

# EuroHeartCare

Annual Congress of the Council on  
**Cardiovascular Nursing and Allied Professions**

Stavanger, **Norway**

4-5 April 2014

[www.escardio.org/nursing](http://www.escardio.org/nursing)



Heart & Mind

## Post Congress Report

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# 1. GENERAL INFORMATION

## 1.1 Introduction

The Annual Spring Meeting on Cardiovascular Nursing became **EuroHeartCare** in 2013. This change has come about as a result of detailed discussions with our members and careful consideration by the ESC Board and Executives. The outcome of these consultations was that our previous conference title "Annual Spring Meeting" was no longer effective and did not adequately represent the nature of the meeting.

**The aim is to represent a multidisciplinary audience and welcome not only to nurses but also to our Allied Health Professional and Medical colleagues.**

CCNAP is the ESC Council on Cardiovascular Nursing and Allied Professions. CCNAP was officially launched in Barcelona on the 5 September 2006. The Council was developed from the Working Group on Cardiovascular Nursing (established in 1991).

## 1.2 History

### 12<sup>th</sup> Annual Spring Meeting on Cardiovascular Nursing

22-23 March 2013 (in collaboration with the British association for nursing in Cardiovascular Care) Glasgow, Scotland

### 12<sup>th</sup> Annual Spring Meeting on Cardiovascular Nursing

16 – 17 March, 2012 (in collaboration with the Working Group for Cardiovascular Nurses and Allied Professions) Copenhagen, Denmark

### 11<sup>th</sup> Annual Spring Meeting on Cardiovascular Nursing

1 – 2 April, 2011 (in collaboration with the Belgian Working Group for Cardiovascular Nursing) Brussels, Belgium

## 1.3 Committees

Organising Committee	Programme Committee	Advisory Board
Felicity Astin, GB	Catherine Bellew, IE	Dan Atar, NO
Gunhild Brørs, NO	Josiane Boyne, NL	Geneviève Derumeaux, FR
Nina Fålun, NO	Pedro Miguel Caeiro Almeida, PT	Kenneth Dickstein, NO
Donna Fitzsimons, GB	Fatma Demir, TR	Lars Gullestad, NO
Kari Hanne Gjeilo, NO	Kenneth Dickstein, NO	Rune Haaverstad, NO
Glenys Hamilton, NO	Inger Ekman, SE	Torstein Hole, NO
Tove Aminda Hanssen, NO	Glenys Hamilton, NO	Michel Komajda, FR
Jeroen Hendriks, NL	Tina Hansen, DK	Steen Dalby Kristensen, DK
Tiny Jaarsma, SE	Ioanna Hatzina, GR	Alf Inge Larsen, NO
Catriona Jennings, GB	Loreena Hill, GB	Jan Erik Nordrehaug, NO
Marianne Jørgensen, NO	Simona Inkrot, NZ	Otto A. Smiseth, NO
Mattie Lenzen, NL	Jennifer Jones, IE	Terje Steigen, NO
Ingvild Morken, NO	Stefan Koeberich, DE	Eva Swahn, SE
Tone M Norekvål, NO	Elaine Laws, IT	Rune Wiseth, NO
Siv Olsen, NO	Agnieszka Mlynarska, PL	
Kjersti Oterhals, NO	Tone M Norekvål, NO	
Susanne S. Pedersen, NL	Siv Olsen, NO	
Mona Schlyter, SE	Susanne S. Pedersen, NL	
Kaat Siebens, BE	Panoraia Rammou, GR	
	Mojgan Sani, GB	
	Henneke Versteeg, NL	

## 1.4 Congress dates and location

EuroHeartCare 2014 was held in Stavanger, Norway, on April 4-5 2014.

## 1.5 Venue

The venue chosen for EuroHeartCare 2014 is Stavanger Forum

Stavanger Forum is located 3km from the city centre and 13km from Stavanger Sola Airport. Stavanger Forum is adjoined with the Rica Forum Hotel used for Faculty, Board and Staff.



Although split on two different levels, the layout of EuroHeartCare 2014 fit perfectly well within existing spaces of Stavanger Forum.

### Congress Areas

**Registration**

Forum Plaza Foyer

**Poster Area**

Forum Plaza

**Exhibition**

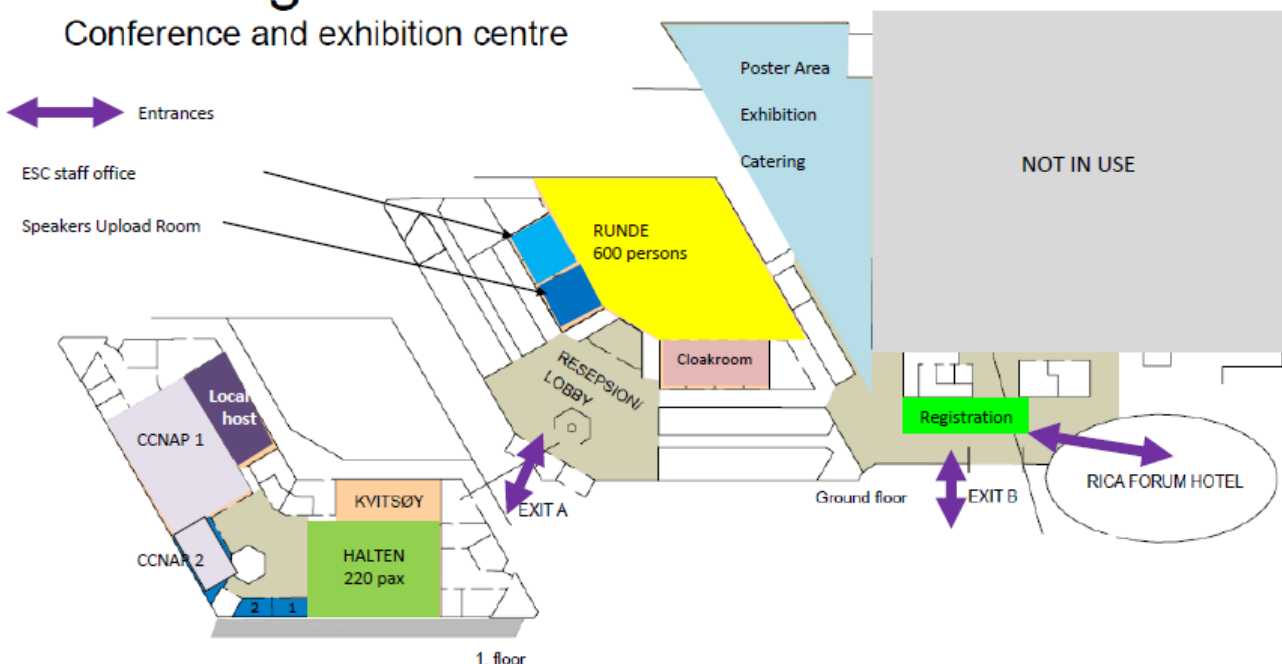
Forum Plaza

**Lectures** were split in two rooms:

- RUNDE, capacity 600
- HALTEN, capacity 220

## Stavanger Forum

Conference and exhibition centre





## 1.6 Timetable

	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	
	07:30	08:30	09:30	10:30	11:30	12:30	13:30	14:30	15:30	16:30	17:30	18:30	19:30		
Thursday 03/04/2014										Registration					
										Speaker Upload Room					
											Pre-conference Master Class				
			Exhibition build-up: space only						Exhibition set-up: all exhibitors						
Friday 04/04/2014			Registration												
			Speaker Upload Room												
			Exhibition												
			Posters												
			Scientific Sessions	MP*	Scientific Sessions	Lunch symposium	Scientific Sessions	MP*	Scientific Sessions	Opening ceremony	Welcome Reception				
				Break				Break							
						Lunch break									
Saturday 05/04/2014			Registration												
			Speaker Upload Room												
			Exhibition												
			Posters												
			Scientific Sessions	MP*	Scientific Sessions	EJCN Workshop	Scientific Sessions	Closing Session							
				Break											
						Lunch break									

