

INDUSTRY PROSPECTUS

EuroHeartCare

ANNUAL CONGRESS OF THE COUNCIL ON
CARDIOVASCULAR NURSING AND ALLIED PROFESSIONS



DUBROVNIK
CROATIA
14-15 JUNE 2015

GUIDELINES: CARE TO IMPLEMENT

KEY FIGURES: 16 sessions, 200 abstracts, 500 delegates

KEY DEADLINES: Abstract Submission - 1 November 2014

Early Registration fee - 16 March 2015, Late Registration fee - 16 April 2015



www.escardio.org/EuroHeartCare



Croatian Association
of Cardiology Nurses



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EuroHeartCare 2015 Organisation

Organising Committee	Programme Committee
Felicity Astin, GB	Catherine Bellew, IE
Ivica Benko, HR	Josiane Boyne, NL
Maja Cikes, HR	Pedro Miguel Caeiro Almeida, PT
Donna Fitzsimons, GB	Maja Cikes, HR
Danijela Grgurevic, HR	Fatma Demir, TR
Glenys Hamilton, NO	Inger Ekman, SE
Jeroen Hendriks, NL	Danijela Grgurevic, HR
Tiny Jaarsma, SE	Glenys Hamilton, NO
Catriona Jennings, GB	Tina Hansen, DK
Mattie Lenzen, NL	Ioanna Hatzina, GR
Ana Ljubas, HR	Loreena Hill, GB
Ivica Matic, HR	Simona Inkrot, NZ
Davor Milicic, HR	Jennifer Jones, IE
Anita Miljas, HR	Stefan Koeberich, DE
Susanne S. Pedersen, DK	Elaine Laws, IT
Sanja Piskor, HR	Ana Ljubas, HR
Mona Schlyter, SE	Davor Milicic, HR
Dragica Šimunec, HR	Agnieszka Mlynarska, PL
Kaat Siebens, BE	Susanne S. Pedersen, DK
Bosko Skoric, HR	Sanja Piskor, HR
	Panoraia Rammou, GR
	Mojgan Sani, GB
	Bosko Skoric, HR

Hotel Venue

Valamar Lacroma Dubrovnik Hotel,
Iva Dulčića 34,
20000 Dubrovnik,
Croatia

Language

The official language is English. All lectures and presentations will be held in English. Some or all sessions may be simultaneously translated into Croatian.

EuroHeartCare Secretariat

2035 Route des Colles
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06903, Sophia Antipolis France

For General Information please contact:

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Web Site: <http://www.escardio.org/euroheartcare>

