

INDUSTRY PROSPECTUS

EuroHeartCare

ANNUAL CONGRESS OF THE COUNCIL ON
CARDIOVASCULAR NURSING AND ALLIED PROFESSIONS

Athens, Greece

15 - 16 April 2016



Excellence in patient care - the heart of EuroHeartCare
ΕυροΚαρδιαΚαρε

KEY FIGURES: 2 Days, 16 Sessions, 40 countries represented,
50 international faculty members, 200 abstracts,
500 delegates, 1 congress!

KEY DEADLINES: Abstract Submission - 1 November
Early Registration - 27 January
Late Registration - 16 March

www.escardio.org/EuroHeartCare | [#euroheartcare](https://twitter.com/euroheartcare)



Content

EUROHEARTCARE 2016 ORGANISATION.....	3
EUROHEARTCARE FACTS & FIGURES	4
GENERAL MEETING INFORMATION	5
INDUSTRY PARTNERS PARTICIPATION	6
INDUSTRY ACTIVITIES AT EUROHEARTCARE 2016.....	6
<i>Exhibition Space</i>	7
<i>Industry Sponsored Sessions</i>	8
<i>Sponsorship, Promotion and Advertising Opportunities</i>	9
EUROHEARTCARE GUIDELINES, TERMS & CONDITIONS	11

EuroHeartCare 2016 Organisation

Organising Committee	Programme Committee	Advisory Committee
Catriona Jennings	Gabrielle McKee	Panos Vardas
Ekaterini Lambrinou	Glenys Hamilton	Gerasimos Filippatos
Donna Fitzsimons	Catherine Bellew	Ioannis Lekakis
Tina Hansen	Josiane Boyne	Chryssoula Lemonidou
Glenys Hamilton	Loreena Hill	
Jeroen Hendriks	Simone Inkrot	
Eleni Kletsiou	Jennifer Jones	
Tiny Jaarsma	Stefan Koeberich	
Gabrielle McKee	Elaine Laws	
Mary Kerins		
Loucas Stasinou		
Evangelia Stamatopoulou		
Chryssa Panagiotou		
Spiros Linardos		
Maria Kapela		
Eleni Pantelidou		
Georgia Triantafillou		
Rammou (Rea) Panoraia		
Dimitrios Pistolas		
Stefanos Foussa		
Nikos Nikolaou		

Congress Venue

Megaron Concert Hall,
Vass.Sophias & Kokkali
Athens 115 21,
Greece

Language

The official language is English. All lectures and presentations will be held in English

For Information please contact:

EuroHeartCare Secretariat

Tel.: +33 (0) 4 92 94 76 00
Email: ehcare@escardio.org
Web Site: <http://www.escardio.org/euroheartcare>

Industry Services

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Fax: +33 (0)4 92 94 76 26
Email: ehcareexhibition@escardio.org

Registration

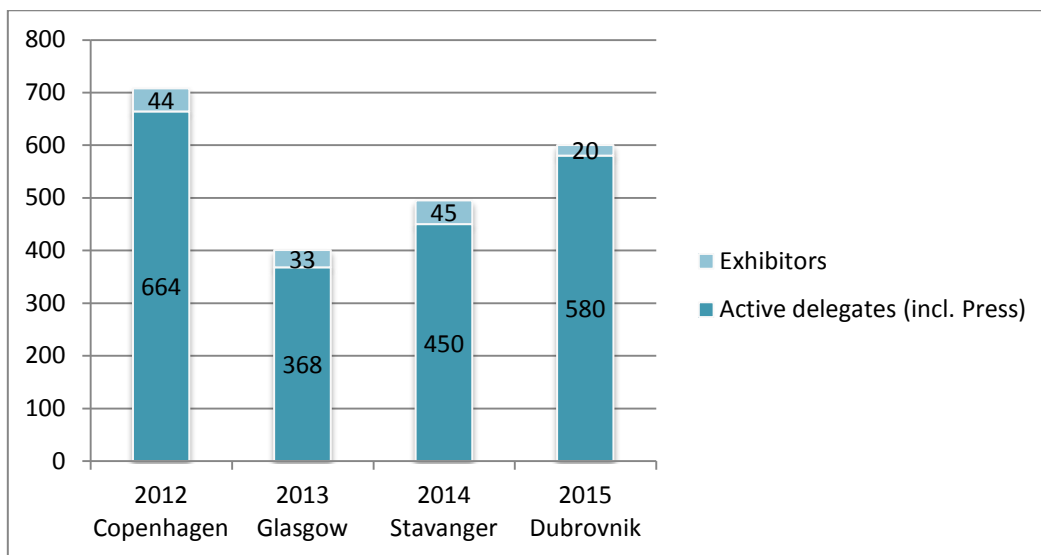
Tel: +33 (0)4 92 94 86 63
Fax: +33 (0)4 92 94 76 10
E-mail: ehcareregistration@escardio.org

