Price for space only: €400 per m²
Price for Publishers €250 per m²
The minimum exhibition space is 9 m²
(6 m² for publishers and booksellers)

Exhibitors Badges

Exhibitors are entitled to a certain number of free badges. The number of free badges for each Exhibitor will be determined according to the floor space allocated as shown below.

Stand size between:	Number of Free Badges:
9 and 49m ²	20
50 and 99m ²	35
100m ² +	50
Additional badges	€100 excl. VAT

2 - Satellite Symposia

Ensure your contribution to the outstanding EuroPREvent scientific programme

Participating companies may organise scientific sessions at dedicated time slots, known as Satellite Symposium.

These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information and developments. Satellite Symposia, will be held within the Congress centre in lecture rooms ranging in capacity from 128 to 972 seats.

**Price of a Satellite Symposium 60 minute session:
€15,000 per session excl. VAT**

A limited number of time slots have been made available for Satellite Symposia:



SATELLITE SYMPOSIA TIMESLOT		
Friday	15 April 2011	12:45 – 13:45
Saturday	16 April 2011	12:45 – 13:45

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Delegate Bag Insert
- 1 Weblink
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Satellite organisers may organise receptions before or after the Satellite Symposia. Lunch boxes may also be distributed before or after the symposia.

In order to hold a Satellite Symposium, an Exhibition Stand of 9 m² minimum (or grant equivalent) is required.

Industry Sponsored Session Programmes will be published in the EuroPREvent 2011 Final Programme and on the EuroPREvent 2011 Web Site. All Satellite Symposia programmes are subject to CPC approval.

Deadline for application: 5 November 2010

Time slots are assigned on a first-come, first-served basis

3 - Sponsorship Opportunities

Highlight your company profile online, offline and throughout the congress centre

Unrestricted Educational Grants

Associate your company with a particular session from the official scientific programme of EuroPrevent 2011 via an unrestricted educational grant. This grant implies the acceptance by the EuroPrevent Committee and allows our industry partners to associate in *name only* with an official programme session.

Cost per Grant per session: € 10,000

On-site Promotion/Advertisements

Various opportunities for on-site promotion / advertisements in the form of panels, banners, towers or other may be available. Please contact us for further details at sponsorship@escardio.org.



Abstracts CD-ROM Exclusive Sponsorship

The Official EuroPrevent 2011 Congress Abstract CD-Rom contains all accepted Abstracts at EuroPrevent 2011 and will be available on site during the congress. This highly popular item is available for exclusive sponsorship offering sponsor association with the scientific content and excellent exposure as redemption vouchers within the official congress bag will guide delegates to the sponsor's booth as the sole collection point.

Life-span: Congress permanent archive/reference material.
Price includes production of the CD-ROM and production of the voucher: €10,000 excl. VAT



Web Space Exclusive Sponsorship

The business style Internet Corner offers delegates internet access along with the scientific programme online, PC workstations and printers throughout the congress. The corporate name and logo of the sponsor displayed on all the screensavers of the Internet Corner offers excellent exposure. The sponsor can brand the area designated for the Web Space with corporate branding (no product names or references). Acknowledgement will be provided on congress web pages and in the Final Programme.

Life-span: Congress
Price: €10,000 excl. VAT (includes 4 computer terminals and 2 printers) Additional structure, furniture and branding is at the sponsor's expense



Congress Bags

Exclusive sponsorship of the official EuroPrevent 2011 delegate bags. The sponsor's name and logo will be embossed on the bags, distributed to all participants. The delegate bag is one of the most popular items. The EuroPrevent delegate bag will be produced exclusively using recycled materials.

- Distribution of 1 500 delegate bags

Life-span: Congress permanent archive/reference material.
Price including production: €10,000 excl. VAT



Delegate Badge Laces Exclusive Sponsorship

The popular and highly visible official EuroPREvent 2011 badge laces are available for exclusive sponsorship. The sponsor's name and logo will be printed on the badge laces, distributed to all participants.