\*Moderated Posters

## 1.7 ESC Stand

### Type of stand

- 12m<sup>2</sup> stand package
- 2 counters
- 2 tables
- 4 chairs



### Figures 2014

- Total of 495 participants (+23,5% from 2013)
- There were a total of 17 stands and 12 exhibitors onsite
- 2038 documents were sent and 1365 documents distributed (67%)
- 639 Pocket Guidelines distributed (Heart Failure 2012; Ami Stemi 2012; Cardiac Pacing 2013; Stable Coronary Disease)
- 340 give away handed out (magnets, loud speakers, congress calendar)
- 89 new members via membership online terminals (almost 20% of the 450 active delegates).

### Distributed documents

#### Top 5 distributed (journals not included)

- POCKET GUIDELINES Heart Failure 2012 (150)
- POCKET GUIDELINES Ami Stemi 2012 (150)
- ACCA Toolkit (100)
- ESC 2014 Barcelona Advance programme (100)

#### Top distributed give-aways:

- Magnets Barcelona 2014 (160)
- ESC Congresses Calendar (100)
- Iphone mega speakers (80)

*Note: only ESC 3 items available*

### Journals:

- European Heart Journal (40)
- Cardiovascular Research (20)
- EP Europace (30)
- European Heart Journal - Cardiovascular imaging (25)
- European Journal of Cardiovascular Nursing (5)
- European Journal of Preventive Cardiology (50)
- European Heart Journal - Acute Cardiovascular Care (20)
- EuroIntervention (15)

Total of 205 copies available and 156 were distributed (76%).

(Cf. H:\Projects\Congresses\2014\EuroHeartCare 2014 - Stavanger\Stand\Previsionnel marketing copies 2014)

Top 3 distributed

- European Journal of Preventive Cardiology
- European Heart Journal - Acute Cardiovascular Care
- Cardiovascular Research

*Note: 60 copies of European Journal of Heart Failure were ordered but were not delivered.(cf: Publications Department)*

## **Logistics and Location**

The location of the stand was optimal as it was in the middle of the exhibition and the poster areas. This did not appear to be so on the floorplan.

This location helped us to attract people on stand. Once the person reached us, we could offer the product that fits the participants' needs.

## **Communications on the Stand**

Priorities:

- Improve ESC visibility
- Improve CCNAP visibility and attract new CCNAP members.

Products, Publications and Services

**Recommendations:** product

- Goodies: appreciated by the participants
- Documents: some documents were not taken – we should improve the targeting (example: COT flyers and FESC flyers not distributed)
- Journals: some journals were not taken – we should improve the targeting (example: take less European Heart Journal - Cardiovascular imaging)

Membership

**Membership:**

- With 89 new members created on site, the total number of CCNAP members who attended the congress was 241 (15.56 % of the CCNAP membership and 53.5% of the total number of active delegates).  
New members received CCNAP notepads, USB cards and 2 pocket guidelines. They were highly appreciated.

## 1.8 Media Monitoring

### Releases

26/02/2014: [Cardiovascular nursing congress highlights psychological links to heart disease](#)

04/04/2014: [Depression increases heart failure risk by 40%](#)

05/04/2014: [Poor sleep doubles hospitalisations in heart failure patients](#)

05/04/2014: [Visualising a safe place reduces procedural pain](#)

### Key facts

#### **EuroHeartCare 2014**

Number of articles: 362

#### **EuroHeartCare 2013**

Number of articles: 79

Press release	No articles*
Depression	195
Visualising a safe place	94
Sleep	63

\* The remainder is general coverage

### Top coverage

#### **Medical**

Medical News Today, Sciences et Avenir, Top Santé

#### **Lay**

Huffington Post, Health, El Pais, Le Figaro, Philly, Slate, Irish Independent, Times of India

#### **News wire**

U.S. News & World Report, Yahoo!, MSN, UPI

#### **Financial**

Forbes



## 2. SCIENTIFIC INFORMATION

### 2.1 General Information

2 Lecture rooms

21 Sessions

13 Pre-arranged sessions

- 1 Workshop session
- 2 Special sessions
- 10 Symposium

200 Abstracts Received

169 Abstracts Accepted (85%)

8 Abstract-based sessions

- 3 Oral Abstract Sessions
- 3 Moderated Poster sessions
- 2 Poster Sessions

73 Faculty Members

111 Roles

- 41 roles of Chairperson
- 52 roles of Speaker
- 9 roles of Poster Discussant
- 9 roles of Abstract Judge

### 2.2 Special Sessions

Inaugural Session of EuroHeartCare

New Frontiers in Cardiac Care

### 2.3 Faculty

- Activities

	2013		2014	
	Persons	Roles	Persons	Roles
<b>Chairperson</b>	32	-	39	41
<b>Speaker</b>	42	-	43	52
<b>Discussant</b>			9	9
<b>Abstract Judge</b>			5	9
<b>Other</b>	9	-		-
<b>Total</b>	83	63	96*	111

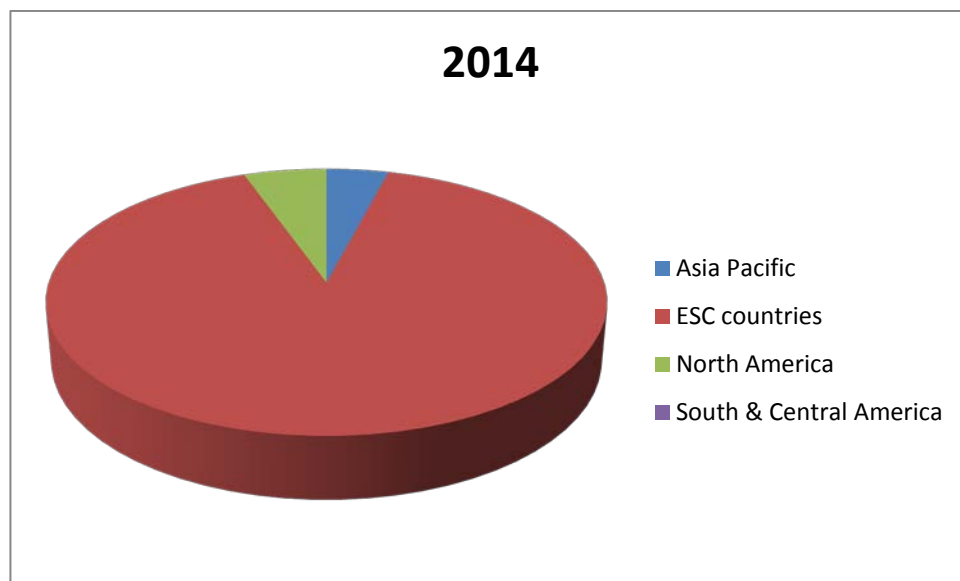
\* Doesn't match 73 because some faculty may have a chair AND a speaker role. In this table they are counted twice