Housing

Tel: +33 (0)4 92 94 86 23
Fax: +33 (0)4 92 94 76 16
E-mail: ehcarehotels@escardio.org

EuroHeartCare Facts & Figures

✓ Total Attendance by Year



✓ Participation Top Ten Countries in 2014 & 2015

Rank	Country	2014
1	Norway	214
2	Sweden	45
3	Denmark	34
4	United Kingdom	21
5	Turkey	16
6	Netherlands	11
7	Latvia	8
8=	Faroe Islands	7
8=	Finland	7
8=	Ireland	7

Rank	Country	2015
1	Croatia	202
2	Norway	48
3	Sweden	44
4	United Kingdom	42
5	Denmark	28
6	Greece	21
7=	Finland	15
7=	Netherlands	15
9=	Ireland	13
9=	Lithuania	13
9=	Slovenia	13

General Meeting Information

About EuroHeartCare

- Two-day conference
- Over 200 abstracts submitted
- Dynamic scientific programme

The Council on Cardiovascular Nursing and Allied Professionals of the ESC brings together global nursing and allied professionals through science. To facilitate scientific exchange, the council holds an annual meeting which this year is being held jointly with the Hellenic Society of Cardiovascular Nursing.

Exhibition dates and opening hours

	Thursday 14 April	Friday 15 April	Saturday 16 April
Registration	15:00 - 18:00	07:30 - 18:00	08:00 - 16:30
Speaker Service Centre	15:00 - 18:00	07:30 - 18:00	08:00 - 16:30
Scientific Programme	<i>Closed</i>	08:30 - 18:00	08:30 - 16:30
Exhibition	<i>Build-up</i>	08:00 - 18:00	08:00 - 16:30

Scientific Programme

The Programme Committee has developed an exciting programme that provides up to date information on contemporary nursing and allied professional practices, offers opportunities to develop practical skills, debate important issues, network with colleagues from across the world and learn from leading experts.

During the two days of sessions, attendees will hear the latest updates on:

- Acute Cardiac Practice
- Secondary Prevention
- Psychosocial Care
- Heart Failure
- Research
- Guidelines
- Aging & Cognitive Deficits
- Cardiac Surgery & Intervention
- Leadership
- Quality of Life

The programme will also include:

- Discussion of recent developments in the fields of cardiovascular disease and cardiovascular nursing
- Sessions on practical management of cardiovascular care in daily situations
- Joint Sessions
- Abstracts of Original Contributions

Industry Partners Participation

The following is a list of Industry Partners who have participated in the previous EuroHeartCare meetings:

A. Menarini Pharmaceuticals Ireland Limited	Nordinfu Care AB
AstraZeneca	Novartis Ireland
Axellus	Orion Pharma
Bayer	Pfizer Healthcare
Biosensors International	Physio-Control
BIOTRONIK	Preventive Cardiovascular Nurses Association
Boehringer Ingelheim	Recordati Ireland
Boston Scientific	Resmed
Bristol-Myers Squibb	Roche Diagnostics Ltd.
British Journal of Cardiac Nursing	Sanofi
Cordis, a Johnson and Johnson Company	Scan Medical
Daiichi-Sankyo Europe and Eli Lilly and Company	Schering-Plough Pharmaceuticals (Ireland) Limited
Elips	Servier Laboratories (Ireland) Ltd
Failte Ireland	St Jude Medical
Hospital Services Ltd	The British Journal of Cardiac Nursing
Irish Heart Foundation	The National Council for the Professional Development of Nursing and Midwifery
Irish Nurses Cardiovascular Association	Vicare
Johnson & Johnson AG Cordis	Wet Wipes
Laerdal	Zoll
MSD	

Industry activities at EuroHeartCare 2016

Your company and your products and services will be associated with and will contribute to the high quality content of EuroHeartCare 2016.

