

EuroHeartCare

ANNUAL CONGRESS OF THE COUNCIL ON
CARDIOVASCULAR NURSING AND ALLIED PROFESSIONS



DUBROVNIK
CROATIA
14-15 JUNE 2015

**GUIDELINES:
CARE TO
IMPLEMENT**

Post Congress Report



www.escardio.org/EuroHeartCare



Croatian Association
of Cardiology Nurses



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1. CONGRESS HIGHLIGHTS

EuroHeartCare 2015 was held in Dubrovnik, Croatia from 14 to 15 June at the Valamar Lacroma Hotel.

- **Facts and Figures**
 - **600 participants**
 - 580 Delegates (includes free)
 - 20 Exhibitors (all entitled)
 - 0 Press
 - 45 countries represented
 - **58 Faculty members for 111 roles in the programme**
(does not include Industry Sessions nor the Special Events)
 - **19 Scientific Programme sessions**
(includes all sessions except Industry Sessions (but includes granted sessions) & Special Events)
 - 11 Pre-Arranged Sessions
 - 8 Abstract-based Sessions
 - **2 lecture rooms**
 - **303 abstracts submitted & 235 abstracts accepted**
 - 173 Posters
 - 22 Moderated Posters
 - 24 Oral presentation
- **Industry sponsored sessions**
 - 2 Satellite Symposia
- **Exhibition**
 - 78 m² occupied
 - 12 exhibiting companies
 - 9 paying
 - 4 free / barter
- **Congress Main Theme**
"Guidelines: care to implement"
- **Congress Highlights**
Live launch of "Be Guidelines Smart"

2. GENERAL INFORMATION

2.1. Introduction

This was the first time this congress had taken place in Southern Europe. The goal was to take the CCNAP message/community to a new country that would not normally have the possibility to attend. It was an additional test to see if the regular EuroHeartCare attendees would travel outside Northern Europe.

EuroHeartCare 2015 was held in collaboration with the Croatian Association of Cardiology Nurses.

2.2. History

EuroHeartCare 2014

04 – 05 April 2014 (in collaboration with The Norwegian Society of Cardiovascular Nurses)
Stavanger, Norway

EuroHeartCare 2013

22-23 March 2013 (in collaboration with the British Association for Nursing in Cardiovascular Care)
Glasgow, Scotland

12th Annual Spring Meeting on Cardiovascular Nursing

16 – 17 March, 2012 (in collaboration with the Working Group for Cardiovascular Nurses and Allied Professions)
Copenhagen, Denmark

11th Annual Spring Meeting on Cardiovascular Nursing

1 – 2 April, 2011 (in collaboration with the Belgian Working Group for Cardiovascular Nursing)
Brussels, Belgium

2.3. Committees

Organising Committee

Felicity Astin, GB
Ivica Benko, HR
Maja Cikes, HR
Donna Fitzsimons, GB
Danijela Grgurevic, HR
Glenys Hamilton, NO
Jeroen Hendriks, NL

Tiny Jaarsma, SE
Catriona Jennings, GB
Mattie Lenzen, NL
Ana Ljubas, HR
Ivica Matic, HR
Davor Milicic, HR
Anita Miljas, HR

Susanne S. Pedersen, DK
Sanja Piskor, HR
Mona Schlyter, SE
Dragica Šimunec, HR
Kaat Siebens, BE
Bosko Skoric, HR

Programme Committee

Catherine Bellew, IE
Josiane Boyne, NL
Glenys Hamilton, NO

Loreena Hill, GB
Simona Inkrot, NZ
Jennifer Jones, IE

Stefan Koeberich, DE
Elaine Laws, IT
Gabrielle McKee, IE

Graders Acknowledgement

Felicity Astin, UK
Catherine Bellew, IE
Seraina Bischoff, CH
Lynda Mary Jane Blue, UK
Josiane Boyne, NL
Diane Carroll, US
M Christi, Deaton, UK
Fatma Demir, TR
Inger Ekman, SE
Alberto-Luis Fernandez-Oliver, ES
Glenys A Hamilton, NO
Tina Hansen, DK
Loreena Hill, UK

Lynne Hinterbuchner, AT
Simone Inkrot, DE
Tiny Jaarsma, SE
Catriona Sian Jennings, UK
Mary Kerins, IE
Rani Khatib, UK
Barbro Kjellstrom, SE
Eleni Kletsiou, GR
Stefan Koeberich, DE
Ekaterini Lambrinou, CY
Elaine Laws, IT
Michael Macintosh, UK
Gabrielle McKee, IE
Agnieszka Mlynarska, PL

Philip Moons, BE
Tone Merete Norekval, NO
Samar N Nouredine, LB
Siv Olsen, NO
Susanne Pedersen, DK
Panoraia Rammou, GR
Todd Ruppard, US
Mona Schlyter, SE
Jenny Tagney, UK
Dominic Theuns, NL
Izabella Uchmanowicz, PL
Kerstin Ulin, SE
Kristien Van Deyk, BE

2.4. Congress dates and location

EuroHeartCare 2015 was held in Dubrovnik, Croatia, on 14-15 June 2015.