- Role distribution

	2013	2014
<b>1</b>	48	49
<b>2</b>	12	15
<b>3</b>	2	5
<b>4</b>	-	3
<b>5</b>	1	1
<b>6</b>	-	-
<b>Total</b>	63	73

- Regions

	2013	2014
Asia Pacific	1	3
ESC countries	82	66
North America	-	4
South & Central America	-	-
Total	83	73



## 2.4 Abstracts

### o General information

	2012	2013	2014	+/- 2013/2014
Submitted	205	189	200	+11
Withdrawn	-	1	3	+2
Accepted	<b>172</b>	<b>162</b>	<b>169</b>	+7
- oral	27	27	27	0
- poster	120	104	119	+5
- moderated poster	25	19	21	+2
- Pre arranged progr.	-	-	2	+2
- withdrawn	13	12	8	-7
% acceptance	84%	85%	85%	
No show	-	21	-	-
Presented	145	129	-	-

### o By Topic

	Submitted	Accepted	Presented
01.00 - Heart failure care	48	43	41
02.00 - Health professional education	13	9	9
03.00 - Heart rhythm disorders and treatment	14	12	12
04.00 - Ischaemic heart disease and revascularisation techniques	12	8	6
05.00 - Patient perspective and psychosocial aspects	55	51	48
06.00 - Prevention	45	34	34
07.00 - Service development and innovation	13	12	11
Total	<b>200</b>	<b>169</b>	<b>161</b>

o Top 10 Country

	2013			2014		
	<i>Submitted</i>	<i>Accepted</i>	<i>Presented</i>	<i>Submitted</i>	<i>Accepted</i>	<i>Presented</i>
<b>Sweden</b>	21	19	19	36	34	31
<b>Norway</b>	2	2	2	22	20	20
<b>Spain</b>	25	18	17	17	11	10
<b>United Kingdom</b>	25	24	22	16	16	15
<b>Denmark</b>	6	5	5	15	15	14
<b>Brazil</b>	1	1	1	13	3	3
<b>Russian Federation</b>	7	3	1	7	5	5
<b>Australia</b>	1	1	0	5	5	5
<b>Chile</b>	0	0	0	5	5	5
<b>Germany</b>	5	5	5	5	5	5
<b>Poland</b>	7	7	7	5	5	5
<b>Serbia</b>	1	1	1	5	4	4
<b>Greece</b>	2	3	3	4	2	1
<b>Ireland</b>	3	3	3	4	3	3
<b>Turkey</b>	13	7	5	4	4	4

## 2.5 Membership

- 152 members were registered before the congress (10.41% of the CCNAP membership)
- 89 new members were created on site.
- Therefore the total number of CCNAP members who attended the congress was 241 (15.56 % of the CCNAP membership)
- The total number of active delegates being 450, the percentage of CCNAP members who attended the congress was finally 53.5%

Here is the breakdown of the **new members** onsite and their percentage of the total number of CCNAP members:

<b>Council on Cardiovascular Nursing and Allied Professions</b>	<b>89</b>	<b>6%</b>
Norway	43	48%
Sweden	13	15%
Denmark	6	7%
Faroe Islands	4	4%
Croatia	4	4%
United Kingdom	3	3%
Italy	3	3%
United States of America	2	2%
Slovenia	2	2%
Switzerland	2	2%
Ireland	2	2%
Brazil	1	1%
Albania	1	1%
Chile	1	1%
Belgium	1	1%
Ukraine	1	1%
<b>Total CCNAP members 07-04-2014</b>	<b>1549</b>	

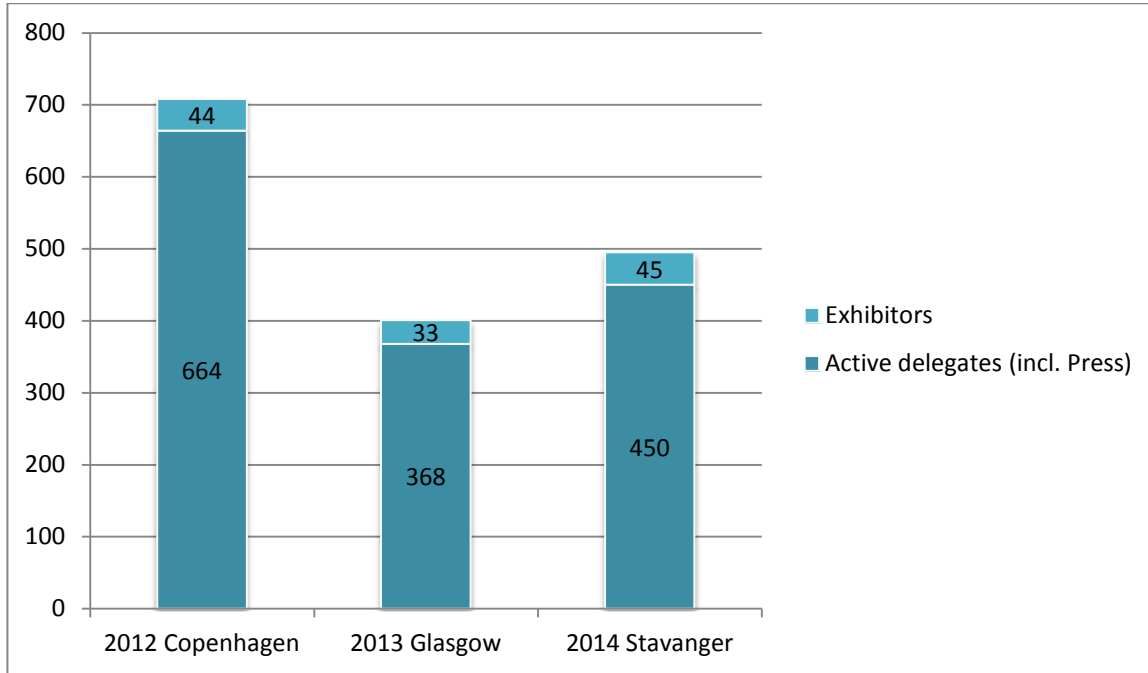
And here is a comparison with previous years of membership activity on the stand including membership applications onsite. The last line shows the percentage of of applications related to the total number of delegates.

