

Update Message

EuroHeartCare

ANNUAL CONGRESS OF THE COUNCIL ON
CARDIOVASCULAR NURSING AND ALLIED PROFESSIONS

Athens, Greece

15 - 16 April 2016



Excellence in patient care - the heart of EuroHeartCare
EuroKardiaCare

KEY FIGURES: 2 Days, 16 Sessions, 40 countries represented,
50 international faculty members, 200 abstracts,
500 delegates, 1 congress!

KEY DEADLINES: Abstract Submission - 1 November
Early Registration - 27 January
Late Registration - 16 March

www.escardio.org/EuroHeartCare | [#euroheartcare](https://twitter.com/euroheartcare)



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UPDATE MESSAGE

Dear Industry Partner,

This document contains important logistical information concerning the exhibition at EuroHeartCare 2016.

Therefore, please ensure this message and the Guidelines for Industry Participation are distributed to all your staff and agencies involved in this Congress.

Both documents are available on:

<http://www.esceexhibition.org/EuroHeartCare2016/>

Should you need assistance onsite: Please contact me:

My contact details: Ms Samantha Bickham- **Tel: +33 (0)6 28 72 33 76**



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1. Access

EuroHeartCare 2016 will be held in the **Megaron**, Athens, Greece

The exhibition is located on floor -1.

Cars and forklifts cannot be driven into the exhibition hall. All exhibition forwarding services will be provided by VISION

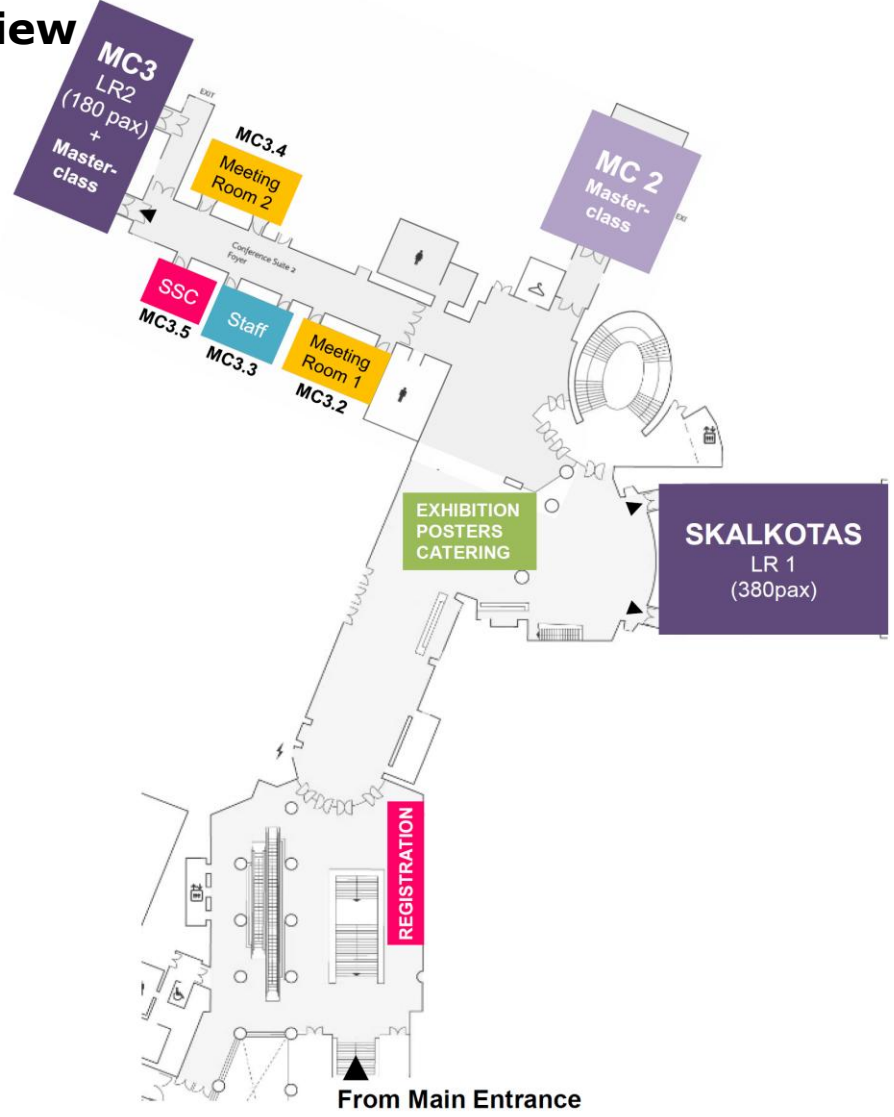
Parking:

