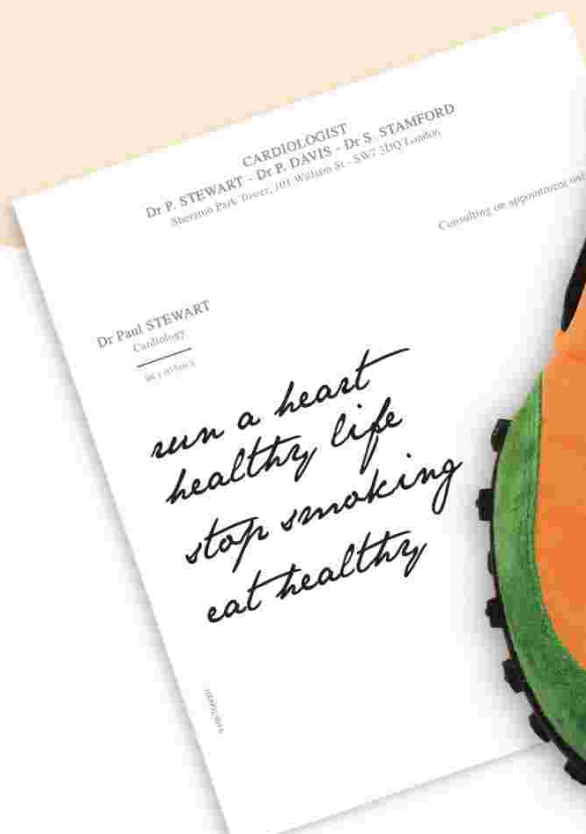


# Euro 2008 PRevent

Paris, France  
1-3 May 2008



## INDUSTRY PROSPECTUS

[www.escardio.org/EuroPrevent](http://www.escardio.org/EuroPrevent)

Cardiac rehabilitation • Prevention & health policy • Epidemiology & public health • Sports cardiology • Exercise physiology • Basic science





Dear Colleagues and Friends,

The EuroPREvent Congress 2008, with a special focus on diabetes, hypertension and lipids, is aimed at bringing together international experts in the fields of prevention and health policy, epidemiology and public health, cardiac rehabilitation, exercise physiology and sports cardiology and basic science. EuroPREvent has become THE meeting place between science and clinical cardiology, THE place to exchange experiences, upgrade skills and knowledge and propose strategies to provide the best preventive cardiology.

Come and join us in Paris from 1-3 May 2008 and build the future together.

Prof. Hugo Saner, EACPR President.



### **EuroPRevent 2008 Committee**

#### **Congress Programme Committee**

Chairperson: David Wood

#### **EACPR Scientific Committee**

Andrzej Rynkiewicz, Co-Chair

Dag Thelle, Co-Chair

Stephan Gielen, Exercise Physiology

Hein Heidbuchel, Sports Cardiology

Harry Hemingway, Epidemiology & Public Health

Torben Jorgensen, Prevention & Health Policy

Ulf Landmesser, Basic Science

Josef Niebauer, Cardiac Rehabilitation

#### **EACPR Board Members**

Hugo Saner, EACPR President

Alain Cohen-Solal, National Organiser EuroPRevent 2008

Joep Perk, National Organiser EuroPRevent 2009



## **EuroPRevent 2006 – 2007 Sponsors**

ABBOTT LABORATORIES

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BRISTOL-MYERS SQUIBB (EUROPE)

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SANOFI-AVENTIS

SCHILLER Spain

SCOTTCARE CORPORATION

SERVIER

VIANEX S.A. / MSD



## **EuroPRevent General Congress Information**

### Venue:

#### **Le Palais des Congrès de Paris**

2 place Porte Maillot

75017 Paris, France

Phone: +33 (0)1 40 68 25 50

[www.palaisdescongres-paris.com/index2.php](http://www.palaisdescongres-paris.com/index2.php)

EUROPREVENT Secretariat:

E-mail: [EuroPRevent@escardio.org](mailto:EuroPRevent@escardio.org)

EUROPREVENT is organised by the ESC Congress Division.

European Society of Cardiology - E.S.C.

2035, route des Colles - Les Templiers - BP 179

06903 Sophia Antipolis, France

Tel.: +33 (0)4 92 94 76 00

Fax: +33 (0)4 92 94 76 01

Web Site: [www.escardio.org/congresses/Europrevent/europrevent2008](http://www.escardio.org/congresses/Europrevent/europrevent2008)

### Registration

Participants will be able to register

[www.escardio.org/congresses/Europrevent/europrevent2008](http://www.escardio.org/congresses/Europrevent/europrevent2008) using MyESC online

Registration Services or by filling in the official registration form which can be

downloaded.