Category	CCNAP11	CCNAP12	EHC2013	EHC2014
"Raise Your Profile" (%) before event 😊	??	??	74%	?
Unique Persons My ESC Browser Logins Onsite	53	137	97	102
My ESC Browser Persons Onsite (%)	12%	21%	26%	23%
Participants	429	661	368	450
"Raise Your Profile" after event 😊	305	478	303	382
"Raise Your Profile" (%) after event 😊	71%	72%	82%	85%
Emails	85%	82%	98%	94%
Profile	75%	75%	76%	72%
Membership Applications/Renewals Onsite	36	117	91	89
Membership Applications (%)	8%	18%	25%	20%

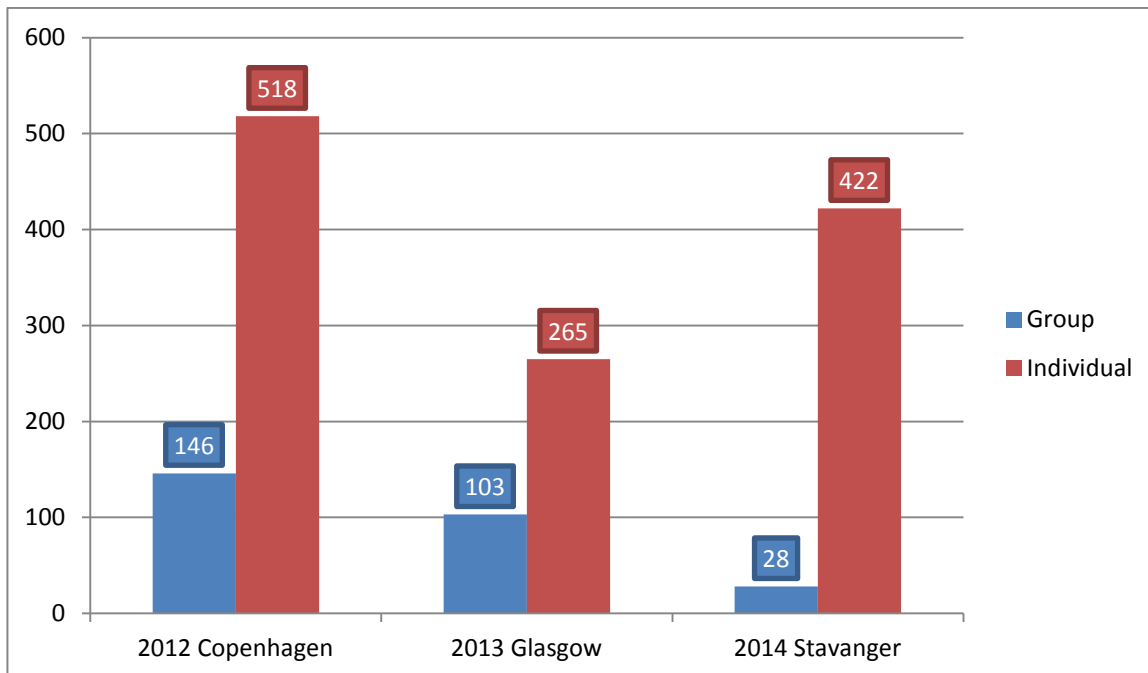
### 3. REGISTRATION & ATTENDANCE

#### 3.1 Total attendance

	2012	2013	2014
Active delegates (incl Press)	664	368	<b>450</b>
Exhibitors	44	33	<b>45</b>
<b>Total</b>	708	401	<b>495</b>



#### 3.1.1 Individual Vs Group attendees



### 3.2 By Country

Country	2013	2014	%
Albania	0	3	0,67%
Armenia	0	0	0,00%
Australia	2	6	1,33%
Austria	3	2	0,44%
Barbados	0	0	0,00%
Belarus	0	0	0,00%
Belgium	2	5	1,11%
Bermuda	0	0	0,00%
Bosnia & Herzegovina	0	0	0,00%
Brazil	0	2	0,44%
Bulgaria	0	4	0,89%
Burkina Faso	1	0	0,00%
Canada	2	0	0,00%
Chile	0	3	0,67%
China	0	0	0,00%
Croatia	0	6	1,33%
Cyprus	1	0	0,00%
Czech Republic	0	0	0,00%
Democratic Republic of Congo	0	0	0,00%
Denmark	18	34	7,56%
Egypt	1	0	0,00%
Estonia	0	0	0,00%
Faroe Islands	0	7	1,56%
Finland	12	7	1,56%
France	5	1	0,22%
Germany	3	5	1,11%
Greece	4	5	1,11%
Hong Kong	0	0	0,00%
Hungary	0	0	0,00%
Iceland	1	0	0,00%
Iran	0	0	0,00%
Ireland	9	7	1,56%
Israel	0	0	0,00%
Italy	7	4	0,89%
Japan	1	3	0,67%
Jordan	1	2	0,44%
Korea, Republic of	0	1	0,22%
Latvia	4	8	1,78%
Lebanon	0	1	0,22%
Lithuania	0	0	0,00%
Luxembourg	0	0	0,00%
Malaysia	0	0	0,00%
Mali	0	0	0,00%
Malta	1	0	0,00%
Morocco	0	0	0,00%

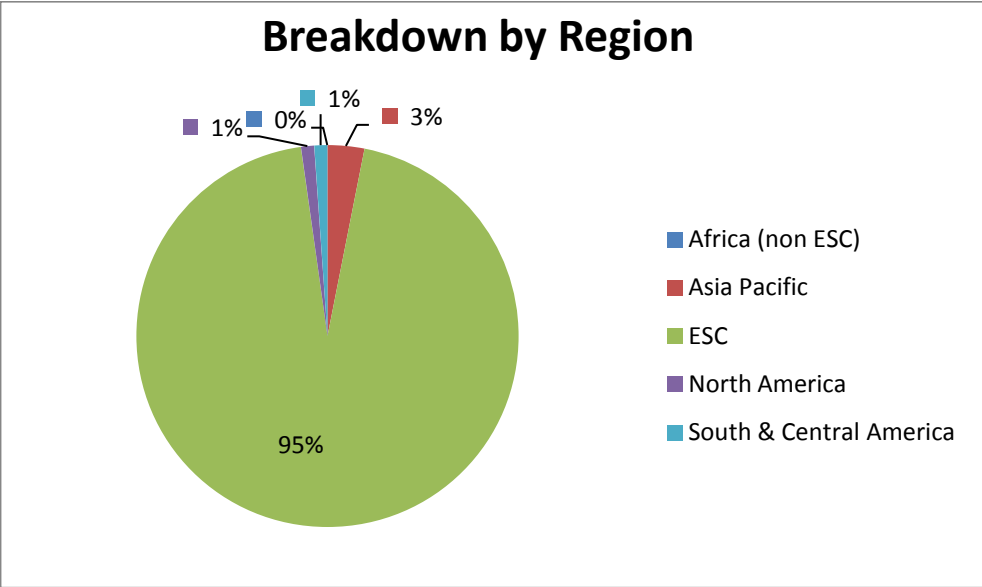


Netherlands	14	11	2,44%
New Zealand	2	1	0,22%
Nigeria	0	0	0,00%
Norway	<b>14</b>	<b>214</b>	<b>47,56%</b>
Poland	5	2	0,44%
Portugal	8	0	0,00%
Romania	0	1	0,22%
Russian Federation	1	2	0,44%
Saudia Arabia	4	1	0,22%
Serbia	0	1	0,22%
Slovak Republic	0	0	0,00%
Slovenia	0	2	0,44%
South Africa	2	0	0,00%
Spain	13	4	0,89%
Sweden	28	45	10,00%
Switzerland	9	7	1,56%
Tanzania	1	0	0,00%
Turkey	6	16	3,56%
Ukraine	12	1	0,22%
United Kingdom	161	21	4,67%
United States of America	10	5	1,11%

