

INDUSTRY PROSPECTUS

EuroHeartCare

ANNUAL CONGRESS OF THE COUNCIL ON
CARDIOVASCULAR NURSING AND ALLIED PROFESSIONS

Jönköping, Sweden
18-20 May 2017



“Team Work for Excellence In Cardiovascular Care”

KEY FIGURES:

40 countries represented, 16 sessions,
50 international faculty members,
200 abstracts, 500 delegates, 1 congress!

KEY DEADLINES:

Abstract Submission - 31 October 2016
Early Registration fee - 9 March 2017
Late Registration fee - 20 April 2017

www.escardio.org/EuroHeartCare
#euroheartcare



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EuroHeartCare 2017 Organisation

Organising Committee	Programme Committee
Maria Back	Maria Back
Tina Hansen	Josiane Boyne
Tiny Jaarsma	Erika Froelicher
Catriona Jennings	Robyn Gallagher
Mary Kerins	Loreena Hill
Barbro Kjellstrom	Simone Inkrot
Ekaterini Lambrinou	Ana Ljubas
Geraldine Lee	Jan Martensson
Michael Macintosh	Gabrielle McKee
Jan Martensson	Lis Neubeck
Gabrielle McKee	Trine Rasmussen
Izabella Uchmanowicz	Signe Risom

Congress Venue

Jonkoping, Sweden
 Spira Cultural Centre
 Kulturgatan 3, 553 24 Jonkoping,
 Sweden



Language

The official language is English. All lectures and presentations will be held in English

For Information please contact:

EuroHeartCare Secretariat

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 Email: ehcare@org
 Web Site: www.escardio.org/Congresses-&-Events/EuroHeartCare

Industry Services

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Registration

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 E-mail: ehcareregistration@escardio.org