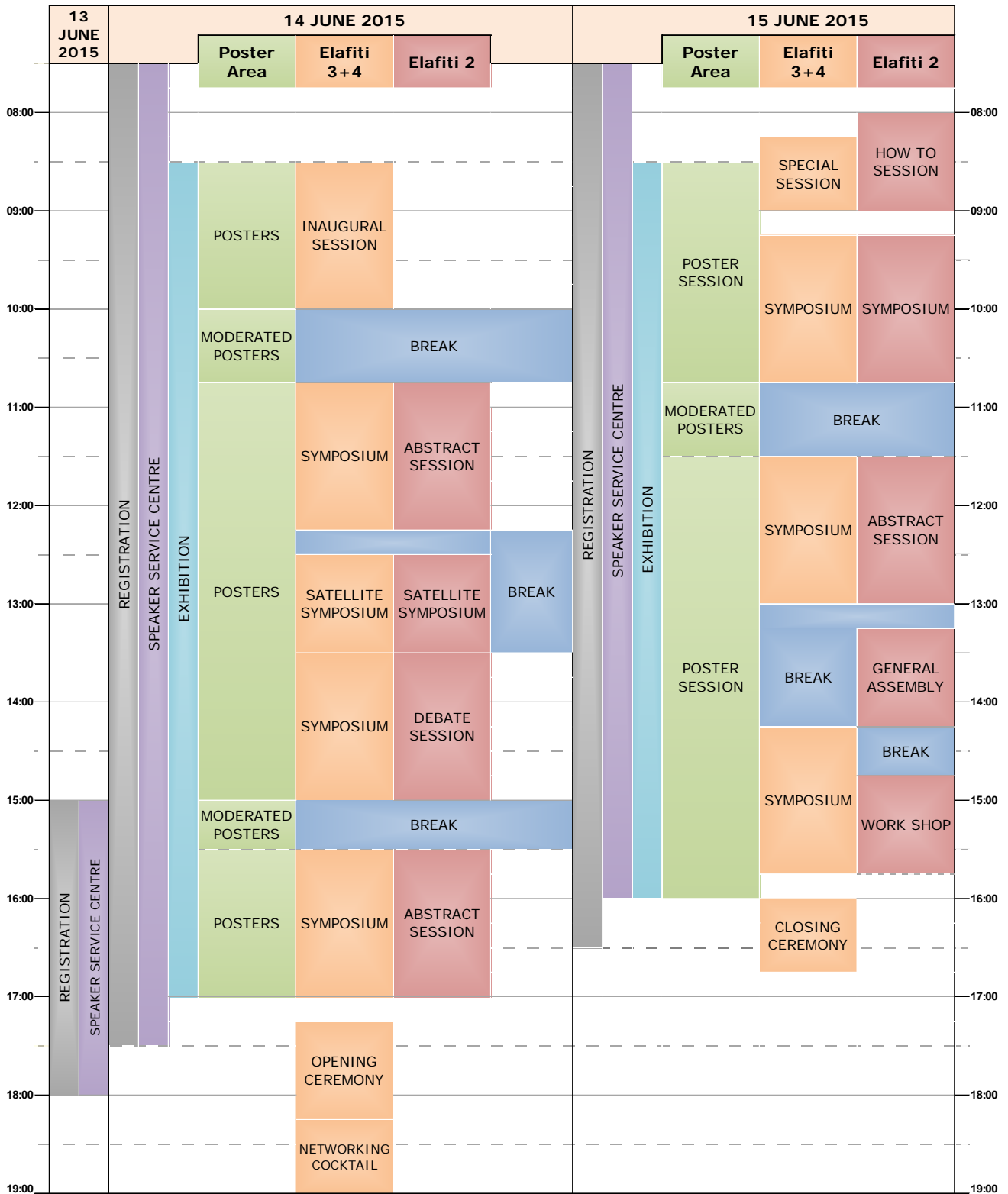
2.5. Venue

The venue chosen for EuroHeartCare 2015 was the Valamar Lacroma Hotel.



The city is easily accessible as it has a small airport that is well connected to Europe. The city also has a strong public transport network.

2.6. Timetable



3. SCIENTIFIC INFORMATION

3.1. 3.1 Scientific Programme

2 lecture rooms

- Elafiti 2 = 250 capacity
- Elafiti 3+4 = 500 capacity

Total of 21 sessions

Pre arranged programme

11 sessions

- 7 Symposia
- 1 Workshop session
- 1 How to session
- 1 Debate session
- 1 Special sessions

Abstract based programme

8 sessions

- 3 oral abstract sessions
- 3 moderated poster sessions
- 2 poster sessions

Industry sessions

- 2 Satellite Symposia

CPR workshop

3.2. Special Events

Special events

- Inaugural session
- General Assembly
- Opening ceremony in Sponza Palace in Dubrovnik old town
- Networking cocktail in Sponza Palace in Dubrovnik old town

3.3. Faculty members

Faculty

58 faculty members

Please note that the roles in the Inaugural session Opening Ceremony and the Closing Ceremony are not included.

Activities				
	2014		2015	
	persons	roles	persons	roles
Chairperson	39	41	31	34
Speaker	43	52	35	42
Discussant	9	9	18	20
Judge Abstract	5	9	5	9
Judge Clinical Excellence Award	-	-	2	6
	96*	111	91*	111
<i>*Doesn't match 58 as some faculty have several roles during the congress.</i>				

Role distribution		
	2014	2015
1	49	28
2	15	14
3	5	10
4	3	5
5	1	1
Total	73	58

Country	Number of faculty
Croatia	10
United Kingdom	10
Sweden	7
Ireland	6
Norway	6
Australia	3
United States of America	3
Belgium	2
Greece	2
Netherlands	2
Austria	1
Canada	1
Cyprus	1
Denmark	1

Italy	1
Poland	1
Spain	1
Grand Total	58

3.4. Abstracts

	2013	2014	2015
Submitted	189	200	303
Withdrawn	1	3	23
Accepted	162	169	235
- Oral	27	27	24
- Poster	104	119	173
- Moderated Poster	19	21	22
- Pre arranged programme	-	2	-
- Withdrawn	12	8	16
% acceptance	85%	85%	78%
No Show	21	-	21
Presented	129	-	198

Topic	Submitted	Accepted	Presented
01.00 - Heart failure	76	60	50
02.00 - Education and behavioural aspects/Health professional education	37	29	22
03.00 - Arrhythmias/ Heart rhythm disorders and treatment	13	11	10
04.00 - Acute cardiac care/ Ischemic heart disease and revascularisation techniques	38	33	29
05.00 - Psycho-social/ Patient perspective and psychosocial aspects	55	45	41
06.00 - Prevention and rehabilitation from knowledge to practice	67	45	36
07.00 - Service development and innovation	17	12	10
Grand Total	303	235	198

4. REGISTRATION & ATTENDANCE

4.1. Total attendance

	2013	2014	2015
Active delegates (incl Press)	368	450	580
Exhibitors	33	45	20
Total	401	495	600

4.2. By Country

Country/Region	2014	2015
Africa (non ESC)	0	3
Burkina Faso		
Cameroon		1
Democratic Republic of Congo		
Mali		
Nigeria		1
South Africa		1
Tanzania		
Asia/Pacific	14	18
Australia	6	6
Afghanistan		
China		
Hong Kong		
Iran		
Japan	3	6
Jordan	2	1
Korea, Republic of	1	2
Malaysia		
New Zealand	1	
Saudi Arabia	1	1
Thailand		2
Uzbekistan		
ESC	426	550
Albania	3	4
Armenia		
Austria	2	3

Belarus		
Belgium	5	2
Bosnia & Herzegovina		8
Bulgaria	4	9
Croatia	6	202
Cyprus		1
Czech Republic		2
Denmark	34	28
Egypt		
Estonia		1
Faroe Islands	7	
Finland	7	15
France	1	
Germany	5	3
Greece	5	21
Hungary		2
Iceland		2
Ireland	7	13
Israel		
Italy	4	5
Latvia	8	11
Lebanon	1	
Lithuania		13
Luxembourg		
Malta		
Moldova		1
Morocco		
Netherlands	11	15
Norway	214	48
Poland	2	11
Portugal		1
Romania	1	2
Russian Federation	2	1
Serbia	1	3
Slovak Republic		
Slovenia	2	13
Spain	4	8
Sweden	45	44
Switzerland	7	10
Turkey	16	6
Ukraine	1	
United Kingdom	21	42
North America	5	6

Canada		2
United States of America	5	4
South & Central America	5	3
Barbados		
Bermuda		
Brazil	2	3
Chile	3	
TOTAL	450	580