Rank	Country	2014	%
<b>1</b>	<b>Norway</b>	<b>214</b>	<b>47,56%</b>
<b>2</b>	Sweden	45	10,00%
<b>3</b>	Denmark	34	7,56%
<b>4</b>	United Kingdom	21	4,67%
<b>5</b>	Turkey	16	3,56%
<b>6</b>	Netherlands	11	2,44%
<b>7</b>	Latvia	8	1,78%
<b>8</b>	Faroe Islands	7	1,56%
<b>9</b>	Finland	7	1,56%
<b>10</b>	Ireland	7	1,56%

### 3.3 By Region

	2013	2014
Africa (non ESC)	4	0
Asia Pacific	10	14
ESC countries	342	426
North America	12	5
South & Central America	0	5
<b>Total</b>	<b>368</b>	<b>450</b>



## 4. INDUSTRY

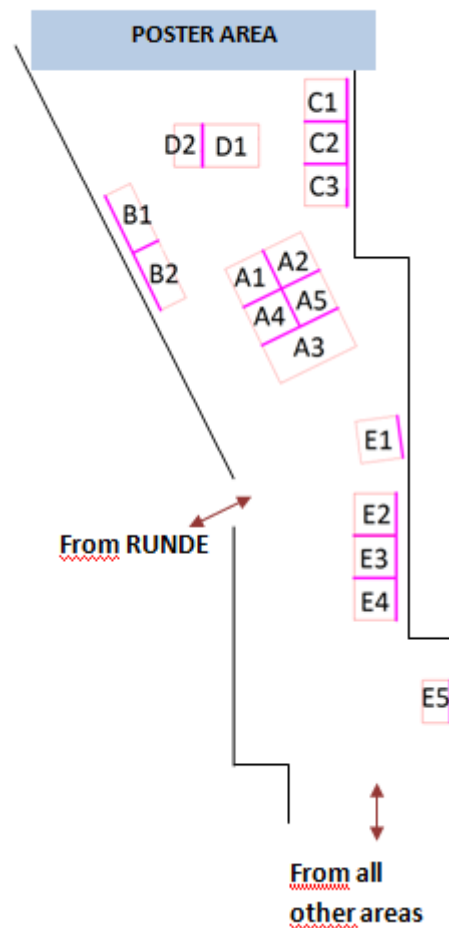
### 4.1 Exhibitors

There were a total of **17 stands** at EuroHeartCare 2014:

#### List of Sponsors

Physio Control	A1
Zenacor	A2
Laerdal	A3
Bayer	A4
SAGE	A5
Stavanger University	B1
Axellus	B2
AstraZeneca	C1
British Journal of Cardiac Nursing	C2
NordicInfu Care AB	C3
Orion Pharma	E1
St Jude Medical	E2
ResMed	E3
Scan Medical	E4
Croatian Association of Cardiology Nurses	E5
Norwegian Association of Cardiovascular Nursing	D1
ESC CCNAP	D2

#### Exhibition Floorplan



### 4.2 Satellite symposia

No satellite Symposia.

## 5. ANNEXE – Post congress survey

### 5.1 Post congress survey

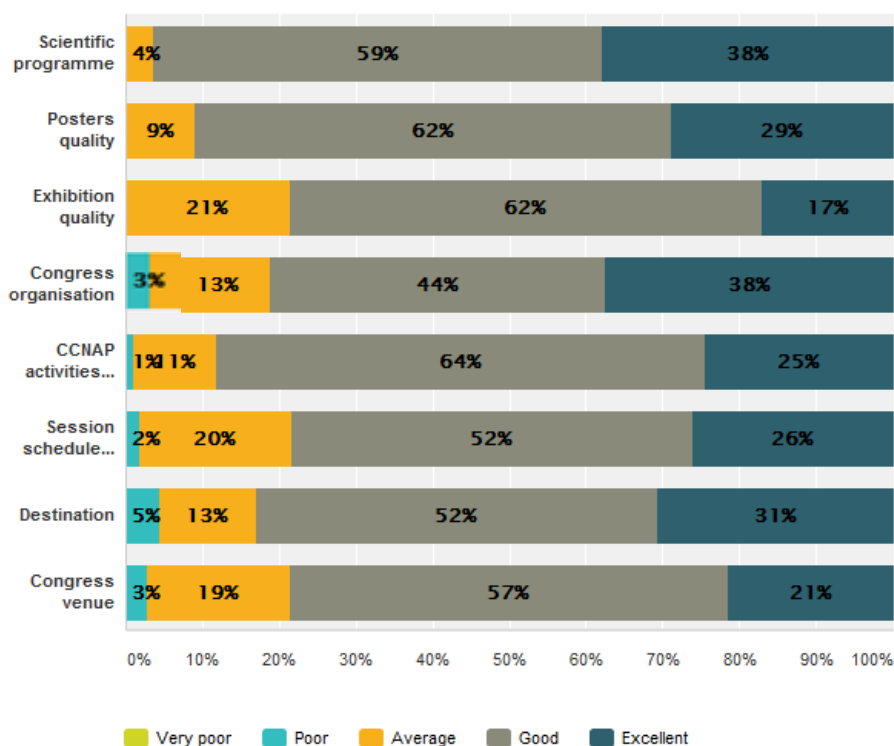
EuroHeartCare 2014: Post congress survey to **participants**

A post-congress survey was sent by email to collect data and develop this report based on delegates' expectations and experience at the event. This survey had already been carried out in previous years to allow compilation and comparison.

The post-congress survey was sent to 317 delegates participating at EuroHeartCare 2014 and **112** responded (35%) to this survey. This is a statistically significant sample. The survey was sent 5 days after the congress (11 April between 11 am to 3pm) and the majority of responses were given the day after the delegates received it.