Always park your vehicle in the allotted space. Note that parking is not allowed in front of doors or on ramps. Information about parking will be available on:

<http://www.esceexhibition.org/EuroHeartCare2016/>



2. Building Overview





3. Build up/Break Down and opening hours

Exhibition Build Up:

Thursday 14 April	08.00 – 11.00	Exhibition Build-Up – For self built stand only
	11.00 – 18.00	Stand Packages delivery and ready for decoration
		Exhibition Build-Up – For all stands
	18.00 – 19.00	Stand decoration only and ESC inspection

Exhibition Opening Hours:

Friday 15 April	08.00 – 18.00	Exhibition OPEN – All exhibits must be staffed
	08.30 – 10.00	Inaugural Session
	10.00 – 11.00	Coffee Break *
	15.30 – 16.30	Coffee Break *
	18.15 – 20.00	Networking reception
Saturday 16 April	08.00 – 16.30	Exhibition OPEN
	10.00 – 11.00	Coffee Break *

Exhibition Dismantling:

Saturday 16 April	17.00 – 19.00	Exhibition Dismantling
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* Free tea/coffee will be served

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Important Information on Build up and Break Down

- All construction must be completed imperatively by **18:00 on Thursday 14 April** for cleaning. Any packing cases still left in the aisles will be removed at the exhibitor's expense.
- **Stand packages ordered from the official stand supplier, VISION** will be ready for decoration and set up **on Thursday 14 April at 11:00.**
- **No dismantling before 17:00 on Saturday 16 April.**
- **Exhibitors who have stand package** should remove all personal items from the stand by **Saturday 16 April 17:00.** All remaining material will be considered as rubbish.

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Freight Free Aisles:

Stands are separated from other neighboring exhibits by aisle(s). Demonstration areas may not be set on the aisle line of the exhibit; space must be left within the stand area to absorb the spectators.

Should the spectators interfere with the normal traffic flow in the aisle or overflow into neighbouring exhibits, the presentation must be limited or stopped immediately.

No objects, including signs or advertisements, may project into the visitor's aisles.

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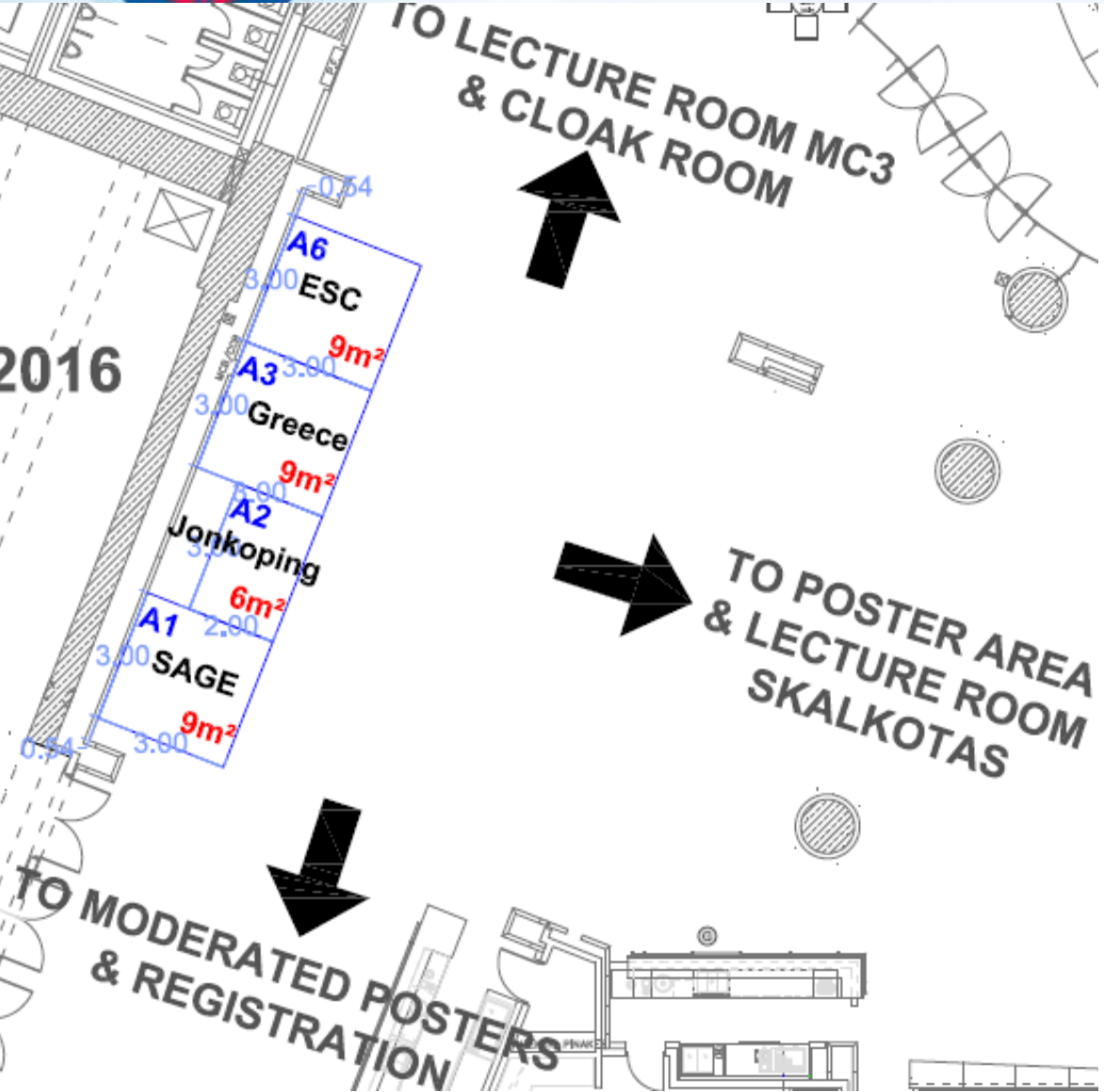