Industry Services

Tel.: +33 (0)4 92 94 76 00

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Registration

Tel.: +33 (0)4 92 94 86 63 - Fax. : +33 (0)4 92 94 76 10

E-mail: ehcareregistration@escardio.org

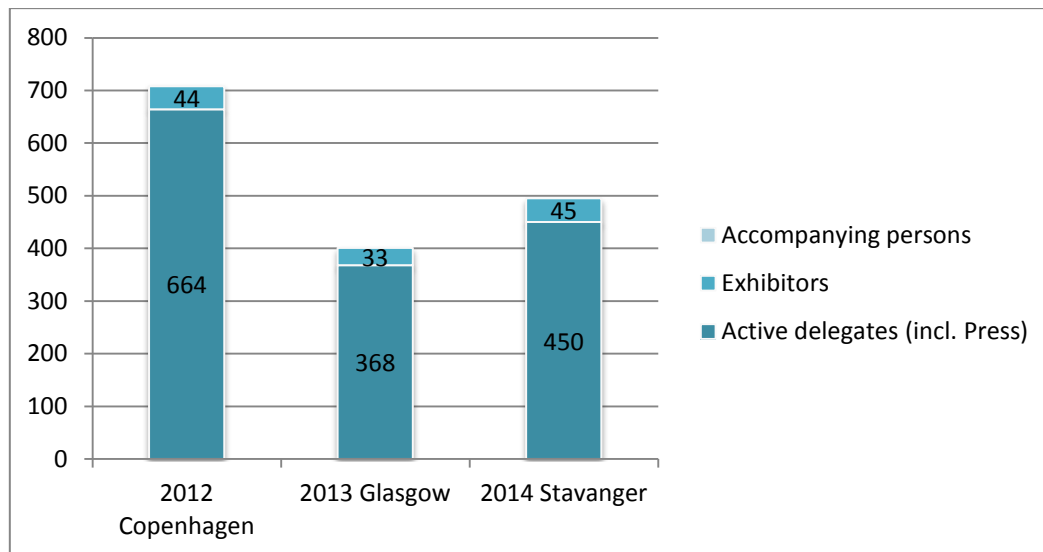
Housing

Tel.: +33 (0)4 92 94 86 23 - Fax. : +33 (0)4 92 94 76 16

E-mail: ehcarehotels@escardio.org

EuroHeartCare Facts & Figures

✓ Total Attendance by Year



✓ Participation Top Ten Countries in 2014

Rank	Country	2014	%
1	Norway	214	47,56%
2	Sweden	45	10,00%
3	Denmark	34	7,56%
4	United Kingdom	21	4,67%
5	Turkey	16	3,56%
6	Netherlands	11	2,44%
7	Latvia	8	1,78%
8	Faroe Islands	7	1,56%
9	Finland	7	1,56%
10	Ireland	7	1,56%

General Meeting Information

About EuroHeartCare

- A two-day conference
- Over 200 abstracts submitted
- A great scientific programme

The Council on Cardiovascular Nursing and Allied Professionals of the ESC brings together global nursing and allied professionals through science. To facilitate scientific exchange, the council holds an annual meeting which this year is being held jointly with the Croatian Association of Cardiology Nurses.

Exhibition dates and opening hours

	Saturday 13 June	Sunday 14 June	Monday 15 June
Registration*	15:00 - 18:00	08:00 - 17:00	08:00 - 16:00
Speaker Service Centre	15:00 - 18:00	08:00 - 17:00	08:00 - 16:00
Scientific Programme	<i>Closed</i>	08:30 - 17:00	08:30 - 16:00
Exhibition	<i>Build-up</i>	08:00 - 17:00	08:00 - 16:00

Scientific Programme

The Programme Committee has developed an exciting programme that provides up to date information on contemporary nursing and allied professional practices, offers opportunities to develop practical skills, debate important issues, network with colleagues from across the world and learn from leading experts.

During the two days of sessions, attendees will hear the latest updates on:

- Acute Cardiac Practice
- Secondary Prevention
- Psychosocial Care
- Heart Failure
- Research
- Guidelines
- Aging & Cognitive Deficits
- Cardiac Surgery & Intervention
- Leadership
- Quality of Life

The programme will also include:

- Discussion of recent developments in the fields of cardiovascular disease and cardiovascular nursing
- Sessions on practical management of cardiovascular care in daily situations
- Joint Sessions
- Abstracts of Original Contributions

Industry Partners Participation

The following is a list of Industry Partners who have participated in the previous EuroHeartCare meetings:

A. Menarini Pharmaceuticals Ireland Limited	Nordinfu Care AB
AstraZeneca	Novartis Ireland
Axellus	Orion Pharma
Bayer	Pfizer Healthcare
Biosensors International	Physio-Control
BIOTRONIK	Preventive Cardiovascular Nurses Association
Boehringer Ingelheim	Recordati Ireland
Boston Scientific	Resmed
Bristol-Myers Squibb	Roche Diagnostics Ltd.
British Journal of Cardiac Nursing	Sanofi
Cordis, a Johnson and Johnson Company	Scan Medical
Daiichi-Sankyo Europe and Eli Lilly and Company	Schering-Plough Pharmaceuticals (Ireland) Limited
Elips	Servier Laboratories (Ireland) Ltd
Failte Ireland	St Jude Medical
Hospital Services Ltd	The British Journal of Cardiac Nursing
Irish Heart Foundation	The National Council for the Professional Development of Nursing and Midwifery
Irish Nurses Cardiovascular Association	Vicare
Johnson & Johnson AG Cordis	Wet Wipes
Laerdal	Zoll
MSD	

Industry activities at EuroHeartCare 2015

Your company and your products and services will be associated with and will contribute to the high quality content of EuroHeartCare 2015.