Your company can participate at EuroHeartCare 2016 in a variety of different ways:

- Exhibition
- Satellite Symposia
- Sponsorship & Promotional Items

Exhibition Space

"A platform for discussion and exchange"

The Exhibition will be an ideal opportunity to interact with the cardiovascular nursing profession and discuss your products and innovations in the field of cardiovascular research and science. Delegates will cross the exhibition area to access the lecture rooms and browse in the exhibition regularly where coffee breaks will be served. Companies have three ways of exhibiting at EuroHeartCare 2016 with the below options:

✓ Exhibition Stand Package:

Simply purchase the package herein and arrive with your sales material on-site.

Price:

€1 300 for 6m² with specially negotiated floor space
(excl VAT)

€1 500 for 9m² with specially negotiated floor space
(excl VAT)

Included in the package:

- Walls with small counter
- Fascia board with company name
- 6m² or 9m² floor space as per order
- Carpeting
- 1 spotlight
- 1 electrical socket
- 1 table
- 2 chairs
- 1 brochure rack
- Wastepaper basket

Exhibition Table Package:

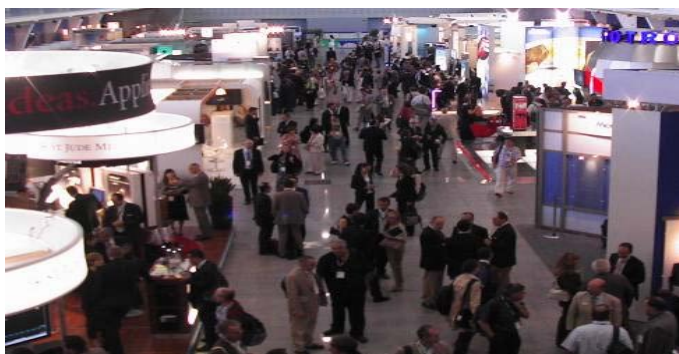
Alternatively, you have the option to simply purchase a table and chair package as follows:

Price: €900 (excl VAT)

Included in the package:

- 5m² floor space
- Carpeting
- 1 electrical Socket
- 1 table
- 2 chairs
- 1 brochure rack
- Wastepaper basket

✓ Floor Space Only:



Purchase floor space only and build your stand as per your requirements:

Cost: €300 per m² (excluding VAT)

Publisher cost: €150 per m² (excluding VAT)

Other stand package sizes are available via the congress centre; please contact us for estimation.

Exhibitors Badges

Exhibitors are entitled to 5 free badges. Additional badges are available at cost.

How to book an exhibition stand or package?

Please complete and submit your Stand Application form available online on our website. An updated version of the Exhibition floor plan will also be available here on: www.esceexhibition.org

Deadline for application: 24 January 2016

Stands will be assigned on a first-come, first-served basis

Industry Sponsored Sessions

✓ Satellite Symposium

Participating companies may organise scientific sessions at dedicated time slots, known as Satellite Symposia. These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information.



Satellite Symposium Timeslots	
Friday 15 April 2016	12:45 – 13:45
Saturday 16 April 2016	12:45 – 13:45

Satellite Symposium Price	
Exhibitor Price	€ 5 000 (excl VAT)
Non-Exhibitor Price	€ 6 500 (excl VAT)

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Invite included in the Congress Bag (produced by supporting company)
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Satellite organisers may organise receptions before or after the Satellite. Lunch boxes may also be distributed before or after the symposia.

How to book a Satellite Symposium?

Please complete and submit your Satellite Application form available online on our ESC industry website: www.essexhibition.org

Deadline for application: 24 January 2016

Time slots are assigned on a first-come, first-served basis

Sponsorship, Promotion and Advertising Opportunities



Congress Bags

Secure high corporate visibility and association with EuroHeartCare by exclusive sponsorship of the congress bag distributed to each registered delegate.

Deadline for application: 10 November 2015

Price: €5 000



Delegate Bag Inserts

Product advertising permitted for exhibition activities only

The Delegate Bag Insert allows you to design an invitation in the form of a customised flyer advertising your company satellite or exhibition activities (format A4, 2 pages maximum). Distributed in the official congress bags, this opportunity allows you to reach every delegate at the congress. One Delegate Bag Insert promotes one activity.

Deadline for application: 17 January 2016

Price: € 1 000



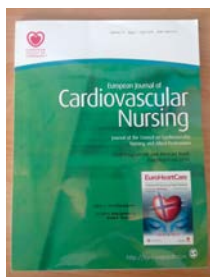
Delegate Badge Laces

The popular and highly visible official badge laces of EuroHeartCare are available for exclusive sponsorship. The sponsor's name and logo will be printed on the badge laces, distributed to all participants.