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4. Security

The ESC undertakes the general surveillance service of the Building, both by day and at night.

Each Exhibitor is responsible for the security of their stand and exhibit. Exhibitors are recommended to pay close attention to the exhibits during the stand construction and dismantling periods. We strongly urge exhibitors to secure their stand against theft or damage. Valuable objects, which may easily be removed, should be locked away during the night or whenever the stand is left unattended. Particular attention should be paid to goods awaiting collection at the end of the Congress. The ESC accepts no responsibility for goods stolen from exhibits.

Security services and hostesses can be ordered from VISION

Catalogue:

<http://www.escehhibition.org/EuroHeartCare2016/Stand%20Services%20Download%20Area/EUROHEARTCARE%20Exhibitor's%20Manual.pdf>

Order form:

http://www.escehhibition.org/EuroHeartCare2016/Stand%20Services%20Download%20Area/EUROHEARTCARE2016_ORDER%20FORM.PDF

The ESC may refuse or expel any person whose behavior or clothing is considered incompatible with the image of EuroHeartCare 2016, or who refuses to comply with the local safety rules.

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5. Cleaning and Waste

Exhibitors with package stands have daily cleaning but are responsible for the disposal of waste generated before and after the event.

Exhibitors should manage (contract and pay for) their waste removal and stand cleaning through the official supplier.

Waste Management order form is available in the stand supplier's catalogue here:

Catalogue:

<http://www.esceexhibition.org/EuroHeartCare2016/Stand%20Services%20Download%20Area/EUROHEARTCARE%20Exhibitor's%20Manual.pdf>

Order form:

http://www.esceexhibition.org/EuroHeartCare2016/Stand%20Services%20Download%20Area/EUROHEARTCARE2016_ORDER%20FORM.PDF

Unattended rubbish left in aisles straight before the opening of the exhibition will be removed at the Exhibitor's expenses.



6. Delivery Address and Storage

Within the limits of the Megaron fairground, VISION acts with the authority of ESC on its behalf in matters concerning vehicle logistics & security, freight forwarding, freight lifting, reception of goods and storage of goods.

VISION arranges all storage and forwarding for the EuroHeartCare 2016.