Online Registration Services will be open from 15 September 2007.

Deadline for Early Fee Pre-registration: 20 February 2008

Deadline for Pre-registration: 9 April 2008

After 9 April 2007, participants can register on-site in Paris.

For questions about registration, please contact the Registration Department:

E-mail: [europreventregistration@escardio.org](mailto:europreventregistration@escardio.org)

### Hotels

A list of selected hotels with negotiated rates will be published in the 2<sup>nd</sup> Announcement. Booking will be possible by filling in the official hotel form which can be downloaded.

Email: [EuroPReventhotels@escardio.org](mailto:EuroPReventhotels@escardio.org)

### Social Events

The Opening Ceremony cocktail will take place on Thursday 1 May 2008.

### Meeting Format

The themes of the congress will be cardiac rehabilitation, prevention and health policy, epidemiology, public health, sports cardiology, exercise physiology, basic science

More information can be found on: [www.escardio.org/EuroPRevent](http://www.escardio.org/EuroPRevent)



## **EuroPREvent Sponsorship Opportunities**

The following overview provides a list of Promotional and Sponsorship opportunities including prices and corresponding descriptions. Suggestions for sponsorship initiatives are welcome, please contact [EuroPREventsponsorship@escardio.org](mailto:EuroPREventsponsorship@escardio.org)

In addition to the manner of recognition shown below, sponsors will be acknowledged in all EUROPREVENT printed material and on the EUROPREVENT Web Site.

All sponsorship requests will be allocated on a first-come, first-served basis.

All prices listed within this document are exclusive of VAT

Payment in € (Euro) only \*\*\* Photos are not contractual \*\*\*

## Exhibition Space

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The exhibition will be held in Havana Hall; all participants will walk by this area to go to the lecture rooms.

Price for space only € 500 per m<sup>2</sup>

Price for Publishers € 250 per m<sup>2</sup>



The minimum exhibition space is 9 m<sup>2</sup> (6m<sup>2</sup> for publishers and booksellers).

The stands will be assigned on a first come, first served basis.

Guidelines for Exhibitors, giving full details, will be sent upon request and an Exhibitors

Manual with order forms will follow in due course.

## Satellite Symposia

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A limited number of time slots have been made available for Satellite Symposia. Time slots are assigned on a first-come, first-served basis. Other services include access to and use of the audiovisual equipment in the room as well as the Speakers' Service Centre services. The list of equipment will be communicated upon room assignment.



Cost of additional equipment, food and beverage will be at the expense of the sponsor. Room capacity: 120 -380 pax. Programmes will be published in EUROPREVENT Final Programme and on the EUROPREVENT Web Site.

Price:

- 60 minute Session includes 1 Weblink and 1 Delegate Bag Insert  
€30,000
- 90 minute Session includes 1 Weblink and 1 Delegate Bag Insert  
€40,000

## Function Spaces

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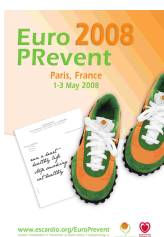


A number of Function Spaces have been made available in the Paris Congress Centre for companies wishing to meet their guests during the conference. Companies are responsible for equipment and catering arrangements. Prices available upon request



## Sponsorship and Advertising Opportunities

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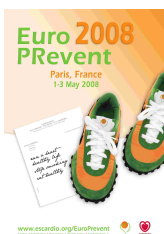


### Second Announcement

Please book before 12 Juillet 2007.

Containing detailed programme information, sent to more than 15,000 cardiologists around the world.

Back cover	€ 8,000
Inside front cover	€ 5,000



### Final Programme

Please book before 31 Janvier 2008.

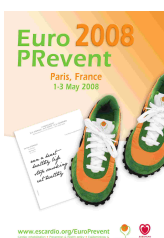
Containing complete programme information, distributed to all registrants.

Back cover	€ 8,000
Inside front cover	€ 5,000
Inside back cover	€ 5,000
Inside page	€ 3,000

Belly Band around Final Programme

Bookmark in the Final Programme

## Abstract Book



The **Abstract Book supplement to the EUROPREVENT Journal** is distributed to all participants and will also reach all the subscribers to the Journal.

Inside page	€ 3,000
Inside front cover	€ 5,000
Back cover	€ 8,000

Exclusive sponsor package Price upon request

## Abstract CD-ROM

A searchable CD-ROM including all the EUROPREVENT accepted Abstracts with a voucher in order to pick up the Abstract CD-ROM from the Sponsors stand.

Price available upon request

## Web Link

Industry-created web page highlighting Congress Exhibition and/or Satellite activity. Use these pages to maximise attendance at your stand or satellite. Available on EUROPREVENT Web Site.