Life-span: Congress

Deadline for application: 10 November 2015

Price: €5 000



Final Programme

Product Advertising permitted

The Final Programme contains the full scientific programme details, Exhibition and Industry Sponsored Sessions information, Abstract book and congress reference outlines. Hard copies will be available to each delegate on-site. A back page advertisement ensures maximum exposure and recognition to the sponsor.

Deadline for application: 17 January 2016

Price: €7 500

Time	Topic	Location
08:00-09:00	Registration and Welcome	Exhibition Area
09:00-09:30	Opening of the 11th Annual Spring Meeting by the Chairperson of the Meeting	Exhibition Area
09:30-10:00	Breakfast	Exhibition Area
10:00-10:30	Session 1: Aortic aneurysm - II	Exhibition Area
10:30-11:00	Session 2: Aortic aneurysm - I	Exhibition Area
11:00-11:30	Session 3: Aortic aneurysm - III	Exhibition Area
11:30-12:00	Session 4: Aortic aneurysm - IV	Exhibition Area
12:00-12:30	Lunch	Exhibition Area
12:30-13:00	Session 5: Aortic aneurysm - V	Exhibition Area
13:00-13:30	Session 6: Aortic aneurysm - VI	Exhibition Area
13:30-14:00	Session 7: Aortic aneurysm - VII	Exhibition Area
14:00-14:30	Session 8: Aortic aneurysm - VIII	Exhibition Area
14:30-15:00	Session 9: Aortic aneurysm - IX	Exhibition Area
15:00-15:30	Session 10: Aortic aneurysm - X	Exhibition Area
15:30-16:00	Session 11: Aortic aneurysm - XI	Exhibition Area
16:00-16:30	Session 12: Aortic aneurysm - XII	Exhibition Area
16:30-17:00	Session 13: Aortic aneurysm - XIII	Exhibition Area
17:00-17:30	Session 14: Aortic aneurysm - XIV	Exhibition Area
17:30-18:00	Session 15: Aortic aneurysm - XV	Exhibition Area
18:00-18:30	Session 16: Aortic aneurysm - XVI	Exhibition Area
18:30-19:00	Session 17: Aortic aneurysm - XVII	Exhibition Area
19:00-19:30	Session 18: Aortic aneurysm - XVIII	Exhibition Area
19:30-20:00	Session 19: Aortic aneurysm - XIX	Exhibition Area
20:00-20:30	Session 20: Aortic aneurysm - XX	Exhibition Area

Weblink

Invite delegates to your sponsored sessions by designing a promotional page which we will post on the Congress Web Pages. One Web Link promotes one activity.

Deadline for application: 15 March 2016

Price: € 1 000

Catering – Lunch and/or Coffee Breaks

Delegates are encouraged to stay within the congress centre between coffee and lunch breaks to facilitate networking and ongoing scientific discussions around research, posters, etc. The committee gratefully requests support for our partners in facilitating lunch and coffee breaks to delegates. Support is acknowledged in the Final Programme and on the catering points

Price: € 10 000 all lunches for the duration of the congress (2 lunches)

Price: € 8 000 all coffee breaks for the duration of the congress (3 coffee breaks)

Reminder: Product advertising will only be allowed on those Sponsorship & Promotional items where product advertising is clearly indicated. For all other items only corporate names and logos will be allowed.

EuroHeartCare Guidelines, Terms & Conditions

Forthcoming EuroHeartCare Guidelines for Industry Participation

The EuroHeartCare 2016 Guidelines for Industry Participation will be available in January 2016. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia Guidelines and Procedures
- Educational Grant Information
- Registration and Accommodation references and contacts
- Related Terms and Conditions

Payment Terms

The following terms of payment apply:

- ✓ 100% of the total amount will be due within 30 days after receipt of the invoice
- ✓ All payment must be made in EUR plus statutory sales tax according to European regulations.

Cancellation Terms

Cancellation and changes to your original booking must be done in writing to the Industry Services Team. The organisers shall retain the following sum:

- ✓ 10% until 30 November 2015
- ✓ 50% from 01 December 2015 to 31 January 2016
- ✓ 100% from 01 February 2016

Applications forms for Exhibition Stand Space, Satellite Symposia & Sponsorship

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible ("*first come, first served*"). Returning a signed application form implies a tacit agreement of EuroHeartCare 2016 Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at industry_services@escardio.org.

KEY DATES

Abstract Submission deadline	1 November 2015
Early Registration Deadline	27 January 2016
Late Registration Deadline	16 March 2016
EuroHeartCare 2016	15 & 16 April 2016

More information can be found on:
www.escardio.org/congresses/euroheartcare