More details on shipments and deadlines are available in Guidelines for Industry participation:

http://www.escehhibition.org/EuroHeartCare2016/ESC%20Items/EuroHeartCare2016_Guidelines_online_V1.pdf

For any question, you can contact

VISION

Mr Peter Theodorides

Tel: (+30) 210 66 40 645

GSM: (+30) 69 44 35 31 45

Email: pt@vision.gr

Website: www.vision.gr



7. Stand Services

Should you need assistance with regards the following, please contact the appropriate person.
-**Stand structure** - incl. stand package, furniture, plants/flowers, carpet/flooring as well as **cleaning, AV equipment for the stand, Internet connection, electricity, hostesses and security staff** please contact:

VISION

Mr Peter Theodorides
Tel: (+30) 210 66 40 645
GSM: (+30) 69 44 35 31 45
Email: pt@vision.gr
Website: www.vision.gr

- **Catering orders**, please contact: **ARIA Fine Catering (DILL SA)**

George Sarlos
Sales Director
Tel: +30 210 9656388
GSM: +30 6946 950813
Fax: +30 210 6231421
gsarlos@aria.gr

Important

Please note that it is forbidden to take food and/or drinks into the building or to keep them on the premises unless ordered through the official caterer.



8. Industry Sponsored Session Services

Should you need assistance with regards the following, please contact the appropriate person.

- **AV equipment for the Satellite Symposium** please contact:

AVITRON:

Petros Papageorgiou

Tel : +30 210 228 7000

Fax: +30 210 228 7600

Mob: +30 693 699 5199

Email: ppapageorgiou@avitron.gr

- **Hostesses** please contact:

VISION

Mr Peter Theodorides

Tel: (+30) 210 66 40 645

GSM: (+30) 69 44 35 31 45

Email: pt@vision.gr

Website: www.vision.gr

- **Catering orders** please contact: **ARIA Fine Catering (DILL SA)**

George Sarlos

Sales Director

Tel: +30 210 9656388

GSM: +30 6946 950813

gsarlos@aria.gr



9. Exhibitor Registration

Exhibitors are entitled to a certain number of free badges. The number of free badges for each Exhibitor will be determined according to the floor space allocated as shown below. Please note that company names other than those of listed exhibiting companies will not be produced or allowed.

Allocation	General Exhibitor Badges	Scientific Exhibitor Badges
For all stand sizes	3	2

Exhibitor badges are reserved for staff working directly in the organisation and management of exhibits, industry sponsored sessions and sponsored activities.

- **General Exhibitor badges do not give access** to EuroHeartCare 2016 Scientific Sessions.
- **Scientific Exhibitor Badges** give access to the Scientific Sessions of EuroHeartCare 2016

Neither badge entitles the holder to get a congress bag, a certificate of attendance and do not include a journal subscription.

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Exhibitor Badge Orders:

For your badge orders please contact the registration team: ehcareregistration@escardio.org

Order form: <http://www.escehhibition.org/EuroHeartCare2016/>

Additional Exhibitor Badges :

If the number of free Exhibitor badges is insufficient, only General Exhibitor Badges may be purchased on-site at a price of **€50.00** per badge, **excl. VAT.**

Exhibitor Registration Opening Hours:

- | | |
|---------------------|--------------|
| - Thursday 14 April | 15.00 -18.00 |
| - Friday 15 April | 07.30 -18.00 |
| - Saturday 16 April | 07.30 -16.30 |



10. Badge Readers

Recording a prospective customer's information can be done by using a Badge Readers.

For more details, please consult the following web site:

<http://www.events-eurodocument.com/euroheartcare2016/eng/>





11. Stand Design and Activity Approval

Stand Drawings and Designs:

- **Stand drawings can be deemed approved for construction only once written approval has been secured from the ESC.**
- Exhibits must be displayed on stands for the entire duration of the exhibition; display of products other than those listed in the application is not permitted.
- Exhibitor with stand packages must send the company name with exact uppercase and lowercase for **fascia board: Deadline 30 March 2016**

Stand Activities & Items for distribution:

- Please ensure that you have declared to ESC your planned stand activity and items for distribution by sending your stand activity acknowledgment form.
- Distribution and/or display of printed material by industries and/or its agents is limited to the company's exhibition space only or the "Information Tables", which will be specifically set up for that purpose and marked as such.
- **Please note that stand activities should adhere to the rules stated in the Guidelines for Industry Participation.**



12. Important Reminders

Access:

The Congress is only accessible to certified healthcare professionals, associated press, industry representatives and other stakeholders in the science, management and prevention of cardiovascular disease.

Payment:

Please note that payment for stand rental must be made in full before the event.

Smoking:

Smoking is forbidden throughout the Building. Ashtrays and ash urns are prohibited in the exhibit area.

Alcohol:

Exhibiting Companies are not allowed to serve any alcoholic beverages from their stand.

Insurance:

All exhibitors must send a copy of their insurance certificate to the organisers (ehcareexhibition@escardio.org) **at least 10 days before** the opening of the congress.