Here are the answers:

1. Please rate the following in terms of fulfilling your expectations at EuroHeartCare:



2. Scientific content & Venue

	2013	2014
Scientific programme	82.7% "good" or "excellent"	97% "good" or "excellent"
Poster quality	79.5% "good" or "excellent"	91% "good" or "excellent"
Congress organisation	81% "good" or "excellent"	82% "good" or "excellent"
Congress venue	78% "good" or "excellent"	78% "good" or "excellent"

Respondent's comments:

#### Scientific

Great quality speakers

Great programme- hard to decide which sessions to attend

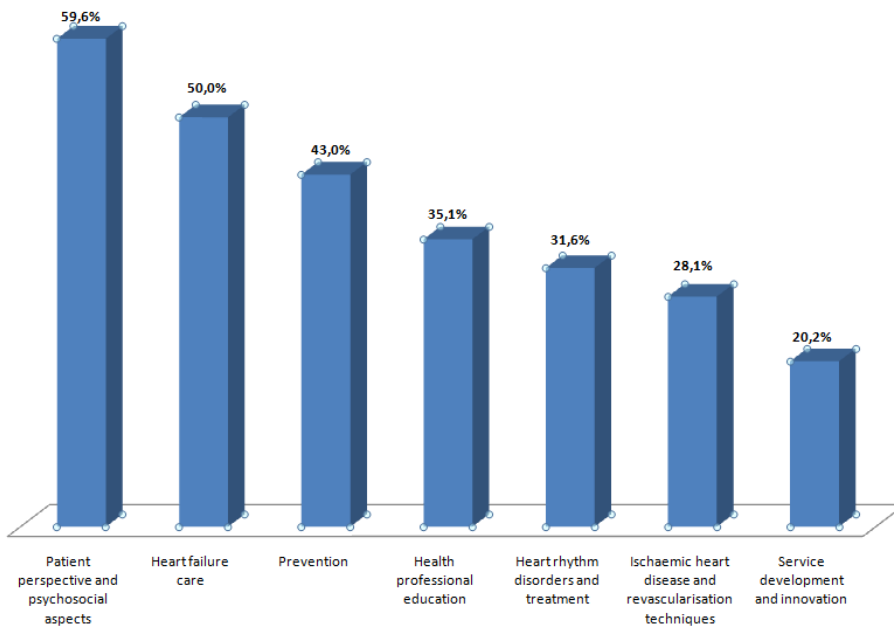
Sessions need to be kept to time. Too many speakers were allowed to run over  
Excellent networking

The audience perceive improvements in the scientific programme quality (+14.3%) as well as in the poster quality (+11.5%) since last year. The level of satisfaction increased year on year which is a very good aspect to focus on in future promotion.

Regarding the general comments, we note that some materials were missing. This is because 450 bags were ordered as only 400 attendees were projected. The final number was 495 attendees which show the success of the event in Stavanger. Also, delegates noticed the high prices in Norway; this country has the fourth place worldwide Gross Domestic Product per capita.

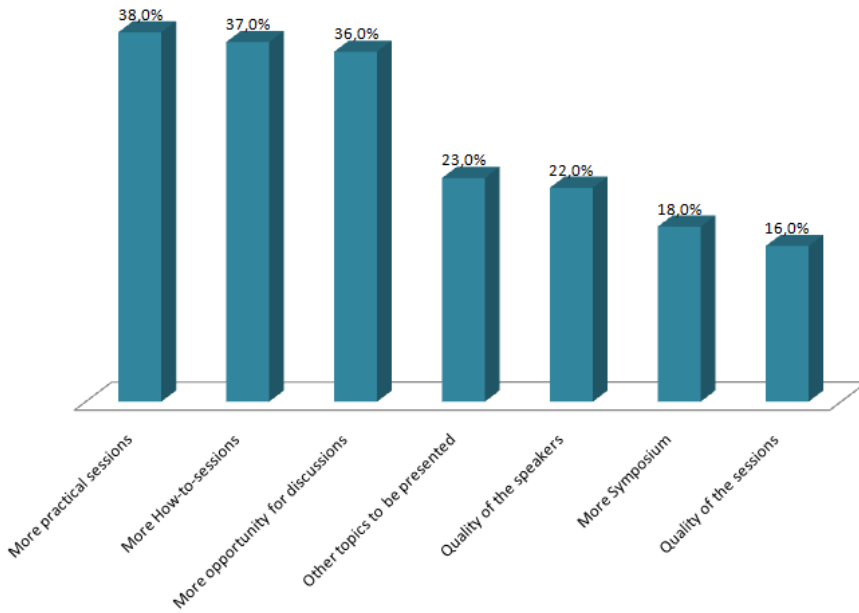
- ⇒ The **programme and the poster' quality are the key elements** which influence the final registration decision. These essentials have to be presented in future communication to potential participants.

### 3. Which topics are of most interest to you?



Regarding the 2014 topics, 60% rated "Patient perspective and psychosocial aspects" as the most interesting followed with 50% for "Heart Failure". This is related to the congress scientific theme "heart and mind" which presents the most contemporary research on how CVD interacts with the mind and what interventions are most effective in tackling disorders in both areas. In addition, Heart failure is one of the main delegate's specialties (cf. profile analysis from registration).

4. How do you think the scientific content could be improved?

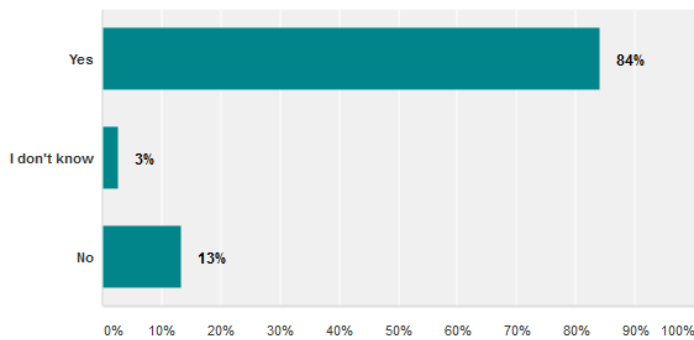


Delegates still want to see more practical sessions (38%) and more “how-to-sessions” (37%).

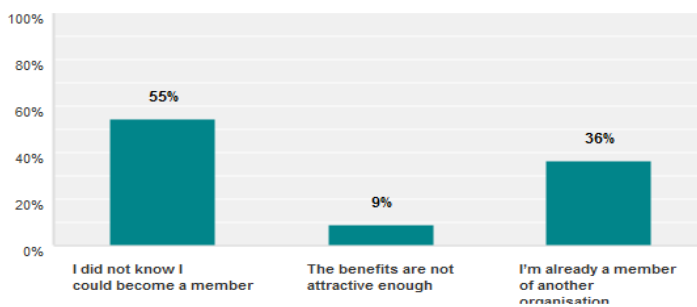
Before going further on the question 4 & 5, please be informed that 152 members were registered before the congress (10.41% of the CCNAP membership). An additional 89 new members applied on site.

When the question below is asked, we have to consider that new members 2014 responded “yes”.