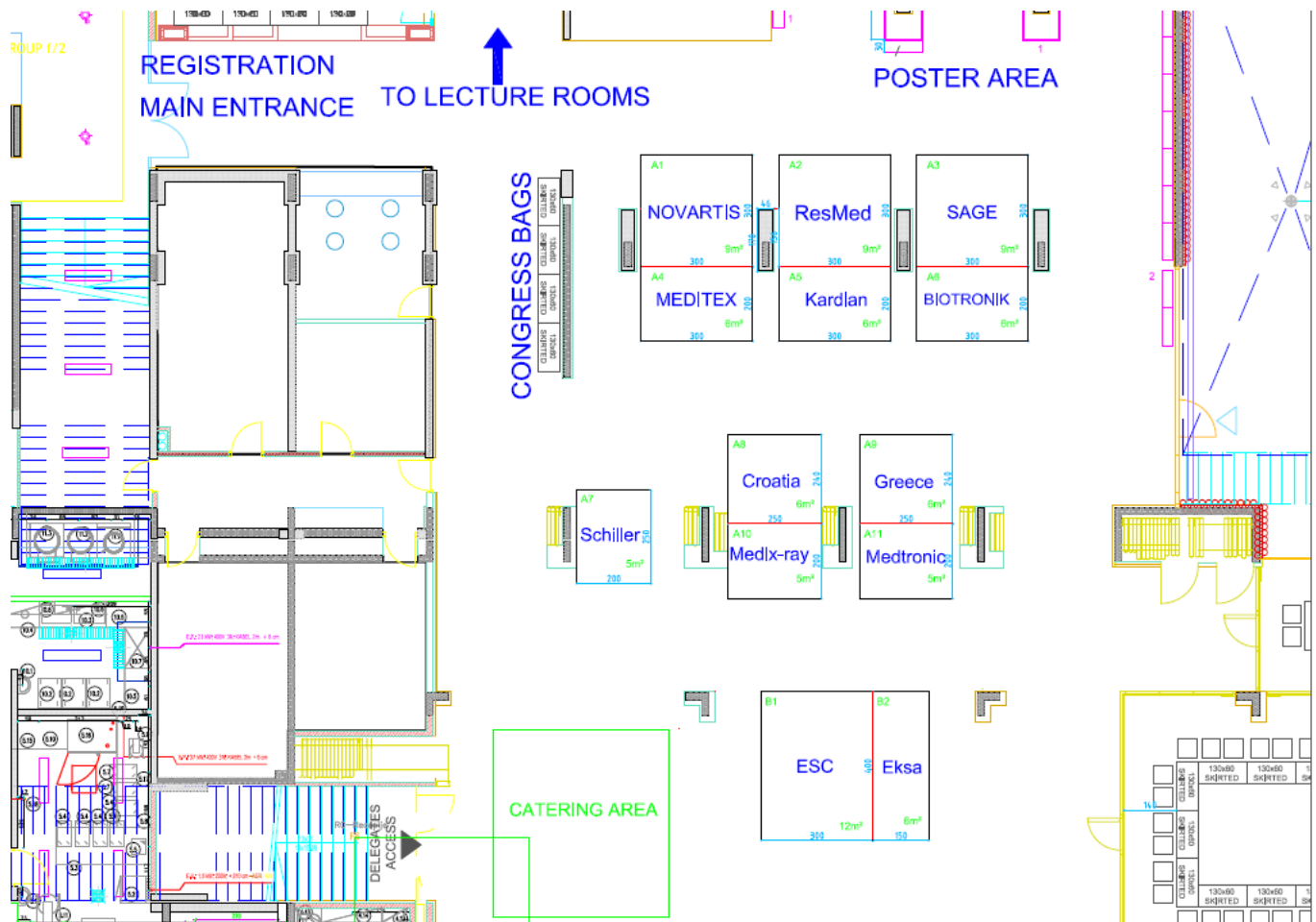
5. INDUSTRY

5.1. Exhibitors

There were a total of **13 stands** at EuroHeartCare 2015:

- One organiser 12sqm
- Two 9sqm stand packages
- One 9sqm stand space free
- Two 6sqm stand packages free
- Four 6sqm paying table packages
- Three 5sqm paying table packages

5.2. Exhibition



5.3. Satellite Symposia

There were 2 satellite Symposia which took place on Sunday 14 June:

- Novartis: Partnering the patient through the Heart Failure journey from 12.45 to 13.45 in Room Elafiti 3 + 4
- ResMed: Sleep Disordered Breathing and cardiology from 12.45 to 13.45 in Room Elafiti 2

5.4. Sponsorship

The 2 Satellite Symposia had a DBI and a weblink included in their symposium package.

There was an unrestricted educational grant from the Croatian Heart House.

6. STAND REPORT

6.1. Documents distributed on stand

Corporate documents

The only documents well distributed were:

ACCA toolkit (100 taken, all distributed)

Flyer Guidelines App (50 taken, all distributed)

Congress documents

ESC Congress documents not requested (30/70 distributed)

Next year, take only 20 of each congress document / flyer

Give Aways

Popular items were:

ESC Congress London Magnets

Pocket Guidelines

Pocket Guidelines for everyone

Acute Pulmonary Embolism 2014 (all 150 were distributed)

Myocardial Revascularization 2014 (all 150 were distributed)

Aortic Diseases 2014 (all 150 were distributed)

Posters

EuroHeartCare 2015 posters were distributed to delegates as souvenirs.

Journals

Most popular were Prevention journal and European Heart Journal

No Heart Failure journals arrived. Several delegates asked for it.

Be Guidelines Smart! Toolkit distribution (launch):

USB sticks with Be Guidelines Smart (400 distributed)

CVB Prevention Summary Cards (383 distributed)

Pocket Guidelines Prevention 2012 (510 distributed)

Pocket Guidelines Diabetes (150 distributed)

Reserved for CCNAP Members and for new CCNAP members:

BMI tape-measure (300 distributed)

Little red-man paper-clip magnet (300 distributed)

6.2. Communications on the Stand

Launch of Be Guidelines Smart toolkit

Creating awareness of CCNAP membership with this new southern European population

6.3. Membership

There had been a reduced fee for registration but half of the delegates had been registered by the Croatian Society of Cardiovascular Nursing

58 new members created on-site (of which 22 from Croatia)

Technical difficulties to create members even when the person located via the Browser. Not an access problem to Internet but an access to ESC member software generally.