€ 2,000

## Conference Bags



The sponsor's name and logo will be printed on the bags, distributed to all participants.

Exclusive sponsor package  
*incl. production* € 15,000

Exclusive sponsor package (Sponsor provides bags)  
*excl. production* € 10,000

## **Badge laces**

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The sponsor's name and logo will be printed on the badge laces, distributed to all participants.

Exclusive sponsor package *incl. production* € 8,000

Exclusive sponsor package *excl. production* available  
(Sponsor to provide laces) € 6,000

## **Internet Corner and Poster 2 Views**

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**Internet Corner:** The sponsor's logo will be printed on the page dedicated to the Internet Corner printed in the Final Programme. The corporate name and logo of the sponsor will also be on the screensavers of the Internet Corner monitors.

### **Poster 2 views:**

#### **e-slides**

An electronic library of past presentations from the oral abstract and pre-arranged programmes.

#### **e-posters**

An electronic library of digitally converted traditional posters

Visibility for sponsor: screen saver, mouse pad (provided by sponsor)  
Price available on request

## **Delegate Bag Inserts**

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Use this opportunity to place your Exhibition or Satellite Symposium invitation directly into the Congress Bags distributed to each delegate attending the meeting. All content must obtain prior ESC approval and adhere to the guidelines to be provided in due course.

€ 5,000

## **Writing Pads and Pens**

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Exclusive sponsorship of pads and pens to be distributed in the conference bags is available.

Sponsor logo and EuroPREvent logo will be printed on the pads and on the pens. € 10,000

## **Online Advertising**

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Share in the popularity of the [escardio.org](http://escardio.org) web pages for delegates preparing for EuroPREvent 2008 by adding your corporate logo to all general information pages for this event (excluding the scientific programme).

Your company logo would be a clickable banner advertisement on the right of page navigation bar, always present on screen, leading to an advertisement page of your choice (pdf, flash or java based micro-site). Your advertisement may be changed up to 3 times to coincide with peak deadlines (e.g. abstract submission, early registration deadline and week prior to the congress opening) to match your communication cycle.

Only 3 Spaces available:

Top position on the banner	€ 10,000
Middle position on the banner	€ 7,500
Bottom position on the banner	€ 5,000

## **On-site Advertising**

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1. Hanging Banner - outside main entrance
2. Poster Panels available in three great locations:
  - Main entrance from metro station
  - Main entrance from taxi drop-off
  - Corridor connecting Registration to Lectures
3. Floor stickers (e.g. branded footsteps from Registration to your exhibit space)  
Price available upon request

## **Healthy Breaks**

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During the Congress, coffee will be available to registrants twice daily in the Poster Area. Signs with the Company sponsoring the coffee break will be placed on the serving station. The sponsor may provide napkins with the company logo, if desired.

One Healthy Break or All Healthy Breaks € 1,500

## **Unrestricted Educational Grant**

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Companies are permitted to 'associate' with the Scientific Programme of EUROPREVENT 2008, or a designated aspect thereof, on the following strict guideline.

An Unrestricted Educational Grant will imply an association, by Industry, with an aspect of the Scientific Programme, not influenced by the supporting company by means of speaker suggestion, topic proposal or other such involvement. The support of a scientific session in the form of an Unrestricted Educational Grant implies the acceptance of the EUROPREVENT Committee to permit our industry partners to associate in name only with a session already defined, in full, as part of the EUROPREVENT scientific programme.

In supporting the session, in the form of an Unrestricted Educational Grant, the company will be recognised by the following phrase wherever the session is detailed on any EUROPREVENT 2008 programme: "Supported by 'Company X' in the form of an Unrestricted Educational Grant".

No deviation from or paraphrasing of this statement is allowed.

Acknowledgement of Unrestricted Educational Grant will be noted as follows:

Under the relevant session listed in EUROPREVENT 2008 Final Programme Printed Version.

Under the Industry Partner heading in the EUROPREVENT 2008 Final Programme, both Printed version and Online (Page entitled Exhibition, Satellite & Sponsors)

The supporting company may not, under any circumstances, advertise or promote their association by Unrestricted Educational Grant. Any concessions to this rule must be sent to and approved by the EUROPREVENT 2008 Committee.  
€ 10,000

## **Opening Ceremony Cocktail**

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EuroPREvent 2008 will start on 1<sup>st</sup> May 2008 with the Opening Ceremony followed by a cocktail. Companies are invited to sponsor this cocktail.

For any questions or suggestions regarding Sponsorship opportunities at EuroPREvent 2008, please contact: <a href="mailto:EuroPREventsponsorship@escardio.org">EuroPREventsponsorship@escardio.org</a>
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