Your company can participate at EuroHeartCare 2015 in a variety of different ways:

- Exhibition
- Satellite Symposia
- Sponsorship & Promotional Items

Exhibition Space

"A platform for discussion and exchange"

The Exhibition will be an ideal opportunity to interact with the cardiovascular nursing profession and discuss your products and innovations in the field of cardiovascular research and science. Delegates will cross the exhibition area to access the lecture rooms and browse in the exhibition regularly where coffee breaks will be served. Companies have three ways of exhibiting at EuroHeartCare 2015 with the below options:

✓ Exhibition Stand Package:

Simply purchase the package herein and arrive with your sales material on-site.

Price :

€1 300 for 6m² with specially negotiated floor space
(excl VAT)

€1 500 for 9m² with specially negotiated floor space
(excl VAT)

Included in the package:

- Walls with small counter
- Fascia board with company name
- 6m² or 9m² floor space as per order
- Carpeting
- 1 spotlight
- 1 electrical socket
- 1 table
- 2 chairs
- 1 brochure rack
- Wastepaper basket

Exhibition Table Package:

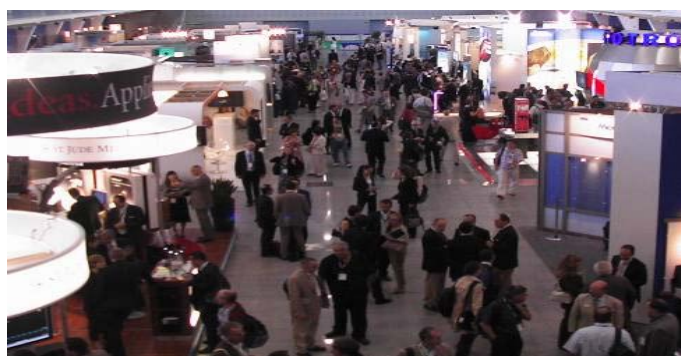
Alternatively, you have the option to simply purchase a table and chair package as follows:

Price: €880 (excl VAT)

Included in the package:

- 5m² floor space
- Carpeting
- 1 electrical Socket
- 1 table
- 2 chairs
- 1 brochure rack
- Wastepaper basket

✓ Floor Space Only:



Purchase floor space only and build your stand as per your requirements:

Cost: €300 per m²(excluding VAT)

Publisher cost: €150 per m²(excluding VAT)

Other stand package sizes are available via the congress centre; please contact us for a cost estimation.

Exhibitors Badges

Exhibitors are entitled to 5 free badges. Additional badges are available at cost.

How to book an exhibition stand or package?

Please complete and submit your Stand Application form available online on our website. An updated version of the Exhibition floor plan will also be available here on: www.esceexhibition.org

Deadline for application: 24 January 2015

Stands will be assigned on a first-come, first-served basis

Industry Sponsored Sessions

✓ Satellite Symposium

Participating companies may organise scientific sessions at dedicated time slots, known as Satellite Symposium. These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information.



Satellite Symposium Timeslots	
Sunday 14 June 2015	12:30 – 13:30
Monday 15 June 2015	13:00 – 14:00

Satellite Symposium Price	
Exhibitor Price	€ 5 000 (excl VAT)
Non-Exhibitor Price	€ 6 500 (excl VAT)

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Invite included in the Congress Bag (produced by supporting company)
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Satellite organisers may organise receptions before or after the Satellite. Lunch boxes may also be distributed before or after the symposia.

How to book a Satellite Symposium?

Please complete and submit your Satellite Application form available online on our ESC industry website:

www.esccxhibition.org

Deadline for application: 24 January 2015

Time slots are assigned on a first-come, first-served basis

Sponsorship, Promotion and Advertising Opportunities



Congress Bags

Secure high corporate visibility and association with EuroHeartCare by exclusive sponsorship of the congress bag distributed to each registered delegate.