Not enough intervals to allow delegates to come to the stand (sessions ongoing even at lunchtime)

The new total of CCNAP membership post-event is 1982

7. PRESS COVERAGE

7.1. Press Releases

22 May 2015 (media alert)

[Cardiovascular nurses discuss the latest in evidence based care](#)

14 Jun 2015 (abstract-based release)

[1 in 5 young VTE patients require psychotropic drugs within 5 years](#)

15 Jun 2015 (abstract-based release)

[Visualising calcified coronary arteries may be wake-up call to change lifestyle](#)

15 Jun 2015 (abstract-based release)

[Poor sleep associated with increased risk of heart attack and stroke](#)

7.2. Key facts

EuroHeartCare 2015

Number of articles: 380

EuroHeartCare 2014

Number of articles: 362

EuroHeartCare 2013

Number of articles: 79

7.3. Top coverage -_Medical Press

Outlet: MedPage Today

Title: Sleeplessness Bad for the Heart

Publication Date: 16/06/2015

Source URL: <http://www.medpagetoday.com/Cardiology/MyocardialInfarction/52154>

Outlet: Medical News Today

Title: Visualising calcified coronary arteries may be wake-up call to change lifestyle

Publication Date: 15/06/2015

Source URL: <http://www.medicalnewstoday.com/releases/295367.php>

Outlet: Medical News Today

Title: One in 5 young venous thromboembolism patients require psychotropic drugs within 5 years

Publication Date: 15/06/2015

Source URL: <http://www.medicalnewstoday.com/releases/295348.php>

Outlet: Medical News Today

Title: Poor sleep may raise the risk of heart attack, stroke

Publication Date: 15/06/2015

Source URL: <http://www.medicalnewstoday.com/articles/295320.php>

7.4. Top Coverage - Lay Press

Outlet: Daily Mail

Title: How a bad night's sleep is as big a risk to your health as smoking

Publication Date: 15/06/2015

Source URL: <http://www.dailymail.co.uk/news/article-3124034/How-bad-night-s-sleep-big-risk-health-smoking-Chances-stroke-heart-attack-increase-person-gets-seven-hours-shut-eye.html>

Outlet: Daily Mail

Title: 'Patients shown images of their OWN arteries made healthier choices'

Publication Date: 16/06/2015

Source URL: <http://www.dailymail.co.uk/health/article-3126800/Showing-heart-patients-scans-clogged-arteries-motivates-quit-smoking-lose-weight-study-reveals.html>

Outlet: Huffington Post

Title: Poor Sleep Can Harm Your Heart Health, Too

Publication Date: 19/06/2015

Source URL: http://www.huffingtonpost.com/2015/06/16/poor-sleep-affects-heart-health_n_7598126.html?utm_hp_ref=sleep

Outlet: CNN International

Title: Get enough sleep or risk early death, research shows

Publication Date: 19/06/2015

Source URL: <http://edition.cnn.com/2015/06/19/health/sleep-or-die/index.html>

Outlet: Times of India

Title: Poor sleep may double heart attack risk

Publication Date: 15/06/2015

Source URL: <http://timesofindia.indiatimes.com/life-style/health-fitness/health-news/Poor-sleep-may-double-heart-attack-risk/articleshow/47674880.cms>

Outlet: Voice of America

Title: Poor Sleep Quality Linked to Higher Risk of Heart Attack, Stroke

Publication Date: 16/06/2015

Source URL: <http://blogs.voanews.com/science-world/2015/06/15/poor-sleep-quality-linked-to-higher-risk-of-heart-attack-stroke/>

Outlet: Top Santé

Title: AVC : attention aux troubles du sommeil

Publication Date: 15/06/2015

Source URL: <http://www.topsante.com/medecine/troubles-du-sommeil/insomnie/prevenir/avc-attention-aux-troubles-du-sommeil-250733>

7.5. Newswires – Generate further articles

Outlet: Yahoo! India
Title: Poor sleep may double heart attack risk
Publication Date: 15/06/2015
Source URL: <https://in.news.yahoo.com/poor-sleep-may-double-heart-attack-risk-081219582.html>

Outlet: Yahoo! Maktoob English
Title: Poor sleep may double heart attack risk
Publication Date: 15/06/2015
Source URL: <https://en-maktoob.news.yahoo.com/poor-sleep-may-double-heart-attack-risk-081526539.html>

Outlet: Yahoo! France
Title: AVC : attention aux troubles du sommeil
Publication Date: 15/06/2015
Source URL: <https://fr.pourelles.yahoo.com/avc-attention-troubles-sommeil-143544483.html>

Outlet: Yahoo! News Canada
Title: The Heart Attack Risk Factor Millions Deal With Every Night
Publication Date: 18/06/2015
Source URL: <https://ca.news.yahoo.com/the-heart-attack-risk-factor-millions-deal-with-every-night-140028871.html>

Outlet: Yahoo! Shine Canada
Title: The Heart Attack Risk Factor Millions Deal With Every Night
Publication Date: 18/06/2015
Source URL: <https://ca.shine.yahoo.com/the-heart-attack-risk-factor-millions-deal-with-every-night-140028871.html>

Outlet: Yahoo Health
Title: The Heart Attack Risk Factor That Millions Deal With Every Night
Publication Date: 17/06/2015
Source URL: <https://www.yahoo.com/health/the-heart-attack-risk-factor-that-millions-deal-121694436162.html>

Outlet: MSN
Title: Dormir poco aumenta el riesgo de infarto
Publication Date: 20/06/2015
Source URL: <http://www.msn.com/es-xl/salud/noticias-medicas/dormir-poco-aumenta-el-riesgo-de-infarto/ar-BBIaBiR>

Outlet: MSN
Title: Dormir pouco pode duplicar o risco de ataque cardíaco
Publication Date: 15/06/2015
Source URL: <http://www.msn.com/pt-pt/saude/medico/dormir-pouco-pode-duplicar-o-risco-de-ataque-card%C3%ADaco/ar-BBI9A99>

8. COMMUNICATION

8.1. Online communications and promotion

E-campaigns

13 dedicated EuroHeartCare email campaigns were sent between 08/09/2014 and 23/06/2015. The open rate and click rate is low but the audience is difficult to define precisely using our database (resulting in non concerned people receiving our emails). It is important to note that even non-opened emails have been useful in reminding the existence of the congress EuroHeartCare.

e-Daily congress news

2 e-Daily congress news were sent each morning during Congress. The content was sourced from today's sessions not to be missed, Visit the CCNAP-ESC stand, Be Guidelines smart, launch of the toolkit, Faces in the crowd.

Considering the audience targeted, Open rate is significantly good and reflect a good interest of the audience in this format, the Click rate is a little bit low.

Date	Subject line	Delivered	Opened	Open rate	Clicks	Click rate
/15	Daily congress Day 1	473	172	36,6 %	37	7,8 %
/15	Daily congress day 2	473	226	48 %	35	7,4 %

Twitter - Global stats

A total of **68 tweets** were sent using the official hashtag **#euroheartcare**

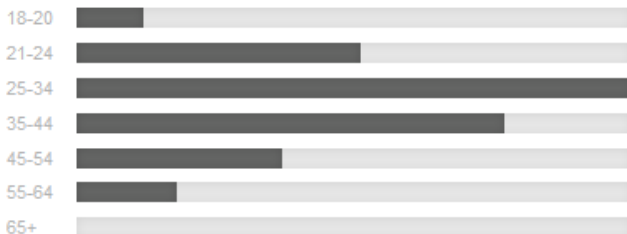
208 new followers

306 clicks

10 tweets sent with the official account

85 retweets

BY AGE RANGE



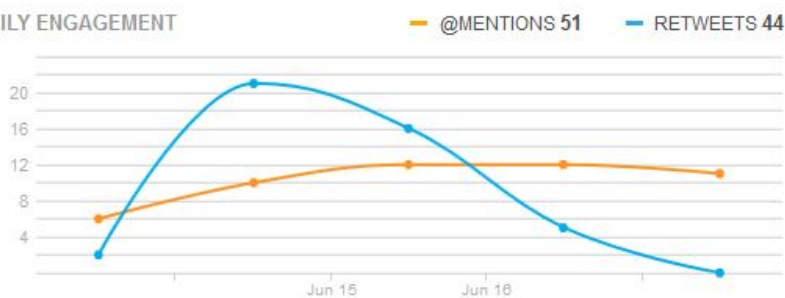
BY GENDER



Men aged 25-34 appear to be the leading force among your followers.