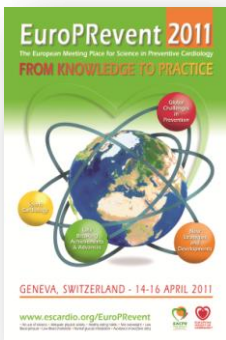
Distribution of 1 500 badge laces
Life-span: Congress
Price including production: €8,000 excl. VAT



Notepads & Pens Exclusive Sponsorship

The official EuroPREvent 2011 note pads and pens will be inserted in all the official congress bags and are available to our industry partners as an exclusive sponsorship opportunity. The sponsor's logo and the EuroPREvent logo will be printed on the pads and on the pens. Alternatively, the sponsor may also provide its own note pads (with corporate adverts on the cover page & pens (price upon request).

Life-span: Congress & permanent archive
Price including production: €10,000 excl. VAT



Final Programme Advertisements

The Final Programme hard copy contains the full scientific programme details, exhibition and satellite information and congress references outlines. Hard copies will be placed in the official congress bag and distributed to each delegate, offering maximum exposure and recognition to the sponsor.

Life-span: Congress permanent archive/reference material.
Back Cover Advertisement: €8,000 excl. VAT
Inside Back Cover Advertisement: €5,000 excl. VAT



Delegate Bags Inserts

The Delegate Bag Insert allows you to design an invitation in the form of a customised advertisement of your company satellite or exhibition activities (format A4, 2 pages maximum). Distributed in the official congress bags, this opportunity allows you to reach every delegate at the congress. One Delegate Bag Insert promotes one activity.

Lifespan: Congress
Price of 1 insert excluding production: €5,000 excl. VAT



Web Link

Invite delegates to your congress activities (exhibition or satellite) by designing a promotional page which we will post on the EuroPREvent 2011 Congress Web Pages. One Web Link promotes one activity.

**Lifespan: Pre-Congress & Congress
Price for 1 Web Link: €2,000 excl. VAT**

Healthy Breaks

During the Congress, coffee will be available to registrants twice daily in the Poster Area. Signs with the Company sponsoring the coffee break will be placed on the serving station. The sponsor may provide napkins with the company logo, if desired.

One Healthy Break - **€5 000**
All Healthy Breaks - **€20 000**

Fun Run & Fun Walk

The Fun Run & Walk will be held on Friday, 15 April 2011. The run will commence at 07:00 sharp from the Congress Centre and proceed along a 5km circuit. During the congress, a registration table will be set up from so that delegates can register. The corporate name and logo will be noted on the registration table and acknowledged via the EuroPREvent 2011 Final Programme and website.

Fun Run & Fun walk Exclusive Sponsor - **€ 10 000**

Pedal for your heart **SOLD!**

A bike station comprising 100 bikes will be organised outside the Congress Centre for our delegates from 14 April to 16 April 2011. One of EuroPREvent 2011's objectives is to take one more step toward an even healthier event. This exclusive opportunity to brand these 100 bikes (back panel with corporate logo) will enhance the Sponsor's image with a major health-oriented campaign during EuroPREvent 2011.

4 – Hospitality Suites

A number of Hospitality Suites have been made available for companies wishing to meet their guests during the meeting. No training or showcasing of products/therapies may take place in the Hospitality Suites. Planned activities must be submitted to the organisers for approval. Companies are responsible for equipment and catering arrangements.

Prices available upon request contact Satellite@escardio.org



➤ **Forthcoming EuroPREvent Guidelines for Industry Participation**

The EuroPREvent 2011 Guidelines for Industry Participation will be released to Industry over the coming weeks. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia Guidelines and Procedures
- Educational Grant Information
- Registration and Accommodation references and contacts
- Related Terms and Conditions

➤ **Industry Terms & Conditions**

All Terms and Conditions will be detailed in the forthcoming Guidelines for Industry Participation for EuroPREvent 2011.