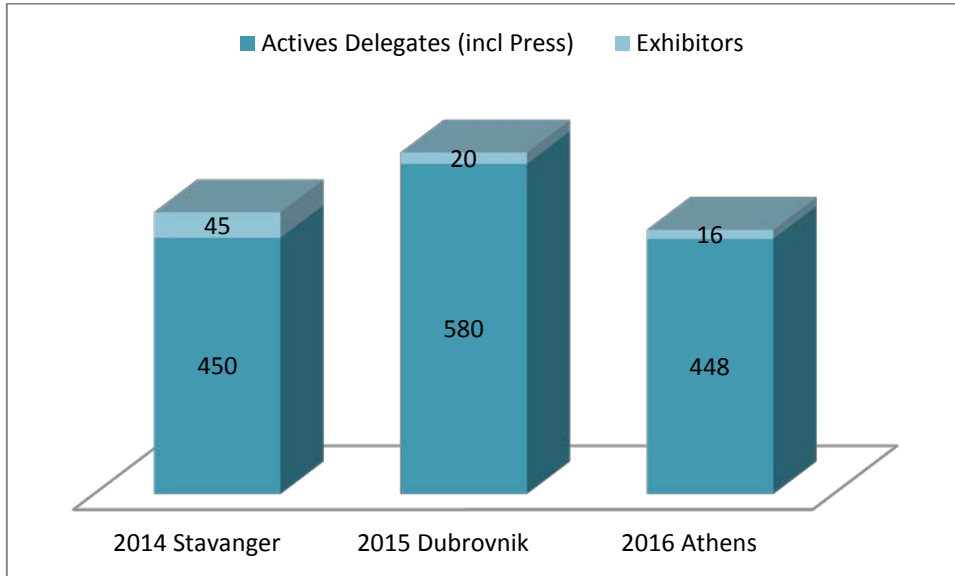
Housing

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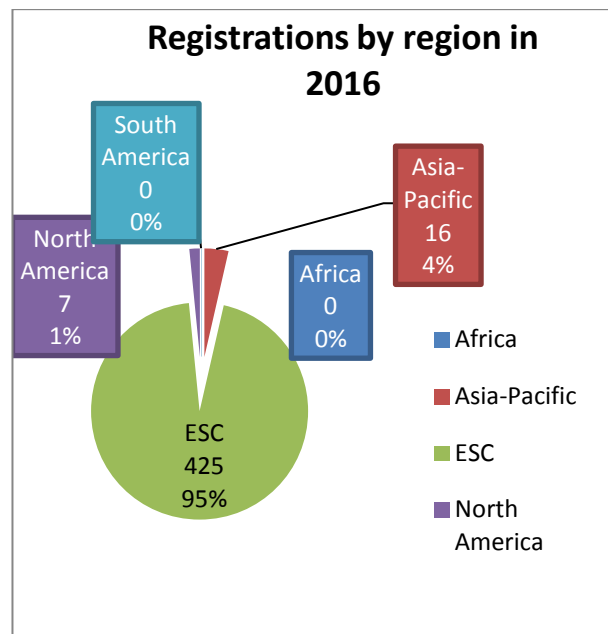
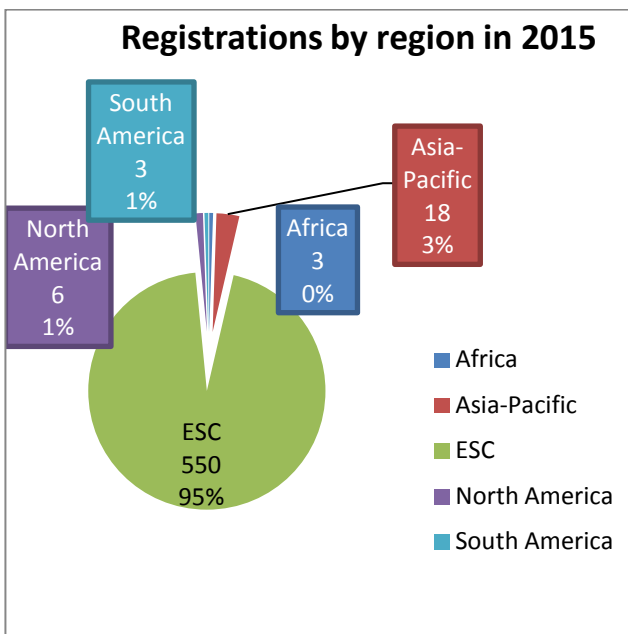
EuroHeartCare Facts & Figures

- 500+ participants
- Participants from 40+ countries
- Over 250 submitted abstracts and clinical cases
- 20+ Sessions and workshops
- Renowned International Faculty

✓ **Total Attendance by Year**



✓ **Registration by region**



General Meeting Information

About EuroHeartCare

- Two-day conference
- Over 200 abstracts submitted
- Dynamic scientific programme

The Council on Cardiovascular Nursing and Allied Professionals of the ESC brings together global nursing and allied professionals through science. To facilitate scientific exchange, the council holds an annual meeting which this year is being held jointly with the Hellenic Society of Cardiovascular Nursing.

Exhibition dates and opening hours

	Thursday 18 May	Friday 19 May	Saturday 20 May
Registration	15:30 - 19:30	07:30 - 18:30	08:00 - 17:30
Speaker Service Centre	15:30 - 19:30	07:30 - 18:30	08:00 - 16:30
Scientific Programme	<i>Inaugural session and Workshops only 16:00 – 20:00</i>	08:30 - 18:30	08:30 - 17:00
Exhibition	<i>Build-up</i>	08:00 - 18:30	08:00 - 16:30

Scientific Programme

The Programme Committee has developed an exciting programme that provides up to date information on contemporary nursing and allied professional practices, offers opportunities to develop practical skills, debate important issues, network with colleagues from across the world and learn from leading experts.

During the two days of sessions, attendees will hear the latest updates on:

- Acute Cardiac Practice
- Secondary Prevention
- Psychosocial Care
- Heart Failure
- Research
- Guidelines
- Aging & Cognitive Deficits
- Cardiac Surgery & Intervention
- Leadership
- Quality of Life

The programme will also include:

- Discussion of recent developments in the fields of cardiovascular disease and cardiovascular nursing
- Sessions on practical management of cardiovascular care in daily situations
- Abstracts of Original Contributions

Industry Partners Participation

The following is a list of industry partners who have participated in the previous EuroHeartCare meetings:

A. Menarini Pharmaceuticals Ireland Limited	Nordinfu Care AB
AstraZeneca	Novartis Ireland
Axellus	Orion Pharma
Bayer	Pfizer Healthcare
Biosensors International	Physio-Control
BIOTRONIK	Preventive Cardiovascular Nurses Association
Boehringer Ingelheim	Recordati Ireland
Boston Scientific	Resmed
Bristol-Myers Squibb	Roche Diagnostics Ltd.
British Journal of Cardiac Nursing	Sanofi
Cordis, a Johnson and Johnson Company	Scan Medical
Daiichi-Sankyo Europe and Eli Lilly and Company	Schering-Plough Pharmaceuticals (Ireland) Limited
Elips	ScPharmaceuticals
Failte Ireland	Servier Laboratories (Ireland) Ltd
Ferrer	St Jude Medical
Hospital Services Ltd	The British Journal of Cardiac Nursing
Irish Heart Foundation	The National Council for the Professional Development of Nursing and Midwifery
Irish Nurses Cardiovascular Association	Vicare
Johnson & Johnson AG Cordis	Wet Wipes
Laerdal	Zoll
MSD	

Industry activities at EuroHeartCare 2017

Your company and your products and services will be associated with and will contribute to the high quality content of EuroHeartCare 2017.

Your company can participate at EuroHeartCare 2017 in a variety of different ways:

- Exhibition
- Industry Sponsored Sessions
- Sponsorship, Advertising & Promotional Opportunities

Exhibition

"A platform for discussion and exchange"

The Exhibition will be an ideal opportunity to interact with the cardiovascular nursing profession and discuss your products and innovations in the field of cardiovascular research and science. Delegates will cross the exhibition area to access the lecture rooms and browse in the exhibition regularly where coffee breaks will be served. Companies have three ways of exhibiting at EuroHeartCare 2017 with the below options:

✓ Exhibition Stand Package:

Simply purchase the package herein and arrive with your sales material on-site.

Price: €1 500 for 9m² with specially negotiated floor space (excl VAT)

Included in the package:

- Walls with small lockable counter
- Fascia board with company name
- 9m² floor space as per order
- Carpeting (light grey)
- 1 spotlight, 1 twin socket
- 1 table, 2 chairs
- 1 A4 brochure rack
- 1 Wastepaper basket
- Daily cleaning



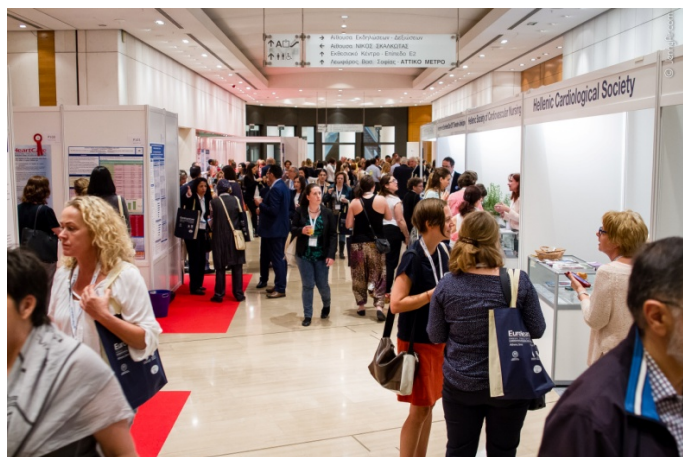
Exhibition Table Package:

Alternatively, you have the option to simply purchase a table and chair package as follows:

Price: €900 (excl VAT)

Included in the package:

- 5m² floor space
- Carpeting (light grey)
- 1 twin socket for electricity
- 1 table
- 2 chairs
- 1 Wastepaper basket
- Daily cleaning



Purchase floor space only and build your stand as per your requirements:

Cost: €300 per m² (excluding VAT)

Publisher cost: €150 per m² (excluding VAT)

Other stand package sizes are available via the congress centre; please contact us for estimation.

✓ Exhibitors Badges

Exhibitors are entitled to 3 free general exhibitor badges and 2 free scientific badges. Price for additional general exhibitor badges: €50 excl. VAT

How to book an exhibition stand or package?

Please complete and submit your Stand Application form available online on our website. An updated version of the Exhibition floor plan will also be available here on: www.esceexhibition.org

Deadline for application: 24 February 2017

Stands will be assigned on a first-come, first-served basis

Industry Sponsored Sessions

✓ Satellite Symposia

Participating companies may organise scientific sessions at dedicated time slots, known as Satellite Symposia. These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information.