Twitter - Daily stats on Congress Period

DAILY ENGAGEMENT



Twitter - Tweets performance

Most clicked tweet – 64 clicks – And most retweeted – 8 retweets



escardio

Discover the ESC Guidelines implementation toolkit for nurses <http://bit.ly/1FOM6mC>
More info at the ESC/CCNAP stand at [#euroheartcare](#)

Retweets:	8
Replies:	-
Potential Reach:	34,990
Retweeted by:	
@HCSMnews @proftomquinn @catambuco @1CardioSur @HeartFailureNur @J_Hendriks1 @protesismitral	

Biggest reach – 50200



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1 in 5 young VTE patients require psychotropic drugs within 5 years
[#euroheartcare](#) 2015 <http://bit.ly/1JPJNt2>

32

10

50.2k

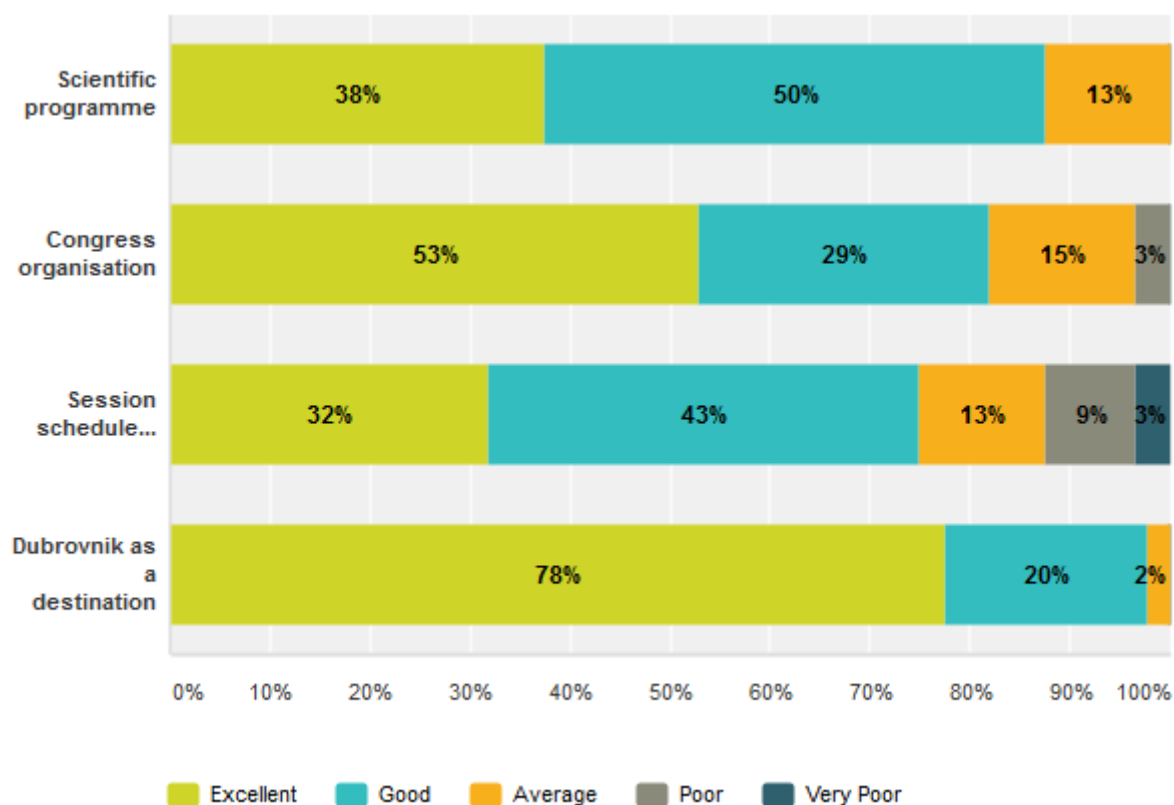
9. POST CONGRESS SURVEY

A post-congress survey was sent by email to collect data and develop this report based on delegates' expectations and experience at the event. This survey had already been carried out in previous years to allow compilation and comparison.

With 580 attendees, the post-congress survey was sent to 400 delegates participating at EuroHeartCare 2015, 145 opened the file and **90** responded to this survey. The survey was sent 8 days after the congress (23rd June 2015 between 11 am to 3pm) *and the majority of responses were given within 2 days (38 answers so 42.22%- 42 between the 23 & 24 June) after the delegates received it.*

Here are the answers

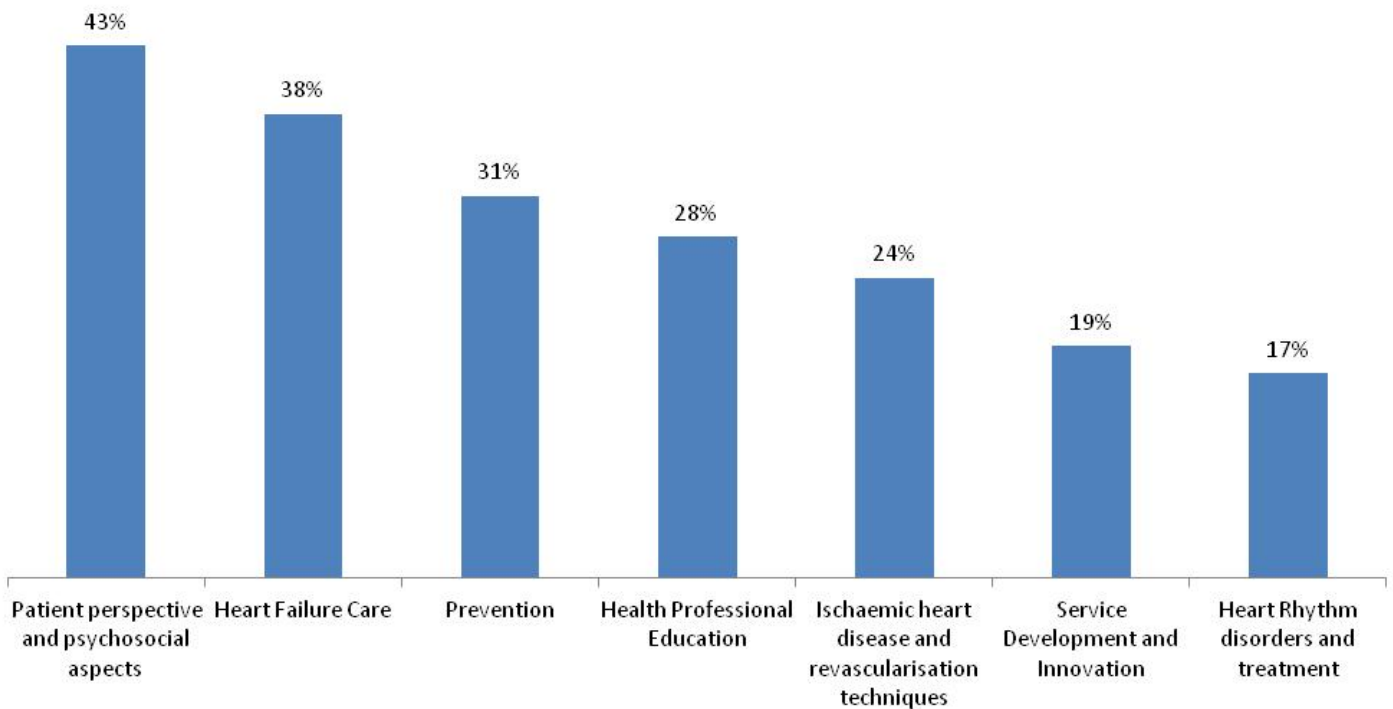
9.1. Please rate the following in terms of fulfilling your expectations at EuroHeartCare 2015:



"Scientific content & Congress organisation" in 2013-2014-2015

	2013	2014	2015
Scientific programme	82.7% "good" or "excellent"	97% "good" or "excellent"	87.7% "good" or "excellent"
Poster quality	79.5% "good" or "excellent"	91% "good" or "excellent"	
Congress organisation	81% "good" or "excellent"	82% "good" or "excellent"	82% "good" or "excellent"
Congress venue	78% "good" or "excellent"	78% "good" or "excellent"	98 % "good" or "excellent"

9.2. Which of the following topic(s) are of most interest to you?



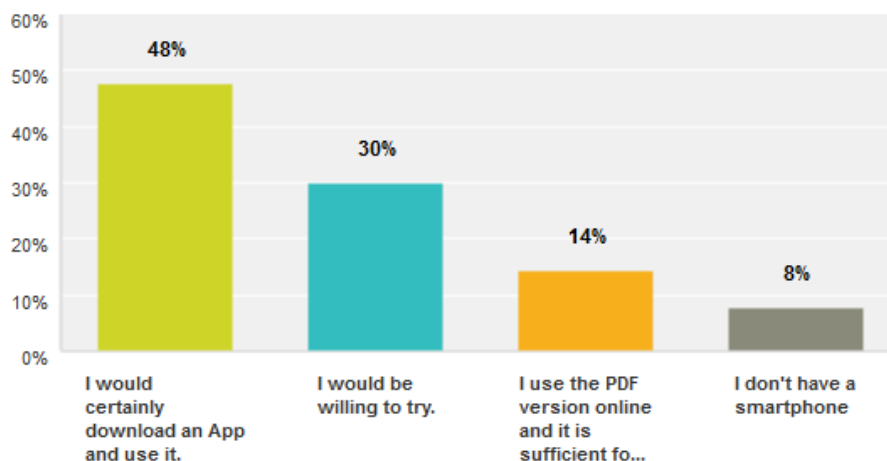
Regarding the 2015 topics, exactly as last year in Stavanger

- “Patient perspective and psychosocial aspects” are the most interesting topics with 43%
- followed with 38 % for “Heart Failure”.
- “Prevention” is still in good place in 3rd position with 31%.

⇒ These elements show that a **trend is confirmed**

Special mention to the “Ischemic heart disease” The nurses are really open to know more about this technical theme

9.3. In your opinion, would a mobile App improve your user experience of the Final Programme?

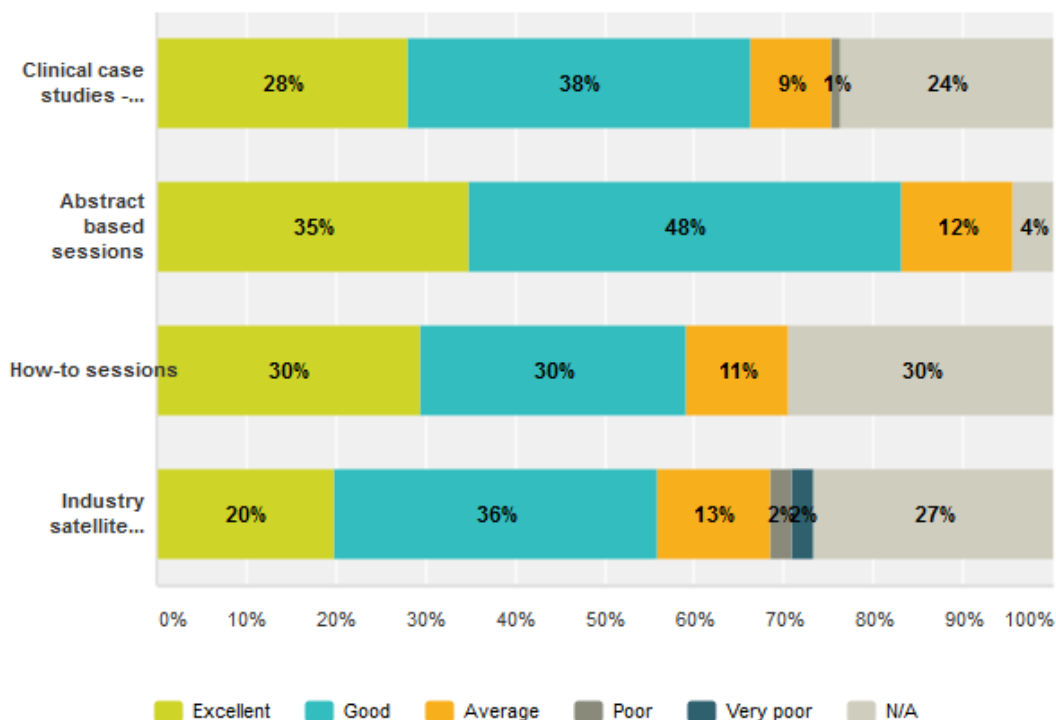


Regarding the Scientific programme, ESC wanted to know if the participants would use an online version if it was available, possibly in an App.

With a positive result of 78 % (“certainly” and “willing to try”) it seems a good idea to take the direction of an app creation for the next EuroHeartCare event. Nevertheless we need to be clear about the needs and the services offered.