➤ **Applications forms for Exhibition Stand Space, Satellite Symposia & Sponsorship**

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible ("*first come, first served*"). Returning a signed application form implies a tacit agreement of EuroPREvent 2011 Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at sponsorship@escardio.org .

Contacts

The **ESC Sales & Liaison Officer** is dedicated to working with our industry partners on optimising the value of your participation in line with your individual corporate objectives, please contact sponsorship@escardio.org (Tel: +33 (0)4 92 94 86 78) to discuss your company requirements at EuroPREvent 2011.

EuroPREvent 2011 Secretariat

Mrs. Chelsea Thomas – Project Manager
The European Heart House
2035, route des Colles - Les Templiers - BP 179
FR 06903 Sophia Antipolis
France

Tel: +33 (0)4 92 94 86 36 - Fax: +33 (0)4 92 94 86 29

E-mail: euoprevent@escardio.org - Web Site: www.escardio.org/EuroPREvent

Registration

Tel.: +33 (0)4 92 94 86 63 - Fax. : +33 (0)4 92 94 76 10

E-mail: euopreventregistration@escardio.org

Housing

Tel.: +33 (0)4 92 94 86 23 - Fax. : +33 (0)4 92 94 76 16

E-mail: euopreventhotels@escardio.org

Exhibition

Tel.: +33 (0)4 92 94 76 17

Fax: +33 (0)4 92 94 76 26

Email: EPexhibition@escardio.org

Satellite Symposia

Tel: +33 (0)4 89 87 20 03

Fax: +33 (0)4 92 94 76 26

Email: satellite@escardio.org

Sponsorship

Tel: +33 (0)4 89 87 20 09

Fax: +33 (0)4 92 94 76 26

Email : sponsorship@escardio.org

Venue

Centre International de Conférence de Genève (CICG)
17 rue de Varembe
Geneva, Switzerland

www.cicg.ch/eng





EuroPrevent 2011



Geneva, Switzerland - 14 – 16 April 2011

Please sign and return this form by Email or fax to:

ESC
EuroPrevent 2011 Secretariat
The European Heart House,
2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis Cedex, France
Tel: +33 (0)4 92 94 35 10 - Fax: +33 (0)4 92 94 76 26
Email: EuroPreventexhibition@escardio.org

EXHIBITION SPACE APPLICATION FORM

- **“First Come, First Served” Policy**
- **Stand Application deadline: 8 November 2010**
- Print or use a typewriter to avoid misinterpretations & spelling mistakes
- Only signed forms with valid credit card details will be accepted

1. COMPANY NAME & ADDRESS The company name & address as it should appear in official listings

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

2. CORRESPONDENCE NAME & ADDRESS If the correspondence address above is different from the official address

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

3. APPOINTED COMMUNICATIONS AGENCY Alternatively give details of stand design agency if applicable

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

4. APPOINTED STAND CONSTRUCTION AGENCY An 'out of business hours' contact telephone number is required for logistics purposes

Name:

Contact Person:

Address:

'Out of Hours' Tel:

Postal code:

City:

Country:

Tel:

Fax:

Email:

5. BOOTH SIZE, DIMENSIONS Price €400 per m², Minimum 9 m². Special price for Publishers € 250 per m², Minimum 6 m²

Size requested	Length in metres:	Depth in metres:	Area in m ² :
Height requested:		Publishers : Yes <input type="checkbox"/> No <input type="checkbox"/>	

6. STAND LOCATION – PROXIMITY TO COMPETITORS List any exhibitors you **do not** wish in proximity to your stand, by company name*Note that we cannot prevent companies assigned after you from being located in your neighbourhood*

1.	2.	3.
4.	5.	6.

7. PRODUCTS / SERVICES List products / services to be exhibited at the EuroPREvent 2011 Congress

8. ACCOUNTING DATA FORM

1. Only one invoice address may be used
2. In all cases a credit / charge card number must be supplied as payment guarantee
3. In the event that an invoice remains unpaid after a settlement date, the ESC reserves the right to deny access to EuroPREvent 2011 Congress.

