



TECHNICAL SPECIFICATIONS FOR ITEMS INCLUDED WITH YOUR SATELLITE SYMPOSIUM

FLYER FOR SATELLITE SYMPOSIUM

DEADLINE: 23/04/2018

The flyer allows you to design an invitation in the form of a customised advertisement of your Satellite Symposium activity (format A4, 2 pages maximum). Available on display table, this opportunity allows you to reach delegate at the congress. One flyer promotes one activity.

One flyer is included in the Satellite Symposia promotional package.

Specifications:

The size of the Invitation Flyer is between A5 and maximum A4, and weight should be similar to flyer type thickness. Please remember the flyers will need to be posted therefore we recommend a light g/m².

After approval, the printed flyers must be sent (3 days before the congress) directly to:

EuroHeartCare 2018 Conference
c/o Room 4045, Arts Building
Trinity Conference Centre,
Trinity College Dublin,
Dublin 2
Ireland

For any further information, please contact **Trinity Enquiries, c/o Central Event: 00 353 8961897**

WEBLINK

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Invite delegates to your congress activities by designing a promotional page linked to the Scientific Programme & Planner (SPP). SPP can be seen by delegates from the www.escardio.org website.

This invitation will communicate your Satellite Symposium or congress message to delegates online.

No hyperlinks to sponsor web sites allowed. No product advertising allowed.

1 Weblink can only promote 1 Industry Sponsored Session.

Send to ehcareservices@escardio.org

Deadline for Final approval + send pdf file: 23 April 2018

Specifications:

PDF PAGE:

- Size: the lighter the better, screen quality, 600Kb max
- No crops
- Security: ideally locked
- Open size: ideally 100%
- Images: may be included