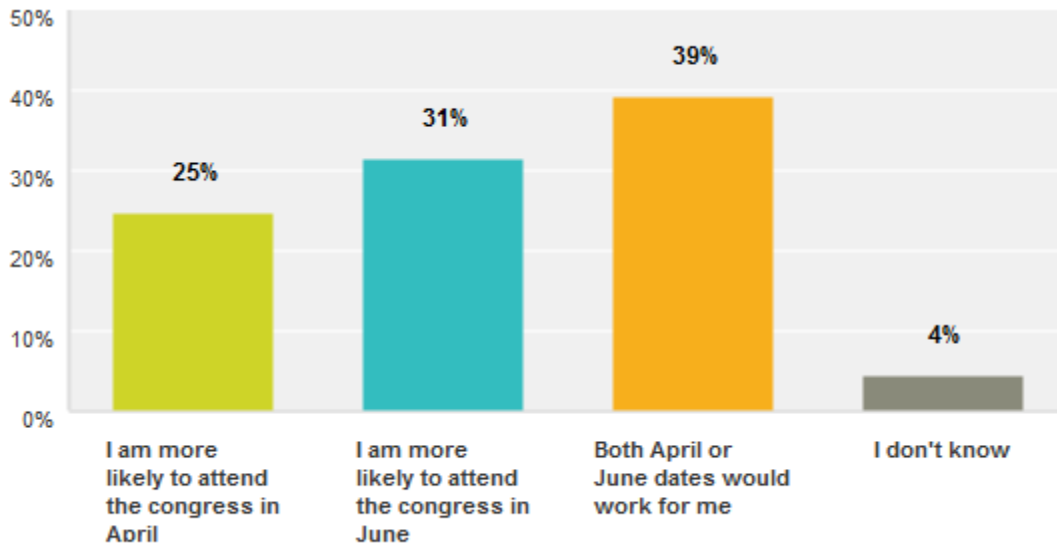
Note: today (June 2015) 22% of the delegates who answered the question will not use it

9.4. Please give us your opinion on these special sessions at EuroHeartCare 2015:



We notice the success of the “Abstract based sessions” with 83% “good” or “excellent” followed with “clinical case studies” with 66%.

9.5. Regarding the congress timing, please could you tell us what you prefer?

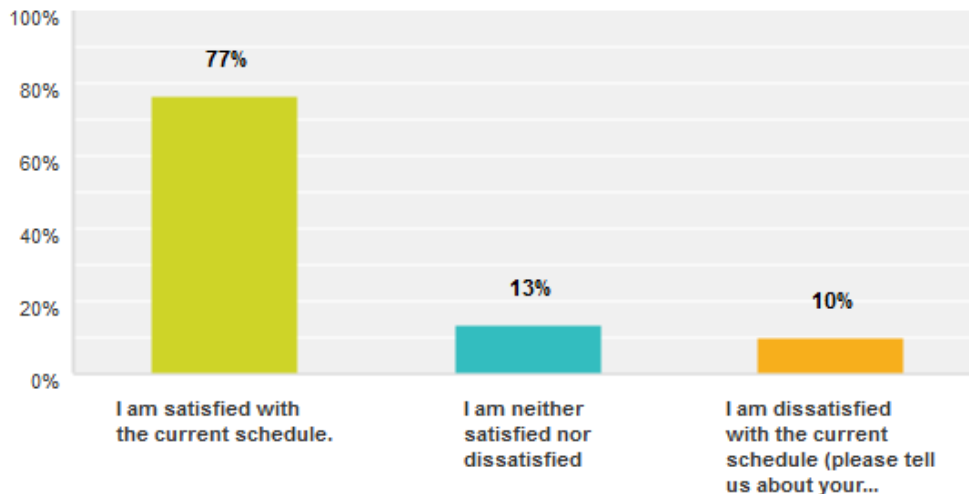


Regarding the congress timing :

- if 39 % of the delegates answered both date would work for them,
- 31 % prefer in June
- 25% in April – (after it depends on where the event is...)
- Respondent's comments: end of March or Earlier in the Year April if Southern Europe May if Northern Europe

9.6. Are you satisfied, dissatisfied, or neither satisfied nor dissatisfied with the congress schedule?

(Conferences in two rooms over two days)



Congress schedule

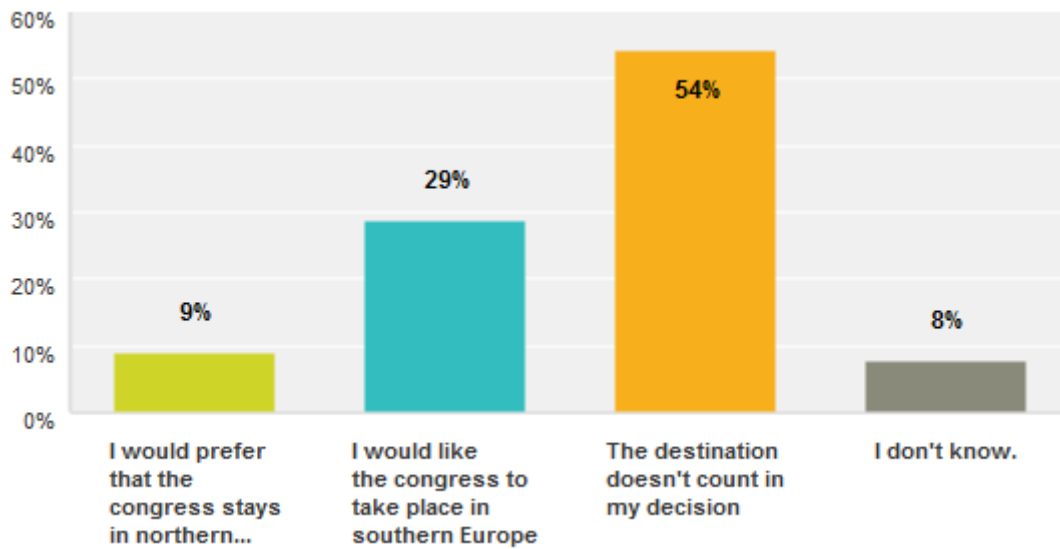
The question was regarding the congress organization on 2 days and 2 rooms plus the master class. Does this work?

The idea was to explore other possibilities and check what the delegates would prefer (exp: Day 1 for workshops and day 2 for sessions).

Result : 77 % of the delegates are satisfied with the current schedules.

9.7. Regarding the congress venue, please could you tell what you think of the destinations?

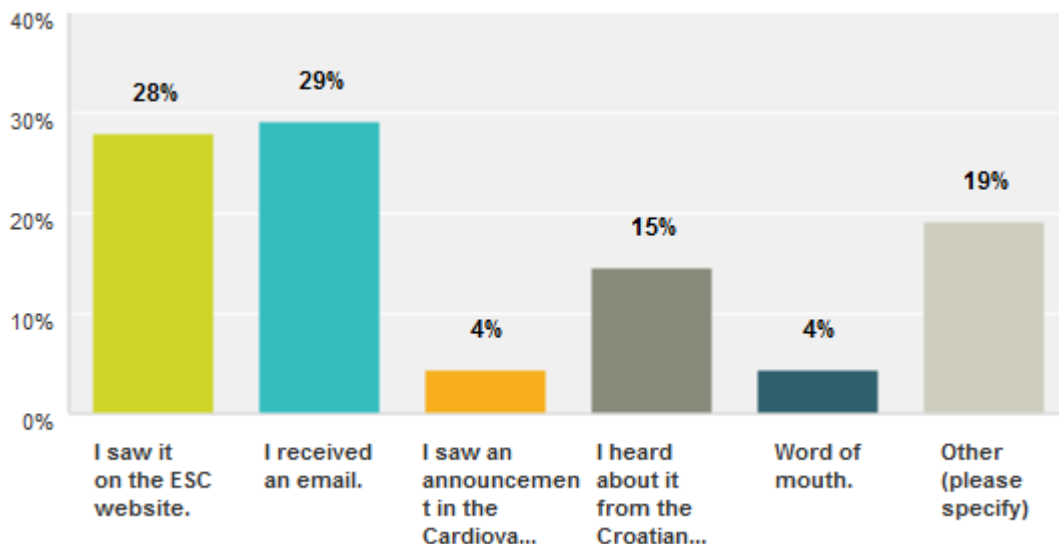
(considering travel costs, accommodation costs and destination attractiveness)



News this year: the congress took place in the South; it seems that for more than 54 % of the answers the destination does not count; but nearly 29% would prefer in the southern Europe countries for the next event.