Company or agency to be invoiced:		Your Purchase Order Number:	
Company VAT number:			
Contact Person:			
Address:			
Postal code:	City:	Country:	
Tel:	Fax:	Email:	
Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.			
<input type="checkbox"/> Visa	<input type="checkbox"/> Euro card / Mastercard	<input type="checkbox"/> Amex	
Credit / Charge Card N°:	Expiry Date:	Cardholder's name:	

9. AGREEMENT I hereby agree to be bound by the conditions of participation outlined in the Guidelines for Industry participation at EuroPREvent 2011 Congress.

Date:	Contact Name:	Signature:

Cancelleds

Cancelleds by Exhibitors should be made by letter addressed to EuroPREvent Secretariat. If a reservation is cancelled by the Exhibitor after an invoice has been raised but before **31 January 2011**, a 50% cancellation fee will apply. If a reservation is cancelled by the Exhibitor after 31 January 2011, a 100% cancellation fee will apply.

Data Protection Disclaimer

"You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time."



EuroPREvent 2011



The European Meeting Place for Science in Preventive Cardiology
14 – 16 April 2011 – Geneva – Switzerland

Please return this form to: ESC / Industry Services Department
 The European Heart House, 2035 Route des Colles, Les Templiers, BP 179; 06903 Sophia Antipolis, FR Fax: +33 492 947 626
 Email: satellite@escardio.org

INDUSTRY SUPPORTED EDUCATIONAL SESSIONS APPLICATION FORM

SATELLITE SYMPOSIUM

ORGANISING COMPANY reference name for all EuroPREvent 2011 publications - Applications for all congress activity must be submitted by the company under whose name each activity is to be organised. - The correspondence for the above items should be made exclusively between this company and the ESC. - The company is responsible for communicating any relevant documents to its staff and appointed agencies.			
Company Name:		Contact Person:	
Address:			
Postal code:	City:	Country:	
Tel:	Fax:	Email:	
APPOINTED AGENCY if applicable – One main contact person mandatory – Correspondence from non appointed agency will not be taken into consideration - This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. - The ESC has created "Guidelines for Industry Participation" as an essential tool for how to host an Industry Sponsored Session. It is obligatory that every appointed agency read these Guidelines and all other documents posted on "www.escehition.org" website in order to have a proper working relationship with the ESC Congress Division. - The ESC reserves the right to inform the Organising Company mentioned above if the appointed agencies have not examined or understood the reasoning behind the Guidelines and the companies will ensure effective communication is re-established.			
Agency Name:		Contact Person:	
Address:			
Postal code:	City:	Country:	
Tel:	Fax:	Email:	
INVOICING DATA Any and all changes post invoicing (addition of Purchase Order, changes of billing address...) will not be taken into account, invoices will not be reissued			
Company Name:		Contact Person:	
Invoicing Address:		VAT N° MANDATORY:	
		PO N°:	
Postal code:	City (& state, if applicable):	Country:	
Tel:	Fax:	Email:	
Payment will be made by bank transfer (details will be provided on the invoice)			

We accept the contract terms & conditions and agree to abide by the regulations & conditions laid down for this event. I am authorised to sign this form on behalf of the applicant/Company.

Date:	Contact Name:	Signature:
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The European Meeting Place for Science in Preventive Cardiology