5. Are you a CCNAP member?

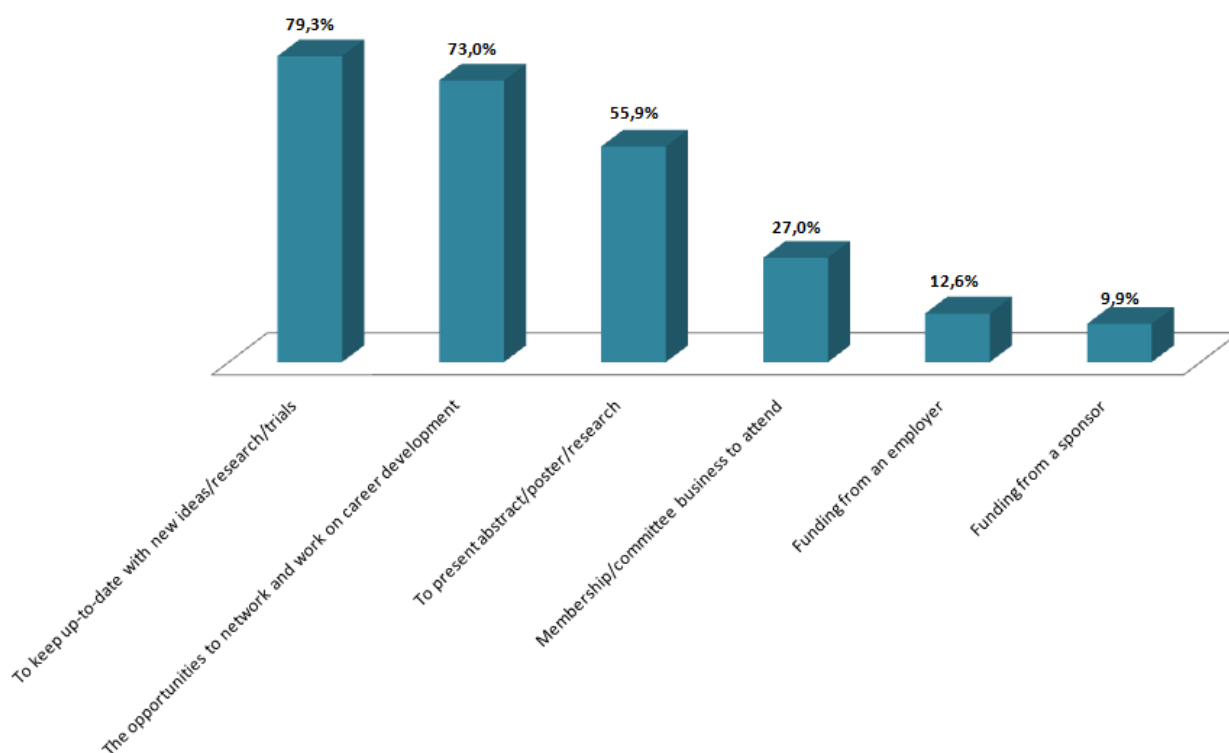


6. If no, please tell us why?



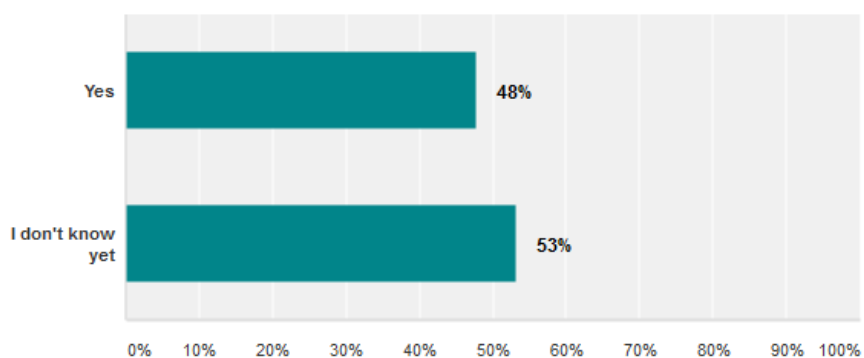


7. Which 3 factors were most important in your decision to attend the Congress this year?



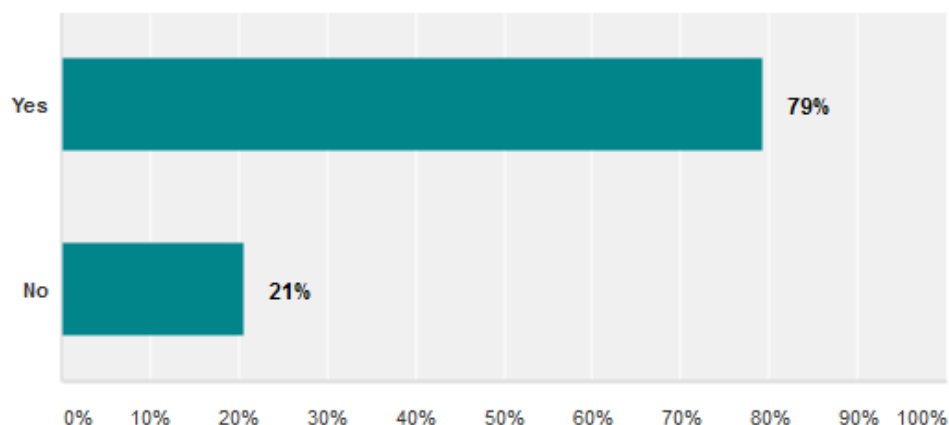
**Three principal factors influence the delegate's final decision to attend the Congress:** 1. New developments / new findings in the specialty ; 2. the opportunities to network and to work on career development as well as the chance to present their research.

8. Next year, EuroHeartCare is going to Dubrovnik - Croatia from 8 to 9 May 2015, will you be joining us in this southern journey?



Almost half of the 2014 delegates expect to participate in the 2015 edition in Croatia (+29,7 % from 2013). This is a very positive element for next year as EuroHeartCare will go for the first time to a southern destination (2011: Copenhagen, 2012: Glasgow & 2013: Stavanger).

9. Would you help us circulate information for the 2015 edition?



It was decided to leverage the post congress survey use to promote future congress editions. It was successful as 79% of respondents said that they would help disseminate information for the 2015 edition (63 email addresses collected).

With this action, we would reach new targets (colleagues), new institutions (hospitals) & eventually new sponsors.

Special e-campaign giving easy congress information (promo kit for example) and demonstrating why EuroHeartCare is the congress to attend need to be scheduled.

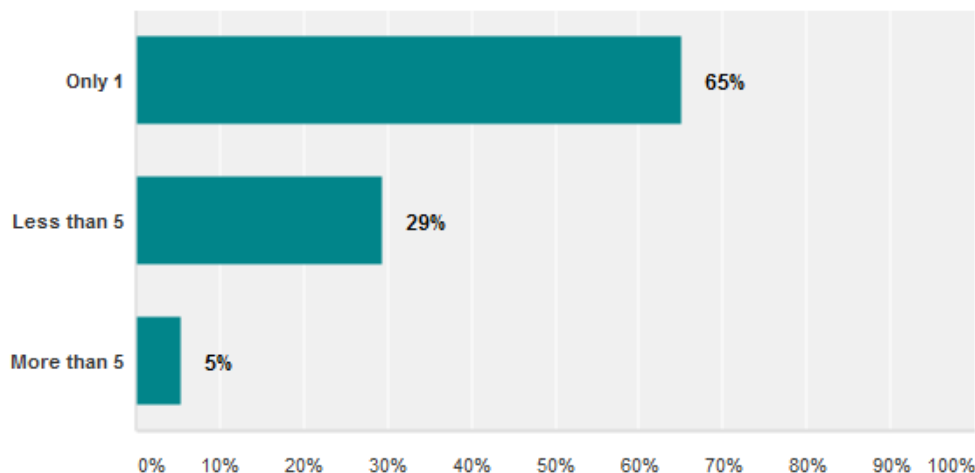
10. What type of sessions would you like to attend at EuroHeartCare?