Satellite Symposium Timeslots	
Friday 19 May 2017	13:15 – 14:15
Saturday 20 May 2017	13:15 – 14:15

Satellite Symposium Price	
Exhibitor Prices	€ 5 000 (excl VAT)
Non-Exhibitor Prices	€ 6 500 (excl VAT)

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Invite included in the Congress Bag (produced by the Convention Bureau)
- 1 Web Link
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

How to book a Satellite Symposium?

Please complete and submit your Satellite Symposium Application form available online on our ESC industry website: www.escehhibition.org

Deadline for application: 24 February 2017

Time slots are assigned on a first-come, first-served basis

Sponsorship, Advertising & Promotional Opportunities

Reminder: The use of product names identifying product logos, misleading names that could be perceived as product names, registered trademarks are strictly limited and are only permitted for products and services where product promotion is clearly stated.



Delegate Bag Inserts

Product advertising permitted for exhibition only

The Delegate Bag Insert allows you to design an invitation in the form of a customised flyer advertising your company satellite or exhibition activities (format A4, 2 pages maximum). Distributed in the official congress bags, this opportunity allows you to reach every delegate at the congress. One Delegate Bag Insert promotes one activity.

Deadline for application: 17 February 2017

Price: € 1 000



Delegate Badge Laces

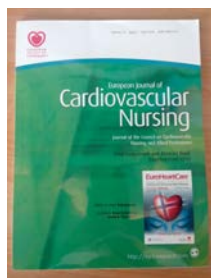
No product advertising – Exclusive sponsorship

Print your logo on this highly visible badge holder. Worn by all delegates throughout the event, this product offers extensive exposure.

Lifespan: congress

Deadline for application: 10 November 2016

Price: €5 000



Final Programme

Product advertising permitted

The Final Programme contains general information on the congress and the organising association, the detailed scientific programme including industry Sponsored Sessions. Hard copies are placed in the congress bag which is distributed to each congress delegate. A back page advertisement ensures maximum exposure and recognition to the sponsor.

Lifespan: congress permanent archive/reference material

Deadline for application: 17 February 2017

Price: €7 500



Mobile App

Product advertising permitted in sponsor button only – Exclusive sponsorship

The official congress Mobile App will be the detailed reference this year. The App offers the exclusive sponsor a dedicated sponsor button where they can promote their own congress activities. This environmentally-friendly initiative is for smart phone & tablets.

Lifespan: pre-congress, congress

Price: €10 000

Catering – Lunch and/or Coffee Breaks

Delegates are encouraged to stay within the congress centre between coffee and lunch breaks to facilitate networking and ongoing scientific discussions around research, posters, etc. The committee gratefully requests support for our partners in facilitating lunch and coffee breaks to delegates. Support is acknowledged in the Final Programme and on the catering points

Price: € 10 000 all lunches for the duration of the congress (2 lunches)

Price: € 8 000 all coffee breaks for the duration of the congress (3 coffee breaks)

EuroHeartCare Guidelines, Terms & Conditions

Forthcoming EuroHeartCare Guidelines for Industry Participation

The EuroHeartCare 2017 Guidelines for Industry Participation will be available in January 2017. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia Guidelines and Procedures
- Educational Grant Information
- Registration and Accommodation references and contacts
- Related Terms and Conditions

Payment Terms

The following terms of payment apply:

- ✓ 100% of the total amount will be due within 30 days after receipt of the invoice
- ✓ All payment must be made in EUR plus statutory sales tax according to European regulations.

Cancellation Terms

Cancellation and changes to your original booking must be done in writing to the Industry Services Team. The organisers shall retain the following sum:

- ✓ 10% until 30 November 2016
- ✓ 50% from 01 December 2016 to 31 January 2017
- ✓ 100% from 01 February 2017

Applications forms for Exhibition Stand Space, Industry Sponsored Sessions, Sponsorship, Advertising & Promotional Opportunities

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible ("*first come, first served*"). Returning a signed application form implies a tacit agreement of EuroHeartCare 2017 Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at industry_services@escardio.org.

KEY DATES

Abstract submission deadline	31 October 2016
Early fee registration deadline	9 March 2017
Late fee registration deadline	20 April 2017
EuroHeartCare 2017, Jönköping, Sweden	18 & 20 May 2017

More information can be found on:

www.escardio.org/Congresses-&-Events/EuroHeartCare