<p>SATELLITE SYMPOSIUM submit one form per Satellite Symposium</p> <p>Sessions organised by pharmaceutical & technical industries in cooperation between clinicians and researchers.</p> <ul style="list-style-type: none"> • Scientific programme announced in the EuroPrevent 2011 Final Programme. • An exhibition stand of minimum 9 m² (or grant equivalent) is required 	
<p>DEADLINE: 5 NOVEMBER 2010</p>	
<p>Proposed title:</p>	
<p>Duration: <input type="checkbox"/> 60 minutes</p>	
<p>Friday 15 April 2011</p> <p><input type="checkbox"/> 12:45 -13:45 (60-minute)</p> <p>Saturday 16 April 2011</p> <p><input type="checkbox"/> 12:45 -13:45 (60-minute)</p>	<p>Price of a Satellite Symposium 60-minute session: €15,000 (Excl. VAT)</p> <p>The following items are included in the price of a Satellite Symposium:</p> <ul style="list-style-type: none"> ➤ Room rental ➤ 1 Delegate Bag Insert ➤ 1 Weblink ➤ 1 room Hostess ➤ Access and use of audiovisual equipment in lecture room <p>Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.</p>
<p>Lecture room capacity:</p>	<p>Lecture rooms ranging in capacity from 128 to 972 seats Lecture rooms assigned on a first come first served basis</p>
<p>Reception: <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	

CANCELLATION POLICIES

Satellite Symposium:

Cancellation must be sent in writing.

If cancellation is received before **15 February 2011**, 50% of the total due amount will be charged.

If cancellation is received on or after **15 February 2011** the full compensation fee will be invoiced.

"Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent. If you are a delegate at an ESC organised Congress or meeting, when you visit exhibiting company stands, presenting your badge may enable them to retrieve the following personal data: first name(s), last name(s), address, telephone, fax, email, and professional activity information."



EuroPrevent 2011



The European Meeting Place for Science in Preventive Cardiology

Please sign and return this form by Email or fax to:

ESC
 Industry Services
 2035 Route des Colles, Les Templiers, BP 179
 06903 Sophia Antipolis Cedex, France
 Fax: +33 (0)4 92 94 76 26 - Email: Sponsorship@escardio.org

"First Come, First Served" Policy
 Deadlines listed with items

SPONSORSHIP & PROMOTION APPLICATION FORM (tick the appropriate box)		
<u>Promotion Option</u>	<u>Deadline</u>	<u>Tick Yes</u>
Final Programme Back Cover	€ 8 000 07 February 2011.....	<input type="checkbox"/>
Final Programme Inside Back Cover	€ 5 000 07 February 2011.....	<input type="checkbox"/>
Delegate Bag Insert	€ 5 000	<input type="checkbox"/>
Web Link	€ 2 000	<input type="checkbox"/>
<u>Sponsorship Options</u>		
Delegate Bags (incl. Production)	€10 000	<input type="checkbox"/>
Note Pads and Pens	€10 000	<input type="checkbox"/>
Badge Laces (incl. Production)	€ 8 000	<input type="checkbox"/>
Abstracts Book Back Cover	€ 10 000	<input type="checkbox"/>
Webspace	€10 000	<input type="checkbox"/>
On-site Advertising	Price upon request.....	<input type="checkbox"/>
<u>Healthy Breaks</u>		
One Healthy Break.....	€ 5 000	<input type="checkbox"/>
All Healthy Breaks	€ 20 000	<input type="checkbox"/>
Unrestricted Educational Grant.....	€ 10 000	<input type="checkbox"/>
Fun Run & Fun Walk - Exclusive Sponsor	€ 10 000	<input type="checkbox"/>

COMPANY (Please indicate the name as you wish it to appear in all printed acknowledgments)		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

APPOINTED AGENCY (if any)		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

INVOICING INFORMATION – please ensure this is the exact invoicing address. A € 70 admin fee will be charged for any modifications.		
Company / agency to be invoiced:		
Contact Person:		
Address:		VAT N°: Mandatory
		PO N°:
Postal code:	City:	Country:
Tel:	Fax:	Email:

Signature: Mandatory (digital signature) here:
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Cancellation Policy: Cancellations of Sponsorship should be sent by registered mail to the EuroPREvent Secretariat. If a cancellation is received after the ESC launched the invoicing process the total amount due will be charged.

You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address.

Unless otherwise informed, the ESC may send you information about its activities from time to time