- |   |  |
|---|--|
| Arrhythmias (2)                                       | Patient and family perspective                         |
| Acute care  | Secondary prevention Coronary artery disease           |
| Adult Congenital                                      | Patient perspective and psychosocial aspects           |
| Cardiac surgery                                       | Patients' perspective myocardial infarction coronary   |
| Cardiogenic Shock                                     | Poster and abstract sessions                           |
| Cardiovascular  | Prevention (2)   |
| Chest pain in the ED multidisciplinary working        | Procedural advancements                                |
| Educational, behavioral & devices issues              | Provocative and stimulating sessions on issues         |
| Guidelines prevention                                 | important to patient care and nursing practice         |
| Heart failure (10)                                    | Psycho-social, patients' perspective, and              |
| CVD prevention Self management promoting              | interventions.   |
| behavior change                                       | Rehabilitation/physical activity sessions and I really |
| Innovation congenital heart issues state of the art   | liked the telemonitoring session this year, so I       |
| sessions  | would like to see the new technologies next year       |
| Interventional  | Research presentations and clinical updates on         |
| Genetics  | management of common cardiovascular problems           |
| Multidisciplinary rehabilitation                      | Risk factor management Patients perspective            |
| New technology  | Rythm  |
| Novel, research and how it can be applied to clinical | Nurseeducation, patienteducation, GUCH                 |
| practice  | Hands-on practical sessions (2)                        |
| Nursing interventions (2)                             | Symposium (4)  |
| Innovation of care/ integrated care                   | Symptom and symptom management.                        |
| Patient education (3)                                 | Highlight palliative care in heart failure.            |

Delegates suggested two different ideas: type and topics (cf question 2: Which topics are of most interest to you?) and this was the same case last year.

Question 10 & 11, focus on notoriety as well as competitors.

11. How many congress(es) have you attended this year?



12. Which congress(es) did you attend?

- |  |  |
|--|--|
| Austrian nurse   | INCA   |
| Austrian MED   | Intensive care AEPC Congress                               |
| BCS congress June 2013   | International Congress of Coronary Heart Disease           |
| Brazilian congress of cardiology                                 | International congress on clinical cardiovascular genetics |
| Cardiostim   | Japanese circulation society                               |
| Congress for heart and lung physiotherapists in Norway           | PCR  |
| CRT meeting 2014 Washington (3)                                  | Russian and Ukrainian congresses.                          |
| Eastern nursing research society                                 | SBK  |
| ESC (8)  | SHCC   |
| Euopace 2013   | SICP   |
| European Congress of Cardiothoracic Surgery in Milan in November | SOCESP 2014 São Paulo                                      |
| EuroPREvent (2)  | Swedish Cardiovascular spring meeting.                     |
| Heart Failure congress (5)                                       | Swiss national cardiology congress national congresses     |
| Heart rhythm (2)   | TAVI-symposium (Copenhagen in January)                     |
| ICN Helsinki ACHD Symposium Cincinnati                           | TCT  |

65% of the audience only attended EuroHeartCare in 2014.

Below are the top 3 congresses attended by the audience excluding EuroHeartCare 2014:

- ESC Congress (with its offer to GP's and nurses: Track and special fee)
- Heart Failure (which is one of the audience specialty and its special registration fee)
- CRT meeting 2014 in USA (with its special symposium for nurses and technicians)

13. Please list two of your preferred journal/publication?

- |   |  |
|---|--|
| ACC   | Enfermeria en cardiologia                              |
| American journal of transplantation               | EuroIntervention                                       |
| British Journal of Cardiac nursing                | EUROPACE   |
| Cardiovascular Nursing American Heart Journal (2) | Cardiovascular Research                                |
| Critical Care Nursing                             | European Heart Journal - Acute Cardiovascular Care (5) |
| EJoCN Clinical Nursing studies                    |  |

European Heart Journal (6)  
European Journal of Cardiovascular Nursing (50)  
European Journal of Cardiovascular Prevention & Rehabilitation (5)  
European journal of Heart Failure (17)  
JACC Heart Rhythm  
JASE Circulation  
JCVN European Journal of Cardiovascular Nursing  
Heart and Lung (2)  
JMIR BMC journals

Journal of Cardiovascular Nursing Circulation (4)  
Pain and symptom management Heart and lung  
Palliative medicine  
Patient education and counseling  
Patient Education and Counseling Journal of Clinical Nursing  
Pharmacy journals  
Sykepleien  
Telemedicine Prohospital health care  
The Lancet

#### Sources of information: Journals

The top 4 journals dominated are ESC journals.

European Journal of Cardiovascular Nursing (50); European journal of Heart Failure (17); European Heart Journal (6); European Heart Journal - Acute Cardiovascular Care (5)

14. Please list two of your preferred website?

BMJ  
aacn.org  
achd-library.com/heart\_pictures/diagram55.htm  
cardiobg.com  
Cardiology  
Cardiosource  
denheart.dk  
Enfermeria en cardiologia  
escardio.org (37)  
heart.org (3)  
heartdiseaseandpregnancy.com/  
heartfailurematters.org (3)  
helsebiblioteket.no  
HFSA  
hukms.hr  
IHF  
incanursing.ie  
kunnskapsenteret.no  
lhl.no

nhi.no  
LKS  
Medscape (3)  
mestring.no  
national AG-KAP  
National website cardiologists and cardiovascular medicine  
NEJM (2)  
NICRN  
NIHR  
nvhv.nl  
PCRONline  
pflegeexperten-herzinsuffizienz.de  
pharmacy and cardiac websites  
Pub med (7)  
Researchgate  
scts.org  
Swemed  
The Heart and Lung Foundation

#### Sources of information: Websites

3 dominated websites: escardio.org, theheart.org and PubMed or Medscape.

The audience uses a wide range of other information sources: non ESC related printed newspapers as well as national website for cardiologists and cardiovascular medicine.

- ⇒ Even if ESC channels are widely used, establishing **promotional agreement** the other sources of information mentioned above is recommended (the offer could be a free banner on their website or sending documentation in order to improve our exposure to the right audience). Nursing/national cardiac societies which are a favourite and privileged communication channel are also recommended.

# EuroHeartCare

ANNUAL CONGRESS OF THE COUNCIL ON  
CARDIOVASCULAR NURSING AND ALLIED PROFESSIONS



**DUBROVNIK**  
CROATIA  
14-15 JUNE 2015

## GUIDELINES: CARE TO IMPLEMENT

**KEY FIGURES:** 16 sessions, 200 abstracts, 500 delegates

**KEY DEADLINES:** Abstract Submission - 1 November 2014

Early Registration fee - 18 March 2015, Late Registration fee - 18 April 2015



[www.escardio.org/EuroHeartCare](http://www.escardio.org/EuroHeartCare)



Croatian Association  
of Cardiology Nurses

