UPDATE MESSAGE

Dear Exhibitor,

This update contains important logistical information concerning EuroPRevent 2010.

Please ensure this message and the Industry Guidelines are distributed to all your staff and agencies involved in this Congress.

All the stand service order forms are available on the following site:

http://www.escexhibition.org/EuroPRevent2010/default.aspx
UPDATE MESSAGE

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UPDATE MESSAGE

1. Sponsorship Opportunities

For queries on how to promote your company or other congress activity at EuroPRevent 2010, contact:

sponsorship@escardio.org
2. Access
EuroPRevent 2010 will be held at the Hilton Prague, Czech Republic.

For more details, please see the Loading Access plan on:

Parking
Trucks & Cars: We suggest you park your vehicles in the hotel parking lot.
For more details see plan below:
http://www1.hilton.com/en_US/hi/hotel/PRGHITW-Hilton-Prague-hotel/directions.do;jsessionid=A25DC5FAB2C051ABA1BA7952F2DD21C5.etc56#parking
Price is 750 CZK per Day.
3. Build up and Break Down
Cars and fork lifts cannot be driven into the exhibition hall. Always park your vehicle in the allotted space outside. Space is limited – as soon as you have unloaded, please move your vehicle away from the unloading area. On arrival, drivers should report to uniformed staff from FAIREXX, the Official ESC Logistics Provider, to obtain a Working Pass. This pass carries the name of the individual, company and booth number and needs to be carried at all times during the build up/break down.

**Build Up Timetable**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday 4 May</td>
<td>08:00 – 20:00</td>
<td>Exhibition build-up</td>
</tr>
<tr>
<td>Wednesday 5 May</td>
<td>08:00 – 11:00</td>
<td>Exhibition build-up</td>
</tr>
<tr>
<td></td>
<td>11:00 – 12:00</td>
<td>ESC Inspection</td>
</tr>
<tr>
<td></td>
<td>11:00 – 13:30</td>
<td>Stand Decoration only &amp; staff meetings on stands</td>
</tr>
</tbody>
</table>
UPDATE MESSAGE

Break Down Timetable
Friday 7 May 19:00 – 24:00 Dismantling

IMPORTANT:
NO DISMANTLING BEFORE 19:00 FRIDAY, 7 MAY.

Outside of ‘exhibition open’ periods, delegates walk to lecture rooms along a route including the exhibition. Exhibitors’ should therefore take all reasonable precautions to protect their valuables.
UPDATE MESSAGE

Freight Free Aisles
There is one main freight free aisle running through the exhibition. This route marked in black needs to be kept free of all goods and refuse AT ALL TIMES to enable fast access and exit from all areas of the Hall. See the plan below for more details.
UPDATE MESSAGE

4. Security

The Organisers will provide General Surveillance only within the Exhibition area. Note that delegates will be able to walk in the Exhibition area during closed hours – it is important that each exhibitor secures their stand against the risk of theft. The Organisers will accept no responsibility for loss or theft from stands.

Please contact the Hilton Prague:

Mrs Jiri Kral
Email: jiri.kral@hilton.com
UPDATE MESSAGE

5. Delivery Address and Storage

FAIREXX will arrange all storage and forwarding for EuroPRevent 2010.

Official contact:

Stefan Grunwaldt
Tel: +49-30-4403 4713
Fax: +49-30-4403 4779
Email: Stefan.Grunwaldt@Fairexx.com

Feel free to consult the Manual below:
UPDATE MESSAGE

FAIREXX will arrange all storage and forwarding for EuroPRevent 2010.

AIRFREIGHT:

Your airfreight shipments should arrive at Berlin-Tegel airport (TXL) not later than 10 working days before desired delivery to booth.

C consignee Address: FAIREXX – Logistics for Exhibitions GmbH
Marienstrasse 28
12207 Berlin / Germany
Tel./Fax : +49 304 403 4779

Notify : EUROPREVENT 2010
Exhibitors Name
Hall / Stand Number
UPDATE MESSAGE

GROUPAGE SHIPMENT

Should arrive at our warehouse (Only goods in FREE CIRCULATION – customs goods only on request) not later than: 10 working days before desired delivery to booth to the address as follows:

Warehouse address: FAIREXX Logistics for Exhibitions GmbH
c/o ACL GmbH
Westhafenstrasse 1 / Storehouse 6
13353 Berlin / Germany
Tel./Fax: +49 30 403 4779

Notify: EUROPREVENT 2010 /
Exhibitors Name
Hall / Stand Number
UPDATE MESSAGE

FULL TRAILER LOADS

Should arrive directly at HILTON PRAGUE, in accordance with the official Build-Up Dates and Times.