Deadline for application: 17 January 2015

Price: €5 000



Delegate Bag Inserts

Product advertising permitted for exhibition activities only

The Delegate Bag Insert allows you to design an invitation in the form of a customised flyer advertising your company satellite or exhibition activities (format A4, 2 pages maximum). Distributed in the official congress bags, this opportunity allows you to reach every delegate at the congress. One Delegate Bag Insert promotes one activity.

Deadline for application: 31 January 2015

Price: € 1 000



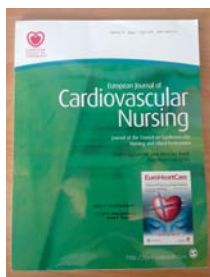
Delegate Badge Laces

The popular and highly visible official badge laces of EuroHeartCare are available for exclusive sponsorship. The sponsor's name and logo will be printed on the badge laces, distributed to all participants.

Life-span: Congress

Deadline for application: 17 January 2015

Price: €5 000



Final Programme

Product Advertising permitted

The Final Programme contains the full scientific programme details, Exhibition and Industry Sponsored Sessions information, Abstract book and congress reference outlines. Hard copies will be available to each delegate on-site. A back page advertisement ensures maximum exposure and recognition to the sponsor.

Deadline for application: 31 January 2015

Price: €7 500

Weblink



Invite delegates to your sponsored sessions by designing a promotional page which we will post on the Congress Web Pages. One Web Link promotes one activity.

Deadline for application: 31 March 2015

Price: € 1 000

Live simultaneous session translation (English -> Croatian) and Congress Grants

Industry Partners are invited to support the professional development of delegates through sponsorship of the simultaneous translation of sessions in local language which demonstrate a company's support and association with the high quality Scientific Programme. Support is acknowledged in the Final Programme and on the Congress web pages. The supporting industry may not advertise or promote their grant association.

Price: € 10 000

Catering – Lunch and/or Coffee Breaks

Delegates are encouraged to stay within the congress centre between coffee and lunch breaks to facilitate networking and ongoing scientific discussions around research, posters, etc. The committee gratefully requests support for our partners in facilitating lunch and coffee breaks to delegates. Support is acknowledged in the Final Programme and on the catering points

Price: € 10 000 all lunches for the duration of the congress (2 lunches)

Price: € 8 000 all coffee breaks for the duration of the congress (3 coffee breaks)

Reminder: Product advertising will only be allowed on those Sponsorship & Promotional items where product advertising is clearly indicated. For all other items only corporate names and logos will be allowed.

EuroHeartCare Guidelines, Terms & Conditions

Forthcoming EuroHeartCare Guidelines for Industry Participation

The EuroHeartCare 2015 Guidelines for Industry Participation will be available in January 2015. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia Guidelines and Procedures
- Educational Grant Information
- Registration and Accommodation references and contacts
- Related Terms and Conditions

Payment Terms

The following terms of payment apply:

- ✓ 100% of the total amount will be due within 30 days after receipt of the invoice
- ✓ All payment must be made in EUR plus statutory sales tax according to European regulations.

Cancellation Terms

Cancellation and changes to your original booking must be done in writing to the Industry Services Team. The organisers shall retain the following sum:

- ✓ 10% until 30 November 2014
- ✓ 50% from 01 December 2014 to 28 February 2015
- ✓ 100% from 01 March 2015

Applications forms for Exhibition Stand Space, Satellite Symposia & Sponsorship

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible ("*first come, first served*"). Returning a signed application form implies a tacit agreement of EuroHeartCare 2015 Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at industry_services@escardio.org.

KEY DATES

Abstract Submission deadline	8 December 2014
Early Registration Deadline	16 March 2015
Late Registration Deadline	16 April 2015
EuroHeartCare 2015	14 & 15 June 2015

More information can be found on:
www.escardio.org/congresses/euroheartcare