Respondent's comments: end of March or Earlier in the Year April if Southern Europe May if Northern Europe

9.8. How did you hear about EuroHeartCare 2015?



61 % the digital communication is the most important channel 29 % (email) 28 % (ESC website) 4% (announcement in the cardiovascular nursing journal)

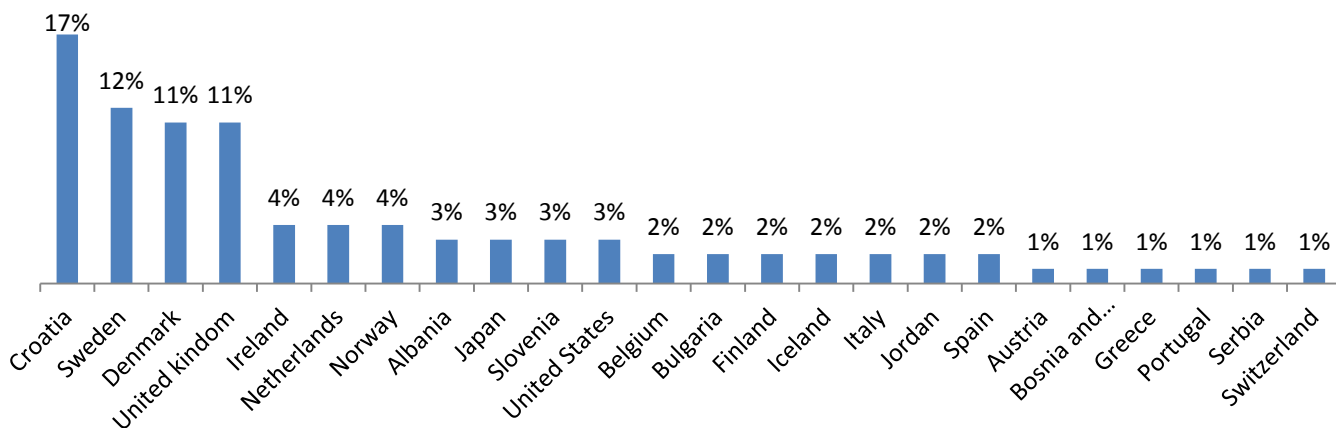
Respondent's comments:

the information comes from the previous event (Stavanger 5 times), → Other

I am a CCNAP member, I have attended the last years /// i attend this event every year part of faculty → Other (Italy)

I heard it on a congress in the Netherlands (Carvasz) → Other
 From my cardiac society → Other (Ireland)
 from ESC calendar → ESC web (Denmark)
 Senior colleague → word of mouth (Denmark)
 Croatian Association of Cardiology Nurses → Croatian
 I received an invitation to speak at the conference → Other (UK)
 Involved since the beginning (USA) /// I am part of the planning team (Denmark)/// I'm active in the organization (Sweden)

9.9. Country of residence

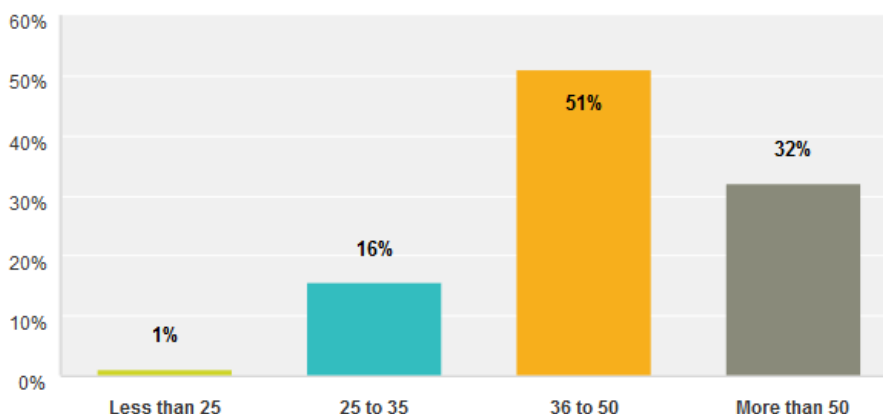


Please find the top 3 regarding the nationalities:

- Croatia / 17 %
- Sweden / 12 %
- UK and Denmark / 11 %

92% come from the national society (Japan; USA and Jordan do not belong it)

9.10. Age



Conclusion:

The main 2015 delegate profile is: a female nurse working in a university hospital between 36 to 50 years old (same as previous years). Our core audience is a dynamic, middle aged female who wants to keep being informed on the latest developments in their field: Patient perspective and

psychosocial aspects, Heart Failure and Acute cardiac care. Mention to the technical point of interest "Ischaemic heart disease and revascularisation techniques";

An app will be welcome regarding the next event (78% of the answered question are positive)

Regarding the congress timing, even if 39% of the delegates say both April and June would work for them note that 31 % prefer in June.

Regarding congress schedule 77 % of the delegates are satisfied with the current schedules.

The requirements are may be a little bit less intensive, lunch break welcome and one wish : not so early.

Big success regarding the congress destination for the first time in the south: Dubrovnik (Croatia)

Even if the destination does not really affect the participation, the south is acclaimed.

Regarding "How did you hear about EuroHeartCare 2015"?

The digital communication channel is massive. Good point to pursuit this strategy;

And the announcement regarding the (confirmation of the) next event is very important (mentioned 5 times)

EuroHeartCare

ANNUAL CONGRESS OF THE COUNCIL ON
CARDIOVASCULAR NURSING AND ALLIED PROFESSIONS

Athens, Greece
15 - 16 April 2016



Excellence in patient care - the heart of EuroHeartCare
EuroKardiaCare

KEY FIGURES: 2 Days, 16 Sessions, 40 countries represented,
50 international faculty members, 200 abstracts,
500 delegates, 1 congress!

KEY DEADLINES: Abstract Submission - 1 November
Early Registration - 27 January
Late Registration - 16 March

www.escardio.org/EuroHeartCare | [#euroheartcare](https://twitter.com/euroheartcare)