Venue address: HILTON PRAGUE & HILTON PRAGUE OLD TOWN
  c/o FAIREXX Logistics for Exhibitions GmbH
  Probrezni 1
  186 00 Prague 8 / Czech Republic

Contact: Stefan Grunwaldt / +49-173-2129410
Notify: EUROPREVENT 2010 / Exhibitors Name
Hall / Stand Number
UPDATE MESSAGE

6. Exhibition Opening Hours

Wednesday 5 May 13:30 – 18:00 Exhibition OPEN
18:00 – 20:00 Cocktail Reception in the Exhibition Area

Thursday 6 May
09:00 – 18:00 Exhibition OPEN

Friday 7 May
09:00 – 18:30 Exhibition OPEN
18:00 – 18:30 Closing Ceremony in the Congress Hall 2
**UPDATE MESSAGE**

7. Exhibitors Registration and Badge Readers

The Exhibitors Registration Desk is situated inside the exhibition area close to the Badge Reader Support Desk.

The following services will be available:

- Collection of Work Passes (Also available from FAIREXX team)
- Collection of pre-ordered exhibitor badges
- Preparation and purchase of additional exhibitor badges
- Distribution of “Green Stickers” enabling fully registered participants to access the exhibition area outside official opening hours

Please note that employees of exhibiting companies will only gain access to the stand if they have an Exhibitor Badge. You should therefore not arrange to distribute exhibitor badges from the stand – make sure that everyone is aware of this restriction, as exceptions will not be made.

**NO BADGE = NO ACCESS TO EXHIBITION AREA**
UPDATE MESSAGE

Badge Readers
Recording a prospective customer’s information can be done by using the EuroPRevent 2010 Badge Reader.

For more information please download the following information form: http://www.escexhibition.org/EuroPRevent2010/Badge%20readers/Badge%20Reader%20Description%20Form.pdf

The order form is available below: http://www.escexhibition.org/EuroPRevent2010/Badge%20readers/Badge%20Reader%20Order%20Form.pdf
UPDATE MESSAGE

Exhibitors Registration Opening Hours
Tuesday 4 May 2010 08:00 – 18:00
Wednesday 5 May 2010 08:00 – 18:00
Thursday 6 May 2010 08:00 – 18:00
Friday 7 May 2010 08:00 – 17:00

Exhibitors Badge Orders
Please note that you have the choice to choose how your free badges are inscribed. Company name, individual name or both.

The Badge Order Form can be downloaded from:
http://www.escexhibition.org/EuroPRevent2010/default.aspx

Exhibitor badge order deadline: Thursday 15 April.
europreventexhibition@escardio.org
8. Stand Design and Activities Approval: Deadline 15 April

Stand Drawings and Designs:
Each stand design needs to be approved by the ESC and the Hilton Prague. Stands that have not been approved in writing or that do not correspond to approved drawings will have to be corrected at the exhibitor’s expense.

Stand Give Aways and Activities
All stand give aways and activities need to be approved by the ESC. Please fill in the Stand Activity form available on http://www.escexhibition.org/EuroPRevent2010/default.aspx and send it back to us as soon as possible.
9. Insurance

According to our Guidelines all exhibition goods and packaging materials must be insured at the expense and risk of the Exhibitor.

On this note, we would suggest you send us a copy of this insurance or provide proof of adequate cover on site.
10. Important Reminders

Payment
Please remember that payment for stand rental must be made in full before the event, if payment has only been made recently you are advised to bring proof of payment with you.

Smoking
Please note that smoking is not permitted anywhere in the building.

Alcohol
Exhibitors must not serve any alcoholic beverages from the stand.
UPDATE MESSAGE

Catering

Please note that it is not allowed to take food and/or drinks into the building or to keep them on the premises unless ordered through:

Mrs Katarina Durajova
Conference & Event Executive
Hilton Prague
Tel.: +420 224 842 305
fax: +420 224 842 464
E-mail: katarina.durajova@hilton.com
11. Future ESC Congresses

Heart Failure 2010, Berlin 29 May – 1 June 2010
Frontiers in CardioVascular Biology, Berlin 16-19 July 2010
ESC Congress 2010, Stockholm 28 Aug. -1 Sept. 2010
Acute Cardiac Care 2010, Copenhagen 16 – 19 October 2010

If you have any questions about the Exhibition at EuroPRevent 2010, please contact:
Europreventexhibition@escardio.org or +33 492 94 35 10.

We look forward to welcoming you to a successful event in Prague.